



The Agricultural Newsletter from the Federal Reserve Bank of Chicago Number 2004, May 2024

#### **FARMLAND VALUES AND CREDIT CONDITIONS**

## **Summary**

In the first quarter of 2024, the Seventh Federal Reserve District's farmland values saw a 4 percent increase from a year ago—the smallest year-over-year gain in three and a half years. In addition, "good" farmland values in the District rose 2 percent from the fourth quarter of 2023 to the first quarter of 2024,

## **SAVE THE DATE**

The Federal Reserve Bank of Chicago will hold a conference about inputs to Midwest farming on December 3, 2024. Additional information about this event will become available online in the coming months.

according to the survey responses of 141 District agricultural bankers. Demand to purchase farmland was lower in the three- to six-month period ending with March 2024 than in the same period ending with March 2023. Plus, the amount of farmland for sale and the number of farms and the amount of acreage sold were down during the winter and early spring of 2024 compared with a year earlier. Annual cash rental rates for District farmland saw an increase of 2 percent in 2024—much slower growth than that of the previous three years. A sizable majority of responding bankers (76 percent) forecasted District farmland values to be stable during the second quarter of 2024, while 7 percent forecasted them to be higher and 17 percent forecasted them to be lower.

District agricultural credit conditions weakened a bit during the first quarter of 2024. Repayment rates for non-real-estate farm loans were lower in the January through March period of 2024 compared with a year ago, and the renewals and extensions of these loans were higher. In the first quarter of 2024, demand for non-real-estate loans relative to a year ago was up for the second consecutive quarter, while the availability of funds for agricultural lending was down from a year earlier once again. At 76.1 percent, the average loan-to-deposit ratio in the first quarter of 2024 was up considerably (2.1 percentage points) from the previous quarter. The amount of collateral required by banks across the District was somewhat higher than a year earlier. By the end of the first quarter of 2024, the District's average nominal interest rates on farm operating, feeder cattle, and farm real estate loans had pulled back a little from near their highest levels since the second quarter of 2007. Yet, average real interest rates for all three types of farm loans kept rising in the first quarter of 2024, reaching their highest levels since the third quarter of 2009.

#### **Farmland values**

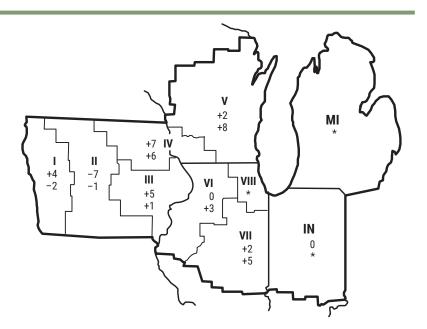
With their smallest year-over-year increase (4 percent) since the third quarter of 2020, District farmland values exhibited a continued deceleration in their growth in the first quarter of 2024. Agricultural land values increased 2 percent in the first quarter of this year from the fourth quarter of last year (see table and map below), matching their growth in

#### Percent change in dollar value of "good" farmland

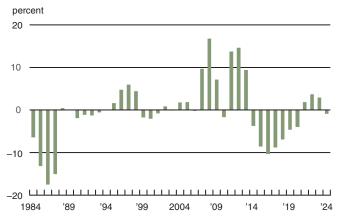
Top: January 1, 2024 to April 1, 2024 Bottom: April 1, 2023 to April 1, 2024

	January 1, 2024 to April 1, 2024	April 1, 2023 to April 1, 2024
Illinois	+1	+5
Indiana	0	*
lowa	+1	0
Michigan	*	*
Wisconsin	+3	+10
Seventh District	+2	+4

<sup>\*</sup>Insufficient response.



# 1. Annual percentage change in Seventh District farmland cash rental rates adjusted by PCEPI



Sources: Author's calculations based on data from Federal Reserve Bank of Chicago surveys of farmland values; and U.S. Bureau of Economic Analysis, Personal Consumption Expenditures Price Index (PCEPI), from Haver Analytics.

the final quarter of 2023 from the third quarter. After being adjusted for inflation with the Personal Consumption Expenditures Price Index (PCEPI), the year-over-year gain in District farmland values for the first quarter of 2024 was just above 1 percent (the 16th consecutive quarter of real year-over-year growth).

For the three- to six-month period ending with March 2024 relative to the same period ending with March 2023, 19 percent of the survey respondents reported higher demand to purchase farmland and 26 percent reported lower demand. Despite this ebbing demand for agricultural ground, a Wisconsin banker reported that "farmland prices continue to rise slightly, mostly due to lack of land for sale." Indeed, there was a smaller amount of land for sale during the most recent winter and early spring compared with a year ago (14 percent of the responding bankers reported more farmland was up for sale in their areas and 42 percent reported less). Likewise, the number of farms and the

amount of acreage sold were also down in the winter and early spring of 2024 relative to a year earlier. According to survey participants, the share of acres purchased by farmers in the three- to six-month period ending with March 2024 was down relative to that in the corresponding period ending with March 2023, implying that the share of acres purchased by investors was edging up in parts of the District.

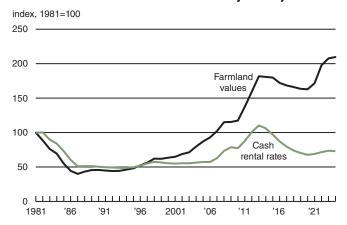
With cash rentals accounting for around 78 percent of District agricultural land operated by someone other than the owner, changes in their terms are a key indicator of agricultural conditions. Cash rental rates for District farm acres increased by 2 percent from 2023 to 2024, which was the fourth positive yearly change in a row. For 2024, average annual cash rents for farmland were unchanged in Illinois and were up 4 percent in Indiana, 1 percent in Iowa, and 6 percent in Wisconsin (not enough survey responses were received from bankers in Michigan to report a numerical change for that state). However, after being adjusted for inflation with the PCEPI, District cash rental rates were actually down 1 percent in 2024 from the previous year (see chart 1). This small annual decrease in real cash rents followed three consecutive annual increases. In real terms, the index of farmland cash rental rates had peaked in 2013 (see chart 2); after decreasing slightly in 2024, the index of real cash rental rates was 34 percent below its level in 2013. By contrast, after increasing somewhat in the first quarter of 2024, the index of real farmland values was 15 percent above its previous peak, which it had reached in 2013 and then surpassed in 2022 (again, see chart 2). The implication seems to be that relatively stronger demand to own farmland than to lease it has kept farmland values moving higher, despite the falling earnings potential of farmland (represented by cash rental rates).

Lagging cash rental rates could be emblematic of declining prices for farm products, which have spurred concerns about a fall in farm earnings from 2023's above-average levels. According to data from the U.S. Department of Agriculture (USDA), prices received by farmers in March 2024 were down 5 percent from a year ago and prices for crops that month were down 16 percent from a year earlier (see final table). In contrast, prices for livestock and associated products in March 2024 were up 5 percent from a year ago. But notably, while cattle and hog prices did move higher relative to a year ago, dairy and egg prices floundered. An Illinois banker noted that "high interest rates and low commodity prices are taking away interested parties," leading to fewer bidders at farm auctions.

#### **Credit conditions**

In the first quarter of 2024, agricultural credit conditions for the District showed some signs of weakening. As of

## 2. Indexes of Seventh District farmland adjusted by PCEPI



Note: Both series are adjusted by PCEPI for the first quarter of each year. Sources: Author's calculations based on data from Federal Reserve Bank of Chicago surveys of farmland values; and U.S. Bureau of Economic Analysis, Personal Consumption Expenditures Price Index (PCEPI), from Haver Analytics.

Credit conditions at Seventh District agricultural banks					Interest rates on farm loans			
	Loan demand	Funds availability	Loan repayment rates	Average loan-to- deposit ratio	Operating loans <sup>a</sup>	Feeder cattle <sup>a</sup>	Real estate <sup>a</sup>	
	(index) <sup>b</sup>	(index)b	(index) <sup>b</sup>	(percent)	(percent)	(percent)	(percent)	
2023								
Jan-Mar	78	102	123	70.3	7.97	7.93	7.14	
Apr-June	77	83	105	72.8	8.24	8.19	7.33	
July-Sept	81	72	100	74.3	8.50	8.47	7.70	
Oct-Dec	106	69	92	74.0	8.51	8.49	7.60	
2024								
Jan-Mar	136	78	78	76.1	8.44	8.45	7.57	

<sup>&</sup>lt;sup>a</sup>At end of period.

April 1, 2024, the average nominal interest rates on operating loans (8.44 percent), feeder cattle loans (8.45 percent), and agricultural real estate loans (7.57 percent) were higher than their levels of a year ago, but they were slightly lower than in the previous two quarters. With that said, after being adjusted for inflation using the PCEPI, average interest rates on all three types of these farm loans were up again in the first quarter of 2024 and were last higher in the third quarter of 2009.

The index of repayment rates for non-real-estate farm loans (78) was down from a year ago for the second consecutive quarter; only 2 percent of responding bankers observed higher rates of repayment for the first quarter of 2024 relative to the first quarter of 2023, and 24 percent observed lower rates. Also, 26 percent of the survey respondents reported higher levels of loan renewals and extensions over the January through March period of 2024 compared with the same period last year, while just 1 percent reported lower levels of them. Furthermore, bankers reported 13 percent, on average, of their farm borrowers having more carryover debt (loans not paid off at the end of the growing season and subsequently carried over into the next one) in 2024 than in 2023. The share of loans guaranteed by the USDA's Farm Service Agency (FSA) in the portfolios of the reporting banks across the District was nearly 7 percent.

At 136, the index of demand for non-real-estate farm loans indicated strong demand in the first quarter of 2024; for that quarter, 49 percent of the responding bankers noted higher loan demand compared with a year ago and 13 percent noted lower demand. The index of funds availability was 78; 4 percent of the survey respondents reported their banks had more funds available to lend than a year earlier, while 26 percent reported their banks had less. In line with these index readings, the District's average loan-to-deposit ratio jumped up to 76.1 percent in the first quarter of 2024; this substantial increase was reflective of less working capital and the need for additional borrowing by farms. This latest level was nearly 4 percentage points below the average level desired by survey respondents.

## **Looking forward**

According to an Iowa banker, "projections for 2024 show most farmers breaking even or going backwards in equity and working capital." This view seemed widespread in the District, as survey respondents forecasted that the overall volume of farm non-real-estate loans would rise in the District during the April through June period of 2024 relative to the same period of 2023 (40 percent of the responding bankers expected a higher loan volume, while 10 percent expected a lower volume). In particular, operating, feeder cattle, and FSA-guaranteed loans were anticipated to have higher volumes relative to a year earlier. In contrast, surveyed bankers forecasted a decline in the District's farm real estate loan volume in the second quarter of 2024 from a year earlier. Another Iowa banker stated that "with the lower grain prices, we can sense a little caution with spending on land and machinery."

In the first quarter of 2024, 59 percent of survey respondents considered farmland to be overvalued, while just 1 percent considered it undervalued. Even so, responding bankers generally expected farmland values to be unchanged in the second quarter of 2024: 7 percent of these bankers forecasted agricultural land values to increase, 76 percent forecasted them to be stable, and 17 percent forecasted them to decrease. So, once again, the consensus among survey participants was for District farmland values to be steady in the next quarter.

Bankers responded to each item by indicating whether conditions in the current quarter were higher or lower than (or the same as) in the year-earlier quarter. The index numbers are computed by subtracting the percentage of bankers who responded "lower" from the percentage who responded "higher" and adding 100. Note: Historical data on Seventh District agricultural credit conditions are available online.

## SELECTED AGRICULTURAL ECONOMIC INDICATORS

SELECTED AGRICULTURAL ECONOMI			Percent change from			
	Latest		Prior	Year	Two years	
	period	Value	period	ago	ago	
Prices received by farmers (index, 2011=100)	March	122	1.5	-5	-4	
Crops (index, 2011=100)	March	100	-1.2	-16	-17	
Corn (\$ per bu.)	March	4.36	0.0	-35	-34	
Hay (\$ per ton)	March	183.00	-3.2	-21	-8	
Soybeans (\$ per bu.)	March	11.80	-0.8	-21	-23	
Wheat (\$ per bu.)	March	6.01	-5.5	-28	-39	
Livestock and products (index, 2011=100)	March	145	2.3	5	8	
Barrows & gilts (\$ per cwt.)	March	62.70	6.8	2	-16	
Steers & heifers (\$ per cwt.)	March	188.00	3.3	13	32	
Milk (\$ per cwt.)	March	20.70	0.5	-1	-19	
Eggs (\$ per doz.)	March	2.26	-5.0	-19	42	
Consumer prices (index, 1982-84=100)	March	312	0.6	3	9	
Food	March	328	0.1	2	11	
Production or stocks						
Corn stocks (mil. bu.)	March 1	8,347	N.A.	13	8	
Soybean stocks (mil. bu.)	March 1	1,845	N.A.	9	-5	
Wheat stocks (mil. bu.)	March 1	1,087	N.A.	16	6	
Beef production (bil. lb.)	March	2.11	-2.7	-12	-16	
Pork production (bil. lb.)	March	2.25	-5.1	-10	-8	
Milk production (bil. lb.)	March	19.6	7.7	-1	-1	
Agricultural exports (\$ mil.)	February	15,720	5.5	3	1	
Corn (mil. bu.)	February	211	27.0	64	-19	
Soybeans (mil. bu.)	February	193	-11.7	-2	39	
Wheat (mil. bu.)	February	68	27.4	-1	0	
Farm machinery (units)						
Tractors, 40 HP or more	March	6,619	26.4	-4	-13	
40 to 100 HP	March	4,333	25.3	-7	-20	
100 HP or more	March	2,286	28.5	1	5	
Combines	March	389	7.2	-23	12	

N.A. Not applicable.

Sources: Author's calculations based on data from the U.S. Department of Agriculture, U.S. Bureau of Labor Statistics, and the Association of Equipment Manufacturers.

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