

# 2009 Report

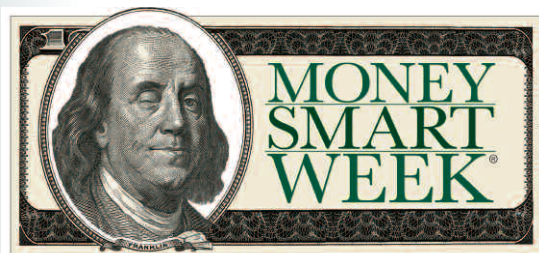
MONEYSMARTWEEK.ORG

## Wisconsin

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FEDERAL RESERVE BANK  
OF CHICAGO

# What is Money Smart Week?



Money Smart Week® helps people better manage their personal finances. It is a financial literacy campaign that delivers hundreds of educational programs, classes and activities to consumers of all ages and income levels. Financial institutions, non-profit groups, government agencies, schools and libraries work together to carry out these events. These can vary from a class on the basics of buying a home to a fair with booths staffed by organizations offering free financial educational services.

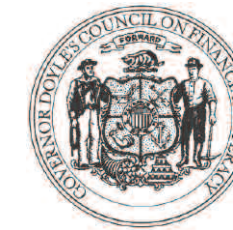
Launched in Chicago in 2002, Money Smart Weeks are now held in more than 20 major cities in Illinois, Indiana, Iowa, Michigan and Wisconsin. In addition, Money Smart Weeks are also popping up across the country in places like Denver, Houston, Kansas City, Nebraska and New Jersey.

Bringing together a wide variety of partners to offer classes and programs on money management showcases available educational resources, strengthens private-public partnerships, engages the media, and connects people with those who can help them learn. The Chicago Fed coordinates the effort because individuals, communities and the overall economy benefit when consumers are making well-informed decisions about their personal finances.



“At the Chicago Fed we are extremely proud of the success of Money Smart Week. The efforts set forth by our many partners deliver invaluable education in money management to tens of thousands of consumers year after year.”

— CHARLES L. EVANS, PRESIDENT & CHIEF EXECUTIVE OFFICER, FEDERAL RESERVE BANK OF CHICAGO



**MONEY  
SMART  
WEEK®**  
WISCONSIN  
OCTOBER 10 - 17 | 2009

DEAR FRIENDS:

Please accept congratulations and thanks on behalf of Governor Doyle's Council on Financial Literacy for your outstanding work on Money Smart Week Wisconsin 2009.

You all did an excellent job of increasing awareness of the need for improved financial literacy and of the financial education opportunities all across Wisconsin. Partners and planning committees did an outstanding job of delivering a week of over 600 events and activities. The programs helped families, retirees, business owners, employees, homebuyers and other community members across the state. Thanks to your hard work we saw an increase in youth participation. Events such as the Reality Store did a fantastic job of reaching students.

In light of the current financial crisis, financial literacy is more important than ever. Your hard work in 2009 continued a strong tradition of providing financial education to all Wisconsin citizens. Your efforts also strengthened the foundation upon which to keep building as we face the future.

As you look through this report and begin to plan for Money Smart Week Wisconsin 2010, I urge you to keep up your efforts. The Council appreciates your spirit of cooperation, unbelievable backing and positive attitude. Your communities greatly benefit from your actions, and you truly are making a difference.

Finally, please join me in thanking the Federal Reserve Bank of Chicago for their outstanding support of Money Smart Week. I look forward to a wonderful 2010 campaign!

SINCERELY,

FIRST LADY JESSICA DOYLE  
HONORARY CHAIR  
GOVERNOR DOYLE'S COUNCIL ON FINANCIAL LITERACY



# In Action

Money Smart Week activities appeal to many different consumers with events throughout the state of Wisconsin at convenient times and locations as well as in several different languages. Money Smart Partners continued to expand their subject offerings and reach new audiences in 2009. More than 600 events were offered and the number of reported attendees and participants exceeded 10,000.

■ Three new communities joined the statewide effort in 2009. Dodge County held a dozen events led by UW Extension, United Way of Kenosha County held 25 events in the southeastern corner of the state and Winnebago County conducted nearly 50 events. The Winnebago County effort was led by FISC Consumer Credit Counseling Service, Oshkosh Area United Way, Oshkosh Public Library and UW Extension-Winnebago County.

■ Milwaukee created a money help line as well as coordinated a financial advisor phone bank with two local newscasts. The efforts netted more than 200 callers.

■ The Mad City Money simulation in Dane County reached more than 1,300 high school students at four area schools. Fox Cities conducted a similar program called Reality Check and reached 1,200 students also from four local high schools.

■ The Fond du Lac Public Library hosted an amazing 63 events during the eight days of Money Smart Week, reaching 576 consumers.

■ The Big Read in Fox Cities drew more than 400 parents and children for 'money smart' stories for kids. The story time and activities were conducted at various libraries and bookstores.

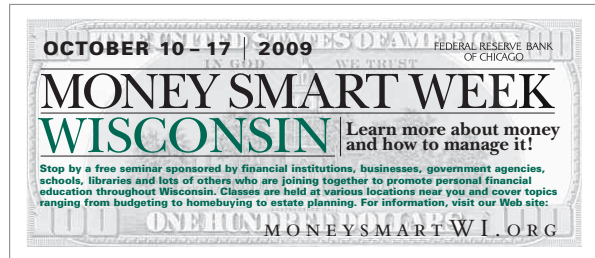
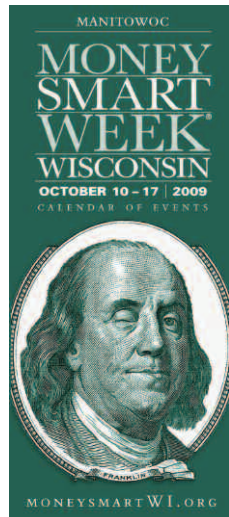
■ More than 100 teachers attended a teacher economics and financial education training at Lambeau Field in Green Bay sponsored by Lakeland College Center for Economics.

■ Manitowoc County held several events and activities for kids at schools with designated financial literacy days and 'Penny the Pig' presentations. More than 300 kids were reached.



1- Youngsters learn how to make custom picture frames as holiday gifts. 2- Kids learn how to save money at a pizza party by making their own. The event was sponsored by UW Extension. 3- Participants learn the basics of Investing in Beaver Dam, WI. 4- Sheboygan residents learn about living on a fixed income. 5- Volunteers from Green Bay's thrift store fashion show. 6- A volunteer models thrift store apparel as the emcee highlights the fashion. 7- Wendy Baumann, President of Wisconsin Women's Business Initiative speaks at the Sheboygan Kickoff event. 8- Kathy Hetzel of UW Extension teaches kids about money. 9- Students in Northwest Wisconsin volunteer to hand out materials during community activities.





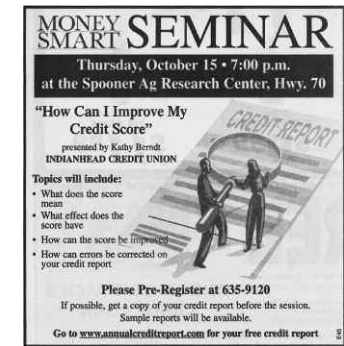
1- More than 200,000 bookmarks were distributed throughout Wisconsin schools, libraries, and partner organizations. 2-3- Hundreds of thousands of calendars were distributed throughout Wisconsin newspapers and partner organizations. Featured here are poster and booklet formats. 4- Billboards promoted Money Smart Week in Sheboygan County. 5- More than 200,000 'bill inserts' were distributed throughout Wisconsin through bank statements, teller windows, and partner organizations.

# Promotion & Media

Media played a big part in generating publicity for Money Smart Week and achieving greater public awareness of the importance of financial education. Newspaper, radio, television and the web covered stories by personal finance experts and featured specific programs and seminars to create interest and increase attendance at the events. A variety of promotional efforts and marketing strategies were also implemented.



1- Harris Bank sponsored several Spanish language events in Milwaukee. 2- Sheboygan County partners promote events on WXR 104.5 FM Radio. 3- Partners effectively used \$100 bill posters to create buzz and promote Money Smart Week. 4- Coverage was widespread in print media throughout the state. These examples of feature articles, ads and calendar listings appeared in Spooner and Appleton.



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# MONEY SMART WEEK®

## 2009 Wisconsin Partners

1st Financial Mortgage  
1st Rate Mortgage Corp.  
1st Reverse  
1st Wisconsin Wealth Management, LLC  
4-Square Home Inspections  
AAA  
AAB Service Corporation  
AAII Madison Subgroup  
AARP  
Abbot Nutrition  
Abby Bank  
Above & Beyond  
Absolute Financial  
Abundant Life Hearing  
Access to Independence Inc.  
Adult Protective Services–  
Department of Health and Social Services  
Advantage  
Advisors Management Group, Inc.  
Advocap  
Aegis Wealth Advisors  
Afro Urban Institute, Inc.  
Ag & Extension Service Center  
AG Edwards  
Aging and Disability Resource Center  
AIG Financial Advisors Manitowoc  
Alan Naumann Financial, LLC  
Albany School District  
Allco Credit Union  
Alliant Energy  
Altra Federal Credit Union  
Alverno College  
AM Community Credit Union  
Amcore  
American College Planners  
American Family Insurance  
American Foundations MortgageBanc  
American Library Assn.

American Mortgage Services, LLC  
AmeriCU Mortgage  
Ameriprise Advisor Services  
Amery Area Schools  
Amery Area Senior Center  
Amherst School District  
AnchorBank  
Anderson Hager & Moe CPAs  
Andrew Law Offices, S.C.  
Annex Advisors  
Annex Wealth Management  
Apostolic Church  
Appleton Area School District  
Appletree Credit Union  
Approved Home Mortgage  
Arrowhead Library System  
Ashwaubenon School District  
Aspirus Wausau Hospital  
Asset Builders of America, Inc  
Associated Bank  
Assured Mortgage, Inc.  
Ault Financial Group  
Aurora Heath Care  
Bancroft State Bank  
Bank First National  
Bank of Kenosha  
Bank of Prairie du Sac  
Bank of the West  
BankMutual  
Barnes & Noble  
Bay Title & Abstract  
Beaver Dam Community Library  
Beaver Daily Citizen  
Beaver Dam School District  
Beaver Dam Senior Citizen Center  
Belongia, Cheryl  
Best Advantage Credit Union  
Best Way Driving School  
Bethany Lutheran Church  
Better Business Bureau  
BK Home Inspections  
Black Hawk Community Credit Union  
Blackhawk Bank  
Bone Lake Lutheran Church  
Booker Law Group  
Boys & Girls Club

Brady Corp.  
Brandon Public Library  
Brass (Uptown) Pick and Save  
Bridge Lake Point Neighborhood Center  
Brokaw Credit Union  
Brown County Energy Oversight  
Committee  
Bruch Funeral Home  
BSI\* BaySide Inspections LLC  
Business and Economics Academy of  
Milwaukee (BEAM)  
Butzin–Marchant Funeral  
Calumet County Courthouse  
Camp Millionaire  
Campbellsport Public Library  
Campos Financial  
Capital Credit Union  
Capital Newspapers  
Cardinal Bank  
Catholic Charities  
CB Investment Services  
CBM Credit Education Foundation  
Cedar Grove Public Library  
Center for Family Policy & Practice  
Central City Credit Union  
Central Library Downtown Branch –  
Milwaukee  
Centro Hispano of Dane County  
Chase Bank – Washington County  
Christianson & Deja Funeral Home  
Citibank  
CitiFinancial Group  
Citizens First Credit Union  
Citizens State Bank  
City of Fond du Lac Dept. of Senior Services  
City of Madison  
City of Manitowoc Mayor's Office  
City of Milwaukee Housing Authority  
City of Milwaukee Mayor's Office  
City of Plymouth  
City of Richland Center  
City of Sheboygan  
City of Spooner Mayor's Office  
City of Wausau  
City of Wausau Community Development  
Clara Mohammed School  
Clifton Gunderson, LLP

Clintonville High School  
Cloverbelt Credit Union  
Coalesce, Inc.  
Cogent Health Care  
Collaborative Family Law Council of  
Wisconsin  
Comcast & the Lakeshore Spotlight  
Cable Show  
Comcor Mortgage  
Commerce State Bank  
Common Wealth Development  
Community Credit Union  
Community Action Coalition for  
South Central WI, Inc.  
Community Bank  
Community Bank & Trust  
Community First Bank  
Community First Credit Union  
Community Insurance Information Center  
Conceptual Financial Planning, Inc.  
Congresswoman Gwen Moore  
Connexus Credit Union  
Consumer Credit Counseling Service  
Coulee Bank  
Council for the Spanish Speaking, Inc.  
Country Financial  
County of La Crosse  
CoVantage Credit Union  
Creative Enterprise Center  
Daily News  
Dairy State Bank  
Dane County  
Dane County Credit Union  
David's House of Travel  
DC Everest Senior High  
DeForest Area Chamber of Commerce  
Dempsey Law Firm  
Denman Mau & Associates  
Destiny Youth Plaza  
Diocese of Green Bay  
Dodge County  
Dollars & Sense  
Douglas County Elementary schools  
Dunn County Sheriff's Department  
Dwight Foster Public Library –  
Fort Atkinson  
E4, Inc.

East Madison Community Center  
Easter Seals Southeast WI  
Easy Organizing  
EconomicsWisconsin  
Edgerton High School  
Edgewood College  
Edgewood College Deming Way Campus  
Educated Investor  
Education Development Center  
Educators Credit Union  
EdVest  
Edward Jones Investments  
Elkhorn School District  
Elliott, Chris  
Embrace Care Management  
Employment & Training Assn., Inc.  
ENRECO, Inc.  
Evan & Marion Helfaer Foundation  
Evergreen State Bank  
Express Professionals  
Faith Church  
Falk Trucking  
Family & Childcare Resources of NEW  
Family Means  
Family Service of Racine  
Farmers & Merchants Union Bank  
Farnsworth Middle School  
Federal Reserve Bank of Chicago  
Federal Reserve Bank of Minneapolis  
Financial Education Center of UW  
Extension Dane Country  
Financial Educator Network  
Financial Inroads, Inc.  
Financial Wellness of Portage County  
FINRA Investor Education Foundation  
First American Credit Union  
First Bank Financial Centre – West Bend  
First Banking Center  
First Business Bank  
First Business Bank Northeast  
First Horizon  
First National Bank  
First Reformed Church  
First Service Credit Union  
First Weber Group  
FISC Consumer Credit Counseling

Foley & Lardner  
Fond du Lac Area United Way  
Fond du Lac County  
Fond du Lac County Economic  
Development Corporation  
Fond du Lac County, Department of  
Senior Services  
Fond du Lac Credit Union  
Fond du Lac Public Library  
Fond du Lac School District  
Fond du Lac Senior Center  
Forest County Potawatomi Foundation  
Fox 6 WITI  
Fox Cities Records Services  
Fox Communities Credit Union  
Fox Valley Lutheran High School  
Fox Valley Savings Bank  
Fox Valley Technical College  
Freddie Mac  
FreshStartForms LLC  
FSBO Badgerland  
Gateway Technical College  
Geri Wendt Tax Service  
Germantown Community Library  
Get \$mart Wausau Coalition  
Girl Scouts of America  
Glacier Hills Credit Union  
GMAC Financial Services  
Good Hope Economic Development Corp.  
Goodwill Store/FISC  
Governor Doyle's Council on  
Financial Literacy  
Great Lakes Higher Education Guaranty  
Corp.  
Great Lakes Mortgage Corporation  
Great Midwest Bank SSB  
Great Wisconsin Credit Union  
Greater Green Bay Community Foundation  
Greater Milwaukee Foundation  
Green Bay Packers  
Green Bay Press Gazette  
GroupVenture  
Guaranty Bank  
Guardian Credit Union  
Gundersen Lutheran  
H Ruby Chiropractic  
H&R Block

Habitat for Humanity  
HAPA (Hmong American Peace Academy)  
Harmony Cafe  
Harness Law Offices, LLC  
Harris Bank  
Hartford Public Library  
Hartford Savings Bank  
Hartland Credit Union  
HBC Services  
HC Denison Company  
Head Start Dane County  
Heartland Credit Union  
Heck of an Idea  
Herald Times Reporter  
Hi-Mount Blvd. Community School  
Holy Family Memorial Health  
Home Buyers' Council  
Home Buyers Round Table of Dane County  
Home Care Health Services & Hospice  
Home Savings Bank  
Horace Mann Middle School  
Horicon Bank  
Horicon Public Library  
Horizon Community Credit Union  
Housing Resources, Inc  
Howards Grove Senior Center  
HSA Bank  
Human Resources Group  
Indianhead Credit Union  
ING Financial Services  
Innovative Solutions for business LLC  
Intun ChiroCare  
Investors Community Bank  
James Madison Memorial High School  
Janesville School District  
Jensen Financial Coaching  
Jewett Financial Strategies  
Johnson Bank  
Johnson Controls  
JP Coughlin Center  
JP Morgan Chase  
Juneau Public Library  
Junior Achievement of Wisconsin  
K.C. Stock Foundation  
Kennedy Heights Community Center  
Kenosha Area Buisness Association

Kenosha Area Convention and  
Visitors Bureau  
Kenosha County Center  
Kenosha County Chamber of Commerce  
Kenosha County Job Center  
Kenosha Southwest Library  
Kenosha Unified School District  
Kewaskum Public Library  
Kindred Healthcare  
Klauke Insurance  
Klein & Stangel Funeral Home  
Klessig Tree Service  
Knapp House  
Kohler Credit Union  
Kohler Foundation  
L. E. Phillips Memorial Public Library  
La Crosse Area Family YMCA  
La Crosse County Veterans Service Office  
La Follette High School  
Ladysmith Federal Savings  
Lakeland College  
Lakeland College Center for Economic  
Education  
Lakeland Family Resource Center  
Lakeshore CAP  
Lakeshore Community Action Program  
of Wisconsin  
Lakeshore Investment & Tax Service  
Lakeshore Technical College  
Lakeview Credit Union  
Landmark Credit Union  
Law Offices of Isabell Mueller  
Layton State Bank  
LCO Credit Union  
Lester Public Library  
Liberty Mutual  
Literacy Council of Brown County  
Little Chute Windmill, Inc. – Kermis Festival  
LPL Financial  
LTC Job Center  
Lussier Center  
M&I Bank  
Mach Funeral Chapel & Crematory  
Madision Area Technical College  
Madison Concourse Hotel and  
Governor's Club  
Madison Development Corpotation

Madison Gas & Electric	Midwest Circle of Neighbors	Northport Community Center	Prime Financial Credit Union	Sentry Credit Union	Protection	US Bank	WI Department of Corrections
Madison Metropolitan School District	Mid-Wisconsin Bank	Northside Public Library	PrimeAmerica	Service Financial, LLC	Steimle Birschbach LLC	UW Credit Union	WI Department of Financial Institutions
Madison Public Library	Miller Electric Credit Union	Northwest WI Community Services Agency	Primerica Financial Services	Sheboygan Falls Senior Center	Stockbridge School District	UWM GEAR UP Program	WI Department of Health and Family Services
Make a Difference Wisconsin	Milwaukee Area Technical College	Northwestern Mutual	Priority Mortgage	Sheboygan School District	Storm Fischer Investment Group, LLC	UWS Academic Service Learning	WI Department of Health Services
Makin' Hey	Milwaukee Fatherhood Initiative	Northwind Book and Fiber	Professional Home Inspection Co.	Sheboygan Senior Center	Storm, Balgeman, Miller, & Klippel S.C.	Valley Bookkeeping Service, Deborah Nelson	WI Department of Natural Resources Service Center
Manitowoc County	Milwaukee Journal Sentinel	Northwoods Community Credit Union	ProShred Security	Shell Lake School District	Stoughton Area Senior Center	Valley Communities Credit Union	WI Department of Public Instruction
Manitowoc County Chamber of Commerce	Milwaukee LGBT Community Center	NW WI CEP, Inc.	Prospera	Shell Lake State Bank	Strategic Wealth Management Group, LLC	Vaughn Library	WI Department of Revenue
Manitowoc County Clerk of Courts	Milwaukee Public Library System	Oak Grove Cemetery	Prudential	Shell Lake United Methodist Church	Summit Credit Union	Vera Court Community Center	WI Department of Transportation EAP
Manitowoc County County Clerk	Milwaukee Public Schools	Oakfield Public Library	Pyramax Bank	Shepherd Law Offices, LLC	Summit Mortgage	Veritas Financial Services LLC	WI Department of Workforce Development
Manitowoc County Executive	Milwaukee School of Engineering	O'Connell Financial Services, LLC	Racine Municipal Employees Credit Union	Sheraton Madison Hotel	Superior Public Library	Vigil Trust & Financial Advocacy	WI Department of Workforce Development
Manitowoc Lincoln High School	Milwaukee WAVE	Office of the Commissioner of Insurance	Racine/Kenosha Nutrition Education Program	Sheridan School	Superior Public Schools	Waldo State Bank	WI Education Assn. Council
Manitowoc Public Library	Miniature Precision Components, Inc.	Office of the State Treasurer	Radio Disney AM 1640	Shiocton School District	Superior Senior High School	Washburn County Register	WI Educational Communications Board
Manpower	Mitchell Bank	O'Malley Associates	Radio Shack	Shipbuilders Credit Union	SVA Wealth Management, Inc.	Washburn County Unit on Aging	WI FCCLA Foundation
Marathon County	Moraine Park Family Resource Center	Oneida Nation	Radisson Paper Valley Hotel	Shoreline Credit Union	TASC	Waukesha North FCCLA	WI Financial Group
Marathon Savings Bank	Moraine Park Technical College	Oostburg High School	Ralph Evinrude Foundation	Slinger Community Library	The Country Doctor Since 1984	Wausau Area Realtors	WI Housing & Economic Development Authority
Marian University	Mortgage Specialists LLC	Oostburg Library	RBC Wealth Management	Small Business Administration	The Freestyle Entrepreneur	Wausau Daily Herald	WI Indianhead Technical College
Marine Credit Union	Movin' Out, Inc.	Operation Fresh Start	Red Cedar Medical Center	Smith Center at the MARC	The Long Term Care Guy	Wausau School District	WI Institute of Certified Public Accountants
Marquette County	Mt Horeb Area School District	Operation Sunscreen	Refreshing Tabernacle	Social Development Corp.	The Patriot Expo Center	WBEV-AM	WI Institute of Certified Public Accountants
Marquette University	Mueller Law Offices	Organizing Your Life The Easy Way	ReStore	Social Security Administration	The Guide Side Companies LLC	WBKV-AM	WI Public Service, Inc.
Marshfield Area United Way	Mutual of Omaha	Oshkosh Area United Way	Retirement Planning Solutions	Sojourner Family Peace Center	The Reporter	WBWI-FM	WI Public Television
Marshfield Clinic	Muza Law Firm LLC	Oshkosh Police Department	Rhineland High School	South Central Library System	ThedaCare	WCUB Radio & the Breakfast Club	WI State Journal
Marshfield Police Department	MWA Financial Services	Oshkosh Public Library	Rhineland School District	South Central Library System	Thrivent Financial for Lutherans	WEA Credit Union	WI Technical College System
Marshfield Public Library	Myrhum-Patten Funeral & Cremation Service	Oshkosh Seniors Center	Ripon Chamber of Commerce	South Division High School	Time Federal Savings Bank	WEA Trust	WI Women's Business Initiative Corp.
Marshfield Utilities	N2 College Consulting	Ozaukee County Administration Center	Ripon Public Library	South High School – Sheboygan	Times Press	Wells Fargo	WI Women's Council
Masters Academy	National City Bank	Packerland Brokerage Services	River Valley Bank	South Madison Police Station	TKSBone Design	Wells Fargo Mortgage	Winch Advisory Services
Matt Wegner Coaching	National Exchange Bank	Paladin's Arsenal	River Valley Coaching	Southern Lake Credit Union	Tomah Area Credit Union	West Bend Chamber of Commerce	Windway Foundation, Inc.
Max Menacher Jr., D.D.S.	National Mutual Benefit	Partners for Community Development, LLC	Riverwood Maritime Credit Union	Southport Bank	Tomah School District	West Bend Community Memorial Library	Winneconne Public Library
McFarland School District	Necedah School District	Partners in Education – Green Bay	Rohde Dales Law Firm	Southwest Library	Trigs Food & Drugs	Westbury Bank	WIPFLI CPA's & Consultants
McFarland State Bank	Neenah Public Library	PCM Employees Credit Union	Rose Bertram LLC	Spillman Public Library	Trinity Lutheran Church	Westby School District	Wisconsin Rapids Public Schools
McKenzie Financial	Nehring, Chad CFP	Peace Lutheran Church	Rosendale Brandon School District	Spooner Advocate	Trust Wisconsin	Westcon Credit Union	WISN Annex Wealth Investment Show
MCU Credit Union	NeighborWorks Green Bay	Pellitteri Waste Systems	Royal Bank	Spooner Agriculture Research Station	UAPB Alumni Assn	Western Dairyland EOC, Inc.	Wittenberg-Birnhamwood Schools
Menasha Public Library	New Beginnings Are Possible, Inc.	Peoples State Bank	Royal Credit Union	Spooner Chamber of Commerce	Uecker-Witt Funeral Home	Western Technical College	WJMT Radio
Menasha School District	NEW Credit Union	Pfeffer Funeral Home	Safeguard Data Consulting	Spooner Health System	UEDA	Western WI Technical College	Women's Fund for the Fox Valley Region
Menominee Casino Bingo Hotel	New Glarus School District	Pick'n Save	Savant Capital Management, Inc.	Spooner Market & Grill	UMOS (United Migrant Opportunity Services)	Westosha Central High School	Workforce Development Center – Washington County
Menominee Tribal College	New Holstein High School	Piggly Wiggly	Saylesville School, Rubicon Jt. 6 School District	Spooner Public Library	Union State Bank	Wheaton Franciscan Healthcare	Wrightstown School District
Menominee Tribal Nation of Wisconsin	New Richmond High School	Pitney Bowes	Schenck Business Solutions	Spring Valley School District	Unison Credit Union	White Birch Printing	WTKM AM-1540 and FM-104.9
Met Life	New York Life Insurance	Pizza Hut	School District of Bonduel	St. Adalbert Parish	United First Financial	Whitnall School District	WTMJ TV
Metropolitan Milwaukee Fair Housing Council	Next Financial Group	Platteville School District	School District of Wisconsin Dells	St. Croix Falls High School	United Hmong Community Center	WI Assn of Family & Consumer Sciences	Wurtz, Roth, Basler & Brock S.C.
MHE Solutions	NHS of Richland County	Plymouth High School	Schwalbe Insurance Agency, LLC	St. Croix Falls Senior Center	United One Credit Union	WI Bankers Assn.	WXRO-FM
MicroLife	Nicolet College	Point Plus Credit Union	Security Traders Assoc. of WI	St. Johns UCC	United Way of Dane County	WI Better Business Bureau	Wynia & Billings
MidAmerica Bank	North AM Loans	Port Washington State Bank	Select Milwaukee, Inc.	St. Marcus School	United Way of Kenosha County	WI Coalition Against Domestic Violence	Yellow House Realty
Middleton Public Library	North Central Trust	Porter's WI Home Inspections	Seneca School District	Stangel Elementary School	United Way of Marshfield	WI Credit Union League	YMCA – La Crosse
Mid-State Technical College	North Shore Bank	Potosi School District	Senior Center Adell	State Bank of Chilton	United Way of Polk County	WI Department of Administration	YWCA – Wausau
Midwest Advantage Insurance & Financial Services	Northcentral Technical College	Prairie Farm School District	Senior Center Cascade	State Central Credit Union	Unity Bank	WI Department of Agriculture, Trade and Consumer Protection	Zimmermann Printing Company
Midwest Airlines	Northland WI Financial Wellness	Premier Financial Credit Union	Senior Citizen Center Juneau	State Farm Insurance	University of Wisconsin	WI Department of Commerce	
		Prepaid Legal Services Inc.		State of Wisconsin – Office of Privacy	University of Wisconsin Extension System		

# Getting Involved

## Partner Guidelines

Organizations with an interest in financial education are encouraged to become Money Smart Week partners.

- Partners generally include banks, financial institutions, schools, government agencies and non-profit community organizations.
- All workshops, seminars and activities must be educational in nature, designed to improve knowledge of personal finances, and free and open to the public.
- Invitation-only events are acceptable for appropriate audiences.
- Sales pitches and/or commercial marketing are strictly prohibited.
- A designated representative should manage Money Smart Week activities and attend monthly planning meetings leading up to the event.
- Information about scheduled events should be submitted as directed.

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*For more information or questions, contact:*

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*or*

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David.Mancl@dfi.state.wi.us.

M O N E Y S M A R T W I . O R G

Money Smart Week is a registered service mark of the Federal Reserve Bank of Chicago.

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