

Jim Brockbank was appointed to his current role as vice president of transportation in the Business Development Group of Export Development Canada (EDC) at the beginning of 2009. In this role, he manages EDC's support for the aerospace, automotive and ground and surface transportation sectors to a customer base of more than 900 Canadian companies, using EDC products in support of their global sales and investments. EDC is Canada's export credit agency, offering innovative commercial solutions to help Canadian exporters and investors expand their international business. During his career at EDC, Brockbank has held positions of increasing responsibility across the corporation. Following successive appointments in the early 1990s as general manager of the Asia Pacific and Americas Divisions of the Export Financing Group, he served as vice president of the first business sector team under a corporate re-engineering initiative in 1995—the information, communication and technologies team—in the delivery of EDC financial solutions across all product areas. In 1996 he took up the position of vice president of risk management, developing this key corporate function for EDC, and in the process was appointed the first chief risk officer of EDC. In 2007, Brockbank was appointed vice president of loans transformation and operational excellence, where he built a team that introduced EDC to lean process technology and re-designed the lending process at EDC. Throughout his career, Brockbank has been closely associated with the transportation sector having managed, among others: sales of rail cars to operators such as Amtrak in the U.S.; financing for the launch sale to Comair in the U.S. of the Bombardier regional jet and numerous sales since; overseen bankruptcy restructuring at Northwest, Delta and Independence Air; and more recently, EDC's participation in the restructuring of GM and Chrysler on behalf of the governments of Canada and Ontario. Brockbank graduated from the University of Ottawa with an M.B.A., specializing in finance and international business.