



PAUL B. GINSBURG, Ph.D.

Paul Ginsburg is President of the Center for Studying Health System Change (HSC). Founded in 1995, HSC conducts research to inform policymakers and other audiences about changes in organization, financing and delivery of care and their effects on people. Longitudinal data are gathered from national surveys of households and physicians and site visits to interview health system leaders in 12 communities that are representative of the nation. HSC is widely known for the objectivity and technical quality of its research and its success in communicating it to policy makers, industry and the media as well as to the research community. A sister organization to Mathematica Policy Research, Inc., HSC is funded by the Robert Wood Johnson Foundation, the National Institute for Health Care Reform (NIHCR), other foundations and government agencies. Dr. Ginsburg also serves as Research Director of NIHCR. See www.hschange.org and www.nihcr.org for additional information.

Prior to his founding HSC, Dr. Ginsburg served as the founding Executive Director of the Physician Payment Review Commission (now the Medicare Payment Advisory Commission). Widely regarded as highly influential, the Commission developed the Medicare physician payment reform proposal that was enacted by the Congress in 1989. Dr. Ginsburg was a Senior Economist at RAND and served as Deputy Assistant Director at the Congressional Budget Office (CBO). Before that, he served on the faculties of Duke and Michigan State Universities. He earned his doctorate in economics from Harvard University.

Dr. Ginsburg is a noted speaker and consultant on the changes taking place in the health care system and the future outlook. In addition to presentations on the overall direction of change, recent topics have included cost trends and drivers, consumer driven health care, provider payment, future of employer-based health insurance and competition in health care. He has been voted one of *Modern Healthcare's* "100 Most Powerful Persons in Health Care" six times. He received the first annual HSR Impact Award from AcademyHealth. He is a founding member of the National Academy of Social Insurance, a Public Trustee of the American Academy of Ophthalmology, served two elected terms on the Board of AcademyHealth and serves on CBO's Panel of Health Advisers and on *Health Affairs'* editorial board.

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