

Howard Weyers



Howard Weyers' approach to improving employee health and reducing health-related costs for business has received international attention, particularly for his innovative lifestyle and tobacco-free workforce programs.

Howard is a Benefit Consultant for Meritain Health, the former President and owner of Weyco, Inc. and is now the President and owner of Health & Benefit Strategy.

He has been featured on *20/20* with John Stossel, *60 Minutes* with Morley Safer, and virtually every major morning TV and radio talk show in the U.S. He has also been sought out for interviews and commentary by such prominent publications as the *New York Times*, *Washington Post*, *USA Today*, *Harvard Business Review*, and *The Economist*.

For 20 years prior to founding Weyco, Howard coached high school and college football. He is a graduate of Thiel College in Pennsylvania with a bachelor's degree in education.