

**Martin B. Zimmerman** is currently a clinical professor of business administration at the Ross School of Business of the University of Michigan. In 2004, he retired from his position as the Ford Motor Company's group vice president of corporate affairs, to which he had been appointed on November 7, 2001. In that role, he was responsible for corporate economics, governmental affairs, environmental and safety engineering, corporate citizenship, and the Ford Motor Company Fund. Zimmerman was previously vice president of governmental affairs, a position he assumed on January 1, 1999. Prior to that, Zimmerman was executive director of governmental relations and corporate economics since January 1994. He joined Ford in August 1987 as the company's chief economist. Before joining Ford, he was a professor and chairman of the Business Economics Department at the University of Michigan's Graduate School of Business Administration. Zimmerman joined the University of Michigan faculty in 1983 and became chairman of the Business Economics Department in 1985. He interrupted that assignment to serve for one year as senior economist on the President's Council of Economic Advisors, from September 1985 to September 1986. From 1988 to 1992, Zimmerman served on the advisory council of the National Aeronautic and Space Administration. He was a faculty member in the Sloan School of Management at the Massachusetts Institute of Technology before joining the University of Michigan.

Zimmerman is a member of Phi Beta Kappa and the National Association of Business Economists. He serves on the board of trustees of the Committee for Economic Development, the National Commission on Energy Policy, and the board of the National Bureau of Economic Research. He has also served on the panel of economic advisers to the Congressional Budget Office, as business co-chair of the Transatlantic Policy Network, and on the boards of directors of Business for Social Responsibility, the Citizens Research Council of Michigan, the Community Foundation of Southeast Michigan, and the Detroit Metropolitan Visitors and Convention Bureau. He is also a past recipient of the Blue Chip Economic Forecasting Award. Zimmerman received a bachelor's degree from Dartmouth College and