

Ford Motor Company™

Global Industry Outlook

Auto Outlook Symposium
Federal Reserve Bank of Chicago
May 31, 2002

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Ford Motor Company

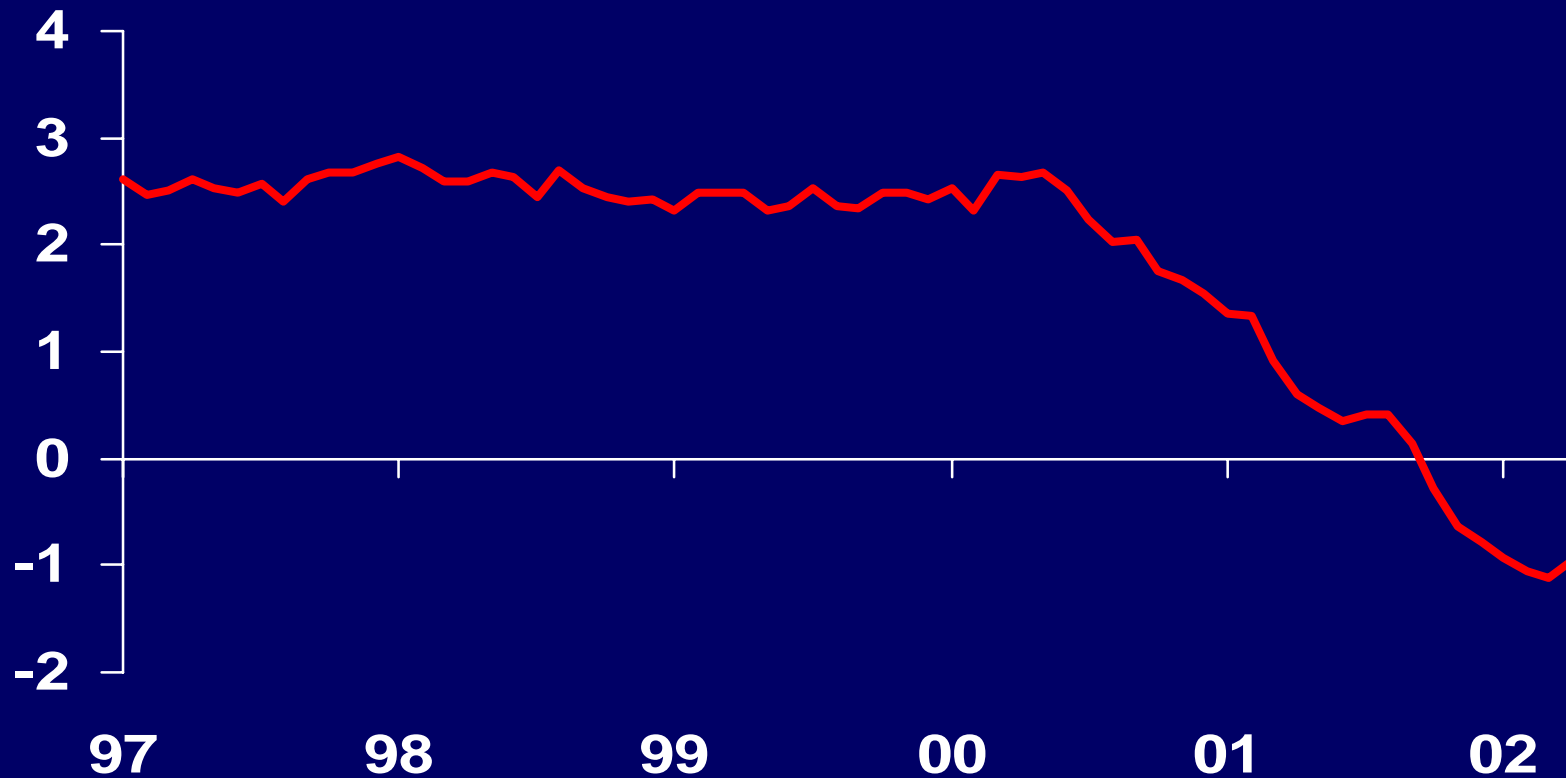
Key Points

- **Moderate U.S. Recovery is Underpinning High Vehicle Sales Plateau**
- **Global Recovery Associated with Flat Vehicle Sales in Major Markets this Year**
- **Automotive Industry Challenges Include Global Excess Capacity, Pricing, and the Weak Yen**

U.S. Payroll Employment

- Job Losses Likely to Ease in Coming Months

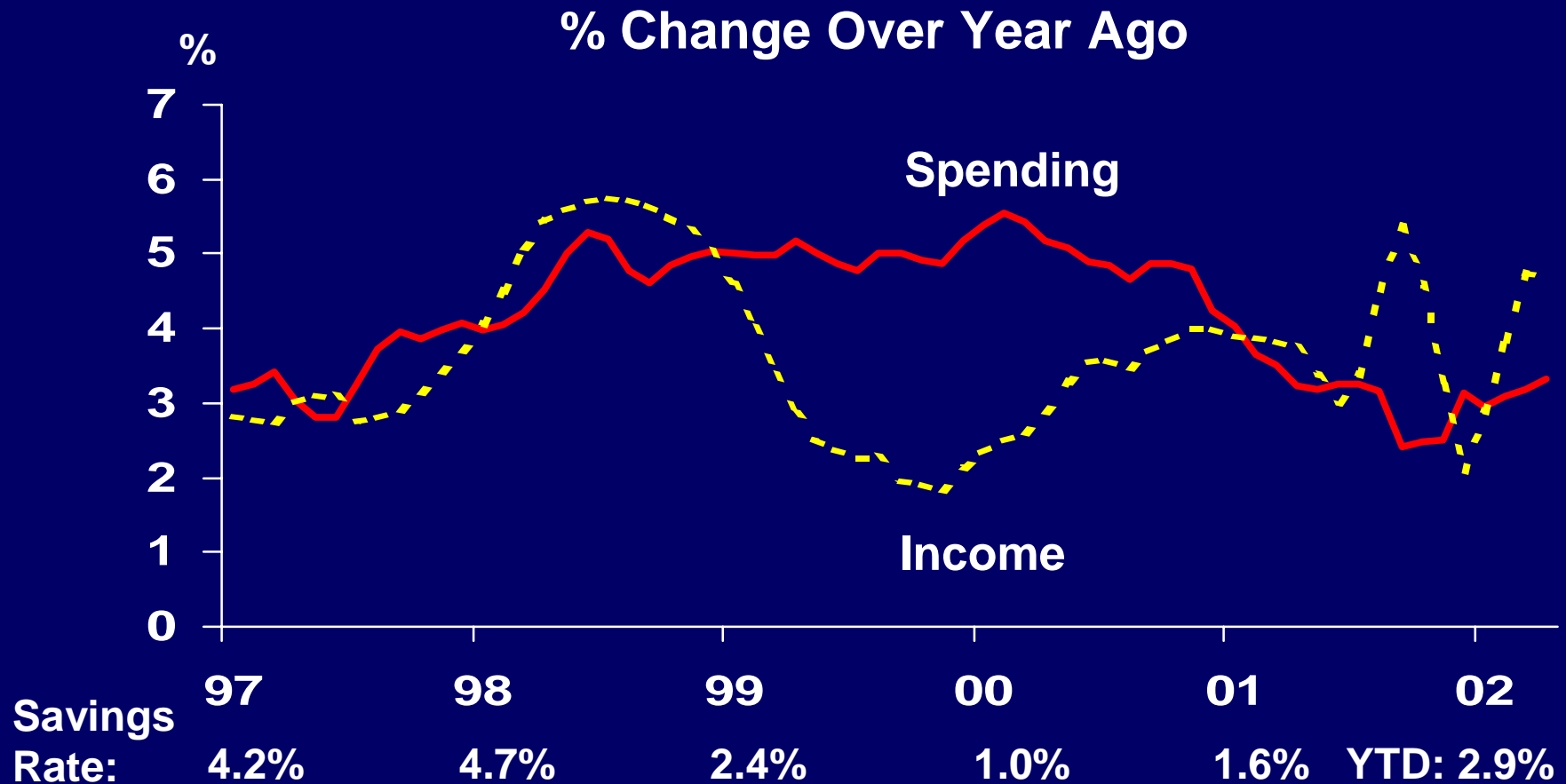
% Change Over Year Ago



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U.S. Real Consumer Spending and Income

- Solid Fundamentals for Vehicle Sales



Based on 3-month moving average

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U.S. Housing and Autos

1973 - 2002

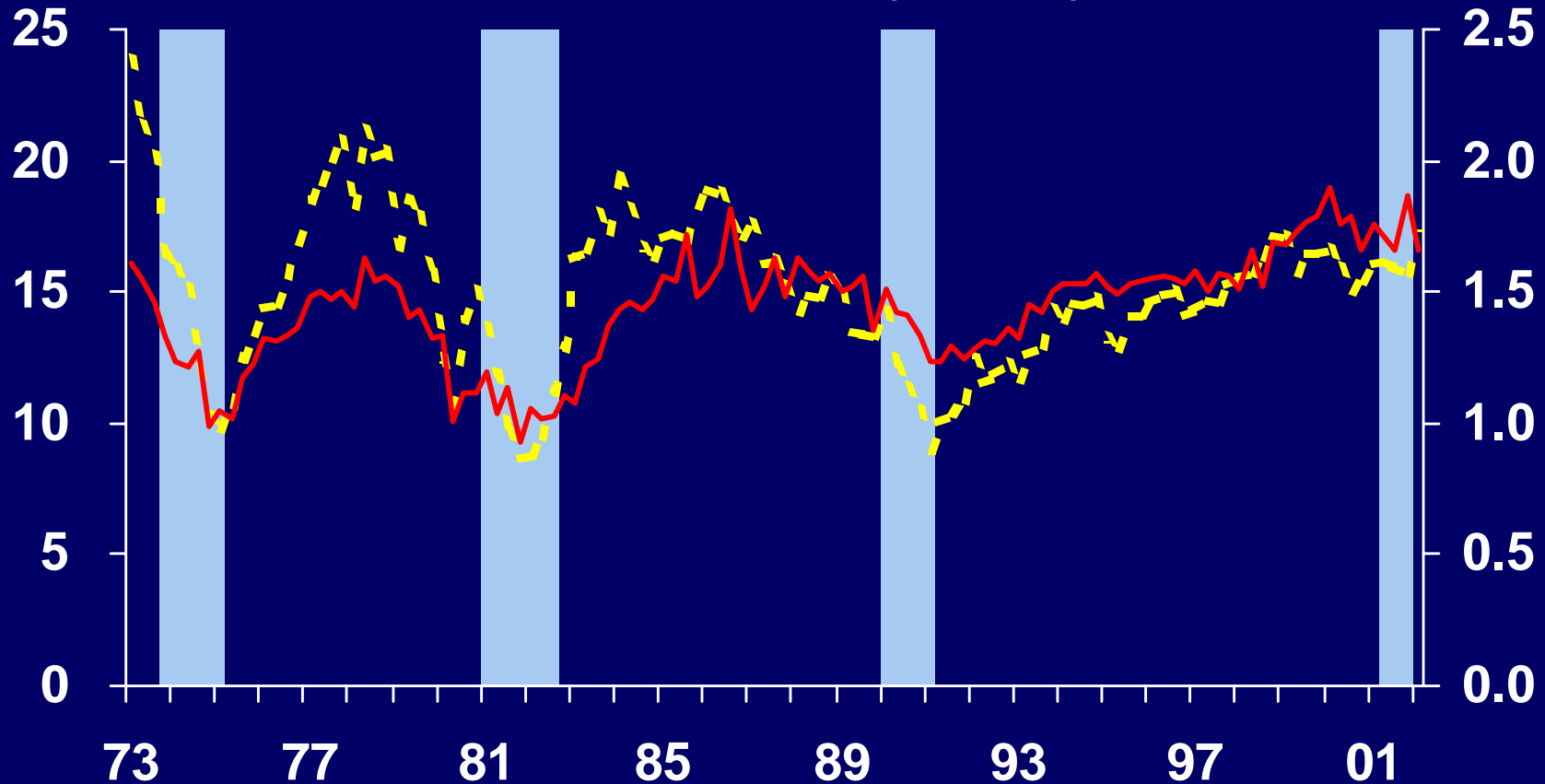
Recession

Housing Starts (right scale)

Vehicle Sales (left scale)

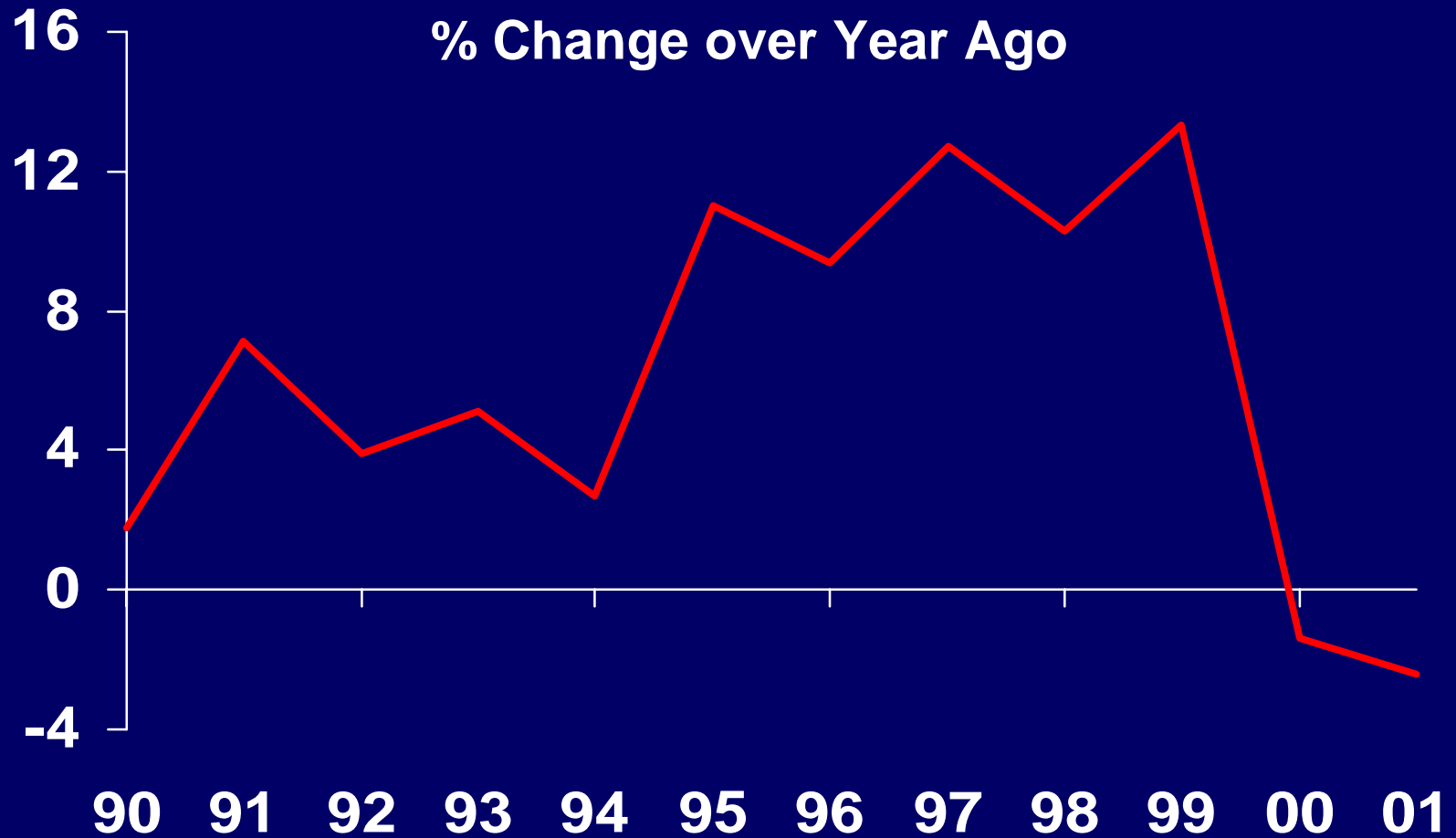
Housing Starts (Mil.)

Vehicle Sales (Mil., SAAR)

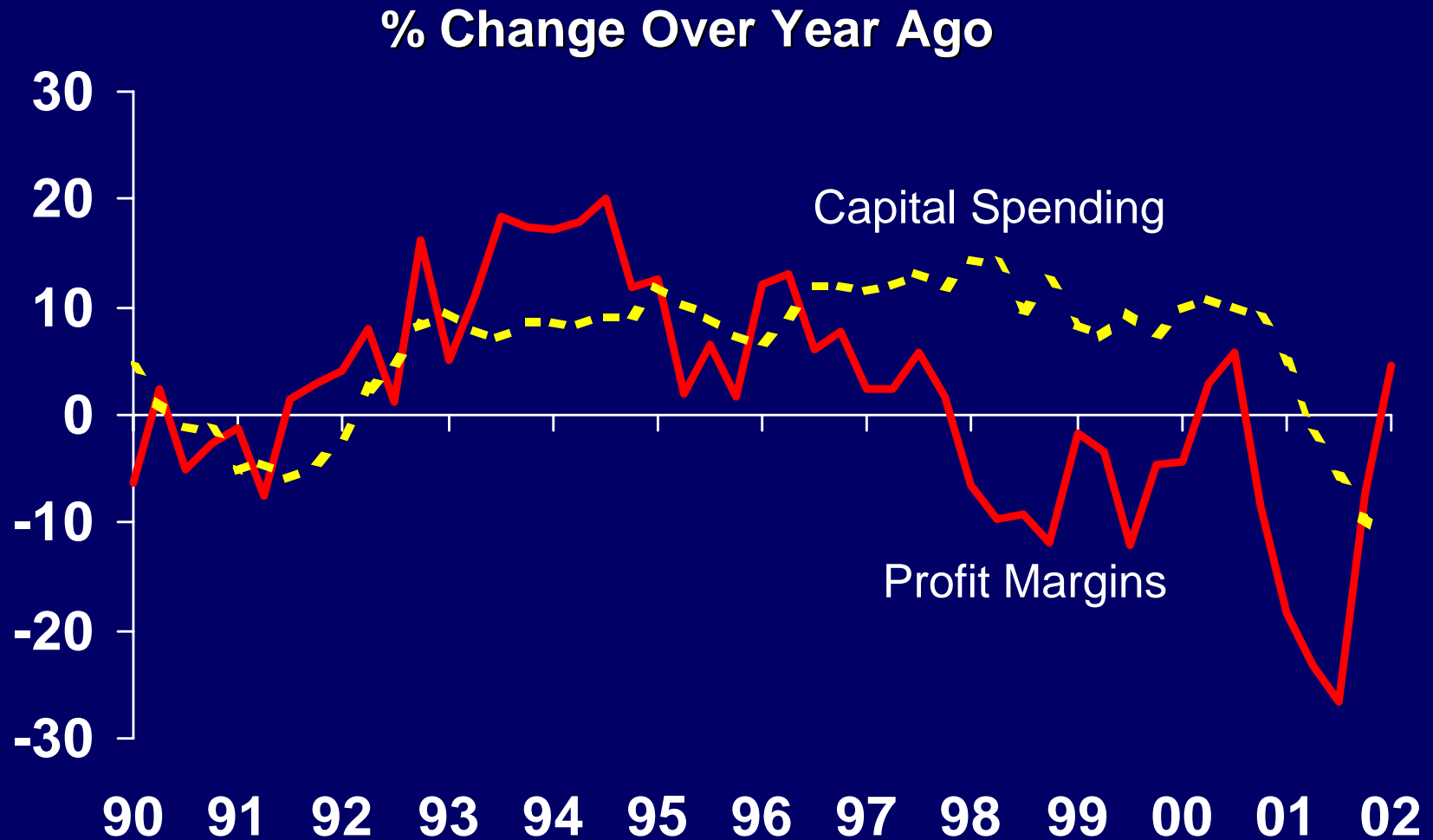


U.S. Household Net Wealth

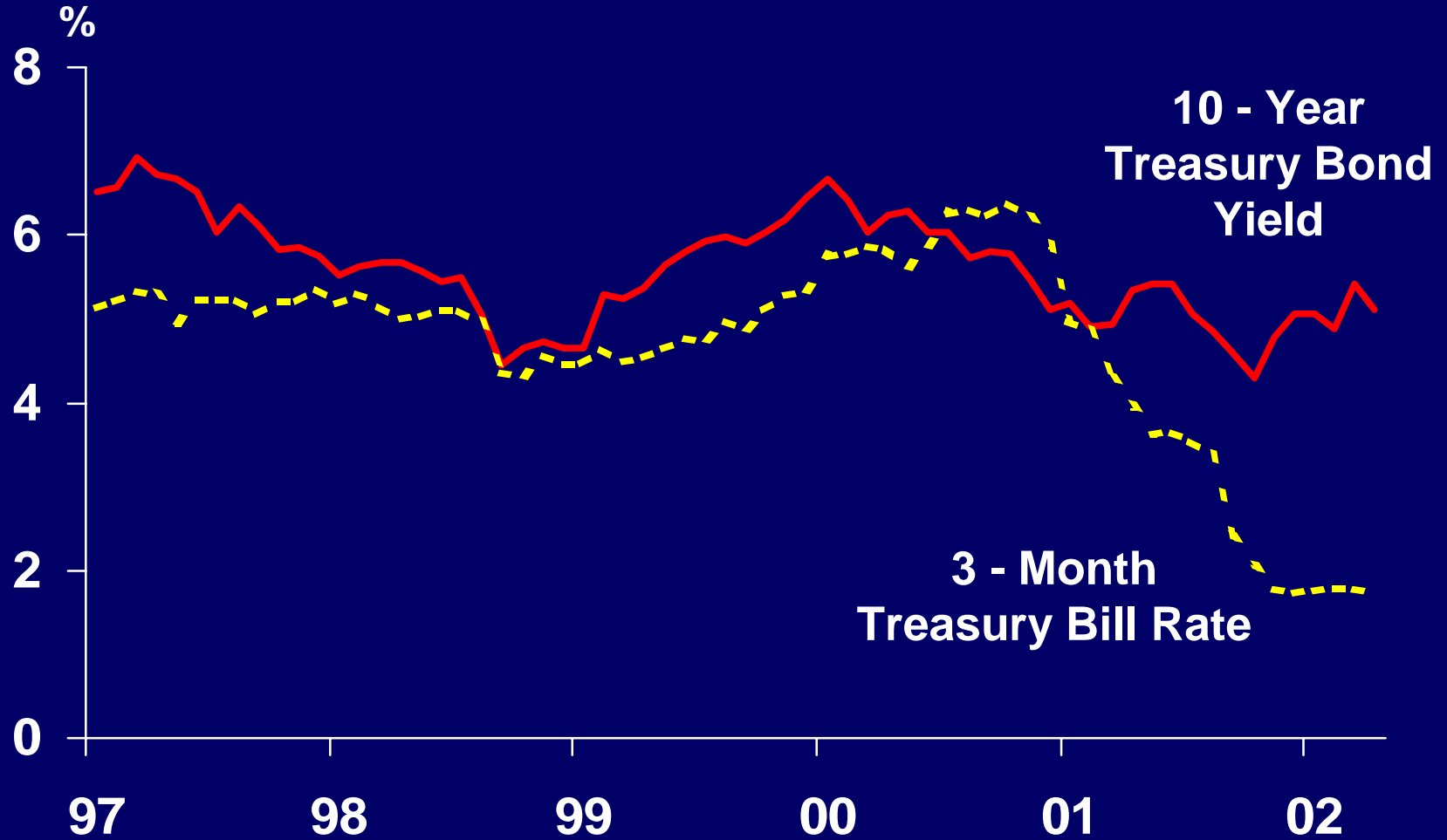
- Less Support For Consumer Spending This Year



U.S. Profit Margins and Capital Spending

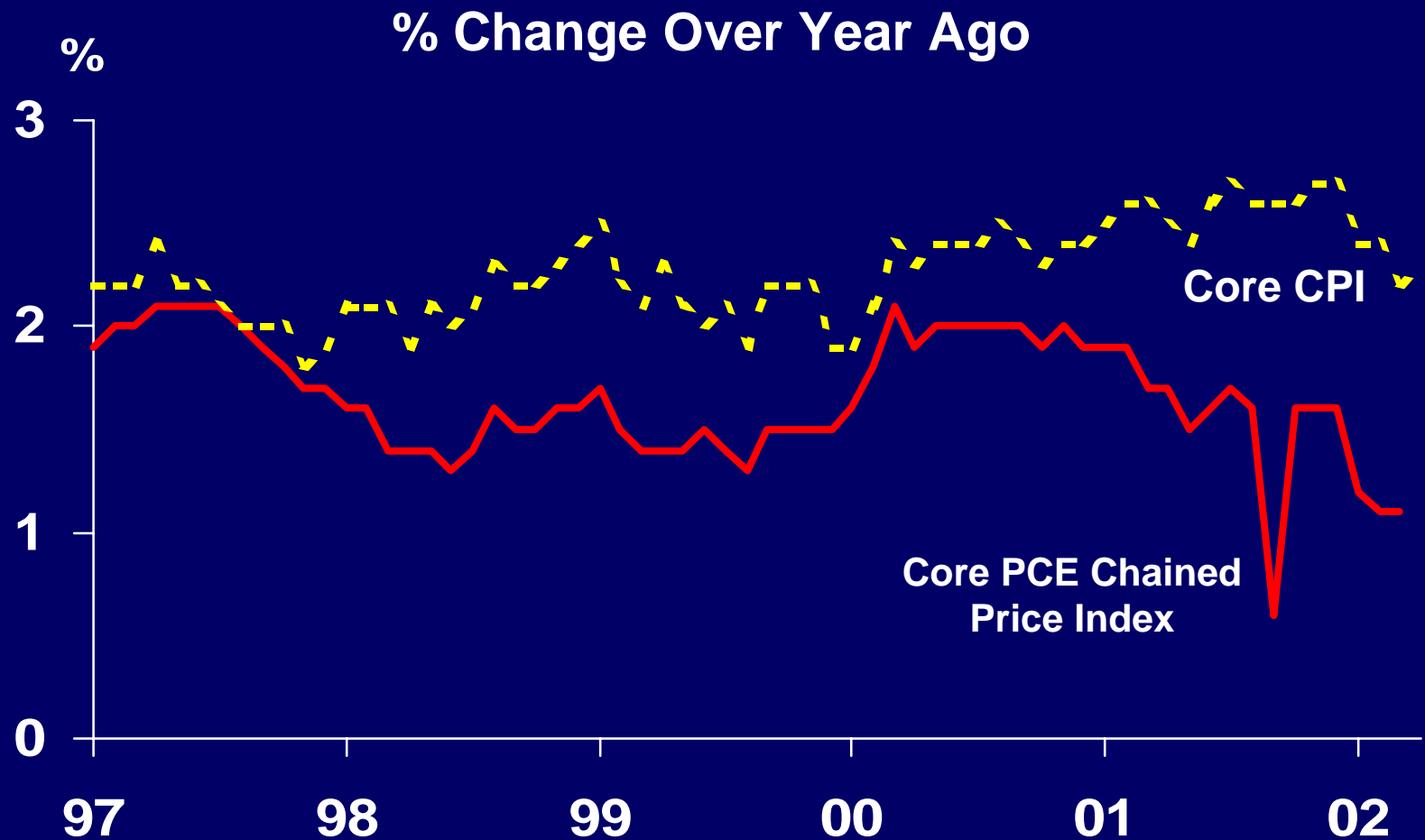


U.S. Interest Rates

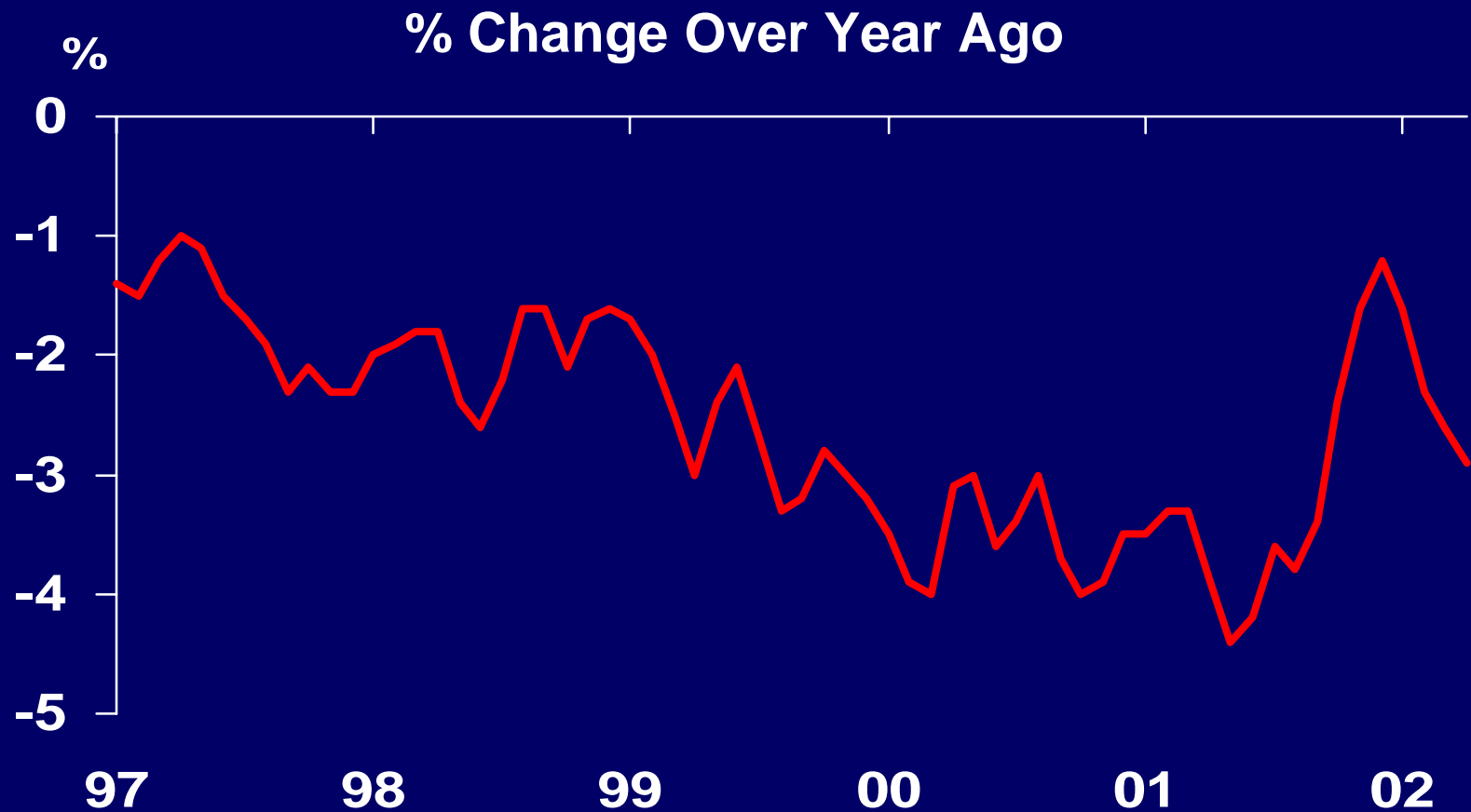


U.S. Inflation

- Core Inflation Low

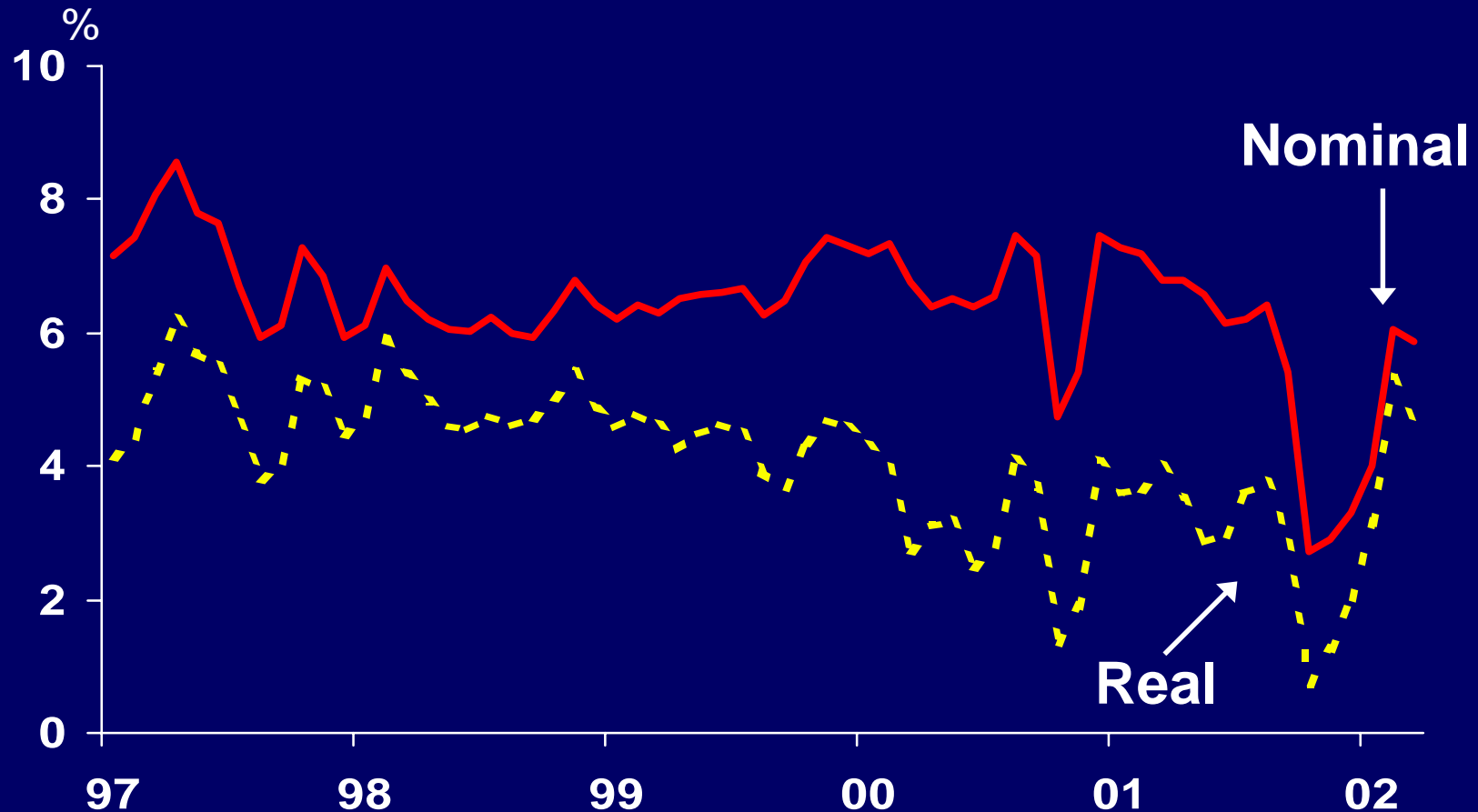


U.S. Real Vehicle Prices



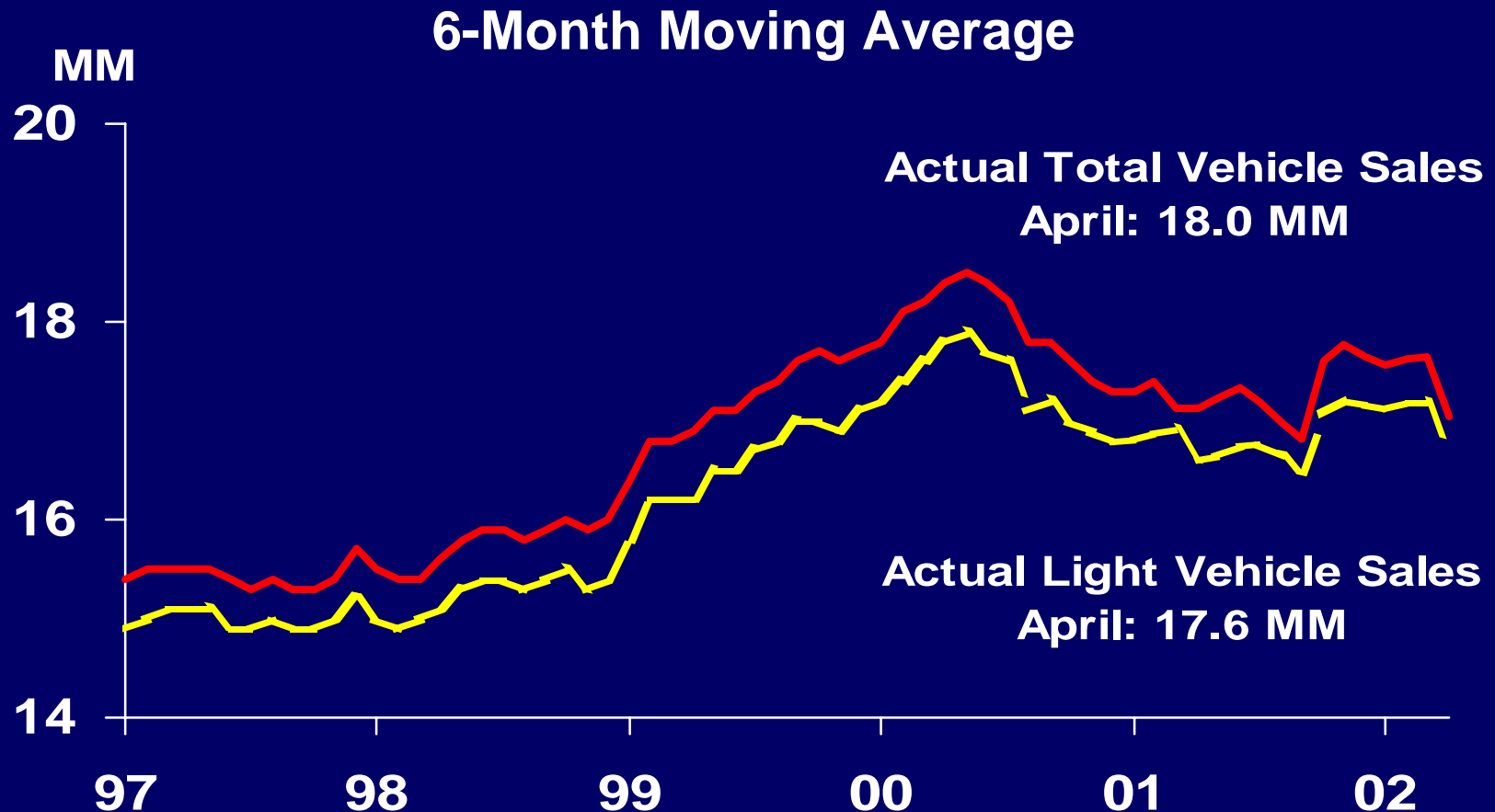
U.S. Auto Loan Rates

- Interest Rate Support Likely to Ease Further



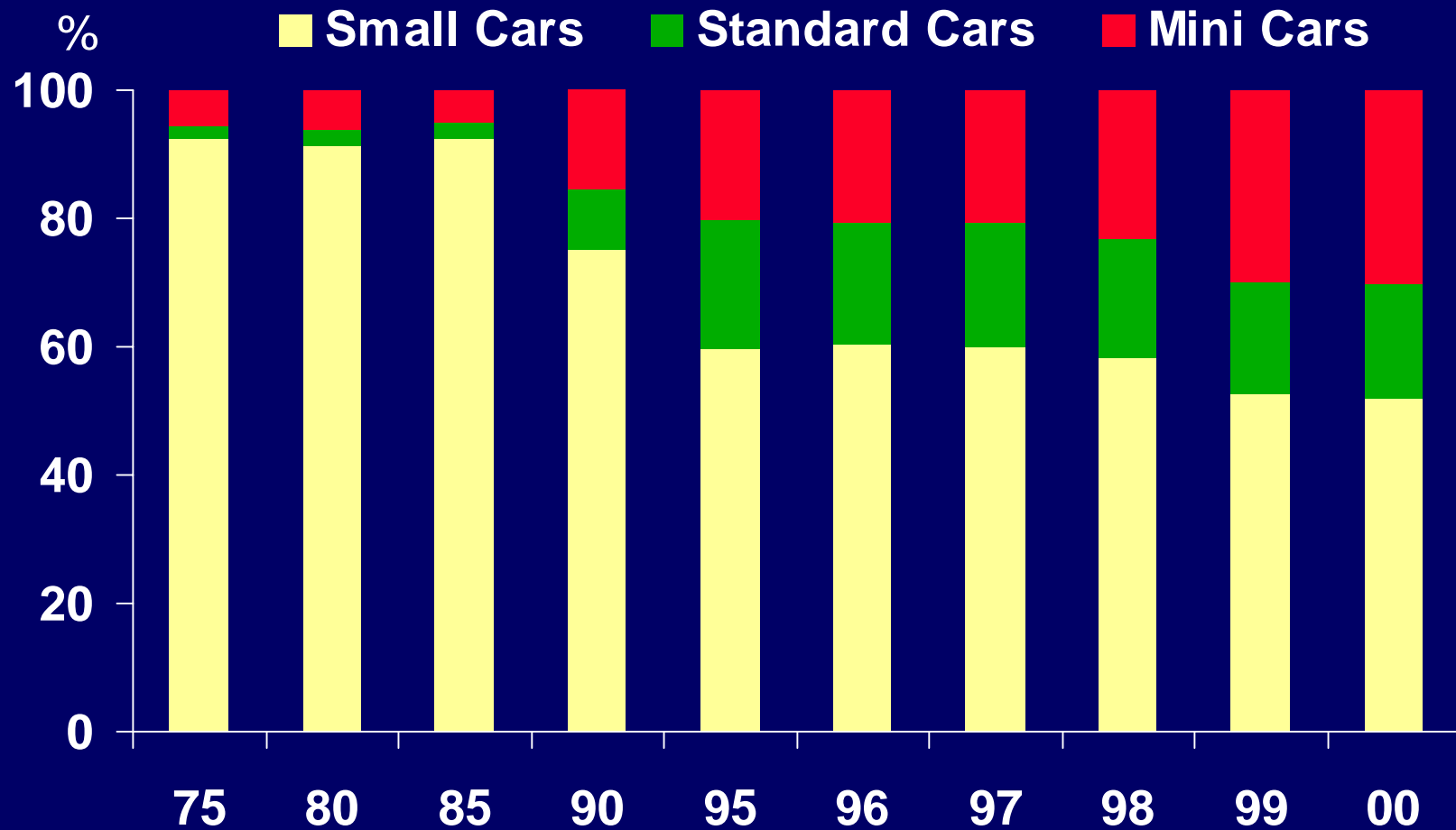
U.S. Vehicle Sales

- No Pent-Up Demand To Support Typical Rebound



Japan Passenger Car Sales By Segment

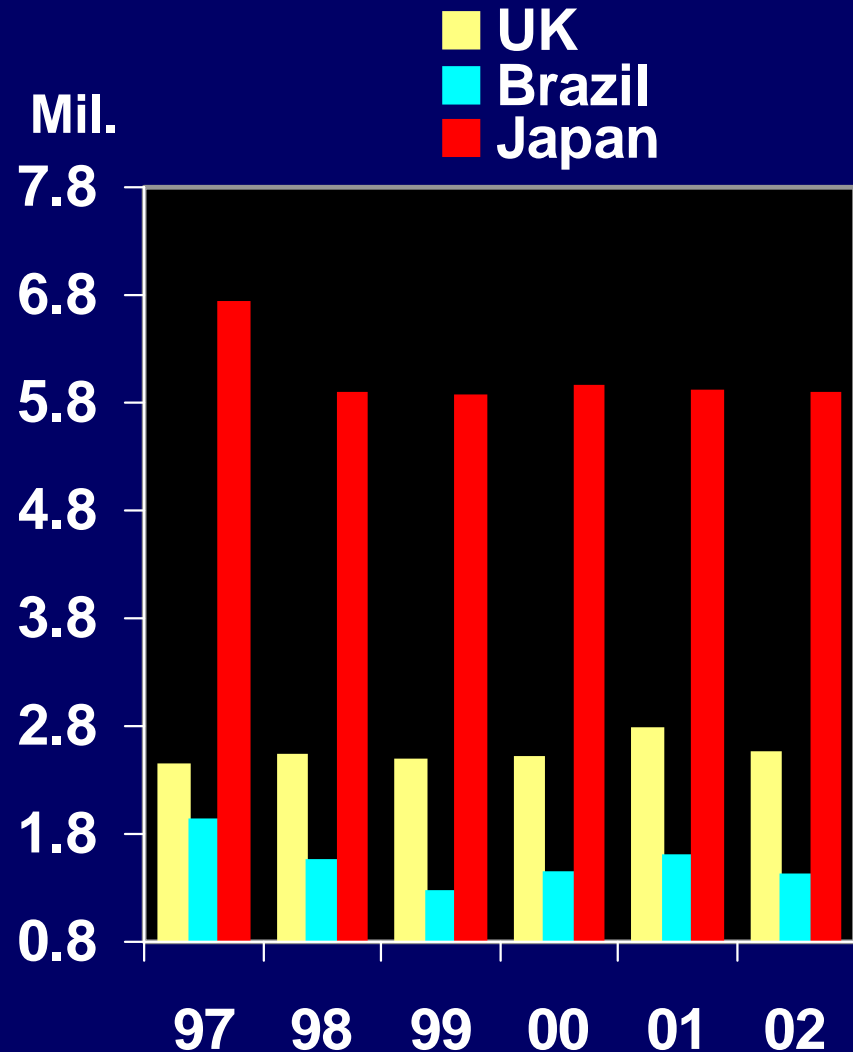
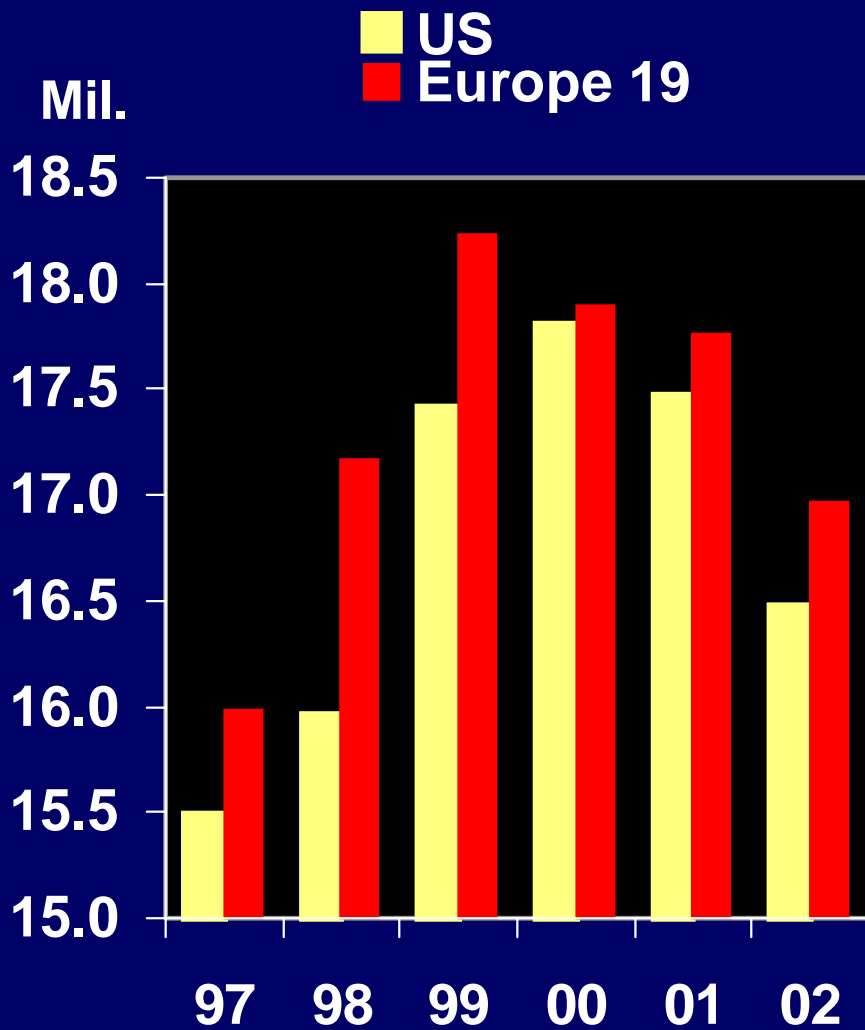
Market Share



Source: Japan Automotive Manufacturers Association

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Global Vehicle Sales

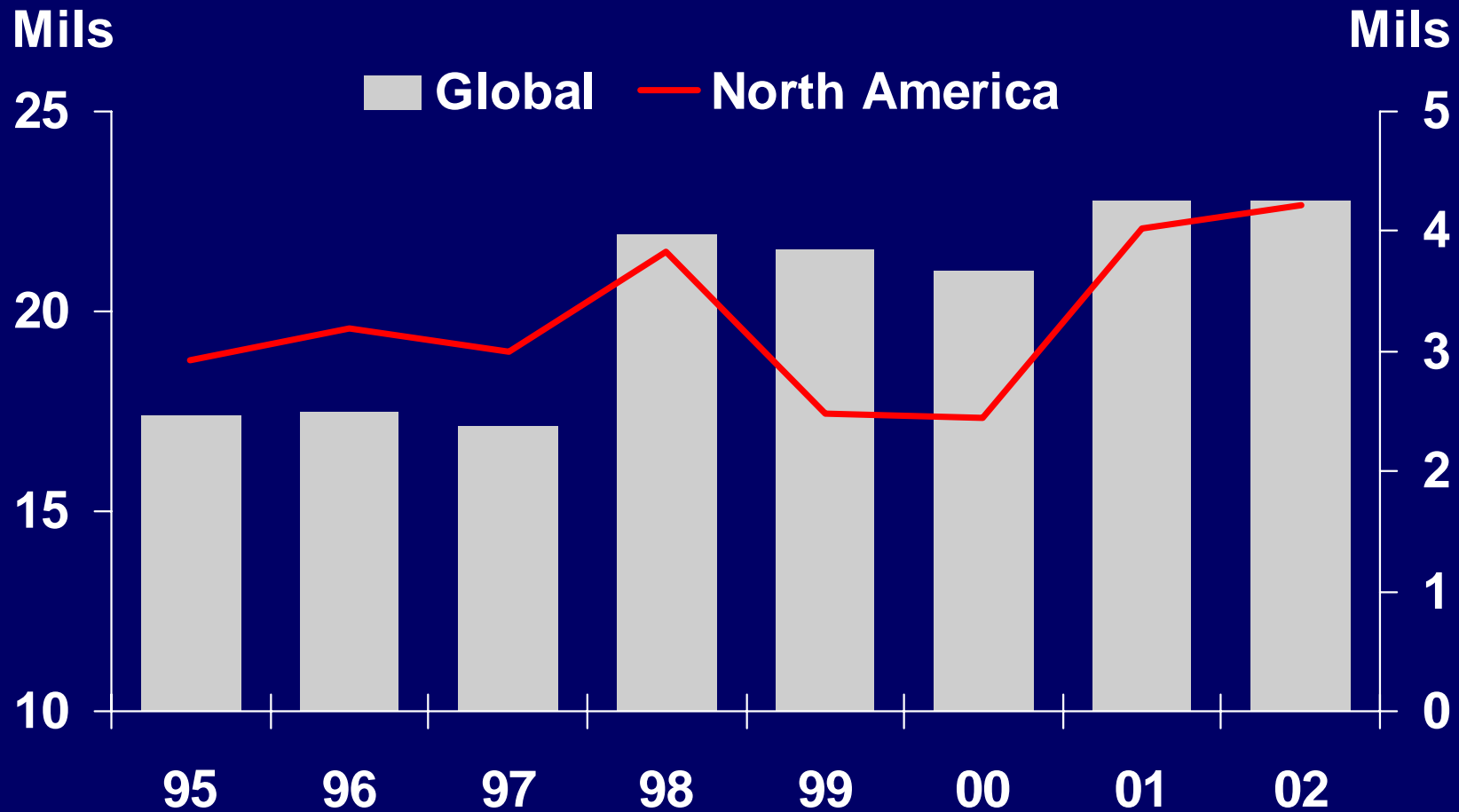


Automotive Industry Challenges Ahead

- Excess Capacity
- Pricing Pressures
- Weak Yen

Excess Capacity

- Excess Capacity To Remain High



Economic and Industry Outlook

	Real GDP		Inflation		Vehicle Sales	
	(% Change over Year Ago.)		(% Change over Year Ago.)		(MM)	
	2001	2002	2001	2002	2001	2002
	ACT.	FCST.	ACT.	FCST.	ACT.	FCST.
U.S.	1.2%	3.0%	2.7%	1.5%	17.5	16.5
EURO AREA	1.5	1.0	2.5	2.0	13.4	12.7
GERMANY	0.7	0.6	2.4	1.7	3.64	3.58
UK	2.2	1.6	1.8	2.0	2.77	2.64
MEXICO	(0.3)	1.5	6.4	5.3	0.95	0.98
BRAZIL	1.5	1.0	6.8	8.0	1.60	1.50
ARGENTINA	(4.0)	(8.0)	(1.0)	50.0	0.18	0.10
JAPAN	(0.5)	(1.0)	(0.7)	(0.6)	5.92	5.88