Detroit Regional Partnership

The DRP is an economic development 501(C)(3) nonprofit that offers confidential, no-cost assistance to domestic and international companies seeking to explore and invest in the 11-county Detroit Region.

**DRP SERVICES**
- A Single Point of Contact
- Regional Data
- Connections to Key Partners
- Incentives and Talent Assistance
- Building and Site Analysis

**GUIDING PRINCIPLES**
- Robust Growth
- Jobs for All
- Deep Prosperity
- Regional Impact
- Collaborative Ecosystem

**THE DETROIT REGION SNAPSHOT:**
- **11 COUNTIES**
- **348 COMMUNITIES**
- **5.4 Million 2021 POPULATION**
- **2.6 Million 2021 WORKFORCE**

1 DETROIT REGION
MARKET THE REGION

• Promote the Detroit Region as a world-class business location
• Generate prospects and move them through the sales funnel
• Leverage investors, partners, and advocates to share key messages

GROW THE REGION

• Drive sector based foreign direct investment and domestic attraction job growth for our region
• Lead a national site selector engagement campaign
• Facilitate a regional CEO engagement program & increase export activity

SUPPORT THE REGION

• Provide our economic development prospects with targeted talent solutions
• Deliver data and research for our region
• Improve economic development outcomes by developing a collaborative regional ecosystem

ROBUST GROWTH JOBS FOR ALL DEEP PROSPERITY REGIONAL IMPACT

Catalyze job growth over the next 3-5 years
Attract jobs for all skill levels across the region
A clear focus on inclusive economic development activities
Drive a regional ethos in our community and be regionally focused
GLOBAL EPICENTER OF MOBILITY (GEM)

REVOLUTIONIZING THE DETROIT REGION

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