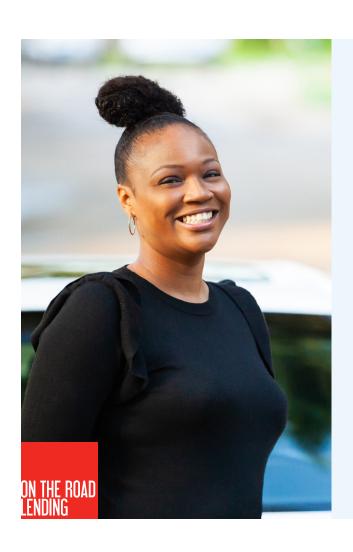
GETTING PEOPLE TO WORK



#1 REASON PEOPLE LOSE THEIR JOBS

LACK OF RELIABLE TRANSPORTATION





SERVING A DIVERSE POPULATION

MOST LOW TO MODERATE INCOME WORKING PEOPLE



PREDATORY LENDING

VAST & GROWING MARKET

\$300 billion subprime auto lending nationally



THEORY OF CHANGE

AFFORDABLE LOANS
ON RELIABLE CARS
+ FINANCIAL KNOWLEDGE
= ECONOMIC MOBILITY

Safe and fuel-efficient car Low-cost loan Long-term financial education

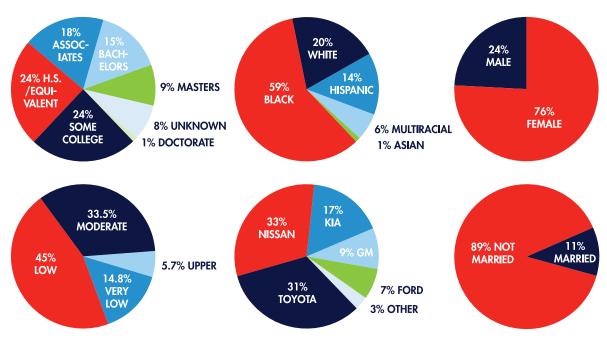


SERVICE AREAS

Serving Alabama, Georgia Texas and Mississippi,

Coming soon to Florida, Illinois, Indiana, Michigan, Missouri, North Carolina and Tennessee

OUR CLIENTS



745
CLIENTS RECEIVED
FINANCIAL EDUCATION

38 AVERAGE AGE \$39,219 AVERAGE INCOME

530
AVERAGE CREDIT SCORE

0-754
CREDIT SCORE RANGE

20-66AGE RANGE



MEET ALFIE

Alfie was in a position that many of our clients face—he had an older car that needed constant repair. Often he had to take the bus to work because his car was in the shop, and, eventually, it just didn't make sense to spend more money on his 2001 Volvo station wagon. He had earned his master's degree and graduated when the economy was sliding and was having trouble finding a job—especially one he could reach on a train or bus route. He not only had his own student loans to pay but also some for his kids, so he was under a lot of financial stress. After we got Alfie an affordable loan for a newer car, he got a job as a counselor that he could not have taken without a reliable car. We also connected Alfie with the AirCheck Texas Drive a Clean Machine Program that reduced the cost of his purchase by \$3,000 when his old Volvo that failed emissions tests was taken off of the road permanently. The Camry he bought has 32% less emissions and a 31% better environmental impact score. On the Road Lending is proud to be doing its part to improve health and air quality by getting older polluting cars off the road!

ACHIEVING THE VISION

OF THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS







ON THE ROAD LENDING METRIC



UNITED NATIONS GOAL

ON THE ROAD LENDING METRIC

UNITED NATIONS GOAL

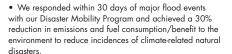


Reduce water pollution.

• 81% of our clients' vehicle purchases have been better for the environment, with a 30% reduction in greenhouse gases.



 Strengthen resilience to natural disasters.





• Provide for improvement in energy efficiency.

 81% of our borrowers purchased vehicles that are better for the environment than the vehicle they previously drove, achieving an average of 30% reduction in emissions and fuel consumption.



Minimize impacts of ocean acidification.

• The ocean absorbs 30% of greenhouse gas emissions. 81% of our borrowers purchased vehicles that are better for the environment than the vehicle they previously drove, achieving an average of 30% reduction in emissions and minimizing acidification.



 Strengthen resilience to natural disasters We achieved an average benefit to the environment of 30% reduction in emissions and fuel consumption and responded within 30 days of major flood events with our Disaster Mobility Program.



 Minimize impacts of acid rain. • Emissions contribute to acid rain, which damages crops, forests and other vegetation. 81% of our borrowers purchased vehicles that are better for the environment than the vehicle they previously drove, achieving an average of 30% reduction in emissions and minimizing acidification.



• Reduce fuel consumption.

 81% of our borrowers purchased vehicles that are better for the environment than the vehicle they previously drove, achieving an average of 30% reduction in emissions and fuel consumption.





ontheroadlending.org lsmith@ontheroadlending.org