



WESTON HALL

Detroit's First
Affordable, Smart
Home Community



PROJECT OVERVIEW



54 All-Electric Units

50, one-bedroom
apartments and 4 studios,
all priced below 80% AMI.



Timeline

Closed Construction Loan in
2020. Lease-up began in 2025.



Construction Budget

\$125K per unit with \$0 subsidies
for construction.



PREMIUM FEATURES & SUSTAINABILITY

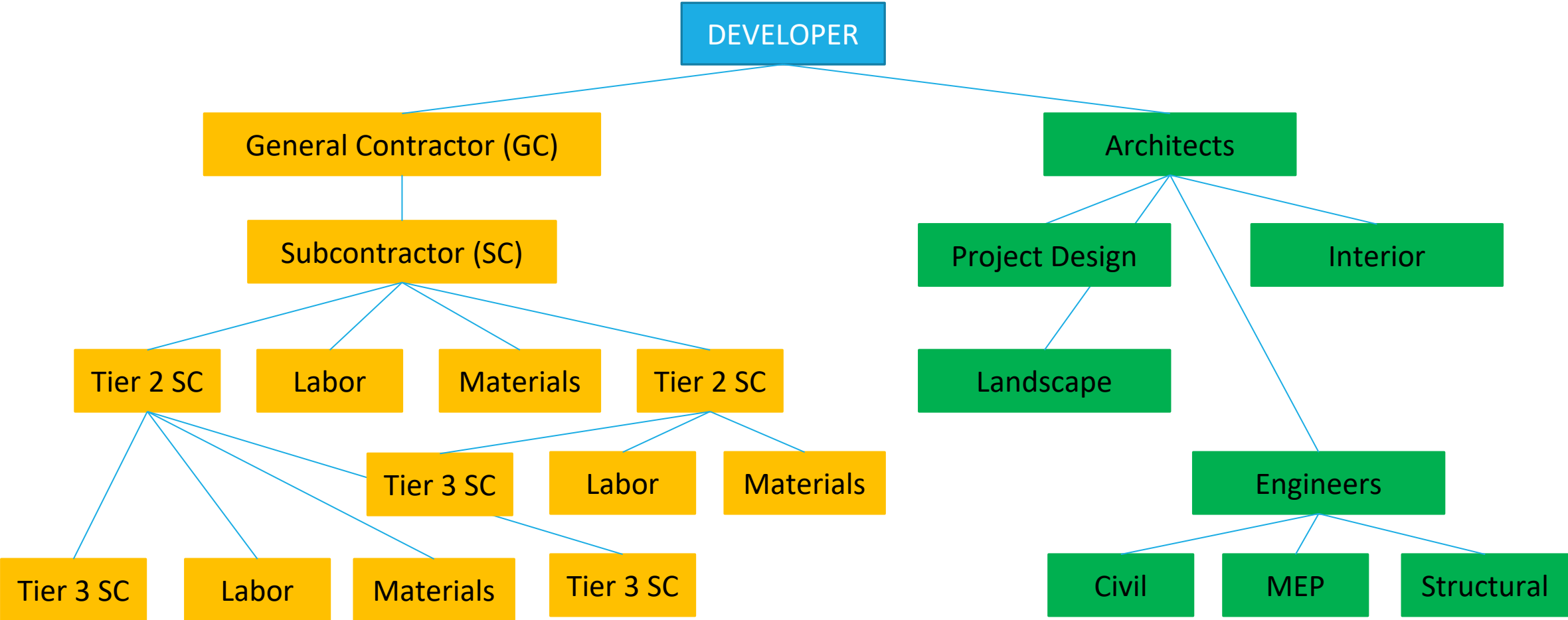
Luxury Finishes

- Granite countertops
- Heated bathroom floors
- Invisible induction cooktops
- Smart Home App (Propertydek)

Eco-Friendly Design

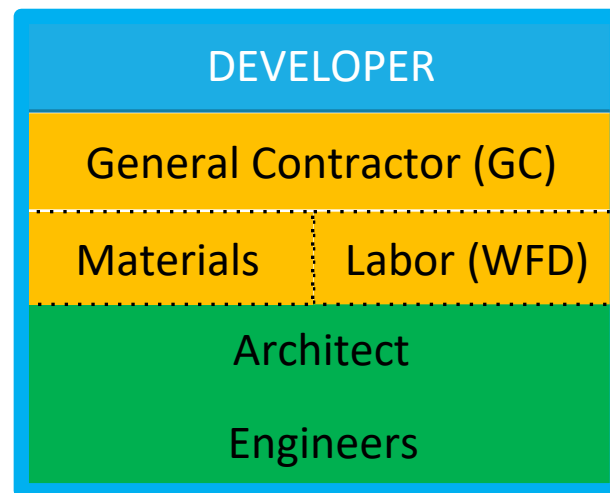
- Dual-button flush toilets
- Energy Star HVAC- VRF System
- Leviton Load Center

TYPICAL DEVELOPMENT PROCESS





VERTICALLY INTEGRATED DEVELOPMENT



WORKFORCE DEVELOPMENT (WFD)



- Olen Womble (aka DayDay)
- Center for Employment Opportunities (CEO)
- Hired April 2021



- Amber Simpson
- Emerging Industries Training Institute (EITI) Graduate
- Hired Sept 2020

Day Rose Holdings LLC- General Construction Co.
<https://dayroseholdings.com/>



COMMUNITY IMPACT

200+

Local Trainees

Detroit residents received on-the-job construction training

54

Affordable Units

All units priced below 80% AMI

12

Deeply Affordable

Units targeting families with greater financial constraints

WHAT'S NEXT?

