





The Story of 360 Detroit, Inc.

The Mission, The Neighborhood, & History

- The Nodus
- The Task
- The Collaboration

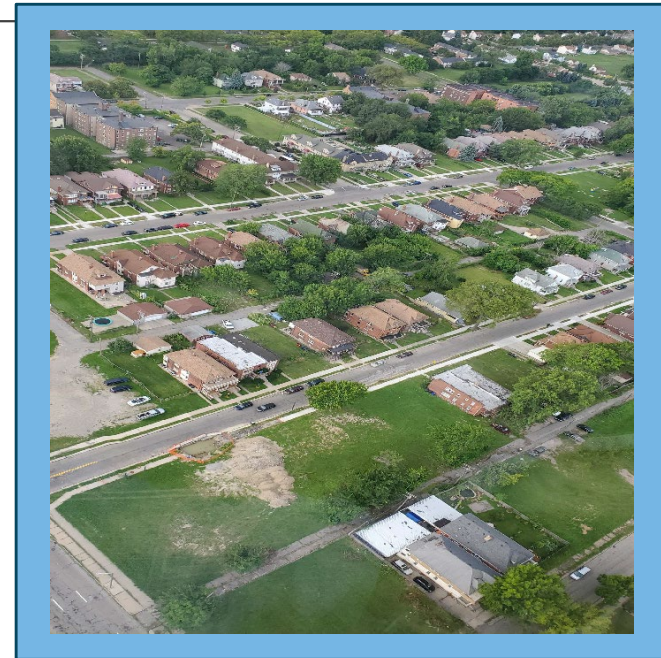


THE MISSION

360 Detroit, Inc. strives to revitalize Detroit by catalyzing and advocating for change that empowers people and improves their quality of life.



THE NEIGHBORHOOD



THE STATS – Virginia Park Neighborhood

THEN

- Established over 120 years ago
- Upper, middle-class enclave



NOW

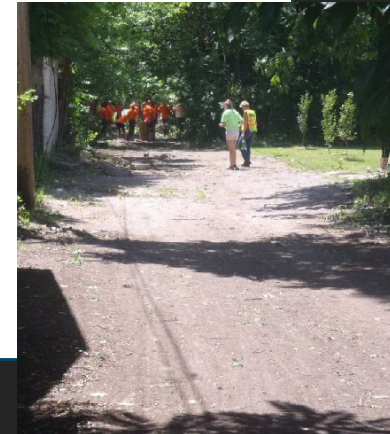
- Some well-tended homes & vibrant spaces
- Vacant homes - vacancy rate of residential structures for census tract 5327 is approximately 56% and for census tract 5326 approximately 27% with some blocks having less than 10% occupancy
- Diversity of residents, some of whom have lived there for over 60 years
- Predominately African American (86%)
- Median annual household income is approximately \$26,000 | 37% below the poverty level



THE HISTORY



THE HISTORY & THE NODUS





ONE TASK

Beautification Projects

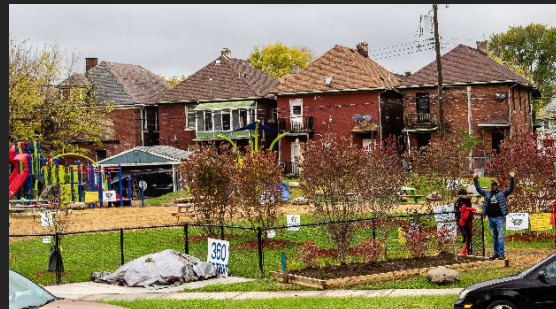




ONE TASK



360 Park | 1404 Virginia Park





Neighborhood cleanups and beautification projects organized by 360 Detroit have improved the neighborhood's landscape and provided gathering spaces for the community. Our successes have helped to revitalize the neighborhood while moving the perception from half-empty to half-full.





ONE TASK

West Euclid Gateway Affordable Housing Project



OUR PASSION – THE PEOPLE

Community | Collaboration | Change





360 Detroit, Inc.

Revitalizing | Empowering | Catalyzing

