



Rivian | February 2026
Automotive Insights Symposium

RIVIAN

Rivian is an **American automotive technology company** that develops and manufactures category-defining electric vehicles, as well as vertically integrated technologies and services



Our Mission

We're here to keep the world adventurous forever.






An American company with a global mindset, we're focused on building electric vehicles that inspire exploration of this planet we all call home.



To build the future our kids' kids' kids deserve, extraordinary steps must be taken. Everything we do is in service of rallying people and industries, inspiring innovation and building a business that's not only better than what came before but is driving real change.



Our vehicle platforms

	Existing platform		Launching 1H 2026
	R1 platform	Rivian Commercial Van platform	Midsize platform
Vehicles	R1T & R1S	Electric Delivery Vehicle (EDV) 500 & 700 and Rivian Commercial Van (RCV) 500 & 700	R2, R3, R3X
Description	Category-defining on- and off-road performance, capability, and utility – expanding the markets for trucks and EVs	Defining sustainability and technology for fleets	Performance, capability, and utility optimized for big adventures and everyday use
Key highlights	<ul style="list-style-type: none"> 270 - 410 miles of estimated range Up to 1,025 horsepower As quick as 2.5 sec. 0-60 mph Up to 11Klbs towing 	<ul style="list-style-type: none"> Optimized for last mile delivery North American and European markets Vertically integrated FleetOS fleet management technology World's largest order for commercial EVs – initial order of 100K EDVs from first anchor customer, Amazon 	<ul style="list-style-type: none"> Expected price of base variant ~\$45,000; starting production with more premium launch edition variant Over 300 miles of range on select variants 0-60 mph acceleration in under 3 sec. for the quickest powertrain configuration 11 cameras, 5 radars, 1Lidar and a more powerful compute platform
	 		 

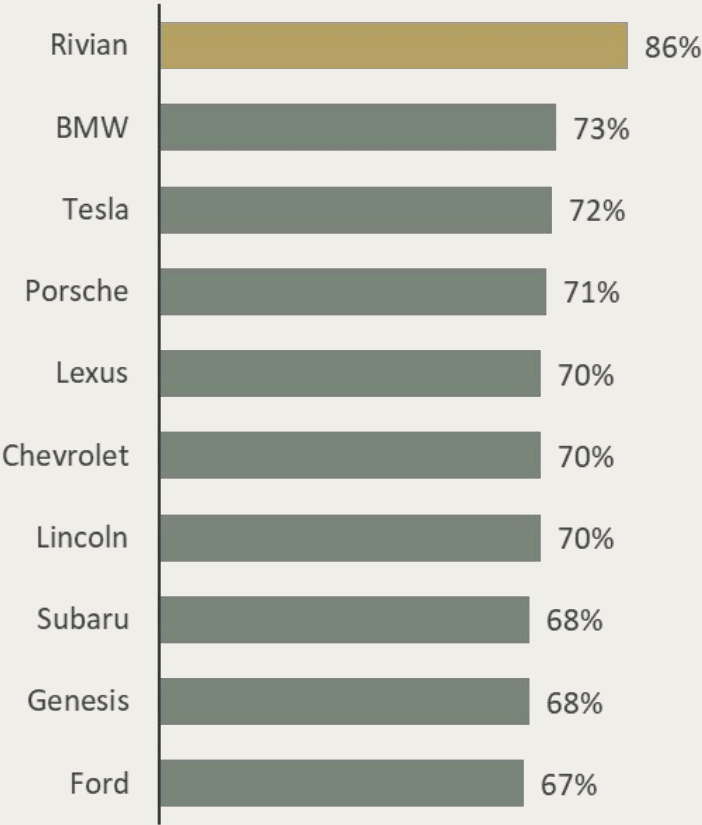


Recent Rivian recognition

Top ranked in Consumer Reports
“most likely to repurchase”

Consumer Reports:

% owners that would buy again

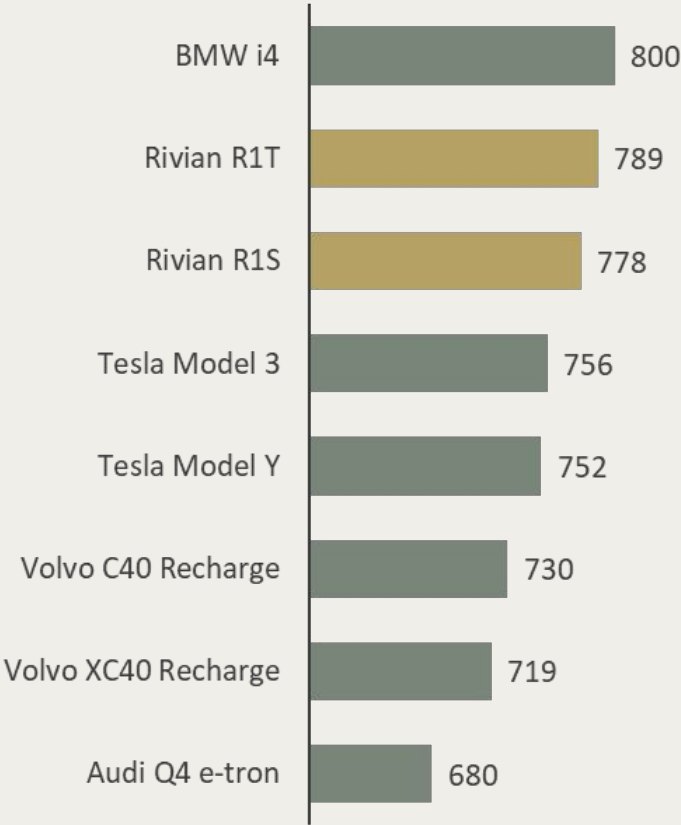


Source: Consumer Reports; J.D. Power

Top 2 and 3 Overall Customer Satisfaction
scoring of premium EVs in 2024

J.D. Power EVX Study 2024:

Premium EV overall customer satisfaction score



R1T named **U.S. Truck of the Year** by Top Gear



Rivian earned the US News & World Report 2025 **Best Luxury Electric SUV**



R1S earned the **highest safety rating** from IIHS



2025 **top rated electric truck** of the year



Rivian earned Newsweek's **America's Greatest Companies** for 2025



Top of Consumer Reports' 2024 & 2025 **owner satisfaction** survey



22% share of premium EVs in California / best selling large luxury SUV in California



“2022 **Truck of the Year**”



“**The best SUV ever made**”



Our vehicles are powered by vertically integrated technologies



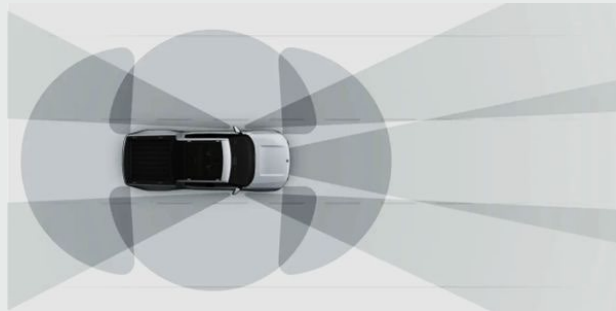
Vehicle Electronics

Full software and hardware tech stack;
control of all major technology systems

End-to-End Software Platform



In-house user interface experience,
infotainment, and connectivity



Autonomy

In-house perception stack, on-board
autonomy processor, off-board AI training

Propulsion

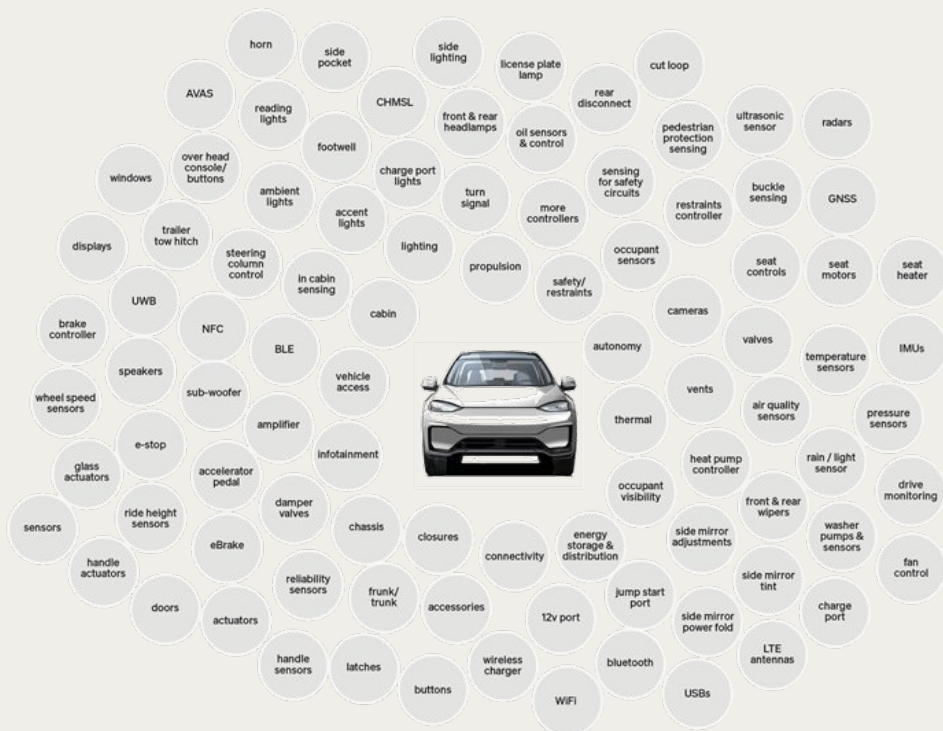


Motors, inverters, gearboxes, battery
modules and packs

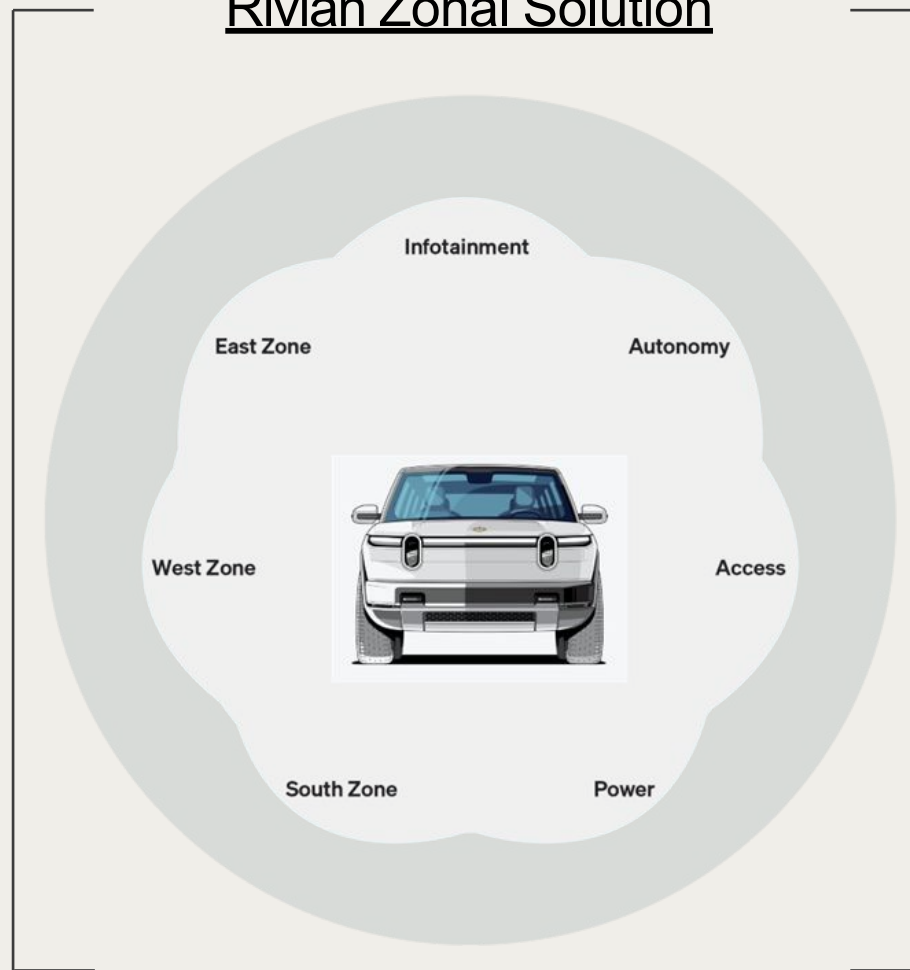


Optimizing vehicle reliability and cost structure

Legacy Auto Solution



Rivian Zonal Solution



60%

fewer ECUs
compared to Gen 1

1.6 mi

reduction in
harness length

44 lbs

weight reduction
per vehicle



2 Scalable software OS across multiple platforms

Vehicles



Common Applications
& Software Foundations

Adapted Features

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Unique Features

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Hardware Adaptation Layer

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Electrical Hardware

Gen 1	Gen 2	MSP	Affordable Mass Market
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Rivian Joint Venture with the Volkswagen Group provides capital to Rivian while highlighting Rivian's leadership in vehicle technology

RIVIAN

Best-in-class technology stack.
Clean sheet and speed of innovation.
Fleet of software-defined vehicles.

VOLKSWAGEN GROUP

Global powerhouse with leading scale.
Industry-leading vehicle architecture.
Unrivaled portfolio with leading technology.

Combination of complementary strengths



Scaling our commercial business with Amazon

- The EDV¹ and Rivian Commercial Van are electric commercial step-in vans designed for large scale production and deployment in a centrally-managed fleet
- Amazon has ordered an initial volume of 100,000 EDVs globally, subject to modification
- We have designed a 500 and 700 cubic foot version of the vans, optimized for various commercial uses, including last mile delivery use cases
- Developed to be comfortable and easy to operate for drivers, our commercial vans are designed to achieve lower total cost of ownership for customers while supporting a path to decarbonization
- We continue to enhance and scale our commercial software offering, FleetOS
 - Monthly paid subscription for FleetOS attached to every EDV sold



1. Electric Delivery Van; Amazon model



Scaled manufacturing in Normal, IL with plans to expand

Normal, IL



4M+ sq ft at the Normal facility before R2 expansion

900+ acres enabling expansion

150K annual production capacity (current)
215K annual production capacity (planned)



R1T



Battery Packs



R1S



Drive Units



EDV



RAN DCFCs¹



R2

Starting 1H 2026

Georgia (near Atlanta) - Expected SOP 2028



Carbon-conscious campus planned **east of Atlanta**, in Morgan and Walton Counties

2,000 acre parcel will include abundant natural space

400K annual targeted production capacity across two production lines



R2/R3



Battery Packs



Drive Units

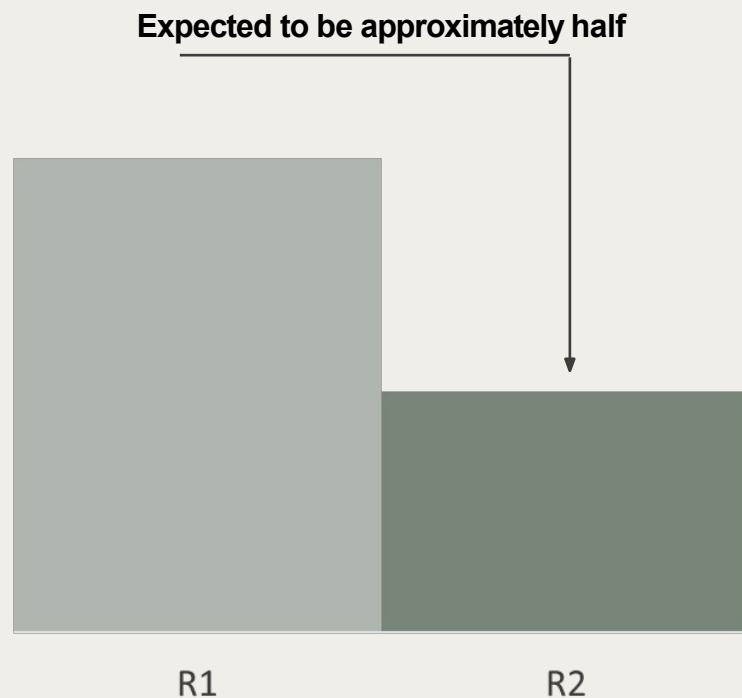
1. RAN – Rivian Adventure Network; DCFCs – Direct current fast chargers



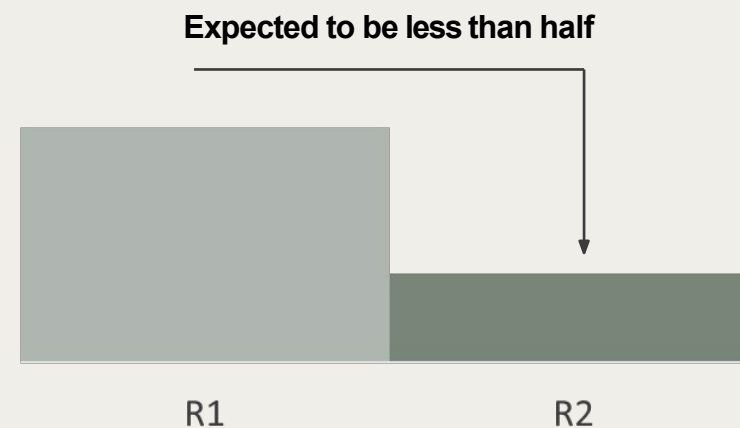
Optimizing vehicle cost structure

Increasing integration and optimizing engineering design, supply chain and vehicle assembly

Bill of Materials (“BOM”)



Non-BOM COGS

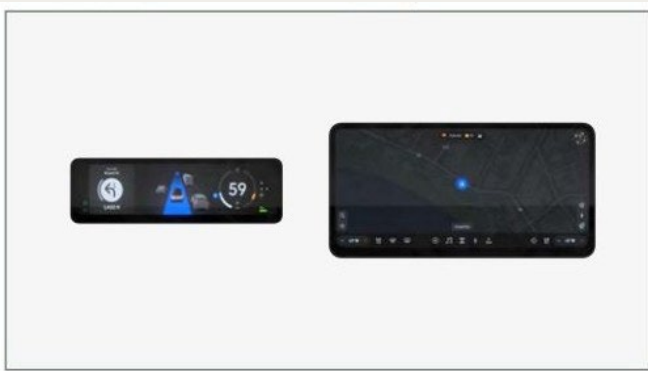


Note: Based on R1 Q4'24 actuals and forecasted R2 targets



R2 Sourcing Leverage

-34% Front Displays



-37% Cross Car Beams



-67% Center Console



-35% Brake Calipers



-26% 3 MP Cameras



-25% Steering Rack



