

Optimal Unconventional Monetary Policy

Chao Gu

University of Missouri

Joseph Haslag

University of Missouri

August 10, 2011

Introduction

- ▶ Liquidity problems occur because there is a mismatch between assets and liabilities
- ▶ Rarely, such mismatches lead to financial crises

Introduction

Observation:

- ▶ Federal Reserve began purchasing private securities in 2008 (for example, Maiden Lane I, II, and III)
- ▶ QE I: \$1128 billion in purchase of mortgage-backed securities (February 2009 to July 2010) and \$169 billion in purchase of agency securities (September 2008 to April 2010)

Introduction

Question:

- ▶ Is this "new" practice optimal?
- ▶ Our aim is to build a framework that can answer this question.

Related literature

- ▶ Unconventional monetary policy: Williamson (2010), Gertler and Karadi (2011)
- ▶ Framework draws on settlement friction a la' Freeman (1996)
- ▶ Diamond-Dybvig (1983) type of liquidity shock

Environment

Time, locations and agents

- ▶ Infinite sequence of discrete time periods
- ▶ Three islands: creditor, debtor, settlement
- ▶ Both creditor and debtor live for 3 periods (OG)
- ▶ Continuum of measure one of each type born each period

Environment

Endowments

- ▶ Each young creditor endowed with κ units of generation-specific capital
- ▶ Each young debtor endowed with 1 unit of labor
- ▶ Labor is a general input

Environment

Technologies

- ▶ Young debtor can instantaneously and linearly transform labor into units of any consumption good
- ▶ Young debtor employs capital in either a short term or long term production process
 - ▶ short term technology $f(k)$ with properties: one period maturity $f' > 0, f'' < 0$
 - ▶ long term technology $Af(k)$ with properties: two period maturity $A > 1$

Environment

Preferences

- ▶ Debtor: $-g(l_t) + u(x_{2,t+1} + x_{3,t+2})$
 - ▶ labor is costly and generation-specific consumption good enjoyed either when middle aged or old
- ▶ Creditor: $v(q_{2,t+1} + q_{3,t+2})$
 - ▶ enjoy generation-specific consumption good either when middle aged or old
 - ▶ perfect substitutes

Environment

Timing

- ▶ Young debtor travels to creditor island (acquires capital from young creditors)
- ▶ Young debtor returns and capital is employed in either short term or long term technology
- ▶ Young debtor's labor is used to produce consumption good
- ▶ Young creditors stay home

Environment

Timing

- ▶ Middle-aged creditors arrive at settlement island
- ▶ Short-term production is completed
- ▶ All middle-aged debtors arrive at settlement island
- ▶ All middle-aged leave for debtor island

Environment

Timing

- ▶ Long-term production is completed
- ▶ All old debtors arrive at settlement island
- ▶ $1 - \alpha$ measure of old creditors arrive at settlement island
- ▶ All old leave for debtor island

Planner's stationary allocation

Consider stationary allocations

$$\max_{l_1, l_1^*, x_2, x_2^*, x_3, x_3^*, q_2, q_2^*, q_3, q_3^*, k, k^*, \lambda} \theta \left\{ \begin{array}{l} \lambda [-g(l_1) + u(x_2 + x_3)] + \\ (1 - \lambda) [-g(l_1^*) + u(x_2^* + x_3^*)] \end{array} \right\}$$

$$+ (1 - \theta) \left\{ \begin{array}{l} (1 - \alpha) v(q_2 + q_3) + \\ \alpha v(q_2^* + q_3^*) \end{array} \right\}$$

s. t.

$$\lambda [l_1 + f(k)] + (1 - \lambda) [l_1^* + Af(k^*)] =$$

$$(1 - \alpha)(q_2 + q_3) + \alpha(q_2^* + q_3^*) + \lambda(x_2 + x_3) + (1 - \lambda)(x_2^* + x_3^*)$$

$$\kappa = \lambda k + (1 - \lambda) k^*$$

$$0 \leq \lambda \leq 1$$

Planner's stationary allocation

The allocation is characterized by

$$\begin{aligned}\hat{\lambda} &= 0 \\ \hat{k}^* &= \kappa \\ \hat{q}_2 + \hat{q}_3 &= \hat{q}_2^* + \hat{q}_3^* \\ g'(\hat{l}_1^*) &= u'(\hat{x}_2^* + \hat{x}_3^*) \\ g'(\hat{l}_1^*) &= \frac{1-\theta}{\theta} v'(\hat{q}_2^* + \hat{q}_3^*)\end{aligned}$$

Planner's stationary allocation

- ▶ Planner allocates all capital to long-term technology
- ▶ Creditor's consumption is independent of travel schedule

Additional issues

- ▶ Middle-aged and old agents are endowed with fiat money M
- ▶ Money is universally verifiable
- ▶ IOUs are verifiable but only on settlement island
- ▶ IOUs are state contingent with short term interest rate normalized to one and long-term rate equal to $\gamma \geq 1$
- ▶ IOUs redeemed by either money or goods
- ▶ There a secondary market for IOUs, the price of unredeemed IOUs sold here is denoted $\rho \leq 1$

Travel pattern

- ▶ Young debtor exchanges IOU for young creditor's capital
- ▶ Young debtors accept money for labor-produced goods sold to middle-aged and old agents
- ▶ Short-term producers settle all debts with middle-aged creditors
- ▶ Non-returning (middle-aged) creditors sell unredeemed IOUs
 - ▶ potential buyers are short-term producers and returning creditors
- ▶ Long-term producers settle all debts with IOU holders

Creditor's problem

$$\max (1 - \alpha) v(q_2 + q_3) + \alpha v(q_2^* + q_3^*)$$

s.t.

$$[\rho(1 + \gamma)(1 - a) + a] p_k \kappa = p_x (q_2 + q_3)$$

$$\frac{\rho(1 + \gamma)(1 - a) + a}{\rho} p_k \kappa = p_x q_3^*$$

Lemma 1

In equilibrium, $\rho(1 + \gamma) = 1$

–the non-arbitrage condition

Short-term producer's problem

$$\max -g(l_1) + u(x_2 + x_3)$$

s.t

$$f(k) + l_1 - \frac{p_k}{p_x} k = \rho(x_2 + x_3)$$

FOCs:

$$f'(k) - \frac{p_k}{p_x} = 0$$

$$g'(l_1) - \frac{1}{\rho} u'(x_2 + x_3) = 0$$

Long-term producer's problem

$$\max -g(l_1^*) + u(x_2^* + x_3^*)$$

s. t.

$$Af(k^*) + (1 + \gamma) \left(l_1^* - \frac{p_k}{p_x} k^* \right) = x_3^*$$

FOCs:

$$Af'(k^*) - \frac{1}{\rho} \frac{p_k}{p_x} = 0$$

$$g'(l_1^*) - \frac{1}{\rho} u'(x_3^*) = 0$$

Equilibrium

Definition:

- (i) debtors and creditors maximize expected lifetime utility, taking prices as given;
- (ii) all markets clear; and
- (iii) the subjective distribution of production types is equal to the objective distribution of production types

Market clearing conditions

- ▶ Usual goods market, capital market, money market and loan market clearing conditions.
- ▶ IOU resale market clearing condition:
$$\lambda f(k) + l_1^* \geq (1 - \alpha) \rho A f'(k^*) \kappa$$
- ▶ The inequality holds if and only if $\rho = 1$.

Proposition

Proposition 1: The equilibrium measure of long-term producers is strictly positive, or $\lambda_t < 1$. With $\lambda_t > 0$, both short-term producers and long-term producers choose $k = k^* = \kappa$.

Intuition: If all debts are paid off in short term, there will be no profit in the IOU resale market. A debtor can be better off by choosing the long term production.

Stationary equilibrium

In stationary equilibrium,

$$g'(l_1^*) = \frac{1}{\rho} u'(x_3^*), \quad x_2^* = 0$$

$$l_1 = l_1^*, \quad x_2 = x_2^*, \quad x_3 = x_3^*$$

$$k = k^* = \kappa$$

Three mutually exclusive and complementary cases:

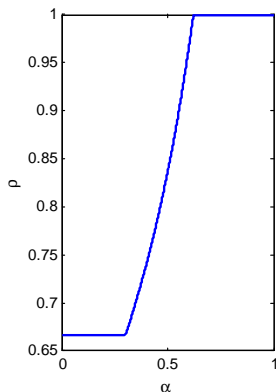
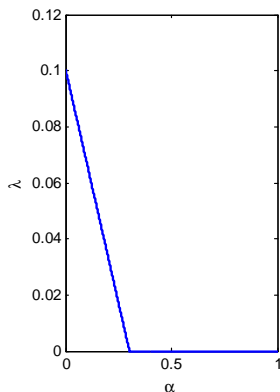
- ▶ Case 1: $\lambda = 0$, $\rho = 1$, and $l_1^* \geq (1 - \alpha) A f'(\kappa) \kappa$. (ample liquidity)
- ▶ Case 2: $\lambda = 0$, $\rho \in (1/A, 1)$, and $(1 - \alpha) f'(\kappa) \kappa \leq l_1^* < (1 - \alpha) A f'(\kappa) \kappa$. (scarce liquidity)
- ▶ Case 3: $\lambda = \frac{(1 - \alpha) f'(\kappa) \kappa - l_1^*}{f(\kappa)}$, $\rho = \frac{1}{A}$, and $l_1^* < (1 - \alpha) f'(\kappa) \kappa$. (very scarce liquidity)

Stationary equilibrium – an example

$$\text{Utility fcn: } -g(l_1) + u(x_2 + x_3) = \phi\sqrt{1-l^2} + \frac{(x_2+x_3)^{1-\sigma}}{1-\sigma},$$

$$v(q_2 + q_3) = \frac{(q_2+q_3)^{1-\sigma}}{1-\sigma}, \quad \sigma = 1.5, \quad \phi = 4.$$

$$\text{Production fcn: } f(k) = k^{1/3}, \quad A = 1.5, \quad \kappa = 1.$$



Proposition

Proposition 2: The stationary equilibrium in the decentralized economy achieves the planner's allocation for some welfare weight θ if and only if the equilibrium is in case 1.

A three-step central bank operation

1. The central bank issues money to buy IOUs at $\rho = 1$.
2. IOUs are redeemed by long-term producers using consumption goods next period.
3. The central bank sells consumption goods on the debtor island to redeem money.
Also
4. A lump-sum tax-transfer scheme to achieve the welfare weights.

A three-step central bank operation

With the central bank policy

- ▶ No profit in the IOU resale market. No short term production.
- ▶ No distortion in debtor's intertemporal marginal substitution.
- ▶ The total money stock is constant.
- ▶ As long as $\hat{l} \leq (1 - \alpha) Af'(\kappa) \kappa$, there is no active central bank trading in the IOUs resale market.

Fisherian creditors

- ▶ The preference of the non-returning creditors is modified to $u(q_{2t+1})$. All others remain the same.
- ▶ Old-age consumption cannot substitute for middle age consumption.
- ▶ The stationary equilibrium in the decentralized economy without policy intervention does not change.

Planner's allocation

- ▶ Additional constraint: $\lambda [l_1 + f(k)] + (1 - \lambda) l_1^* \geq (1 - \alpha) q_2$

Three mutually exclusive and complementary cases:

1. perfect risk sharing
2. rationing with all long-term production
3. mixed short-term and long-term production

Optimal policy

To implement the planner's allocation, the central bank use the same 3-step operations,

- ▶ except that $\rho = \frac{u'(\hat{x}_3^*)}{g'(\hat{l}_1^*)}$
- ▶ the lump-sum tax-transfer scheme is bounded from implementing transfers to the early-settling creditors
- ▶ there is no active central bank trading if $\hat{q}_2 \leq Af'(\kappa)\kappa$ in PA I and $\hat{q}_2 = \frac{u'(\hat{x}_3^*)}{g'(\hat{l}_1^*)} Af'(\kappa)\kappa$ in PA II and III.

Conclusion

- ▶ We construct a model to think about unconventional monetary policy.
- ▶ Unconventional monetary policy alleviates liquidity problem in the private debt market.
- ▶ Monetary policy is not only about the total quantity of money (aggregate money growth rate), it is also about the amount of liquidity in a specific market.