

# Agenda

## Summit on Regional Competitiveness

Federal Reserve Bank of Chicago - Conference Center, Chicago, IL

Friday, September 27, 2013

FEDERAL RESERVE BANK  
OF CHICAGO



ALLIANCE FOR  
REGIONAL DEVELOPMENT



**CHICAGOLAND**  
CHAMBER OF COMMERCE  
The Voice of Business since 1904

8:30 a.m. -  
9:30 a.m.

## Welcome and Keynote Address

**Welcome:** **Daniel Sullivan**  
Director of Research and Executive Vice President, Federal Reserve  
Bank of Chicago

**Keynote Address:** **Austan Goolsbee**  
Robert P. Gwinn Professor of Economics, University  
of Chicago's Booth School of Business

**Summit Emcee:** **Theresa E. Mintle**  
President and Chief Executive Officer, Chicagoland Chamber of Commerce

9:30 a.m. -  
10:30 a.m.

## Matching Skills to Jobs in the Tri-state Region

This panel will explore potential regional approaches for articulating and employing workforce development strategies that respond effectively to business needs and solutions for closing the skills gaps while retaining workers.

**Moderator:** **Jonas Prising**  
President, Manpower Group

**Panelists:** **Scott Walker**  
Governor, State of Wisconsin

**Tom Easterday**  
Executive Vice President, Secretary and Chief Legal  
Counsel, Subaru of Indiana Automotive, Inc.

**Reggie Newson**  
Secretary, Wisconsin Department of Workforce Development

**Karin Norington-Reaves**  
Chief Executive Officer, Chicago Cook Workforce Partnership

**Linda Woloshansky**  
President and Chief Executive Officer, Center of Workforce Innovations

10:45 a.m. -  
11:45 a.m.

## Transportation and Logistics in the Tri-state Region

How can regional integrated planning secure the region's future as a mega-logistics hub? This panel will attempt to answer this question and will include the connectivity between and among air, road, port, and rail transportation, as well as the design and employment of new sources of revenue.

**Moderator:** **Michael Mullen**  
Co-founder, Centerpoint Properties

**Panelists:** **Pat Quinn**  
Governor, State of Illinois

**Rosemarie Andolino**  
Commissioner, Chicago Department of Aviation

**Vann Cunningham**  
Assistant Vice President – Economic Development, BNSF Railway Co.

**Kristi Lafleur**  
Executive Director, Illinois Tollway

**Paul Will**  
President and CEO, Celadon

11:45 a.m. -  
1:15 p.m.

## Networking Lunch

1:30 p.m. -  
2:00 p.m.

**Case Study Panelists:** **Cameron Davis**  
Senior Advisor, U.S. Environmental Protection Agency Administrator

**John Goss**  
Asian Carp Director, White House Council on Environmental Quality

**LTC Kevin J. Lovell, PMP**  
Deputy Commander, Chicago District, U.S. Army Corps of Engineers

2:15 p.m. -  
3:15 p.m.

**Innovation in the Tri-state Region**

This panel will explore how best to guide efforts to enhance the region’s performance in innovation-driven business clusters while discussing our innovation ecosystem, key challenges, and common goals for action.

**Moderator:** **Robert Wolcott**  
Co-founder and Executive Director, Kellogg Innovation Network

**Panelists:** **Mike Pence**  
Governor, State of Indiana

**Dean Amhaus**  
President and CEO, The Water Council

**Jim O’Connor**  
Managing Director, MVC Capital, Inc.

**Carl Schramm**  
University Professor, Syracuse University

3:30 p.m. -  
4:30 p.m.

**Increasing the Region’s Competitiveness Through Green Growth**

There are a number of environmental factors impacting economic growth and development in our region. This panel will explore new solutions and opportunities to increase the region’s competitiveness with a focus on different technologies and policies that will help preserve our environment for future generations. The panel will present perspectives of academia, green energy developers, and industry, while covering the four areas of focus for the Alliance (Human Capital, Transportation and Logistics, Innovation and Green Growth).

**Moderator:** **Jim Stanley**  
Executive Vice President and Group CEO, Northern Indiana Public Service Company (NIPSCO)

**Panelist:** **Gary Corbett**  
Chief Executive Officer, Fair Oaks Farms

**David Garman**  
Founding Dean, University of Wisconsin - Milwaukee School of Freshwater Sciences

**Pin Ni**  
President, Wanxiang America Corporation

**Blake Zuidema**  
Director, Automotive Product Applications, ArcelorMittal

4:30 p.m. -  
5:15 p.m.

**Town Hall - Effective Institutional Arrangements in the Tri-state Region**

**Panelists:** **Paul Jones**  
Executive Chairman, A. O. Smith Corporation (AOS-NYSE)

**Toni Preckwinkle**  
President, Cook County Board

**Victor Smith**  
Secretary of Commerce, State of Indiana

5:15 p.m. -  
5:30 p.m.

**Closing Remarks**

**Kelly O’Brien**  
Senior Vice President for Economic Development, Chicagoland Chamber of Commerce

5:30 p.m.

**Cocktail Reception**



**Dean Amhaus**  
 President and CEO, The Water Council  
 Panel: Innovation in the Tri-state Region

Dean Amhaus has served as the first president and CEO of The Water Council (the Council) since March 2010. The Council was formed with the express purpose of growing the Milwaukee region into the world hub for water research, education, and economic development. The only organization of its kind in the United States, the Council is successfully coalescing these attributes together into a powerful force. Created by business and education leaders, the Council is convening the region’s water companies and research clusters, developing education programs to train their talent, and building partnerships that cut across all sectors and

geographic boundaries.

More recently Amhaus served as the president of The Spirit of Milwaukee, which is dedicated to enhancing Milwaukee’s image. Amhaus has served as the president of Forward Wisconsin, the state’s economic development organization, and executive director of the Wisconsin Sesquicentennial Commission. For six years, Amhaus was with the Wisconsin Arts Board; first as deputy director and later as executive director. During the 1980s, he worked in government relations in Washington, DC. Schooled in Wisconsin, Amhaus received his MBA from the University of Wisconsin-Whitewater and his BS in business from the University of Wisconsin-Platteville.



**Rosemarie S. Andolino**  
 Commissioner, Chicago Department of Aviation  
 Panel: Transportaion and Logistics in the Tri-state Region

Chicago Department of Aviation (CDA) Commissioner Rosemarie S. Andolino is responsible for the management and operation of O’Hare International Airport and Midway International Airport. She is also charged with implementing the O’Hare Modernization Program (OMP) – an estimated \$8 billion program, which is increasing the airport’s efficiency and capacity well into the future. Andolino’s leadership has brought the CDA to the forefront for airport sustainability.

Andolino serves as chair of the American Association of Airport Executives Legislative Alliance and a Policy Review Committee; and is a member of the U.S. Travel and Tourism Advisory Board, the International Association of Airport Executives Board of Directors, Airport Council International-North America, and several other industry organizations. Her distinguished 20-year career in public service has included various positions within several city of Chicago departments, including executive director of the OMP and first deputy commissioner of the Chicago Department of Planning and Development.



## Gary Corbett

Chief Executive Officer, Fair Oaks Farms

Panel: Increasing the Region's Competitiveness Through Green Growth

Gary Corbett has been CEO at Fair Oaks Farms (FOF) since 2003. In this capacity, he develops FOF's overall strategic direction and plans; and he is responsible for providing strategic and tactical leadership for attaining sales revenue, profit, and service objectives. Corbett identifies and secures additional business opportunities, manages and evaluates senior team members, and utilizes his dairy industry experience to launch, market, and sell FOF's dairy products. Previously (2002-2003), Corbett was vice president of Fluid Milk at Land O'Lakes.

From 1988 to 2002, Corbett held various positions with Dean Foods including: assistant to the president; vice president, Southwest Region; vice president, Procurement; and corporate officer. Previous to that, he was vice president, Procurement, at Swiss Valley Farms. Corbett has a BS in marketing and an MS in economics from the University of Illinois.



## Vann Cunningham

Assistant Vice President for Economic Development, BNSF Railway Co.

Panel: Transportation and Logistics in the Tri-state Region

Vann Cunningham leads efforts to encourage development of new and expanding facilities including various rail-served industrial, intermodal, and transload operations on the system. Over 40 years' project management and consulting experience provide Cunningham with a deep expertise in planning and research, economic development, logistics, supply chain, industrial real estate development, transportation, distribution, and facility site location. Before joining BNSF, Cunningham was practice principal for economic development and site location consulting at Lockwood Greene Consulting,

director of a small business development center, international development consultant for the FAO/UNDP, assistant director of industrial development and chief of regional planning for TVA, research associate at Oak Ridge National Laboratory, and principal planner for a regional planning commission. Cunningham has been responsible for industrial site selection, urban and regional plans, capital planning, corporate strategic planning, developing and implementing major economic development programs, and project planning and development at the local, regional, national, and international levels.

Cunningham holds an MS in planning from the University of Tennessee at Knoxville and a BA in social anthropology from the University of Tennessee, Chattanooga. He is a member of the board of directors of the International Economic Development Council, an active member of the IEDC Economic Development Research Program, Industrial Asset Management Council, Council Supply Chain Management Professionals, Fort Worth Chamber of Commerce Economic Development Council, and the Advisory Council for the Transportation Research Institute at The University of Kansas.



## Cameron Davis

Senior Advisor, U.S. Environmental Protection Agency Administrator

Panel: Case Study

Cameron Davis is senior advisor to the U.S. Environmental Protection Agency Administrator. In that capacity he provides counsel to the EPA Administrator on the Great Lakes Restoration Initiative. His job includes coordinating Great Lakes policy and funding initiatives with more than a dozen federal agencies and with state, municipal, tribal, business, and civic stakeholders. He also served as a lead negotiator on the U.S. negotiating team for the 2012 U.S.-Canada Great Lakes Water Quality Agreement.

For more than two decades, Davis has worked to develop and implement water quality and quantity policy. Starting as a volunteer, he served as a litigating attorney and law teacher at the University of Michigan Law School before serving for 11 years as president and CEO of the Alliance for the Great Lakes. Under his leadership, the organization won the American Bar Association's Distinguished Award in Environmental Law and Policy, the first time for a public interest organization in the honor's history. He earned his law degree, including certification in environmental and energy law, from the Chicago-Kent College of Law and a BA from Boston University in international relations. He is the author of *Confluence* (BookSurge 2009).



## Tom Easterday

Executive Vice President, Secretary and Chief Legal Counsel, Subaru of Indiana Automotive, Inc.

Panel: Matching Skills to Jobs in the Tri-state Region

Tom Easterday joined Subaru of Indiana Automotive, Inc. (SIA) in 1989 as corporate counsel, and has been promoted to various positions within SIA. He currently serves as executive vice president, secretary, and chief legal officer, and is a member of SIA's board of directors. Prior to joining SIA, he served as senior litigation counsel for Mayflower Group and as the chief legal counsel for the Indiana Senate Republican Caucus.

Easterday is active in several organizations, including service as a director of: SIA Foundation, Indiana Chamber of Commerce, Indiana Automotive Council, National Association of Manufacturers, Japan-America Society of Indiana, and Crossroads of America Council of the Boy Scouts of America. He was appointed by Governor Daniels and served for several years as a member of the Indiana General Assembly's Interim Study Committee on Economic Development. Easterday has served as a speaker at numerous conferences on legal, business, economic development, and environmental matters. He was the recipient of the 2009 Excellence in Manufacturing Innovation Award and a 2011 Champion of Diversity Award.



## David E.J. Garman

Founding Dean, University of Wisconsin-Milwaukee  
School of Freshwater Sciences

Panel: Increasing the Region's Competitiveness Through Green Growth

David Garman's career has covered the full range of environmental management from water resources and pollution control to commercialization of new environmental technologies, covering all aspects of measurement, management policy and strategic analysis. He is the founding dean of the School of Freshwater Studies at the University of Wisconsin-Milwaukee. He took up this position in September 2011. His area of R&D focuses on applications of advanced technology to all aspects of environmental management, but with a key emphasis on water and wastewater. UWM has strong international linkages within the Americas and with Europe and Asia.

Garman has served as both an executive and non-executive director for private and listed companies. He is well experienced in the innovation and commercialization of new technologies. Garman is immediate past-president and former chairman of the International Water Association. He has served two terms being elected in 2005 to serve to September 2010. He continues as a director and past president of IWA. He is an advisor to a number of research bodies, international prizes and water authorities throughout the world, as well as having extensive industry and commercial experience.



## Austan Goolsbee

Robert P. Gwinn Professor of Economics, University  
of Chicago's Booth School of Business

Keynote Address

Austan Goolsbee is the Robert P. Gwinn professor of economics at the University of Chicago's Booth School of Business. Goolsbee also serves as a strategic partner and head of the Economic Intelligence Practice for 32 Advisors, a global consulting and advisory firm providing strategic intelligence to senior executives on a broad spectrum of issues. He currently serves as a member of the Economic Advisory Panel to the Federal Reserve Bank of New York and an economics consultant for ABC news.

Goolsbee most recently served as chairman of President Barack Obama's Council of Economic Advisers and a member of the Cabinet as well as the chief economist for the President's Economic Recovery Advisory Board (chaired by Paul Volcker). Goolsbee is a former Fulbright Scholar and Alfred P. Sloan Fellow, and in 2005 was named by the *Financial Times* as one of the six "Gurus of the Future." He writes regularly for the *Wall Street Journal* and in 2006 was awarded the Peter Lisagor Award for Exemplary Journalism.



### **John Goss**

Asian Carp Director, White House Council on Environmental Quality

Panel: Case Study

John Goss represents the White House Council on Environmental Quality (CEQ) and serves as the chair of the Asian Carp Regional Coordinating Committee for the Great Lakes. Goss is responsible for the interagency cooperation of federal, state, and local efforts to keep Asian carp from establishing in the Great Lakes ecosystems. Goss was formerly the director of the Indiana Department of Natural Resources and served as vice chair of the Great Lakes Commission. Goss was the executive director of the Indiana Wildlife Federation prior to joining CEQ.



### **Paul W. Jones**

Executive Chairman, A. O. Smith Corporation (AOS-NYSE)

Panel: Town Hall – Effective Institutional Arrangements in the Tri-state Region

Paul Jones is the executive chairman of A. O. Smith Corporation, (AOS-NYSE), a leading global supplier of water heaters and water treatment products for residential, commercial, and industrial applications with headquarters in Milwaukee, Wisconsin, as well as operations in North America, China, India, and Europe. Jones joined A. O. Smith in January 2004 as president and chief operating officer, and served as chairman and chief executive officer from 2006 to 2012, responsible for all worldwide operations of the \$2 billion, 10,900-employee company. He was elected

to the company's board of directors in December 2004. Jones joined A. O. Smith after serving as chairman and chief executive officer from 1998 until 2002 of U.S. Can Company, Inc., of Lombard, Illinois. From 1989 until 1998, Jones was president and chief executive officer of Greenfield Industries, Inc., of Augusta, Georgia., a manufacturer of cutting tools and other material-removal products. Jones began his career with General Electric Company, spending 19 years in progressively more responsible positions in the Power Systems; Plastics; Drives, Motor, and Generator; and Transportation units.

Jones is a member of the Federal Signal Corporation Board of Directors; a member of the Integrys Energy Group, Inc., Board of Directors; the U.S. Chamber of Commerce Board of Directors; a member of the NAM Board of Directors; and serves on the Board of Trustees of MAPI. He is a graduate of the University of Evansville (Indiana) with a bachelor of science degree in engineering.



## Kristi Lafleur

Executive Director, Illinois Tollway

Panel: Transportation and Logistics in the Tri-state Region

Kristi Lafleur was selected as executive director by the Illinois Tollway Board of Directors in April 2010. She is the first woman to serve in this role in the Tollway's history. Lafleur is responsible for managing the agency's day-to-day operations, overseeing its \$986 million annual budget and leading the nearly 1,600 employees in providing a safe, effective, and efficient toll highway system and ensuring the highest possible level of customer service for the Tollway's 1.4 million daily drivers. In 2011, Lafleur and the Tollway Board successfully secured a new 15-year, \$12 billion capital program, Move Illinois: The Illinois Tollway Driving the Future. Move Illinois

is the largest capital program in the agency's history and the largest of any toll road agency in the nation. It will improve mobility, relieve congestion, reduce pollution, create as many as 120,000 jobs, and link economies across the Midwest region.

Lafleur serves on the board of directors of the International Bridge, Tunnel and Turnpike Association, the worldwide association for owners and operators of toll facilities and businesses that serve tolling. She also serves on the board of directors of the Alliance for Toll Interoperability, a coalition of more than 40 toll road operators dedicated to promoting and implementing interstate interoperability, and on the executive board of the E-ZPass Group, an association of 24 toll agencies in 14 states that works to advance interoperability of toll collection systems throughout North America. In addition, she serves on the advisory boards of the Chicago Innovation Awards and Women's Transportation Seminar Greater Chicago Chapter.



## Kevin J. Lovell

Deputy Commander, Chicago District, U.S. Army  
Corps of Engineers

Panel: Case Study

As the deputy commander of the Chicago District, Lt. Col. Kevin J. Lovell assists the district commander in water resources development in the Chicago metropolitan area, an area of about 5,000 square miles with a population of about 9 million. The district's primary focus areas are flood risk management and storm damage reduction, navigation, environment, regulatory, navigation, emergency management, and interagency and international services. Prior to joining the Chicago District, Lovell served at Headquarters, Department of the Army (HQDA), Office of Business

Transformation, as the engineering and installation analyst. Lovell was also a representative on the Army Headquarters Transformation Team, which is a secretary of the Army initiative to reduce the HQDA's work load and ensure continued focus on policy and strategy. Lovell served as 2nd Brigade, 4th Infantry Division's Brigade engineer from 2008 to 2009 during his most recent deployment where he planned and supervised base camp construction, security initiatives and a counter roadside bomb campaign over five provinces in Iraq. Lovell deployed to Afghanistan again in 2005 to serve as the program and project manager for the Counter Narcotics and Afghanistan Police Construction Programs under the Corps' Afghanistan Engineer District. Shortly after Sept. 11, Lovell led the first engineer company to deploy in support

of the Global War on Terrorism, responsible for planning and supervising construction, area mine removal, and runway repair in Uzbekistan and Afghanistan.

Lovell's military awards and decorations include three Bronze Star Medals, five Meritorious Service Medals, the Parachutist Badge, and Air Assault Badge. Lovell is a graduate of multiple Army courses and schools, including the Army's Intermediate Learning Education Course at the Command and General Staff College; and the Army's Engineer Officer Basic Course and Engineer Captains Career Courses. He holds a master of science in management from the University of Maryland, University College, and a bachelor of science in mechanical engineering from Marquette University. Lovell is also a Project Management Professional credential holder.



### **Theresa E. Mintle**

**President and Chief Executive Officer, Chicagoland Chamber of Commerce Summit Emcee**

Theresa Mintle is the fifth president and chief executive officer of the 109-year-old Chicagoland Chamber of Commerce (the Chamber). She directs public policy, programs, communications, and business growth initiatives to make Chicagoland the most business-friendly region in America. As head of the Chamber, Mintle reports to Board Chairman Scott Swanson, an executive committee, and a diverse board representing every economic sector of the region. Prior to joining the Chamber, Mintle spent 27 years in public service working at the federal, state, and city levels

of government. Her experience in government includes leading several infrastructure projects, driving pension reform, and implementing modernization initiatives. Most recently, she served as the chief of staff to Rahm Emanuel, mayor of the city of Chicago. As Mayor Emanuel's first chief of staff, she set up the Emanuel Administration, joining his team just prior to his inauguration on May 16, 2011. In this role, Mintle drove modernization of internal business systems; advocated for investment in infrastructure; reformed personnel policies, and coordinated several key initiatives.

Mintle has served as co-chairman for the Dinner with A Dinosaur V fundraiser for Project Exploration, a not-for-profit educational program connecting students with the sciences, and has been co-chairman for the Little Company of Mary Hospital Crystal Heart Gala supporting the hospital foundation. She has her bachelor's degree from the University of Illinois-Urbana and her master's degree from the University of Wisconsin-Madison. Mintle is a member of The Economic Club of Chicago, a member of the President's Circle of the Chicago Council on Global Affairs, and a director of Choose Chicago.



## Michael Mullen

Co-founder, Centerpoint Properties

Panel: Transportation and Logistics in the Tri-state Region

Michael Mullen is a co-founder of Centerpoint Properties and is currently serving as an advisor to the Blackstone Group. As one of four founding partners of Centerpoint Properties, he served as chief investment officer, chief operating officer, president and chief operating officer, chief executive officer, and vice chairman. Highlights of Mullen's career with Centerpoint include the negotiation of the first of three ground leases on O'Hare International Airport, the development of major air freight facilities at O'Hare, the negotiation of a co-investment agreement with LaSalle Investment Management and its client CalPERS to acquire and develop industrial real projects in

the Midwest, the redevelopment of the "Joliet Arsenal" into an intermodal-based logistics park, and the negotiation of the sale of Centerpoint Properties to CalPERS for \$3.46 billion.

Mullen currently serves as the Illinois chairman of the Alliance for Regional Development. He is also on the business advisory board of Northwestern University's Transportation Center, the board of directors of Rouse Corporation, the board of governors of the NAIOP Research Foundation, the board of directors of Moura Dubeux Engineering-CONE; the advisor team to Tur' Partners, and the board of directors of the Illinois Export Advisory Council.



## Reggie Newson

Secretary, Wisconsin Department of Workforce Development

Panel: Matching Skills to Jobs in the Tri-state Region

Wisconsin Department of Workforce Development Secretary Reggie Newson leads the state agency charged with building and strengthening Wisconsin's workforce. He served as deputy secretary from August 2011 until Governor Scott Walker appointed him secretary on October 24, 2011. Newson directs the state workforce agency that has an annual budget of over \$450 million, over 1,600 employees, and six divisions: Employment and Training, Administrative Services, Equal Rights, Unemployment Insurance, Worker's Compensation, and Vocational Rehabilitation. Located within the Office of the Secretary are the chief legal counsel, communications staff, and

economic advisors. Prior to his tenure at DWD, Newson served as executive assistant at the Wisconsin Department of Transportation (DOT), one of the DOT's top three leadership positions and a position he held since January 2011. From 2003 to 2005, Newson managed the state Disadvantaged Enterprise Program.

In April 2013, Newson was appointed secretary-treasurer of the National Association of Governmental Labor Officials (NAGLO), a professional association of workforce secretaries, commissioners, and directors from each U.S. state and territory. In 2005, he was honored with the *Milwaukee Business Journal's* 40 Under 40 Award, which recognizes 40 Milwaukee-area individuals who are making a difference in their professions and communities. He serves on the board of directors for the Milwaukee Urban League and the 30th Street Industrial Corridor Board of Directors (ex officio). Newson has an MBA with an emphasis in corporate communications from Concordia University of Wisconsin, an undergraduate degree and master's degree in political science from the University of Wisconsin-Milwaukee, as well as

certificates in project management, management, and six-sigma from the UW-Milwaukee. He also has an associate's degree in commercial real estate (ACRE) from Marquette University, and a certified six-sigma black belt. He is an alumnus of Future Milwaukee and a member of the Milwaukee Forum.



**Pin Ni**

President, Wanxiang America Corporation

Panel: Increasing the Region's Competitiveness Through Green Growth

Pin Ni is the president of Wanxiang America Corporation, a wholly owned U.S. subsidiary of Wanxiang Group Company based in Hangzhou, China. Ni also serves as the executive vice president for Wanxiang Group.

Ni received his bachelor's degree and an MBA from Zhejiang University, after which he joined Wanxiang, and has been with the company ever since. He has also studied in the PhD program in University of Kentucky's Department of Economics.



**Karin Norington-Reaves**

CEO, Chicago Cook Workforce Partnership

Panel: Matching Skills to Jobs in the Tri-state Region

Karin Norington-Reaves is the chief executive officer of the Chicago Cook Workforce Partnership (the Partnership), a nonprofit agency formed at the request of Chicago Mayor Rahm Emanuel and Cook County Board President Toni Preckwinkle in July 2012 to reform and revitalize the public workforce system in the greater Chicagoland area. Prior to launching the Partnership, Norington-Reaves served as the director of Cook County Works, the federally-funded workforce development agency for south and west suburban Cook County. Prior to that, she served as deputy director of the Office of Urban Assistance for the Illinois Department of Commerce and Economic

Opportunity (DCEO). Norington-Reaves has significant advocacy experience in the fields of public utility consumer protection, health law, and education. She began her career as a corps member of the national nonprofit education reform organization, Teach for America in Compton, California.

After graduating from law school, Norington-Reaves became a practicing attorney. She served as a staff attorney in the Maryland attorney general's office, as a trial attorney for the U.S. Department of Justice, as legal counsel and lobbyist for Illinois' Citizens Utility Board, and as an adjunct faculty at Loyola University's Beazley Institute for Health Law in Chicago. Norington-Reaves received her law degree from Southern Methodist University School of Law in Dallas, Texas, and her undergraduate degree in Spanish language and literature from Northwestern University in Evanston, Illinois.



## Kelly O'Brien

Senior Vice President for Economic Development,  
Chicagoland Chamber of Commerce

Closing Remarks

Kelly O'Brien is the senior vice president for Economic Development and is responsible for leading the Alliance for Regional Development at the Chicagoland Chamber of Commerce. Her career spans both the public and private sectors. Professional highlights include serving at the U.S. Department of Commerce Economic Development Administration (EDA) as director of Public Affairs and as the liaison for the secretary to the nation's premier leaders of business, government and academia regarding American competitiveness.

As a licensed attorney, O'Brien was engaged as the director of the Government Policy and Practice Group of a large midwestern law firm and has been involved at every level of political campaigns in races from school board to presidential elections in several states. O'Brien received a degree in political communications from The George Washington University and her JD from Loyola University Chicago School of Law. She is a former elected official in Illinois. O'Brien is vice president of the U.S. Board of Directors for All Hallows College in Dublin, Ireland, and received the International St. Vincent de Paul Vincentian Charism Award for public service.



## Jim O'Connor

Managing Director, MVC Capital, Inc.

Panel: Innovation in the Tri-state Region

Jim O'Connor is a senior investment professional with over a decade of private equity and venture capital experience. Prior to joining TTGA Advisers, he held senior management positions within Motorola, Inc. (NYSE:MOT). O'Connor was co-founder and managing director of Motorola Ventures, the venture capital and private equity investment arm for Motorola, where he led numerous global transactions. In 2006, O'Connor was named to the American Ventures Magazine (AVM) "40 Under 40" list. In his most recent role, O'Connor also led Motorola's Innovation Program, where he built several high growth businesses for the corporation, including

the initial successful launch of the development team for the Google – Motorola "Droid" product. Before Motorola, he worked for A.T. Kearney as a management consultant and the U.S. Treasury Department in the areas of Domestic and International Finance as a White House Fellow. Additionally, he held roles at Ariel Capital Management, Sidley & Austin, the U.S. House Ways & Means Committee and the City of Chicago Finance Committee.

O'Connor is co-chair of the Chicago Entrepreneurial Center (CEC) and a board member of the Chicagoland Chamber of Commerce, the Chicago Urban League, Kohl Children's Museum, Children's Home + Aid, the Big Shoulders Fund for the Archdiocese of Chicago's inner-city school fund, and serves as a trustee on the board of the Field Museum of National History. He is a Henry Crown Leadership Fellow of the Aspen Institute. He holds a BA (government) and JD from Georgetown University, and an MBA from the Northwestern University J.L. Kellogg Graduate School of Management.



## Mike Pence

Governor, State of Indiana

Panel: Innovation in the Tri-state Region

Mike Pence is a lifelong Hoosier with legal, small business, and policy experience. He was elected the 50th governor of the state of Indiana in 2012 and inaugurated January 14, 2013. Pence is dedicated to continuing Indiana on a pathway to success through fiscal responsibility, economic development, and educational opportunity for every Hoosier child. As governor, Pence manages a state employee workforce of approximately 28,000 and a state budget of \$30.6 billion. He oversees the duties of the executive branch as the state's chief executive officer, recommends and reviews legislation with members of the Indiana General Assembly, and also serves as the commander-in-chief of the state's armed forces. Prior to being elected governor, Pence represented Indiana in Congress. First elected in 2000 and earning a sixth term in 2010, he brought his Hoosier sensibility to the table and quickly established a record of serving his constituents and championing fiscal responsibility, smaller government, and economic growth skills and values he has brought with him to state government service.

In Congress, Pence served on the House Judiciary, Foreign Affairs, and Agriculture and Small Business committees. Pence's leadership and legislative accomplishments resulted in him being elected unanimously by his colleagues to serve as House Republican Conference chairman and chairman of the House Republican Study Committee. A strong supporter of the military, Pence has made a priority of reducing veteran unemployment and, while in congress, he visited Hoosier soldiers in Iraq and/or Afghanistan every year since hostilities began. Pence graduated from Hanover College and earned his JD from Indiana University School of Law.



## Toni Preckwinkle

President, Cook County Board

Panel: Town Hall - Effective Institutional Arrangements in the Tri-state Region

Cook County Board President Toni Preckwinkle has been a dedicated community leader for over two decades, providing independent and progressive leadership founded on experience, coalition building, and a commitment to practical results. As a high school teacher in Chicago, Preckwinkle ran a nonprofit organization aimed at neighborhood improvement. She stood up to the city's political machine and prevailed. Preckwinkle's tenacious grassroots campaign in 1991 delivered her to the City Council as alderman of the 4th Ward. In her 19 years as alderman, Preckwinkle improved the quality of life of her constituents by providing independent, transparent, and accountable leadership. She built a professional and responsive ward organization and worked tirelessly to meet the diverse needs of her constituents. She has successfully fought for greater funding for education and affordable housing in her ward. She sponsored the Living Wage and Affordable Housing Ordinances, and was a lead plaintiff in a lawsuit to institute a more racially equitable map of Chicago's ward boundaries. Preckwinkle sponsored an ordinance that limits the establishment of payday loan stores and was a lead sponsor of the anti-smoking ordinance.

Preckwinkle's independent and progressive leadership earned her the IVI-IPO Best Alderman Award in 1993, 1995, 1997, 1999, 2005, and 2008, and the 1997 and 2009 Leon Despres Awards. Preckwinkle was elected Cook County Board president on November 2, 2010. She taught high school history for ten years before being elected to City Council. She holds a bachelor's degree and a master's degree from the University of Chicago.



## **Jonas Prising** President, ManpowerGroup

Panel: Matching Skills to Jobs in the Tri-state Region

Jonas Prising is president of ManpowerGroup and oversees all aspects of the company's \$12 billion business in North, Central, and South America and Southern Europe. He was named ManpowerGroup president in 2012 and previously held the position of executive vice president and president of the Americas since 2008. Prising joined ManpowerGroup in 1999 and has served as managing director of Manpower Italy; director of Manpower Global Accounts – Europe, Middle East, and Africa; and president of North America. A recognized expert in labor market trends, diversity and workforce development, Prising is regularly invited to speak at conferences and summits. He is frequently asked to provide commentary on jobs and employment trends on national and international media. Before joining the company, Prising worked for Electrolux, a Swedish multinational. During his 10-year tenure with Electrolux, he held various international positions within the consumer goods and business-to-business divisions, including regional manager for Asia Pacific, managing director of Sales Companies in France and the United Kingdom, and finally head of Global Sales and Marketing for one of its business-to-business divisions.

Prising is a former chairman of the board of directors of Junior Achievement USA, and continues to serve on the boards of both the USA organization and JA of Wisconsin Inc. He also serves as a co-chair of Innovation in Milwaukee, an organization focused on supporting entrepreneurial leadership. Prising holds an MBA (equivalent) from the Stockholm School of Economics, and has participated in executive programs at Stanford, INSEAD, and Yale. He speaks five languages: English, French, German, Swedish and Italian.



## **Pat Quinn** Governor, State of Illinois

Panel: Transportation and Logistics in the Tri-state Region

Pat Quinn was sworn in as the 41st Governor of Illinois on January 29, 2009, and won election to a full term in 2010. As his first official act, he signed an executive order establishing the Illinois Reform Commission to review ethics rules and end “business-as-usual” in state government. He led passage of new ethics laws, a constitutional amendment providing for gubernatorial recall and a stronger Freedom of Information Act. Quinn's \$43 billion capital construction initiative – which will retain or create about 436,000 jobs over six years – includes the \$12 billion “Move Illinois” project, one of the nation's biggest infrastructure endeavors. After decades of financial mismanagement in Illinois, Quinn has worked to restore fiscal stability to Illinois through reform of the

pension, workers' compensation, unemployment insurance and Medicaid systems. He helped deliver some of the boldest education reforms in the country to Illinois, which include setting teacher evaluation benchmarks, improving bilingual education, and ensuring safer, healthier schoolchildren. Quinn has met with government and business leaders from around the globe to bring thousands of new jobs to Illinois, and is on track to double state exports by 2014.

Illinois has moved forward on social justice under Quinn, who abolished the death penalty, improved nursing home conditions and legalized civil unions for all people. Quinn's leadership on environmental issues in the 2012 legislative session earned him a "perfect score" from environmental advocates. As lieutenant governor, Quinn created the Illinois Military Family Relief Act, which enables taxpayers to voluntarily assist families of National Guard members and reservists called to active duty. The fund has distributed more than \$13 million to more than 25,000 Illinois military families and has been replicated in 40 other states. Quinn has served the people of Illinois for 35 years as both a citizen advocate and public official. As founder of the Coalition for Political Honesty, Quinn used "petition power" to trim the size of the Illinois House, create the Citizens Utility Board (Illinois' largest consumer group), and enact local Whistleblower ordinances. Quinn was elected lieutenant governor in 2002, re-elected in 2006, and served one term as state treasurer (1991-1995). He served as commissioner of the Cook County Board of Property Tax Appeals. Quinn graduated from Northwestern University School of Law and Georgetown University School of Foreign Service.



## Carl J. Schramm

University Professor, Syracuse University

Panel: Innovation in the Tri-state Region

Carl J. Schramm is university professor at Syracuse University. He was president of the Kauffman Foundation for ten years where he made it the world's premier organization dedicated to encouraging entrepreneurship, new high-potential firms, and the role they play in economic growth. He is the Arthur and Carlyse Ciocca visiting professor at U.C. Davis, a visiting scientist at MIT, a fellow at the Institute of Business Innovation at UC Berkeley, and a director at the Berkeley Research Group. His career included 20 years in business as founder of five companies and as corporate executive.

Schramm has authored, co-authored, or edited several books, including: *Better Capitalism; Good Capitalism/Bad Capitalism; Inside Real Innovation; and Controlling Healthcare Costs*. His 2010 article in *Foreign Affairs* opened the field known as expeditionary economics arguing that economic growth should operate as the mainstay of American policy. He is a member of the Council on Foreign Relations and a fellow of the Royal Society of Arts.



## Victor Smith

Secretary of Commerce, State of Indiana

Panel: Town Hall - Effective Institutional Arrangements in the Tri-state Region

Victor Smith is the secretary of Commerce for the state of Indiana. In this role, Smith is a member of Governor Mike Pence's cabinet and leads the state's domestic and international economic development agenda. His January 2013 appointment as secretary of Commerce follows a 17-year career of operations, sales, and executive positions, including chief executive officer of CDS Engineering, a precision manufacturing company with locations in the United States, United Kingdom, and Asia. With approximately 500 employees, the firm primarily serves the semiconductor

capital equipment industry.

A native of Muncie, Indiana, Smith is a graduate of Colgate University and earned his law degree from the Catholic University of America in Washington, DC.



## Jim L. Stanley

Executive Vice President and Group CEO, Northern Indiana Public Service Company

Panel: Increasing the Region's Competitiveness Through Green Growth

Jim L. Stanley is executive vice president and group CEO for Northern Indiana Public Service Company (NIPSCO). In this role, he oversees all regulatory, operations and project management, and is responsible for execution of the company's capital investment and growth strategies, including significant ongoing service reliability and environmental improvements. NIPSCO serves more than 786,000 natural gas customers and 457,000 electric customers across the northern third of Indiana, and is the largest natural gas distribution company and the second largest electric

distribution company in the state. Stanley also is a member of NiSource's executive management council, joining NIPSCO in October 2012. He comes to NIPSCO after serving in a variety of senior executive positions in the utility industry, most recently as senior vice president and chief distribution officer for Duke Energy's U.S. electric business. In this role, he had oversight of the electric distribution system for the company's six-state service area. Previously, he served as president of Duke Energy Indiana, the state's largest electric service provider. His 35-year career with PSI Energy, Cinergy, and Duke Energy includes assignments in a variety of departments from accounting to human resources to operations management.

Stanley serves in leadership roles in a number of Indiana community and business organizations, including the Indiana Chamber of Commerce, Special Olympics Indiana, and the Indiana Energy Association. He also serves as the Indiana chairperson for the Alliance for Regional Development, and is a member of the executive advisory board of the Miller College of Business at Ball State University. Stanley attended Ball State University, where he earned a bachelor of science degree in accounting.



## Daniel G. Sullivan

Director of Research and an Executive Vice President, Federal Reserve Bank of Chicago

Welcome

Daniel G. Sullivan is director of Research and an executive vice president at the Federal Reserve Bank of Chicago. In addition to the research function, he has responsibility for the Bank's Community Development and Policy Studies division and the Public Affairs department. Sullivan regularly attends meetings of the Federal Open Market Committee (FOMC), the group responsible for formulating national monetary policy.

Prior to joining the Chicago Fed, Sullivan was an assistant professor of economics at Northwestern University and also taught at Princeton University. In addition, he is an adjunct faculty member at the University of Chicago's Harris School of Public Policy. His research is in the area of labor economics, especially issues related to displaced workers and alternative work arrangements. Sullivan received a BA in mathematics and statistics from the University of Chicago and a PhD in economics from Princeton University.



## Scott Walker

Governor, State of Wisconsin

Panel: Matching Skills to Jobs in the Tri-state Region

On November 2, 2010, Scott Walker was elected as Wisconsin's 45th Governor. Using an accomplished background as his base, he ran on a platform of economic growth and job creation. In 1976, a patriotic young Scott, determined to purchase a flag for Plainfield City Hall, went door to door soliciting donations from his neighbors. While in high school, Walker was selected to attend the American Legion's Badger Boys State Program in Ripon. There, he was selected as one of two representatives to Boys Nation in Washington, DC. Both of these programs teach young men that the American form of government is stronger and more vital in today's world of

struggle and change than ever before. The experience opened Walker's eyes to public service. In 1986, Walker moved to Milwaukee to attend Marquette University. While still in school, he worked for IBM before leaving to work full-time in financial development for the American Red Cross. Walker was elected to the State Assembly in 1993. While there, he chaired several committees and authored important pieces of legislation that include: Truth-in-Sentencing, photo identification requirements to vote, and the elimination of the statute of limitations in sexual assault cases. He was re-elected four times.

In 2002, Walker was elected county executive to reform the scandal-ridden county government. His election followed a recall campaign against then-Milwaukee County Executive Tom Ament as a result of a county pension scandal. The media exposed a county plan that gave away millions in retirement benefits to county workers. The scandal rocked county government to its core and left taxpayers on the hook for millions in pension obligations. For the next eight years, Walker kept his promise to spend taxpayer money as if it were his own. He cut the county's debt by 30 percent, reduced the county workforce by more than 25 percent, and authored nine consecutive budgets without increasing the

property tax levy from the previous year. Despite failing national and state economies, Milwaukee County recorded a budget surplus in 2009. Re-elected in April of 2008, Walker received nearly 60 percent of the vote in a county that favored President Obama by 67 percent.



## Paul Will

President and CEO, Celadon

Panel: Transportation and Logistics in the Tri-state Region

Paul Will, appointed president and chief executive officer in 2012, has served as vice chairman, president, and chief operating officer of Celadon since November 2010, and served as vice chairman, executive vice president, and chief financial officer since August 2007, and as executive vice president and chief financial officer since December 1998. He also served as treasurer and assistant secretary from 1998 through 2010. He joined Celadon in 1993 as controller.

Will has more than 19 years of transportation industry experience. A graduate of Indiana University, he spent several years working in public accounting for KPMG prior to joining Celadon. He is a certified public accountant and serves on the board of Celadon Group, Inc., Indianapolis Chamber of Commerce, the American Trucking Associations' National Accounting and Finance Council (NAFC), and EmployIndy (formerly the Indianapolis Private Industry Council). He is also the treasurer of the EmployIndy Board. In 2006, Will was recognized as being "Indiana's Best and Brightest" in accounting among professionals age 40 and under.



## Robert C. Wolcott

Co-Founder and Executive Director,  
Kellogg Innovation Network

Panel: Innovation in the Tri-state Region

Robert C. Wolcott is co-founder and executive director of the Kellogg Innovation Network, and a member of the faculty of the Kellogg School of Management, Northwestern University. He teaches corporate innovation and entrepreneurship for Kellogg in Evanston, Miami, and Hong Kong (with HKUST), and is formerly a visiting professor at the Keio Business School (Japan). Wolcott won "Teacher of the Year" from Kellogg's EMBA Program in 2013. He has served on the advisory boards of Nordic Innovation for the Nordic Council, Oslo, Norway;

the Kraft Foods Global Technology Council (GTC); and GE's Innovation Accelerator. His book with Dr. Michael Lippitz, *Grow From Within: Mastering Corporate Entrepreneurship and Innovation* (McGraw-Hill, 2010), shares a decade of research regarding the emerging approaches companies use to take innovation from idea to market at scale and has been published in Chinese and Japanese. Wolcott's work has appeared in MIT Sloan Management Review, *The Wall Street Journal*, *Advertising Age*, *Business Week*, *The Financial Times* (European Edition), *The New York Times*, and numerous overseas publications. He is a frequent speaker at events worldwide.

In 2003, Wolcott founded the Kellogg Innovation Network (KIN), a network of senior executives dedicated to driving sustainable innovation. The KIN annual summit, KIN Global, takes place in late spring and includes leaders

from around the world from business, government, academia, nonprofits, and the arts who collaborate around issues of significance for their organizations and for humanity. Wolcott also co-founded Clareo Partners LLC, a strategy consultancy specializing in new business creation and growth. Subsidiary Clareo Capital owns equity in social enterprises such as crowd funding leader IndieGogo, student loan innovator Lumni, and healthcare app and data provider SA Ignite. Wolcott received a BA in European and Chinese history; and an MS and PhD in industrial engineering and management science from Northwestern University in Evanston, Illinois.



## Linda Woloshansky

President and CEO, Center of Workforce Innovations, Inc.

Panel: Matching Skills to Jobs in the Tri-state Region

Linda Woloshansky is the president and CEO of the Center of Workforce Innovations, Inc. (CWI). CWI creates a dynamic climate for business through workforce solutions based on analysis, partnerships, and community assets. CWI supports the work of the Northwest Indiana Workforce Board overseeing eight WorkOne Centers throughout the seven counties of Northwest Indiana, runs 12 adult learning centers, and has spearheaded the READY NWI initiative. Woloshansky has worked in the private and public sector, has founded numerous organizations, and has an extensive background in workforce development. Woloshansky administered a DOL/DOE national School to Work program in Northwest Indiana, and was a national School to Work consultant. She also administered a successful Lilly Endowment grant, which focused on improving educational attainment in the Northwest Indiana region.

Woloshansky served on many boards, including: the Northwest Indiana Forum, Centier Bank, Porter County Community Foundation, the Indiana Board of Proprietary Education, Ready Indiana, Indiana INTERN.net, Indiana's ACT advisory board, the Valparaiso Economic Development Corporation, and was a founding board member of the Purdue Technology Center. Woloshansky has testified in front of Congress on workforce issues, received a Sagamore of the Wabash from former Governor Evan Bayh, is a member of the Society of Innovators, and was recently inducted into *The Times* Media Business and Industry Hall of Fame. Woloshansky has a bachelor's degree from Indiana University and credits toward her master's from Indiana, Purdue, and Valparaiso Universities. She is a certified DeBono Six Hats trainer and is certified as a master consultant from Ball State University.

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## **Blake K. Zuidema**

Director, Automotive Product Applications Division,  
ArcelorMittal Global Research and Development

Panel: Increasing the Region's Competitiveness Through Green Growth

Blake Zuidema joined ArcelorMittal's Automotive Product Applications Division in 2003 as a staff consultant, was promoted to manager of the division in 2004, and then to director in 2005. In his present position, Zuidema and his team have global responsibilities for identifying new automotive product needs, piloting their development in the mill, breaking down the barriers to their application, and promoting applications of new and existing automotive products to the automotive OEM and supplier communities. He is also a member of ArcelorMittal North

America's product development steering board.

Zuidema received his PhD in metallurgical engineering from the University of Michigan in 1984. After working six years in research and development in the aerospace investment castings industry, Zuidema joined the former National Steel Corporation in 1990 where he held management positions in primary steelmaking and steel finishing research. In 2001, Zuidema was promoted to director, Center for Product and Applications Development, a position which expanded his responsibilities to include development of new products and new product applications for all of National Steel's major markets, including Automotive, Construction, Container, Appliance, and General Sheet.



## THANK YOU FOR ATTENDING

The Alliance for Regional Development is a neutral platform bringing together Illinois, Indiana, and Wisconsin leaders from the private sector, government, and academia to review and implement the recommendations provided in the Chicago Metropolitan Tri-State OECD Review. Working teams are being organized to develop strategic plans articulating common region-wide goals and actionable projects that will enhance and grow the regional economy.