## LATEST ECONOMIC INDICATORS

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## American

## Parc

 20 Million Units

## Vehicles in Operation 290 Million units




Wholesale Auctions
Physical and Virtual 11 Million units

Trade-In Other Pur 20 Millior


## Retail Vehicle Markets

Generating and absorbing used vehicles.

# New vehicle sales fell somewhat in 2017, but used vehicle retail sales helped absorb used vehicle supply. 

## New and Used Vehicle Sales - U.S.

(000s of Units Sold)

|  | YTD Through December |  |  | Increase/(Ded |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 6}$ |  | Amount |
| ehicle Sales | 17,246 | 17,553 |  | $(308)$ |
| Vehicle Sales | 41,383 | 40,555 |  | 827 |
| nchised Dealers | 15,108 | 14,968 |  | 140 |
| ependent Dealers | 14,107 | 13,893 | 214 |  |
| ate Individuals | 12,169 | 11,694 | 474 |  |
| lehicle Sales | 58,629 | 58,109 | 520 |  |

The decline in new vehicle sales is largely accounted for by the decline in fleet sales, and specifically, rental sales. Also, there has been an ongoing shift from cars to trucks.

| er YTD | Sales Volume |  |  | '17 vs '16 Varia |
| :--- | ---: | ---: | ---: | :--- | :---: |
|  | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 6}$ |  | Units |
|  | $1,592,380$ | $1,814,924$ |  | $-222,544$ |
| rcial | 682,971 | 673,679 |  | 9,292 |
| ment | 261,892 | 279,740 |  | $-17,848$ |
|  | $2,537,243$ | $2,768,343$ |  | $-231,100$ |

States

| hicle Sales | YTD Through December |  | Increase/(Decrease) |  | \% of Tota |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | Amount | \% | 2017 |
|  | 6,120,774 | 6,895,771 | $(774,997)$ | -11.2\% | 35.5\% |
| s | 11,125,098 | 10,657,658 | 467,440 | 4.4\% | 64.5\% |
|  | 17,245,872 | 17,553,429 | $(307,557)$ | -1.8\% | 100.0\% |

# Certified Pre-Owned (CPO) sales have been a real success story in absorbing used vehicle supply, setting new records every year. 

## YTD Through December

2017
2016
2,645,718
2,642,986
2,732
Increase/(Decr
Amount

| $15.3 \%$ | $15.1 \%$ |
| :---: | :---: |
| $17.5 \%$ | $17.7 \%$ |
| $8.2 \%$ | $8.1 \%$ |
| $9.1 \%$ | $9.2 \%$ |

## Retail used vehicle sales have slowed but are still helping absorb supply.

## New and Used Vehicle Sales - U.S. (000s of Units Sold)

|  | YTD Through April |  | Increase/(Decrease) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | Amount | \% |  |
| New Vehicle Sales | 5,476 | 5,462 | 14 | 0.2\% |  |
| Used Vehicle Sales | 13,479 | 13,986 | (506) | -3.6\% |  |
| Franchised Dealers | 4,976 | 5,123 | (147) | -2.9\% | Retail Inc |
| Independent Dealers | 4,886 | 4,863 | 23 | 0.5\% | (124) |
| Private Individuals | 3,618 | 4,000 | (382) | -9.6\% |  |
| Total Vehicle Sales | 18,955 | 19,448 | (493) | -2.5\% |  |

Source: Automotive News Data Center, National Automobile Dealers Association, and ADESA Analytical Services.

## Certified Pre-Owned (CPO) sales continue to grow.

| Certified Sales | YTD Through April |  | Increase/(Decrease) |  |
| :--- | :--- | :---: | :---: | :---: |
|  | 2018 | 2017 | Amount | $\%$ |
|  | 895,523 | 882,343 | 13,180 | $1.5 \%$ |

\% of:
New
Franchised Used
Total Franchised
Retail Used

| $16.4 \%$ | $16.2 \%$ |
| ---: | ---: |
| $18.0 \%$ | $17.2 \%$ |
| $8.6 \%$ | $8.3 \%$ |
| $9.1 \%$ | $8.8 \%$ |

Lease penetration reached a peak in 2016 and remains high. Softening used vehicle prices may cause contract residuals to decrease, but higher new vehicle prices will keep lease penetration around 30\%. (Apr=31.6\%)

Edmunds Lease Penetration Rates


## Incentives have climbed, but this is partly due to sales weighted more heavily towards trucks.

Average New-Vehicle Incentives


As a percentage of the sales price of the average new vehicle, incentives are up more modestly, but are nevertheless near levels reached during the recession.

Average New-Vehicle Incentive as a Percentage of Average Transaction Price



The Wholesale Market
Supply growth; price softening
ler consignment volumes are down as dealers take fewer new-car les. Declining manufacturer volumes reflect lower rental sales and all delays.
lease and repo volumes are reflected in growing fleet/lease sales.
U.S. Auction Industry Sales Volume by Seller Type (Year-to-Date December 2017)


## lease volume continues to generate supply growth at auction.

U.S. Auction Industry Sales Volume by Seller Type
(Year-to-Date April 2018)


## The hurricanes boosted used vehicle prices, especially for trucks.

Wholesale Price Trends for Cars vs Trucks

|  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| IN 17 | FEB 17 | MAR 17 | APR 17 $-\quad M$ | MAY 17 <br> dsize Car | JUN 17 | JUL 17 <br> - Midsi | AUG 18 ze SUV/C | SEP 17 <br> UV | OCT 17 | NOV 17 |

## tlook

lid U.S. economy.
lid new vehicle sales at close to 17 million.
tolesale used vehicle supply growing $\sim 5 \%$ yoy. More re well as off-lease.
oolesale prices soften ~2-3\% yoy.
rs and trucks moving towards parity in terms of wholese ce softening as oversupply transfers from cars to trucks rvey/Irma had some short-term, regional, positive impar 17; be aware of the unforeseen in 2018 as well.

