









### **Retail Vehicle Markets**

Generating and absorbing used vehicles.

# New vehicle sales fell somewhat in 2017, but used vehicle retail sales helped absorb used vehicle supply.

New and Used Vehicle Sales – U.S. (000s of Units Sold)						
	YTD Through	YTD Through December				
	2017	2016	Amount			
/ehicle Sales	17,246	17,553	(308)			
Vehicle Sales	41,383	40,555	827			

15,108

14,107

12,169

58,629

14,968

13,893

11,694

58,109

140

214

474

520

nchised Dealers

ependent Dealers

ate Individuals

/ehicle Sales

The decline in new vehicle sales is largely accounted for by the decline in fleet sales, and specifically, rental sales. Also, there has been an ongoing shift from cars

to trucks.				
per YTD	Sales V	/olume	'17 vs '16 V	aria
	2017	2016	Units	
	1,592,380	1,814,924	-222,544	-

per YTD	Sales V	'17 vs '16	
	2017	2016	Units
	1,592,380	1,814,924	-222,544
rcial	682,971	673,679	9,292

	2017	2010	Office
	1,592,380	1,814,924	-222,544
rcial	682,971	673,679	9,292
ment	261,892	279,740	-17,848

YTD Through December

2016

6,895,771

10,657,658

17,553,429

2017

6,120,774

11,125,098

17,245,872

States

hicle Sales

1,592,380	1,814,924	-222,544
682,971	673,679	9,292
261,892	279,740	-17,848
2,537,243	2,768,343	-231,100

Increase/(Decrease)

%

-11.2%

4.4%

-1.8%

**Amount** 

(774,997)

467,440

(307,557)

% of Tota

2017

35.5%

64.5%

100.0%

### Certified Pre-Owned (CPO) sales have been a real success story in absorbing used vehicle supply.

	records every ye	ear.	, e e la la e y ,
	YTD Throug	h December	Increase/(Decre
	2017	2016	Amount
ed Sales	2,645,718	2,642,986	2,732

15.3%

17.5%

8.2%

9.1%

nchised Used

al Franchised

ail Used

15.1%

17.7%

8.1%

9.2%

# Retail used vehicle sales have slowed but are still

helping absorb supply.	
New and Used Vehicle Sales - U.S.	

<u>New a</u>	and Used Ve (000s of U	hicle Sales - I Jnits Sold)	<u>U.S.</u>	
	YTD Thre	ough April	Increase/(D	ecrease)
	2018	2017	Amount	%
				_

	YTD Through April		Increase/(Decrease)	
	2018	2017	Amount	%
New Vehicle Sales	5,476	5,462	14	0.2%
Llood Vahiala Calaa	12.470	12.006	(FO6)	2 60/

	YTD Through April		Increase/(Decrease	
	2018	2017	Amount	%
New Vehicle Sales	5,476	5,462	14	0.2%
Used Vehicle Sales	13,479	13,986	(506)	-3.6%
Franchised Dealers	4,976	5,123	(147)	-2.9%

4,886

3,618

18,955

Source: Automotive News Data Center, National Automobile Dealers

Association, and ADESA Analytical Services.

Independent Dealers

Private Individuals

Total Vehicle Sales

New and Used Vehicle Sales - U.S. (000s of Units Sold)				
	YTD Throu	gh April	Increase/(De	crease)
	2018	2017	Amount	%
New Vehicle Sales	5,476	5,462	14	0.2%
Used Vehicle Sales	13,479	13,986	(506)	-3.6%

4,863

4,000

19,448

Retail Inc

(124)

0.5%

-9.6%

-2.5%

23

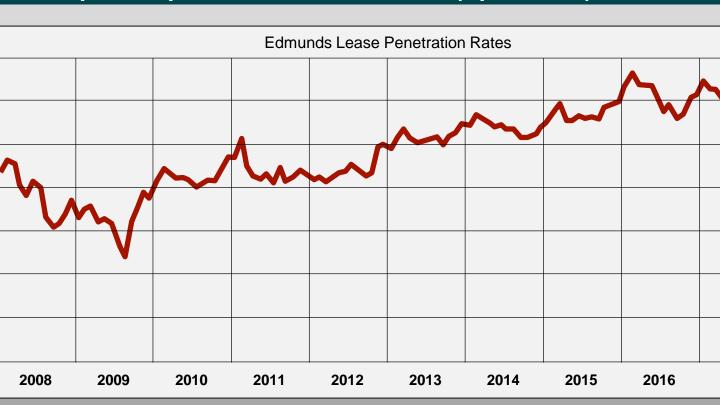
(382)

(493)

# Certified Pre-Owned (CPO) sales continue to grow.

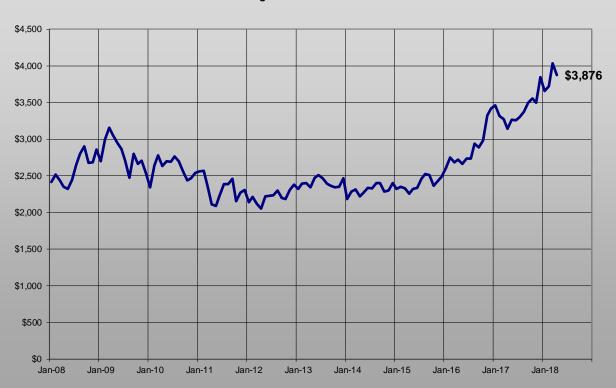
	YTD Throu	YTD Through April		ecrease)
	2018	2017	Amount	%
Certified Sales	895,523	882,343	13,180	1.5%
<u>% of:</u>				
New	16.4%	16.2%		
Franchised Used	18.0%	17.2%		
Total Franchised	8.6%	8.3%		
Retail Used	9.1%	8.8%		

Lease penetration reached a peak in 2016 and remains high. Softening used vehicle prices may cause contract residuals to decrease, but higher new vehicle prices will keep lease penetration around 30%. (Apr=31.6%)



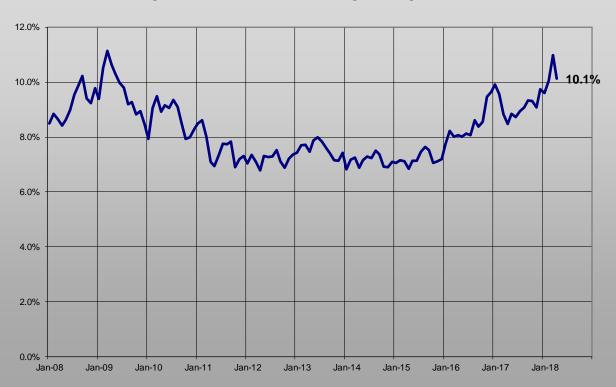
### Incentives have climbed, but this is partly due to sales weighted more heavily towards trucks.

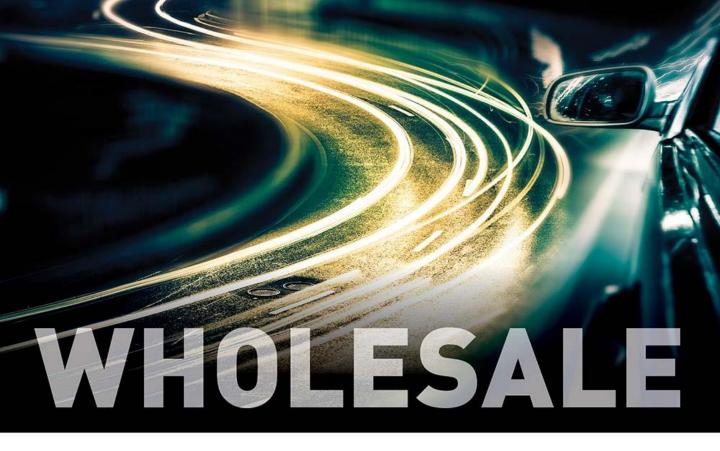
#### **Average New-Vehicle Incentives**



As a percentage of the sales price of the average new vehicle, incentives are up more modestly, but are nevertheless near levels reached during the recession.

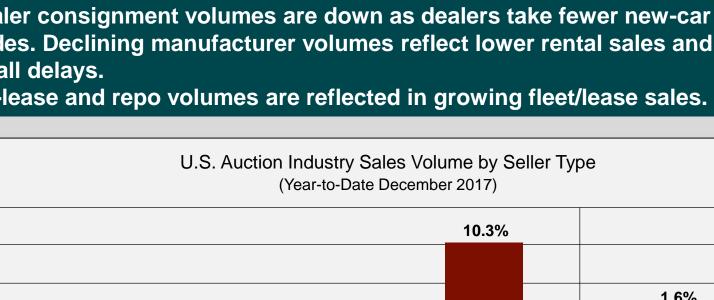
Average New-Vehicle Incentive as a Percentage of Average Transaction Price

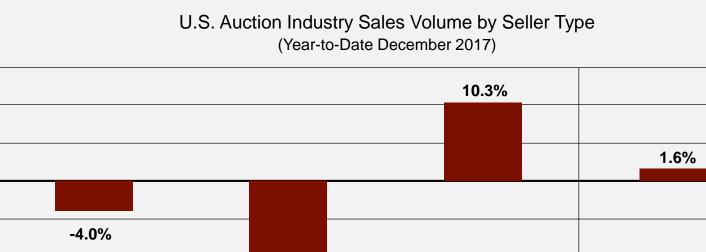




### **The Wholesale Market**

Supply growth; price softening



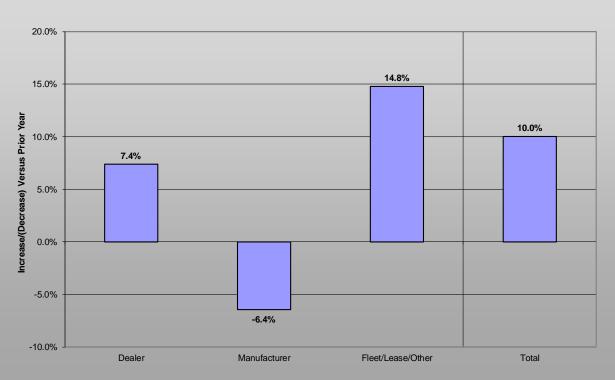


-14.7%

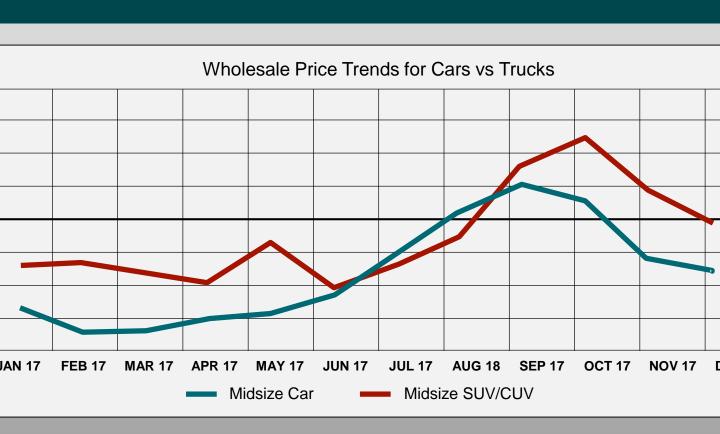
Manufacturer Fleet/Lease/Other Dealer **Total** 

### lease volume continues to generate supply growth at auction.

U.S. Auction Industry Sales Volume by Seller Type (Year-to-Date April 2018)



# The hurricanes boosted used vehicle prices, especially for trucks.



### tlook

well as off-lease.

lid U.S. economy.

Iid new vehicle sales at close to 17 million.

nolesale used vehicle supply growing ~5% yoy. More re

17; be aware of the unforeseen in 2018 as well.

nolesale prices soften ~2-3% yoy.

ers and trucks moving towards parity in terms of wholesance softening as oversupply transfers from cars to trucks arvey/Irma had some short-term, regional, positive impactors