



Flavio Volpe, President, APMA

Flavio Volpe is a champion of Canada's globally relevant automotive sector and is dedicated to the growth of Canada's automotive innovation, the development of new markets, and the leveraging of its international leadership. Representing the interests of suppliers at home and abroad, he proudly leads the Automotive Parts Manufacturers' Association (APMA)—Canada's national association representing OEM producers of parts, equipment, tools, supplies, and services for the worldwide automotive industry. Working closely with officials in all three countries during the NAFTA renegotiations, he led the industry's effort to secure an unprecedented increase in regional value content for automotive suppliers in the new USMCA.

Volpe speaks regularly on behalf of industry interests, opportunities, and challenges in Canada and abroad and is a sought-after voice by leading global publications including *The Economist*, *New York Times*, *Wall Street Journal*, *Globe and Mail*, and *Washington Post* as well as the BBC. He was recognized as Industry Leader of the Year by *Automotive News Canada* in 2017 and again in 2018.

Previous to APMA he served as managing director, Canada, of WIRSOL AG, the EU's largest privately held solar photovoltaic energy developer, and as chief of staff to the Ontario Minister of Economic Development and Trade.

Volpe holds a master's degree in business administration from the Schulich School of Business at York University and a bachelor's degree in international relations from the University of Toronto.

The APMA can be reached at <http://apma.ca>.