/	/	/
	/	/ /

Ethnic Entrepreneurship in Chicago Chatham

Federal Reserve Bank of Chicago University of Chicago

#### **READ TO RESPONDENTS:**

This is a study about success and difficulties of small business owners. It is aimed at identifying those elements that allow small business owners to succeed, as well as those obstacles that prevent them from getting ahead. Your responses will contribute to identify issues that concern business owners. You have been randomly selected to participate in the study. While your participation is voluntary, it is vital to the success of the study. If we should come to any question you do not want to answer, let me know and we will go on to the next question. Feel free to consult any person or records at any time during this interview. You will receive a cash payment of \$50 for your participation in this project. The survey takes about an hour and a half to complete and most people find it pretty interesting.

All the information you give will be held in confidence and will be used for research purposes only. Results of the study will be made public only in summary or statistical form, so that individuals or businesses who participate cannot be identified.

INTERVIEW DATE:	// Month	// 1997 / Day
START TIME:		/// AM/PM MINUTES

Contact number: Consumer and Community Affairs Division Federal Reserve Bank (312) 322-2350 CHATHAM BUSINESS SURVEY

#### SECTION A. HOUSEHOLD AND RESPONDENT CHARACTERISTICS

Before we start the interview, I need to list the people who live in your household, and obtain some basic information about each one.

1. First, may I have the names of all the persons who live in your household? Let's start with yourself. IF NECESSARY, READ: A first name or initials are fine. ENTER NAMES IN COLUMN 1 OF HHE GRID BELOW.

Have I missed anyone, such as new babies or small children, roomers or boarders, or other relatives staying in your household? ENTER ADDITIONAL NAMES IN HHE GRID.

Are there any other persons who usually stay there but who are away now on vacation or a business trip, at school, or in the hospital? ENTER ADDITIONAL NAMES IN HHE GRID.

BOX A-1	ASK Q2-7 FOR EACH MEMBER BEFORE PROCEEDING TO THE NEXT MEMBER.
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- 2. FOR ALL EXCEPT RESPONDENT.: How is (NAME) related to you? ENTER IN COLUMN 2 ON HHE GRID.
- 3. [Are you/is (NAME)] male or female? ENTER IN COLUMN 3 ON HHE GRID.
- 4. How old [were you/was (NAME)] at (your/his/her) last birthday? ENTER IN COLUMN 4 ON HHE GRID.
- 5. In what city and state [were you/was (NAME)] born? IF FOREIGN-BORN, RECORD COUNTRY AS WELL. ENTER IN COLUMN 5 ON HHE GRID.
- 6. Which of the categories on this card best describes [your/(NAME)'s] ethnic background? CODE ONE ONLY.

	White or Caucasian	01 ON GRID
HAND CARD	Black or African-American	02 ON GRID
A-1	Asian or Pacific Islander	03 ON GRID
	Native American or Alaskan native	04 ON GRID
	Hispanic/Latino/Chicano	05 ON GRID
	Other (SPECIFY ON GRID)	

6A. How would you describe your specific ethnic or national background? RECORD VERBATIM ANSWER

7. What is [your/(NAME)'s] current employment status? CODE ONE ONLY.

	A wage or salary worker	01 ON GRID
HAND	Self-employed or Business Owner	02 ON GRID
CARD	Unemployed	03 ON GRID
A-1	Unpaid Family Worker	04 ON GRID
	Retired	05 ON GRID
	Disabled	06 ON GRID
	Keeping house	07 ON GRID
	In school	08 ON GRID
	Other (SPECIFY ON GRID)	09 ON GRID

BOX A-2	REPEAT Q2 TO 7 FOR NEXT PERSON ON HHE UNTIL YOU HAVE ASKED THEM FOR PERSONS.
	ASKED THEM FOR PERSONS.

# HOUSEHOLD ENUMERATION (HHE) GRID

	(1) NAME	(2) RELATIONSHIP TO R	(3) SEX	(4) AGE	(5) PLACE OF BIRTH	(6) ETHNICITY	(7) EMPLOYMENT
A.	RESP	SELF					
В.							
C.							
D.							
E.							
F.							
G.							
Н.							
I.							
J.							
K.							

Now I have a few more specific questions about yourself.

8.	Are you currently married, living in a marriage-like relationship, widowed, divorced, separated, or
	have you never been married" CODE ONE ONLY.

Married	1
Marriage-like relationship	2
Widowed	
Divorced	4
Separated	5
Never married	6

9. What is the highest grade or year of regular school that you have completed and gotten credit for? CODE ONE ONLY.

1 <sup>ST</sup> GRADE	01
2 <sup>ND</sup> GRADE	02
3 <sup>RD</sup> GRADE	
4 <sup>TH</sup> GRADE	04
5 <sup>TH</sup> GRADE	05
6 <sup>TH</sup> GRADE	
7 <sup>TH</sup> GRADE	
8 <sup>TH</sup> GRADE	08
9 <sup>TH</sup> GRADE	09
10 <sup>TH</sup> GRADE	10
11 <sup>TH</sup> GRADE	11
12 <sup>TH</sup> GRADE	12
1 <sup>ST</sup> YEAR OF COLLEGE	13
2 <sup>ND</sup> YEAR OF COLLEGE	14
3 <sup>RD</sup> YEAR OF COLLEGE	15
4 <sup>TH</sup> YEAR OF COLLEGE	
1 <sup>ST</sup> YEAR BEYOND COLLEGE	17
2 <sup>ND</sup> YEAR BEYOND COLLEGE	18
3 <sup>RD</sup> YEAR BEYOND COLLEGE	19
4 <sup>TH</sup> YEAR BEYOND COLLEGE	20

10. What is the name of the highest degree that you have received? CODE ONE ONLY.

HAND CARD A-3	No degree received
	Other (SPECIFY) $07 \rightarrow ASK A$

10A. In what cour	ntry did you receive that degree?	
	COUNTRY	
11. In what religi	on were you raised?	
	Protestant	01 → ASK A
	Roman Catholic	$02 \rightarrow \text{SKIP TO Q}12$
	Greek or Russian Orthodox	$03 \rightarrow \text{SKIP TO Q12}$
	Jewish	$04 \rightarrow \text{SKIP TO Q}12$
	Muslim	$05 \rightarrow \text{SKIP TO Q12}$
	Hindu	$06 \rightarrow \text{SKIP TO Q12}$
	Not raised in any religion/atheist/agnostic	$07 \rightarrow \text{SKIP TO Q12}$
	Other (SPECIFY)	$08 \rightarrow \text{SKIP TO Q12}$
11A. What speci	fic denomination is that, if any?	
	Baptist	01
	Methodist	02
	Lutheran	03
	Presbyterian	
	Episcopalian	
	United Church of Christ (UCC)	
	African Methodist Episcopal	
	Other (SPECIFY)	08
12. Is your currer	nt religious preference the same?	
	Yes	$1 \rightarrow \text{SKIP TO Q14}$
	No	$\dots 2 \to ASK 13$
13. What is your	current religious preference?	
	Protestant	01 → ASK A
	Roman Catholic	$02 \rightarrow \text{SKIP TO Q}14$
	Greek or Russian Orthodox	$03 \rightarrow \text{SKIP TO Q14}$
	Jewish	$04 \rightarrow \text{SKIP TO Q}14$
	Muslim	$05 \rightarrow \text{SKIP TO Q}14$
	Hindu	$06 \rightarrow \text{SKIP TO Q14}$
	Not raised in any religion/atheist/agnostic	
	Other (SPECIFY)	_
	· /	

	LANGUAGE	
	LANGUAGE	
A. What langua	ge is that? RECORD VERBATIM.	
	Something cise	03 → ASK A
	Something else	
	English and something else	
. What language	e do you usually speak at home? <b>CODE ON</b> English	
		E ACCENT2 TIBLE ACCENT3
		CENT1
BOX A-3	DOES THE RESPONDENT SPEAK	WITH A
	Not proficient	3
	Moderately proficient	
	Very proficient	1
A. How well do	you feel you speak English? Are you CC	DDE ONE ONLY.
	one (or Len 1)	02 7 ASK A
	Other (SPECIFY)	
. Trifut is your if	English	01 \ SKID TO 015
What is your n	ative language?	
	Other (SPECIFY)	
	African Methodist Episcopal	
	EpiscopalianUnited Church of Christ (UCC)	
	Presbyterian.	
	Lutheran	
	Methodist	
	Methodist	02

16.	In what year di	d you first come to the United States to live?
		19 //
	BOX A-5	SKIP TO Q18
17.		ntries or parts of the world did your ancestors come? IF NECESSARY, PROBE MALLER THAN CONTINENT. RECORD UP TO THREE RESPONSES.
		IST MENTION:
		2ND MENTION:
		3RD MENTION:
18.	How long have	you lived in the Chicago area?
		YEARS or MONTHS
		ALL MY LIFE 97
19.	What is the nar	ne of the community or neighborhood in which you live?
		COMMUNITY OR NEIGHBORHOOD: //
20.	How long have FROM Q19)?	you lived in (READ NAME OF COMMUNITY OR NEIGHBORHOOD
		YEARS or MONTHS
		ALL MY LIFE
21.		business that we will be talking about, do you have any other ways of making other businesses, jobs, investments, or something else?
		Yes

21A		y? PROBE: IF RESPONDENT NAMES BUSINESS OR PENSION, ASK WHAT R. NAMES GENERIC INVESTMENT, ASK IF STOCKS, BONDS, OR OTHER.
	Altogether, cou	anting all your work activities, how many hours do you work, per week, on the
		/// HOURS PER WEEK
23.	Why did you de	ecide to go into business for yourself?
Nov	v let me ask you	a about your father.
		father's main occupation when you were growing up at home? What exactly were OBE FOR DETAIL.
	BOX A-6	IF FATHER WAS DISABLED, CHRONICALLY UNEMPLOYED, OR HAD NO OCCUPATION SKIP TO SECTION B. OTHERWISE ASK A.
24A	.Was your fath	er
	HAND CARD	A wage or salary worker
	A-4	Unpaid family worker

#### SECTION B. ENTREPRENEURIAL DISPOSITION

Now, I have a few questions about how people think about some common problems.

1.	How willing woul	d you be to risk you	r house and all your possessions in borrowing money to star
	another business?	Would you be	CODE ONE ONLY.

Not at all willing	. 1
Not very willing	. 2
Neither willing or unwilling	
Somewhat willing	
Very willing	

2. How well does this statement fit you?: "I like challenges. Some of the best times in my life are when my heart beats faster and I am fighting to reach a difficult goal". **CODE ONE ONLY**.

It fits me exactly	1
It fits me quite well	
It fits me somewhat	3
It fits me very little	4
It does not fit me at all	5

3. Suppose \$20,000 were suddenly to fall into your lap. For which one of the things on this card would you use most of the money? **CODE ONE ONLY** 

	Buy a new car	01
	Apply it towards a new house	02
	Buy land	03
HAND	Put it in the bank	
CARD	Take a long vacation	05
B-1	Donate to my church or favorite charity	
	Share it with my friends	07
	Pay off debts	
	Invest in a new or existing business	
	Blow it	
	Other (SPECIFY)	

4. Some people who own a business spend most of their time thinking of ways to make it better. Other people who own a business feel it's more like a job and should be kept in its place. On this scale from 1 to 5, with 1 being to keep it in its place and 5 being to think about it all the time, please tell me which number fits you?

HAND CARD B-2	Keep business in its place				Think about business all the time.
	1	2	3	4	5
					1

BOX B-1	DID RESPONDENT
	GIVE ANSWER RIGHT AWAY? 1 TAKE TIME TO ANSWER? 2

## SECTION C. BUSINESS HISTORY

1. Before we get started with questions about your business, could you briefly tell me the history of your own business activity in general and of the current business in particular. FOLLOW INSTRUCTIONS IN THE GUIDE.

## SECTION D. LABOR ACTIVITY BEFORE THE CURRENT BUSINESS

1.	Have you ever owned any companieseither in the U. business?	S. or elsewhere before your current
	Yes	1 → ASK A
	No	$2 \rightarrow \text{SKIP TO Q6}$
1A	. How many companies were those?	
	//#OF BUSINESSES	

		OLDEST	2ND OLDEST	3RD OLDEST
2.	Please tell me about the (last three/ two) company/ies you owned before the current business. What were their names? (Please start with the oldest business)			
3.	What products or services does/did the business provide?			
4.	Where is/was the business located? RECORD EXACT ADDRESS/CITY/ STATE/COUNTRY.			
5.	What happened to the business?	R sold it	R sold it	R sold it
5A	. IS THERE ANOTHER BUSINESS TO ASK ABOUT?	Yes. 1 $\rightarrow$ BACK TO Q3 No 2 $\rightarrow$ GO TO Q6	Yes1 $\rightarrow$ BACK TO Q3 No2 $\rightarrow$ GO TO Q6	No2 → GO TO Q6

6. Now think about the time right before you started, bought or became a partner in the cubusiness. What were your activities at the times? <b>CODE ALL THAT APPLY</b> .					
		Self-employed in another business			
		In-school			
		Worked for someone else in similar business			
		Worked for someone else or relative			
		in current business			
		Other (SPECIFY) 06			
	BOX D-1	IF 03, 04 OR 05 IS CODED AT Q6, ASK Q7. OTHERWISE SKIP TO SECTION E, P. 17			
7.	What was your	relationship to the owner of the business?			
8.	What was the e	ethnic background of the owner? PROBE FOR NATIONAL ORIGIN.			
9.	Where was the	business located?			
		CITY:			
		STATE:			
		COUNTRY:			
	BOX D-2	IF BUSINESS LOCATION WAS CHICAGO, ASK Q10. OTHERWISE, SKIP TO Q11.			
10	10. What was the nearest major intersection?				
	CORNER OF:				
		AND:			
10.	A. What was the	e zip code there?			
	/ <u> </u>				

11. What was	s your job title in that business?		
12. In that job	b, about how many other people	e did you supervise who r	reported directly to you?
	///	NONE	000
13. How long	g did you stay in that job!		
	/// AND / YEARS MO	_// NTHS	
14. In that job	o, did you acquire any of the skil	lls you currently use in yo	our business?
14A. What an	re some of those skills you acqu	ired at that job?	

### SECTION E. CURRENT BUSINESS: LOCATION AND STARTUP

Now I would like to ask you about your current business. (IF MORE THAN ONE CURRENT BUSINESS, READ: By "current business" I mean the most important or main business you currently own.)

1.	What is the name of this business?
2.	In what month and year did you start or acquire this business?
	/// 19 // MONTH
3.	How did you first acquire this business? Was itREAD AND CODE ONE ONLY.
3Λ	Bought or invested in $01 \rightarrow ASK A$ Started by you $02 \rightarrow SKIP \text{ TO Q4}$ Inherited $03 \rightarrow SKIP \text{ TO SEC.F}$ Given to you $04 \rightarrow SKIP \text{ TO Q4}$ Or something else (SPECIFY $05 \rightarrow SKIP \text{ TO Q4}$ How did you acquire or take over the business?
JA.	
3B.	How did you learn that this business was available?
4.	Is this business a franchise?
	Yes
5.	How many locations, besides this one, does this business have?
	/// IF 0 LOCATIONS SKIP TO Q7

6.	Where are they located? IN CHICAGO, PROBE FOR NEAREST MAJOR INTERSECTION. ELSEWHERE, RECORD CITY AND STATE.
	A
	В
	C
7.	How did you choose the location for this business?
8.	What products or services does your business provide?
9.	Are these the products and services this business has always provided?
	Yes
10.	What services or products did this business use to provide?
11.	Is your principal product or service oriented toward a specific ethnic group?
	Yes $1 \rightarrow ASK A$
	No
112	A. For which ethnic group are your products or services oriented?

		e to ask you about the <u>start-up capital</u> you and your partners needed to begin thi how much money did you need for ASK FOR A-G.
	A. Rent	\$
	B. Equipment	\$
	C. Wages	\$
	D. Inventory	\$
	•	\$ CIFY) \$
		CIFY) \$
	G. Other (SPE	CIFY) \$
		TOTAL (CARRY THE TOTAL TO END OF Q14)
13.	The figures you	Yes
14.	How much of yo	our start-up capital did you obtain from each of the following sources?
		A. Loans
		A1. Bank loan\$
		A2. Private lenders
		A3. Mortgage\$
	114315	A4. Government program (SPECIFY)
	HAND CARD	A5. Borrowed from immediate family
	E-1	(spouse, son, daughter, parents)\$
	L-1	A6. Borrowed from other relatives
		(cousin, aunt, uncle)\$
		A7. Borrowed from friends or business associates
		(informally)\$
		A8. Supplier's credit\$
		A9. Ethnic associations (SPECIFY)
		\$
ļ		A10. Other private sources (foundations)\$
		B. Gifts
		B1. Gift from immediate family
		(spouse, son, daughter, parents)\$
		B2. Gift from other relatives\$
		B3. Gift from friends\$

	C. Partner's Contribution	\$
	D. Personal Resources	
	D1. Personal savings	\$
	D2. Credit cards	\$
	F 00	
	E. Others E1. Investment from venture company	•
	E2. "Factoring company"	\$ \$
	E3. Others	\$
	TOTAL	\$
	(TOTAL FROM	(Q12)
BOX E-1	CHECK TOTAL AT Q12 AND AT Q14. IF THAN 10%. REVIEW BOTH QUESTION AND CORRECT.	
BOX E-2	IF NO LOANS WERE OBTAINED, ASK O	Q15 OTHERWISE SKIP TO
Did you <b>try</b> to <b>current</b> busing	get a loan or some type of financial assistance, wheess?	nen you started your
	Yes	$1 \rightarrow ASK A$
	No	$2 \rightarrow \text{SKIP TO Q40}$
. What was th	ne result of the request?	
	Granted	$1 \rightarrow ASK B$
	Turned down	
	Other (SPECIFY)	•
3. What type of	f financial assistance did you get? Was it	
	A loan	1 → ASK C
	A gift	$2 \rightarrow \text{SKIP TO Q41}$
	Other (SPECIFY)	3
institutions UP TO THI	s you received, please give me a name or initial to or persons who provided you with most of the fure LENDERS ON TOP LINE OF GRID ON NAME OF GRID ON NAME OF GRID ON NAME OF THE	nds. RECORD NAME OF

	LENDER #1 Name:	LENDER #2 Name:	LENDER #3 Name:
16. Why did you choose this source of funds?			
17. Where is (LENDER) located? RECORD EXACT ADDRESS/CITY/ STATE/COUNTRY			
18. Was the person or institution you dealt with of your same ethnic group?	Yes	Yes1 →SKIP TO Q19 No2 →ASK A	Yes1 →SKIP TO Q19 No2 →ASK A
18A. What is their ethnic background?			
19. Was that person or institution related to you or your family?	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q20$	Yes1 → ASK A No2 → SKIP TO Q20	Yes1 → ASK A No2 → SKIP TO Q20
19A. How is that person related to you or your family?			
20. What was the rate of interest for your loan?	IF 00 ASK A, OTHERWISE SKIP TO Q21	IF 00 ASK A, OTHERWISE SKIP TO Q21	IF 00 ASK A, OTHERWISE SKIP TO Q21

20A. Why was the loan free of interest?			
21. Was a specific amount of time agreed upon to repay the loan?	Yes1 → ASK A No2 → SKIP TO Q22	Yes1 → ASK A No2 → SKIP TO Q22	Yes1 → ASK A No2 → SKIP TO Q22
21A. What was the length of time?		_	_
22. Did you have to put something up against the loan or financial assistance?	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q23$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q23$	Yes
22A. What was it?			
22B. What was its value?	\$  _	\$  _	\$  _ _  ROUND CENTS UP
23. What was the amount of the loan?	\$  _	\$  _	\$  _  ROUND CENTS UP
24. Were there cosigners?	Yes1 → ASK A No2 → SKIP TO Q25	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q25$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q25$
24A. How many cosigners did you have?	 # of CO-SIGNERS	 # of CO-SIGNERS	 # of CO-SIGNERS
25. IS THERE ANOTHER LENDER TO ASK ABOUT?	Yes	Yes1 → RETURN TO Q16 No2 → GO TO BOX E-3	No2 →GO TO BOX E-3

# BOX E-3 IF RESPONDENT HAD AT LEAST ONE CO-SIGNER, CONTINUE BELOW. OTHERWISE- SKIP TO BOX E-4.

	CO-SIGNER #1	CO-SIGNER #2	CO-SIGNER #3
26. First please give me his/her first name or some other way in which I can refer to him/her.			
27. How is (CO-SIGNER) related to you			
28. Is (CO-SIGNER) of your same ethnic group?	Yes1 →SKIP TO Q29 No2 →ASK A	Yes1 →SKIP TO Q29 No2 →ASK A	Yes1 →SKIP TO Q29 No2 →ASK A
28A. What is his/her ethnic background?			
29. Where is she/he located? RECORD EXACT ADDRESS/CITY/ STATE/COUNTRY			
30. IS THERE ANOTHER CO-SIGNBER TO ASK ABOUT?	Yes	Yes	No2 →GO TO BOX E-4

BOX E-4	CONTINUE ON THE NEXT PAGE. WHENEVER POSSIBLE, ASK ABOUT CONTACT PERSON RATHER THAN
	THE INSTITUTION.

Now I would like to ask you about the persons or institutions from which you tried to get financing.

31. Please tell me (again), during your startup phase, did you try to get a loan or some other type of financial assistance, but were turned down?

Yes	1 → ASK Q32
No	$2 \rightarrow SKIP TO Q41$

	NON-LENDER #1	NON-LENDER #2	NON-LENDER #2
32. First, please give me the first name of each of those persons or institutions (or some other way in which I can refer to them).			
33. Why did you choose (PERSON OR INSTITUTION)?			
34. How is (PERSON/ INSTITUTION) related to you?			
35. Is (PERSON/ INSTITUTION) of your same ethnic group?	Yes $1 \rightarrow$ SKIP TO Q36 No $2 \rightarrow$ ASK A	Yes1 →SKIP TO Q36 No2 →ASK A	Yes1 →SKIP TO Q36 No2 →ASK A
35A. What is his/her ethnic background?			
36. Where is he/she located? RECORD EXACT ADDRESS/ CITY/ STATE/COUNTRY			

37. What was the amount you tried to get?	\$  _ _  ROUND CENTS UP	\$  _ _  ROUND CENTS UP	\$  _ _  ROUND CENTS UP
38. Why was your request turned down?			
39. IS THERE ANOTHER NON-LENDER TO ASK ABOUT?	Yes	Yes	Yes

40.	Why did you not ask for financial assistance?
41.	When you (started/brought)your business, what were the most serious difficulties you had to overcome?
42.	Thinking back to the time when you were trying to start your current business, did you encounte any type of financial barriers?
	Yes $1 \rightarrow ASK A$
	No
42 /	Please tell me about the kind of financial barriers you encountered.

## **SECTION F. PARTNERS**

Now I have a few questions about the <u>startup</u> group for your <u>current business</u>.

1.	Did yo	ou have an	y partners	or investor	s when yo	ou started	the current	business?
----	--------	------------	------------	-------------	-----------	------------	-------------	-----------

Yes	$\dots 1 \rightarrow ASK A$
	2 $\rightarrow$ SKIP TO Q8

1A. How many partners or investors did you have? /\_\_\_\_/

	STARTUP PARTNER #1	STARTUP PARTNER #2	STARTUP PARTNER #3	STARTUP PARTNER #4
2. Please give me the names of your <b>4 major</b> partners, or some other way to refer to them.				
3. How was (PARTNER) related to you?				
3A. FOR NON-FAMILY: How did you find him/her?				
4. Is (PARTNER) of your same ethnic group?	Yes 1 →SKIP TO Q5 No 2 →ASK A	Yes1 →SKIP TO Q5 No2 →ASK A	Yes1 →SKIP TO Q5 No2 →ASK A	Yes $1 \rightarrow$ SKIP TO Q5 No $2 \rightarrow$ ASK A
4A. What is his/her ethnic background?				
5. What share of the business did (PARTNER) OWN?	 SHARE	 SHARE	 SHARE	_SHARE

6. Was (PARTNER) active in the business?	Yes 1 No 2		Yes1 No2	Yes 1 No 2
6A. ANOTHER PARTNER TO ASK ABOUT?	Yes 1 →RETURN Q3 No 2	Yes1 → RETURN Q3 No2	Yes1 → RETURN Q3 No2	No 2

7. What percent of the business did you personally own when you began the business?				
		PERCENTAGE: /// %		
	BOX F-1	SUM UP TOTAL OF SHARES IN Q5 OWNED IN Q7. IF IT DOES NOT AD RESPONDENT GO OVER IT AGAIN THAN 4 PARTNERS.	D TO 100%, MAKE THE	
8.	Do you current	ly have any partners or investors?		
		Yes		
	BOX F-2	TURN BACK TO P. 27. SHOW RESP PARTNERS AND READ QUESTION STARTUP SKIP TO 9B.		
9.		ne partner(s) or investor(s) you had in the star arrent partner(s) or investor(s) the same as the		
		Yes	-	
9A	. Why are they	no longer with you?		
9B	. How many par	rtners or investors do you currently have?		
		/ <u>/</u>		

	NEW PARTNER #1	NEW PARTNER #2	NEW PARTNER #3	NEW PARTNER #4
10. Who are your 4 major <b>new</b> partners or investors? Please give me names or some other way I an refer to them.				
11. How is PARTNER) related to you?				
11A. IF NON-FAMILY: How did you find him/her?				
12. Is (PARTNER) of your same ethnic group?	Yes $1 \rightarrow$ SKIP TO Q13 No $2 \rightarrow$ ASK A	Yes1 →SKIP TO Q13 No2 →ASK A	Yes $1 \rightarrow$ SKIP TO Q13 No $2 \rightarrow$ ASK A	Yes1 →SKIP TO Q13 No2 →ASK A
12A. What is his/her ethnic background?				
13. What share of the business does (PARTNER) OWN?	 SHARE	_SHARE	 SHARE	 SHARE
14. Is (partner) active in the business?	Yes 1 No 2	Yes1 No2	Yes 1 No 2	Yes1 No2
15. IS THERE ANOTHER NEW PARTNER TO ASK ABOUT?	Yes 1 RETURN TO Q11 No 2	Yes1 RETURN TO Q11 No2	Yes 1 RETURN TO Q11 No 2	No2

16.	What percent of	of the business do you yourself own now, under the current arrangement?
		PERCENTAGE: ///%
	BOX F-4	SUM UP TOTAL OF SHARES IN Q13 ABOVE AND PERCENTAGE OWNED IN Q 16. IF IT DOES NOT ADD TO 100%, MAKE THE RESPONDENT GO OVER IT AGAIN, UNLESS THERE ARE MORE THAN 4 NEW PARTNERS.
17.	Do you and yo	ur partner(s) or investors have some special way to divide the work?
		Yes
17A	How do you RECORD V	and your partner(s) or investor(s) divide the work? ERBATIM.

#### SECTION G. USE OF CREDIT

BOX G-1	SEE Q2 IN SECTION E. IF BUSINESS WAS STARTED OR ACQUIRED LESS THAN TWO YEARS AGO, READ OPTION 1 BELOW. OTHERWISE READ OPTION 2.
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1. **OPTION 1:** Since you started your business... **OPTION 2:** Within the last two years...... have you **applied** for a loan for the business, even if you did not get it? Please do not include any startup loans you may have told me about already and disregard applications for general purpose credit cards.

Yes	1 $\rightarrow$ ASK Q2
No	2 $\rightarrow$ SKIP TO Q19

		LENDER #1	LENDER #2	LENDER #3
2.	To which institutions or persons did you apply?			
3.	Why did you choose (LENDER)?			
4.	WHERE IS (LENDER) located? RECORD EXACT ADDRESS/ CITY/STATE/COUNTRY			
5.	Was the person or institution you dealt with of your ethnic group?	Yes $1 \rightarrow \text{SKIP TO Q6}$ No $2 \rightarrow \text{ASK A}$	Yes $1 \rightarrow \text{SKIP TO Q6}$ No $2 \rightarrow \text{ASK A}$	Yes $1 \rightarrow \text{SKIP TO Q6}$ No $2 \rightarrow \text{ASK A}$

5A. What was his/her ethnic background?			
6. How was that person related to you?			
7. For what purposes did you apply for the loan?			
8. How much did you request?	\$  _  ROUND CENTS UP	\$  _  ROUND CENTS UP	\$  _  ROUND CENTS UP
9. What was the result of the request?	Granted	Granted	Granted
9A. Why did they turn down your request?			
10. What was the rate of interest for your loan?	% IF 00 ASK A, OTHERWISE SKIP TO Q11	% IF 00 ASK A, OTHERWISE SKIP TO Q11	% IF 00 ASK A, OTHERWISE SKIP TO Q11
10A. Why was the loan free of interest?			
11. Was a specific amount of time agreed upon to repay the loan?	Yes	Yes	Yes
11A. What was the length of time?	Years Months	Years Months	Years Months
12. Did you have to put something up as collateral?	Yes	Yes	Yes

12A. What was it?			
12B. What was its value?	\$  _	\$  _	\$  _ _
	ROUND CENTS UP	ROUND CENTS UP	ROUND CENTS UP
13. Were there co-signers?	Yes $1 \rightarrow$ ASK Q13A	Yes $1 \rightarrow$ ASK Q13A	Yes $1 \rightarrow$ ASK Q13A
	No $2 \rightarrow$ SKIP TO Q14	No $2 \rightarrow$ SKIP TO Q14	No $2 \rightarrow$ SKIP TO Q14
13A. How many co-signers did you have?	# Co-signers	# Co-signers	# Co-signers
14. IS THERE ANOTHER LENDER TO ASK ABOUT?	Yes $1 \rightarrow \text{RETURN TO Q3}$	Yes $1 \rightarrow \text{RETURN TO Q3}$	Yes $1 \rightarrow \text{RETURN TO Q3}$
	No $2 \rightarrow \text{GO TO BOX G-2}$	No $2 \rightarrow \text{GO TO BOX G-2}$	No $2 \rightarrow \text{GO TO BOX G-2}$

BOX G-2 CONTINUE BELOW, IF RESPONDENT HAD AT LEAST ONE CO-SIGNER. OTHERWISE SKIP TO SECTION H.

For each co-signer, I will ask you a set of questions.

	CO-SIGNER #1	CO-SIGNER #2	CO-SIGNER #3
15. First, please give their first names or some other way in which I can refer to them.			
16. How is (CO-SIGNER) related to you?			
17. Is (CO-SIGNER) of your same ethnicity?	Yes	Yes	Yes
17A. What is his/her ethnic background?			

18. Where is he/she located? RECORD EXACT ADDRESS/CITY/STATE/ COUNTRY)			
19. IS THERE ANOTHER CO-	Yes $1 \rightarrow \text{RETURN TO Q16}$	Yes $1 \rightarrow \text{RETURN TO Q16}$	Yes $1 \rightarrow \text{RETURN TO Q16}$
SIGNER TO ASK ABOUT?	No $2 \rightarrow \text{GO TO Q20}$	No $2 \rightarrow \text{GO TO Q20}$	No $2 \rightarrow \text{GO TO Q20}$

20. Have you used credit cards to finance business purchases?

Yes	$\dots 1 \rightarrow ASK A$
No	$2 \rightarrow SKIP TO SEC.H$

20A. What was the amount financed?

\$
ROUND UP CENTS

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#### SECTION H. FAMILY MEMBERS' LABOR ACTIVITY

Yes No		$\dots 1 \rightarrow A$	ASK Q2	
		$2 \rightarrow \text{SKIP TO Q5}$		
	NAME #1	NAME #2	NAME #3	NAME #4
2. Which members of the family were they? Please give me their first names	SELF			
3. How is (NAME) related to you?	SELF			
4. How did (NAME) make money?	SELF			
	I			Ī
	NAME #5	NAME #6	NAME #7	NAME #8
2. Which members of the family were they? Please give me their first names				
3. How is (NAME) related to you?				
4. How did (NAME) make money?				

5.	Do family men	nbers work in your business now?
		Yes
5A.	Why not?	
6.	About how many	hours per week do you work in the business?
		HRS/WEEK
	BOX H-1	SKIP TO Q13

	NAME #1	NAME #2	NAME #3	NAME #4
7. Please give me the names of all family members who work in the business <b>now</b> .	RESP.			
8. How is (NAME) related to you?	SELF			
9. What are (your/NAME's) duties in the business?				
10. About how many hours per week [do you/does (NAME)] work in the business?	_  HRS/WEEK	_  HRS/WEEK	_  HRS/WEEK	L   HRS/WEEK
11. [Do you/does (NAME)] get paid for that work?	Yes 1 No 2	Yes 1 No 2	Yes	Yes
12. IS THERE ANOTHER FAMILY MEMBER TO ASK ABOUT?	Yes $1 \rightarrow ASK Q8$ No $2 \rightarrow ASK Q13$	Yes $1 \rightarrow ASK Q8$ No $2 \rightarrow ASK Q13$	Yes $1 \rightarrow ASK Q8$ No $2 \rightarrow ASK Q13$	No2 → ASK Q13

13.	Do you have ar	y foreign-born immediate relatives living outside the U.S	S.?
		Yes	
13A.	Have any of the	em come from their home country and are working here in	n your business?
		YesNo	
13B.	Who was that?		
13C.	Do you plan to business?	bring members of your family from their home country to	o work in your
		Yes	. 1
		No	
		Other (SPECIFY)	3
14.		nose already mentioned, do you have any relatives or frien a regular basis without pay?	nds who help out in
		Yes	$1 \rightarrow ASK A$
		No	$2 \rightarrow SKIP TO SEC.I$
14A.	How many peop	ple is that?	
		/ <u>       /                            </u>	
14B.	On the average,	how often do they come?	
		Every day	. 01
		A few times a week	. 02
		Once a week	
		A few times a month	
		Once a month	
		Other (SPECIFY)	06

# **SECTION I. EMPLOYEES**

Now I'd like to ask you about your employees.

1.	Do you currently employees?	ly have in your business any full-time, part time, or temporary non-family				
		Yes	$1 \rightarrow ASK A$			
		No	$2 \rightarrow \text{SKIP TO SEC.J}$			
1A.		how many full-time, part-time, or temporary <b>non-fam</b> in your business?	ily employees do you			
		///				
2.	How many of you	ur current employees are				
		A. Full-time	/ / / /			
		B. Part-time				
		C. Temporary				
3.	How many of you	ur employees are				
		A. Black or African-American				
		B. White				
		C. Mexican				
		D. Puerto Rican	///			
		E. Other Hispanic or Latino (SPECIFY)				
		F. Korean				
		G. Chinese				
		H. Filipino				
		I. Other Asian (SPECIFY)	//			
		o (22011 1)	/ / / /			
		J. Native American				
		K. Polish	/ / / / / /			
		L. Other Eastern European	/ / / / / /			
		M. Other (SPECIFY)				
			//			
	BOX I-1	CHECK Q1A ABOVE. IF RESPONDENT HAS EMPLOYEES, GO TO BOX I-2. IF RESPONDED 3 EMPLOYEES, SKIP TO Q6.				

	BOX I-2	IF AT LEAST HALF OF THE EMPLOYEES BELOOWNER'S ETHNIC GROUP, GO TO Q4.	ONG TO THE
		IF AT LEAST HALF OF THE EMPLOYEES BELOETHNIC GROUP THAT IS NOT THE SAME AS TO Q5.	
		IF HALF THE EMPLOYEES BELONG TO THE OGROUP AND HALF BELONG TO A SINGLE OT GROUP, GO TO Q4.	
		OTHERWISE, SKIP TO Q6.	
4.		sons on this card explain why most of your employees are 'S ETHNICITY)? CODE ALL THAT APPLY.	e
	HAND CARD I-1	They can be hired for less wages	02 03 04 05
	BOX I-3	SKIP TO Q6	
5.		your employees (ETHNICITY FROM Q3)? CODE AL	L THAT
	APPLY.		
	HAND CARD I-1	They can be hired for less wages	01 02 03 04
6.	HAND CARD I-1	They establish rapport with my clients  They bring job specific skills that I need  They are the main applicants  They are less expensive than non-minority workers	01 02 03 04 05
6.	HAND CARD I-1	They establish rapport with my clients	01 02 03 04 05 _ 06 is located? 1 → SKIP TO Q7
	HAND CARD I-1	They establish rapport with my clients	01 02 03 04 05 _ 06 is located? 1 → SKIP TO Q7

8.	Why do you red FREQUENTLY	cruit that way? ASK FOR THE TWO METHODS RESPONY.	DENT. USES MOST
8.			DENT. USES MOST
			17
		Private agencies	
		Public agencies	
		Ads	
	I-2	Recommendations from suppliers	
	CARD	Recommendations from customers	
	HAND	Recommendations from relatives	
		Recommendations from other workers	

10. On the average how long does a worker remain employed here?	
YEARS / MONTHS	
11. Among workers who leave, if any, what is the major reason for leaving?	
12. As far as you know, have any former employees subsequently opened their	own business?
Yes	$1 \rightarrow ASK A$
No	
12A. What type of businesses did they open?	
TYPE OF BUSINESS	
DON'T KNOW	98
12B. Did you assist them in any way?	
Yes	$1 \rightarrow ASK C$
No	
12C. How did you assist them?	

#### **SECTION J. USE OF SERVICES**

Many businesses make use of an array of services to carry out their affairs. We are now interested in knowing if you or your business employ, or depend upon, any of the following professional or business services. ASK QS. BELOW FOCUSSING ON CONTACT PERSON AT INSTITUTION.

	Accountant	Attorney	Insurance Agent	Janitorial Service	Other (SPECIFY)
Does your business use the services of a (SERVICE SUPPLIER)? ASK FOR EACH SERV. SUPP.,     THEN ASK Q2-5. FOR "YES"s.	Yes 1 No 2	Yes 1 No 2	Yes 1 No 2	Yes1 No2	Yes 1 No 2
2. Where is (Service Supplier) located? RECORD EXACT ADDRESS/CITY/ STATE/COUNTRY					
3. Was the person from (SERVICE SUPPLIER) you dealt with of your ethnic group?	Yes1 $\rightarrow$ ASK Q4 No2 $\rightarrow$ ASK A	Yes $1 \rightarrow ASK Q4$ No $2 \rightarrow ASK A$	Yes $1 \rightarrow ASK Q4$ No $2 \rightarrow ASK A$	Yes $1 \rightarrow ASK Q4$ No $2 \rightarrow ASK A$	Yes $1 \rightarrow ASK Q4$ No $2 \rightarrow ASK A$
3A. What is his/her ethnic background?					

4. How is that p to you?	person related					
4A. IF NON-FAMILY: How did you find him/her?						
5. How long have you relied on the services of (SERVICE SUPPLIER)?		//_MOS. //YRS. GO TO NEXT SERV.SUPP.	//_MOS. //YRS. GO TO NEXT SERV.SUPP.	//MOS.  //YRS. GO TO NEXT SERV.SUPP.	/// MOS.  /// YRS. GO TO NEXT SERV.SUPP.	// MOS. // YRS. GO TO BOX J-1
BOX J-1	IF AT LEAS BELOW.	T TWO SERVICE SUI	PPLIERS ARE OF TH	IE SAME ETHNIC	GROUP AS OWNER,	CONTINUE
		T TWO SERVICE SUI SKIP TO Q6B.	PPLIERS BELONG T	O ONE SAME ETHNI	C GROUP OTHER T	HAN THE
		T TWO SERVICE SUI O A SINGLE OTHER I			HNIC GROUP AND A	AT LEAST TWO
	OTHERWIS	SE, SKIP TO SECTION	K			

6.		the services of some providers that are from your same ethnic background. In employ professional and business services of your own ethnic background?
		Yes
6A	. Why do you (no origin?	t) employ professional and business services of (RESPONDENT'S ETHNICITY)
	BOX J-2	SKIP TO SECTION K, P. 48
6B	Why do you emp P. 45)?	ploy professional and business services of (ETHNICITY IDENTIFIED IN Q3A,
6C	Are there any (R available?	ESPONDENT'S ETHNIC GROUP) (accountants/attorneys/insurance companies)
		Yes $1 \rightarrow ASK D$
		No
6D	. What are the rea	sons why you do not use them?

#### **SECTION K. SUPPLIERS**

Now I would like to ask you about your suppliers. **ASK Q1. RECORD UP TO THREE SUPPLIERS, THEN ASK Q2 THROUGH 10 FOR EACH ONE. IF SUPPLIER IS LARGE FIRM, FOCUS ON CHARACTERISTICS OF CONTACT PERSON.** 

1.	Who are your three major suppliers of goods? Please tell me their names.	SUPPLIER #1	SUPPLIER #2	SUPPLIER #3
2.	Where is (SUPPLIER) located? (RECORD ADDRESS/CITY/ STATE/COUNTRY)			
3.	Was the person from (SUPPLIER) you dealt with of your ethnic group	Yes $1 \rightarrow$ SKIP TO Q4 No $2 \rightarrow$ ASK A	Yes $1 \rightarrow$ SKIP TO Q4 No $2 \rightarrow$ ASK A	Yes $1 \rightarrow$ SKIP TO Q4 No $2 \rightarrow$ ASK A
3A	. What is his/her ethnic background?			
4.	How is that person related to you?			
4A	. How did you find him/her?			
5.	How long have you relied on the services of (SUPPLIER)?	MONTHS	MONTHS	MONTHS
		YEARS	YEARS	YEARS

6. Does (SUPPLIER) provide merchandise or equipment on credit?	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q9$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q9$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q9$
6A. How much do you presently owe (SUPPLIER)?	\$ GO TO Q7	\$ GO TO Q7	\$ GO TO Q7
7. Under which terms does (SUPPLIER) provide credit?			
7A. What is the interest rate?		%	%
7B. What is the term of the loan?	DAYS MONTHS	DAYS MONTHS	DAYS MONTHS
8. What are the terms if you exceed the time limit?			
9. Does (SUPPLIER) loan you money not necessarily for supplies?	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q10$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q10$	Yes $1 \rightarrow$ ASK A No $2 \rightarrow$ SKIP TO Q10
9A. How much money does (SUPPLIER) loan to you?	\$	\$	\$

9B. Under which terms does (SUPPLIER) provide credit?			
9C. What is the interest rate?	%		%
9D. What is the term of the loan?	DAYS MOS	DAYSMOS	DAYSMOS
9E. What are the terms if you exceed the time limit?			
10. IS THERE ANOTHER SUPPLIER TO ASK ABOUT?	Yes $1 \rightarrow$ ASK Q2 No $2 \rightarrow$ GO TO BOX K-1	Yes $1 \rightarrow$ ASK Q2 No $2 \rightarrow$ GO TO BOX K-1	No2 → GO TO BOX K-1

	BOX K-1	CHECK Q3 ABOVE. IF AT LEAST TWO SUPPLIERS ARE OF THE SAME ETHNIC GROUP AS THE OWNER, ASK Q11.				
	IF AT LEAST TWO SUPPLIERS BELONG TO ONE SAME ETHE GROUP, OTHER THAN THE OWNER'S, SKIP TO Q11B.					
		OTHERWISE, SKIP TO SECTION L.				
		all) of your suppliers are (RESPONDENT'S ETHNICITY). In general, do you ers of your own ethnic group?				
		Yes $1 \rightarrow ASK A$ No. $2 \rightarrow SKIP TO SEC.L$				
11A	Why do you w	ork with suppliers of you own ethnic group?				
	BOX K-2	SKIP TO SECTION L				
11B	. Why do you wo	ork with suppliers of (ETHNICITY FROM Q3A ABOVE)?				

## **SECTION L. CREDITORS**

			_			-	_					_	
ı	At precent	· do :	you have anv	a creditors of	r neo	nle to	whom	VOIL OW	e money	other the	n vour	· cumpl	iere'
ι.	At present	, uo	you have an	y cicuitois c	ı pco	pic to	WIIOIII	you ow	C IIIOIIC y	, outer the	ııı your	Suppi	icis:

Yes	$\dots 1 \rightarrow ASK Q2$
No	$2 \rightarrow SKIP TO SEC.M$

2.	Who are your three major creditors? Please give me their names or some other way I can refer to them. RECORD NAMES OF UP TO 3 CREDITORS THEN ASK QS. 3-8 FOR EACH.	CREDITOR #1	CREDITOR #2	CREDITOR #3
3.	Is (CREDITOR) related to you?	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q4$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q4$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q4$
3A. How is (CREDITOR) related to you?				
4.	Is (CREDITOR) of your same ethnic group?	Yes $1 \rightarrow$ SKIP TO Q5 No $2 \rightarrow$ ASK A	Yes $1 \rightarrow$ SKIP TO Q5 No $2 \rightarrow$ ASK A	Yes $1 \rightarrow SKIP TO Q5$ No $2 \rightarrow ASK A$
	What is his ethnic ground?			
5.	Where is he/she located? (RECORD ADDRESS/CITY/ STATE/COUNTRY)			
6.	How long have you relied on (CREDITOR)?	YEARS & MONTHS	YEARS & MONTHS	YEARS & MONTHS

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Yes $1 \rightarrow ASK Q3$ No $2 \rightarrow GO TO Q7$	Yes $1 \rightarrow ASK Q3$ No $2 \rightarrow GO TO Q7$	No2 → GO TO Q7	

7.	Do any of these	creditors play	a role in your	current business?

Yes	1 $\rightarrow$ ASK Q8
No	2 $\rightarrow$ SKIP TO SEC.M

8. Which of them play a role in the business? RECORD NAMES BELOW.

9. And what role does (CREDITOR) play? RECORD BELOW.

A.	NAME:	$\rightarrow$
	_	

ROLE:

B. NAME:	<b>→</b>
----------	----------

ROLE:

C. NAME: 
$$\rightarrow$$

ROLE:

#### SECTION M. ORGANIZATIONAL PARTICIPATION - USE OF INSTITUTIONAL SERVICES

1.	Do you belong to any associations of business people such as chambers of commerce or trade associations for people in the same business as
	you?

Yes	1 $\rightarrow$ ASK Q2
No	2 $\rightarrow$ SKIP TO Q7

2.	For each association you belong to I'll ask a set of questions. Can you tell me their names? RECORD UP TO 3 NAMES, THEN ASK QS. 3 TO 6A FOR EACH.	ASSOC. #1	ASSOC. #2	ASSOC. #3
3.	Where is (ASSOC.) located? (RECORD ADDRESS/CITY/ STATE/COUNTRY)			
4.	To what ethnic group do most of (ASSOC.)'s members belong to? PROBE FOR SPEC. ETHNIC GROUP			
5.	What type of programs or services does (ASSOCIATION) provide?			
6.	Which of those did you use?			
	IS THERE ANOTHER ASSOC. ASK ABOUT?	Yes $1 \rightarrow ASK Q3$ No $2 \rightarrow GO TO Q8$	Yes $1 \rightarrow ASK Q3$ No $2 \rightarrow GO TO Q8$	No 2 → GO TO Q8

7. Is there any reason why you do not belong to associations of business people?			
8.	Do you know about any programs or services design	ned to help business owners?	
		$1 \rightarrow ASK A$ $2 \rightarrow SKIP TO SEC.N, P. 57$	
8A.	What are they?		
8B.	Did you use any of these programs or services?		
		1 → ASK Q9	
	No		

9. Please tell me the name of the center, agency, or institution whose programs or services you used. RECORD UP TO 3 NAMES, THEN ASK A-C.	PROG/SERV #1	PROG/SERV #2	PROG/SERV #3
9A. Where is it located? RECORD EXACT ADDRESS/CITY/ STATE/COUNTRY			
9B. What did they do for you?			
9C. How would you rate this assistance? Would you say it was	Extremely helpful1 Very helpful2 Somewhat helpful3 Neutral4 Somewhat harmful5 Very harmful6 Extremely harmful7	Extremely helpful1 Very helpful2 Somewhat helpful3 Neutral4 Somewhat harmful5 Very harmful6 Extremely harmful7	Extremely helpful1 Very helpful2 Somewhat helpful3 Neutral4 Somewhat harmful5 Very harmful6 Extremely harmful7
10. IS THERE ANOTHER PROG./ SERV. TO ASK ABOUT?	Yes 1 $\rightarrow$ ASK 9A No. 2 $\rightarrow$ GO TO SEC. N	Yes 1 $\rightarrow$ ASK 9A No. 2 $\rightarrow$ GO TO SEC. N	No. 2 → GO TO SEC. N

11.	Why did you not use the services?

#### SECTION N. SOCIAL NETWORKS IN DOING BUSINESS

In this next set of questions, we want to know how business people get their information. For example, business people may talk to their spouses, loan officers, neighbors, lawyers, accountants, fellow church-members, and so forth, depending on what they want to know and whom they trust.

1.	When you first started or got to about starting this business			e did you talk
We rega	are interested in asking you a	bout the three people with	whom you had the most cor	ntact in that
2.	Can you tell me their first name(s)? RECORD UP TO 3 NAMES, THEN ASK QS. 3-8 FOR EACH.	PERSON #1	PERSON #2	PERSON #3
3.	How is (PERSON) related to you?			
4.	IF NON-FAMILY: How did you find him/her?			
5.	Is (PERSON) of your same ethnic group?	Yes1 $\rightarrow$ SKIP TO Q6 No2 $\rightarrow$ ASK A	Yes1 $\rightarrow$ SKIP TO Q6 No2 $\rightarrow$ ASK A	Yes1 $\rightarrow$ SKIP TO Q6 No2 $\rightarrow$ ASK A
5A	What is his/her ethnic background?			
6.	Where is he/she located? (RECORD ADDRESS/ CITY/STATE/ COUNTRY)			
7.	What did you talk about?			
8.	Where did you meet to talk?			
		BACK TO Q3	BACK TO Q3	GO TO Q9

9. At present, is there a group of	business owners with whom	n you talk regularly about bu	usiness issues?
		$ \begin{array}{ccc}  & 1 \to ASI \\  & 2 \to SKI \end{array} $	
9A. How many are they?			
9B. How often do you talk with	these people about business	?	
A few time Once a we A few time Once a mo	es a weekes a monthECIFY)		
10. Please tell me the names of the three you most frequently talk to. RECORD UP TO 3 NAMES, THEN ASK QS. 11-16 FOR EACH.	PERSON #1	PERSON #2	PERSON #3
11. How is (NAME) related to you?			
11A. IF NON-FAMILY: How did you find him/her?			
12. Is (NAME) of your same ethnic group?	Yes $1 \rightarrow$ SKIP TO Q13 No $2 \rightarrow$ ASK A	Yes $1 \rightarrow$ SKIP TO Q13 No $2 \rightarrow$ ASK A	Yes1 $\rightarrow$ SKIP TO Q13 No2 $\rightarrow$ ASK A
12A. What is his/her ethnic background?			
13. Where is he/she located? (RECORD ADDRESS/ CITY/ STATE/COUNTRY)			
14. What did you talk about?			
	<u> </u>	<u>!</u>	<u> </u>

15. Where did you meet to talk?			
16. ANOTHER PERSON?	Yes1 $\rightarrow$ ASK Q11	Yes .1 $\rightarrow$ ASK Q11	Yes $.1 \rightarrow$ ASK Q11
	No2 $\rightarrow$ GO TO SEC.O	No2 $\rightarrow$ GO TO SEC.O	No $2 \rightarrow$ GO TO SEC.O

## **SECTION O. CLIENTS**

1. Who are your p	orimary clients?		
	Consumers		1
	Private businesses		· <del>-</del>
	Government		
	Not-for-profit organizations		
	Other (SPECIFY)		5
2. What percent of	your clients or customers is		
	A. Black or African-American		%
	B. White		%
	C. Mexican		%
	D. Puerto Rican		%
	E. Other Hispanic or Latino		
	(SPECIFY	)	%
	F. Korean		
	G. Chinese		%
	H. Filipino		%
	I. Other Asian		
	(SPECIFY	)	%
	J. Native American		%
	K. Polish		%
	L. Other Eastern European		
	M. Other		
	(SPECIFY)	)	%
		TOTAL:	<u>%</u>
BOX O-1	ADD Q2 PERCENTAGES. IF RESPONDENT TO ADJUST I		%, ASK
3. To what extent is Would you sa	is the profitability of your business de y it is	pendent on income leve	els in your communi
	Very dependent		. 1
	Moderately dependent		
	Somewhat dependent		. 3
	Not very dependent		. 4
	Not dependent at all		. 5

4.D	o you provide credit to your customers?
	Yes
4A.	How do you decide to whom you give credit?
4B.	Under what terms do you usually provide credit?
4C.	What is the rate of interest you usually charge?%
4D.	What is typically the term of the loan?
	MONTHS VEARS

#### SECTION P. PROBLEMS THE BUSINESS FACES

1. What are the biggest problems your business faces? CODE ALL THAT APPLY.

	Cash flow	01
	Decreasing sales volume	02
	Increasing sales volume	03
HAND	Managing rising overhead	04
CARD	Managing growth	
P-1	Affordable employee benefits	
	Recruitment/retention of qualified employees	
	Increasing competition	08
	Profits too low	
	Insufficient sales volume	10
	Other (SPECIFY)	11

2. What are the major barriers to the growth of your business? **CODE ALL THAT APPLY.** 

	Poor demand	
HAND	Availability of workers	
CARD	Government regulation	
P-2	Employee benefits	
	Access to credit	
	Other (SPECIFY)	6

3. Is financing an obstacle to expansion?

Yes	$1 \rightarrow$	ASK A	
No	$2 \rightarrow$	SKIP TO	SEC.Q

3A. Why is that?

# SECTION Q. FUTURE PLANS

Let us talk about the future now.

1.D	o you have any spontage on the open on the open of the	pecific plans for making this business grow in	the next 2-3 years? <b>CODE ONE</b>
		Yes	
1A.	What kinds of the	nings do you plan to do to make your business	grow? (PROBE: What else?)
2.		head to your retirement years, would you like and he business when you retire?	a member of your family to assume
		Yes	
		It is up to him/her	
		Doesn't plan to retire	
2A.	Would you be h to do somethin	appier if he/she assumes ownership of the busi g else instead?  Prefer that he/she assume ownership	
		Prefer that he/she do something else  It is up to him/her	$2 \rightarrow \text{SKIP TO C}$
2B.	Why?		
		SKIP TO Q3	
2C.	Why not?		
3.	Thinking ahead	d to your retirement years, what are your plans	for retirement?
4.	Where do you pl	an to live after you retire?	

## SECTION R. SALES AND MONEY

Now I have some questions about your business. [IF BUSINESS BEGAN IN 19997, SKIP TO Q3]

1.		996, please give me your <b>total</b> sales for the year, from January through ng all establishments).
		1996: \$
	BOX R-1	SEE Q2, SECTION E, ON P. 17. IF BUSINESS STARTED IN 1996 OR 1997, SKIP TO Q3. OTHERWISE ASK Q2
2.		now, please give me your <b>total</b> sales for 1995, from January through ng all establishments).
		1995: \$
3.	How about now?	Is the value of gross sales approximately the same month to month?
		Yes
4.D	o you own or rent t	the space where your business is located?
		Own $1 \rightarrow SKIP TO Q5, P. 65$ Rent $2 \rightarrow ASK A$
4A.	Is the landlord rel	ated to you or your family members?
		Yes
4B.	How is he/she rela	ited to you?
4C.	Is the landlord (R)	ESPONDENT'S ETHNICITY)?
		Yes
4D.	What is his/her et	hnic background?

			TIME UNIT
	A.	Purchased goods	\$ - <u></u>
	B.	Rent (buildings)	\$ 
	C.	Utilities	\$ 
	D.	Insurance	\$
	E.	Transportation (includes maintenance, parking)	\$ 
HAND	F.	Wages for workers (payroll)	\$
CARD	G.	Owner's salary (not profits)	\$
R-1	H.	Interest on loans and bank charges	\$ 
	I.	Equipment rental	\$
	J.	Property taxes and fees	\$
	K.	Office supplies	\$
	L.	Telephone	\$
	M.	Advertising	\$ 
	N.	Legal and professional fees	\$
	Ο.	Licensing fees	\$
	P.	Maintenance and repair	\$
	Q.	Workman's employment benefits	\$ 
	R.	Social security	
	S.	Other (SPECIFY)	\$ 
		TOTAL	

A. Please tell me to w business contribut [1997 IF NEW BU		B. Approximately how much did you contribute to each?
1)		\$
2)		\$
3)		\$
[IF BUSINESS BEGA	N IN 1997, SKIP TO Q10]	
7. Thinking about 199	6 again, what were the busine	ess' net profits (beyond owner's salary) last year?
1	996: \$ AS	SK Q8
I	OSS/NO PROFIT999	9999 → ASK Q7A
7A. What was the busin	ness' loss last year?	
	996: \$	
8. What did you do wi		
o. What did you do wh	im your profits:	
	F BUSINESS STARTED IN ASK Q-9.	1996, SKIP TO Q10. OTHERWISE,
9. Going back to 1995	, what were the business' net	profits (beyond owner's salary) for that year?
	1995: \$	
10. At the present time.	, what do you estimate are you	
•	\$	

	Value	check Percent/share
A. Inventory		%
B. Physical ed	quipment	%
C. Property (r	eal estate)	%
D. People wh	o owe you	
money		
E. Checking a	nd savings	%
accounts		
F. Loans to of		
G. Other (SPE	•	
	TOTAL:	100%
BOX R-3	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.	Q11 EQUALS THE TOTAL BUSIN OTHERWISE, HAVE RESPONDED
At the present ti	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	OTHERWISE, HAVE RESPONDED usiness' total liabilities?  S, P. 68]
At the present ti	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	OTHERWISE, HAVE RESPONDED usiness' total liabilities?
At the present ti	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	OTHERWISE, HAVE RESPONDED usiness' total liabilities?  S, P. 68]
At the present ti	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	OTHERWISE, HAVE RESPONDED  usiness' total liabilities?  S, P. 68]  ? IF NECESSARY, PROBE: Could you
At the present ti	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	usiness' total liabilities?  S, P. 68] ? IF NECESSARY, PROBE: Could you check  Percent/share
At the present tire What share of your me an estin  A. Accounts p  B. Other loans	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	otherwise, have respondent usiness' total liabilities?  S, P. 68]  Percent/share  ———————————————————————————————————
At the present tire What share of your me an estin  A. Accounts p  B. Other loans	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	otherwise, have respondent usiness' total liabilities?  S, P. 68]  Percent/share  ———————————————————————————————————
At the present ting What share of your me an esting A. Accounts page 1. B. Other loans	ASSETS IN Q10, CONTINUE. GO OVER IT AGAIN.  me, what do you estimate are your b  \$	otherwise, have respondent usiness' total liabilities?  S, P. 68]  Percent/share  ———————————————————————————————————

11. What share of your current assets are...

# **SECTION S. INCOME FLUCTUATIONS**

1.	Please think about the three largest bank accounts this business has. For each of these three
	accounts, please give me the name of the financial institution and the location.

	INSTITUTION	LOCATION (RECORD ADDRESS/ CITY/STATE/COUNTRY)
1		
2		
3		

TTA	C	MO	10	200	TIATE	7	Λ
$\Pi F$	$c_I$	NU	ΑL	$\mathcal{L}$	ו מנטי	·	9

BOX S-1	SEE Q2, SECTION E, P. 17. IF BUSINESS STARTED AT LEAST 3 YEARS AGO, ASK Q2. OTHERWISE, SKIP TO SECTION T.
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2. Every business has periods when business is so bad that the business is in danger of failing.	Have
you had that kind of experience in the last 3 years?	

Yes	$1 \rightarrow ASK A$
No	
2A. In what year was that? 19	_
3. What was the nature of the problem?	
-	

	ome examples of what others have done. Which of these	e have you done? COD
ALL THAT	APPLY.	
	Borrow more	01
	Got gifts or other assistance	
	Got credit from suppliers	
	Used cash from suppliers	
	Sold assets, equipment	
	Reduce input expenses	
	Laid-off employees	
	Work harder/increase hours	
	Got other job to tied over	
	Put other family members to work	
	Reduced household consumption expenditures	
	Delayed or failed to pay debts	
	Increased credit card balance	
	Other (SPECIFY)	
	· /	

6.	You indicated you sought assistance. To which institution or individual person did you apply for assistance?	ASSISTER #1	ASSISTER #2	ASSISTER #3
7.	Where is that (ASSISTER) located? (RECORD ADDRESS/ CITY/STATE/ CNTRY)			
8.	Was (ASSISTER) of your ethnic group?	Yes $1 \rightarrow$ GO TO Q9 No $2 \rightarrow$ ASK A	Yes $1 \rightarrow$ GO TO Q9 No $2 \rightarrow$ ASK A	Yes $1 \rightarrow$ GO TO Q9 No $2 \rightarrow$ ASK A
8A.	What is his/her ethnic background?			
9.	How is (ASSISTER) related to you?			
10.	What type of assistance did you receive from (ASSISTER)?			
11.	What was the amount of the loan/gift/ economic assistance?	\$ROUND CENTS UP IF GIFT SKIP TO Q22, OTHERWISE ASK 12	\$ROUND CENTS UP IF GIFT SKIP TO Q22, OTHERWISE ASK 12	\$ROUND CENTS UP IF GIFT SKIP TO Q22, OTHERWISE ASK 12
12.	What was the rate of interest for your loan, or other type of economic assistance?	IF 00 ASK Q13, OTHERWISE SKIP TO Q14	IF 00 ASK Q13, OTHERWISE SKIP TO Q14	IF 00 ASK Q13, OTHERWISE SKIP TO Q14

13. Why was the loan free of interest?			
14. Was a specific amount of time agreed upon to repay the loan?	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q15$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q15$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q15$
14A. What was the length of time?	YEARS MONTHS	YEARS MONTHS	YEARS MONTHS
15. Did you have to put something up as collateral against the loan?	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q16$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q16$	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q16$
15A. What was it?			
15B. What was its value?	\$ROUND CENTS UP	\$ROUND CENTS UP	\$ROUND CENTS UP
16. Were there co-signers?	Yes $1 \rightarrow$ ASK A No $2 \rightarrow$ SKIP TO Q17	Yes $1 \rightarrow$ ASK A No $2 \rightarrow$ SKIP TO Q17	Yes $1 \rightarrow ASK A$ No $2 \rightarrow SKIP TO Q17$
16A. How many co-signers did you have?			
17. IS THERE ANOTHER ASSISTER TO ASK ABOUT?	Yes $1 \rightarrow BACK TO Q7$ No $2 \rightarrow GO TO BOX S-3$	Yes $1 \rightarrow$ BACK TO Q7 No $2 \rightarrow$ GO TO BOX S-3	No2 → GO TO BOX S-3

BOX S-3	IF RESPONDENT HAD AT LEAST ONE CO-SIGNER, CONTINUE. OTHERWISE SKIP TO Q22.
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For each co-signer, I will ask you a set of questions.

18.	First, please give me their names or some other way to refer to them?	CO-SIGNER #1	CO-SIGNER #1	CO-SIGNER #1
19.	How is (CO-SIGNER) related to you?			
20.	Is (CO-SIGNER) of your same ethnic group?	Yes 1 $\rightarrow$ SKIP TO Q21 No 2 $\rightarrow$ ASK A	Yes $1 \rightarrow$ SKIP TO Q21 No $2 \rightarrow$ ASK A	Yes 1 $\rightarrow$ SKIP TO Q21 No 2 $\rightarrow$ ASK A
20A.	What is his/her ethnic background?			
21.	Where is he/she located? (RECORD ADDRESS/CITY/ STATE/COUNTRY)			

22. It is also true that there are years when business is exceptionally good. In those years which of these things listed on this card do you do? **CODE ALL THAT APPLY.** 

Reduce debts, paid off credit line01	1
Give more to charity, assistance to others	2
Give more credit to purchases	3
Build up savings account	4
Acquire equipment or other assets	5
Increase business expenditures	5
Build up inventory	7
Spend less time at work/reduced hours	8
Quit other job	9
Use family members less	<b>0</b>
Increase household expenditure	1
Settle outstanding debts	2
Expand the business 13	3
Acquire new businesses	4
Other (SPECIFY)	

## SECTION T. INSURANCE POLICIES

Do you carry any kind of insurance in this business?

1.

Yes	$1 \rightarrow CONTINUE BELOW$
No	$2 \rightarrow SKIP TO SEC.U$

To make sure we have not left anything out, we will review some kinds of insurance people carry in their business. Looking at the types of insurance listed on this card, please tell me whether or not you currently have each kind.

HAND CARD T-1	2. Do you currently have (INSURANCE)?	3. How much coverage does it provide?	4.How much is the premium?	5.Is that monthly, quarterly, annually, or what?
A. Package (SPECIFY)	Yes1 No2	\$	\$	
B. Fire separately	Yes1 No2	\$	\$	
C. Theft separately	Yes1 No2	\$	\$	\$
D. Liability separately	Yes1 No2	\$	\$	\$
E. Medical separately	Yes1 No2	\$	\$	\$
F. Business interruption separately	Yes1 No2	\$	\$	\$
G. Other (SPECIFY)	Yes1 No2	\$	\$	\$

#### SECTION U. HOUSEHOLD SURVEY

These are all questions I have for the survey.

IF RESPONDENT WAS SELECTED FOR HOUSEHOLD SURVEY AND LIVES IN CHATHAM, GO TO Q1. IF RESPONDENT WAS SELECTED FOR HOUSEHOLD SURVEY AND DOES NOT LIVE IN CHATHAM, GO TO Q1A. IF RESPONDENT WAS NOT SELECTED, GO TO Q4.

1.	performance. We administer to you or you be responding	he study we are conducting involves relating household have another questionnaire about household finances were someone else in your household. It will take approximately yourself, or would you like us to interview someone elyou an additional \$25.00 for this interview	which we would like to imately 45 minutes. Will
		Business respondent Other member of household SPECIFY NAME	$2 \rightarrow SKIP TO Q3$
		RELATIONSHIP TO R	_
		R REFUSES PARTICIPATION IN HOUSEHOLD SURVEY	$7 \rightarrow \text{SKIP TO Q4}$
1A	performance. We	the study we are conducting involves relating househo have another questionnaire about household finances, It will take approximately 45 minutes. If you agree w for this interview.	which we would like to
		Business respondent R REFUSES PARTICIPATION IN HH SURVEY	
2.	When would you li	ke me to conduct the next interview?	
	BOX U-1	TRY TO SET AN APPOINTMENT FOR ANOTI	HER TIME.
3.	May I please have interview?	(his/her) telephone number to call (him/her) to set up a	appointment for the
		()AREA CODE	
4.	May I please have	your telephone number in case my office wants to veri	fy that I was here?
		() AREA CODE	

BOX U-2	ENDING TIME AM / PM HOUR MINUTES
BOX U-3	WAS INTERVIEW  DIFFICULT

5. Thank you very much for your time.

PROJECT #97-109
CASE ID: B
R_NAME:
R_ADDRESS:
R_PHONE: (773)
TODAY'S DATE: / / 97
INTERVIEWER: