



An Overview of Commercial Vehicle Demand in the NA Market

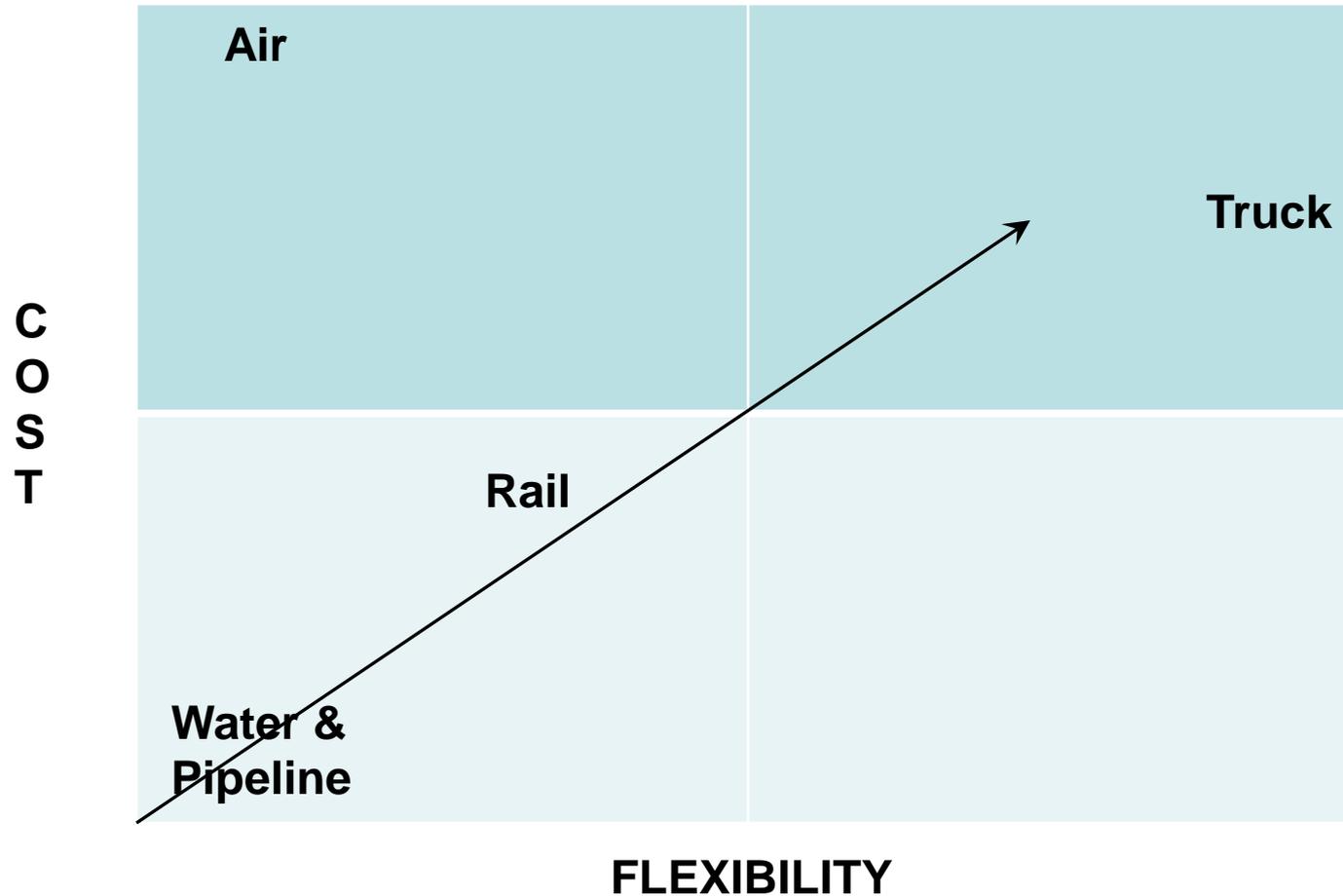
Kenny Vieth
ACT RESEARCH Co., LLC

Federal Reserve Bank of Chicago
Automotive Outlook Symposium
June 4, 2010

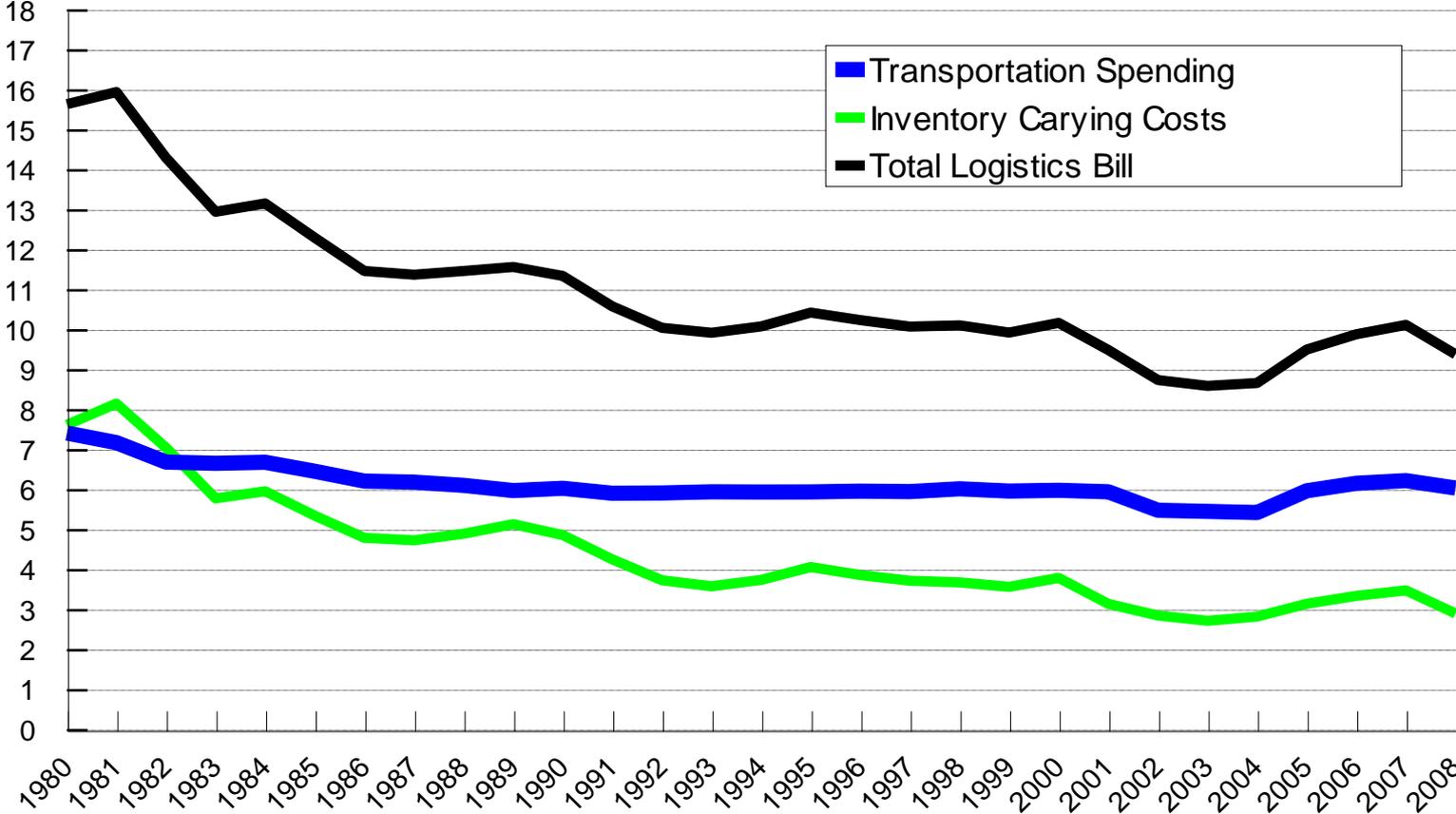
What is Wrong With NA Market?

- We have been in a deep correction, rather than a fundamental shift in the relationship between freight and the trucks needed to haul it.
 - The economy of the coming decade will look a lot different than that of previous decades, but the relationship between population and consumption is unchanged.
 - There is no substitute for Class 8 trucks and tractors in getting the freight to market.

Flexibility is the Key



U.S. Logistics Spend as a Percentage of GDP 1980 - 2008



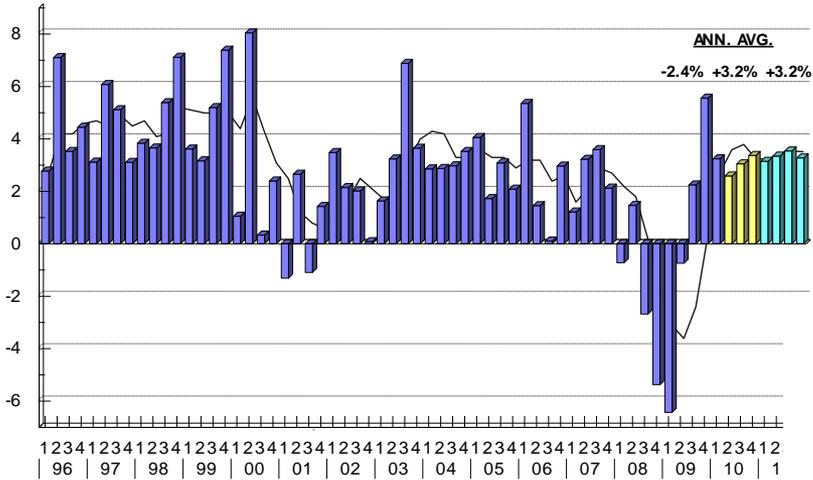
Council for Supply Chain Management Professionals, ACT Research Co., LLC: Copyright 2010

This Cycle Will be Different

- U.S. economic growth will be slower
 - With property and equity prices under pressure, debt, rising taxes etc., U.S. consumers will have less discretionary income
 - House and personal use vehicles won't be supersized
- Mexico, Canada will experience stronger growth
 - Demand for commodities, healthy banking system, strong loonie will boost discretionary incomes
 - Cheap peso and rising energy costs will accelerate manufacturing repatriation, large population
 - There is a strong relationship between manufacturing and heavy truck demand

Real Gross Domestic Product

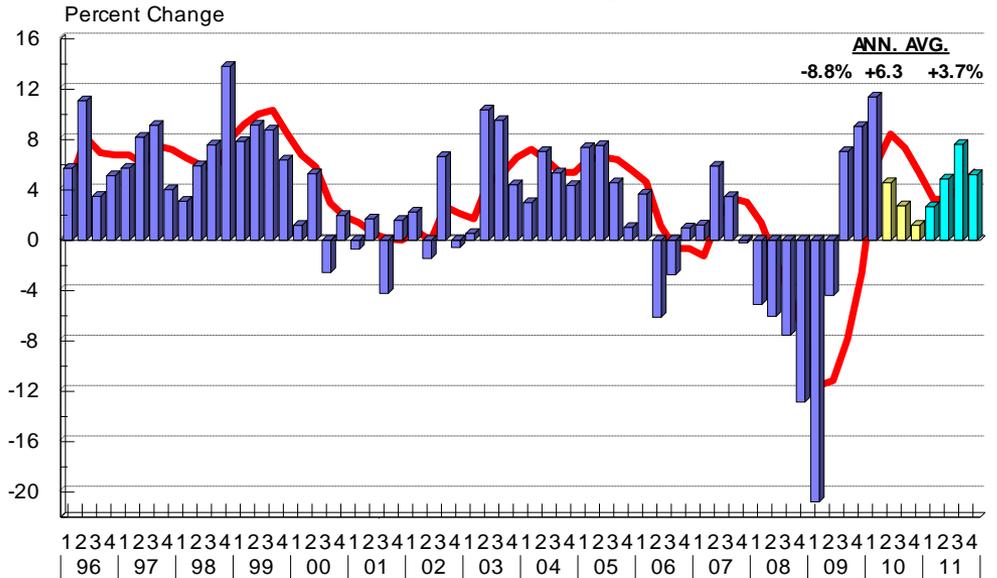
Q/Q at SAAR
Q1'96 - Q4'11



Source: BEA, ACT Research Co., LLC: Copyright 2010

ACT U.S. Freight Composite

Q/Q at SAAR, Y/Y
Q1'97 - Q4'11 (Actual through Q1'10)



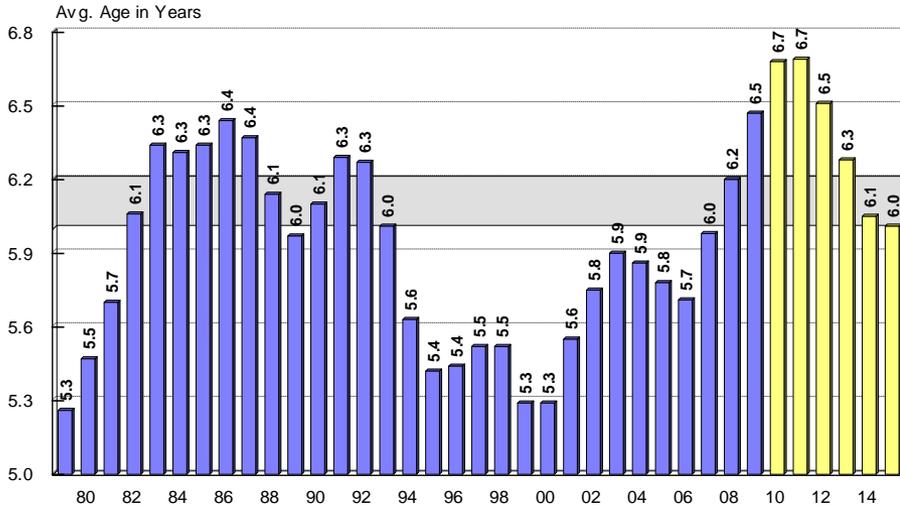
Source: ACT Research Co., LLC: Copyright 2010

Fleet Profile

- Chronologically, the fleet has never been older
 - With many of the trucks in the market having gone through both 2001-2002 and 2008-2009, we believe that consumed age is below average
- By the end of 2010, the Class 8 population will have fallen further than freight, setting the stage for a rebound
- Country models indicate growing replacement demand in all three NAFTA markets

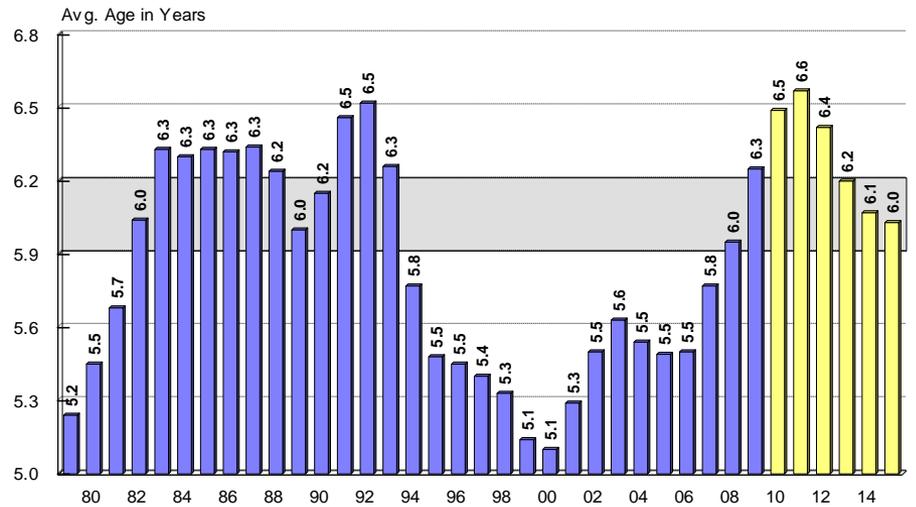
AVERAGE AGE: U.S. Class 8 Active Population

1979 - 2015

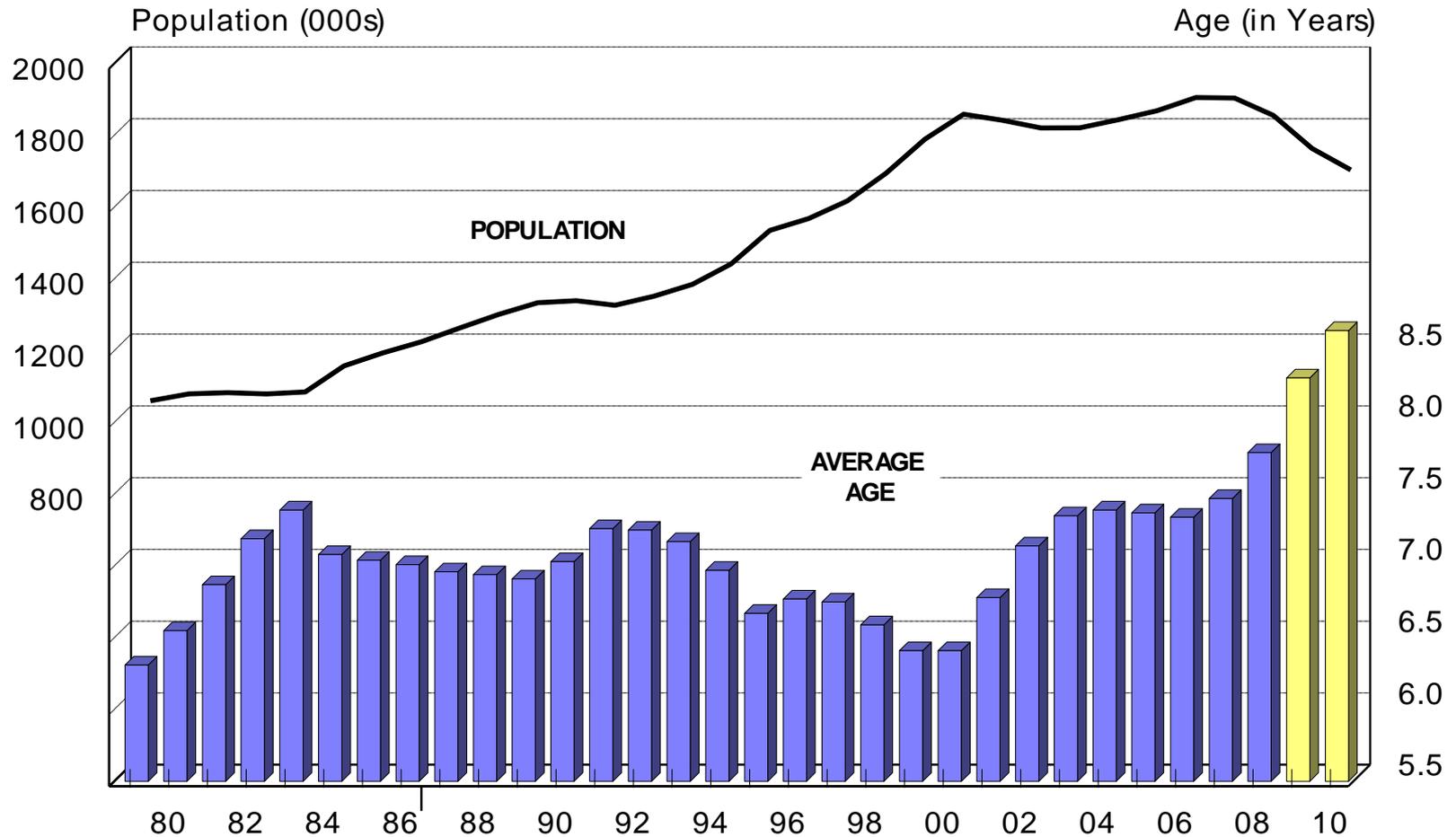


AVERAGE AGE: Canada Class 8 Active Population

1979 - 2015

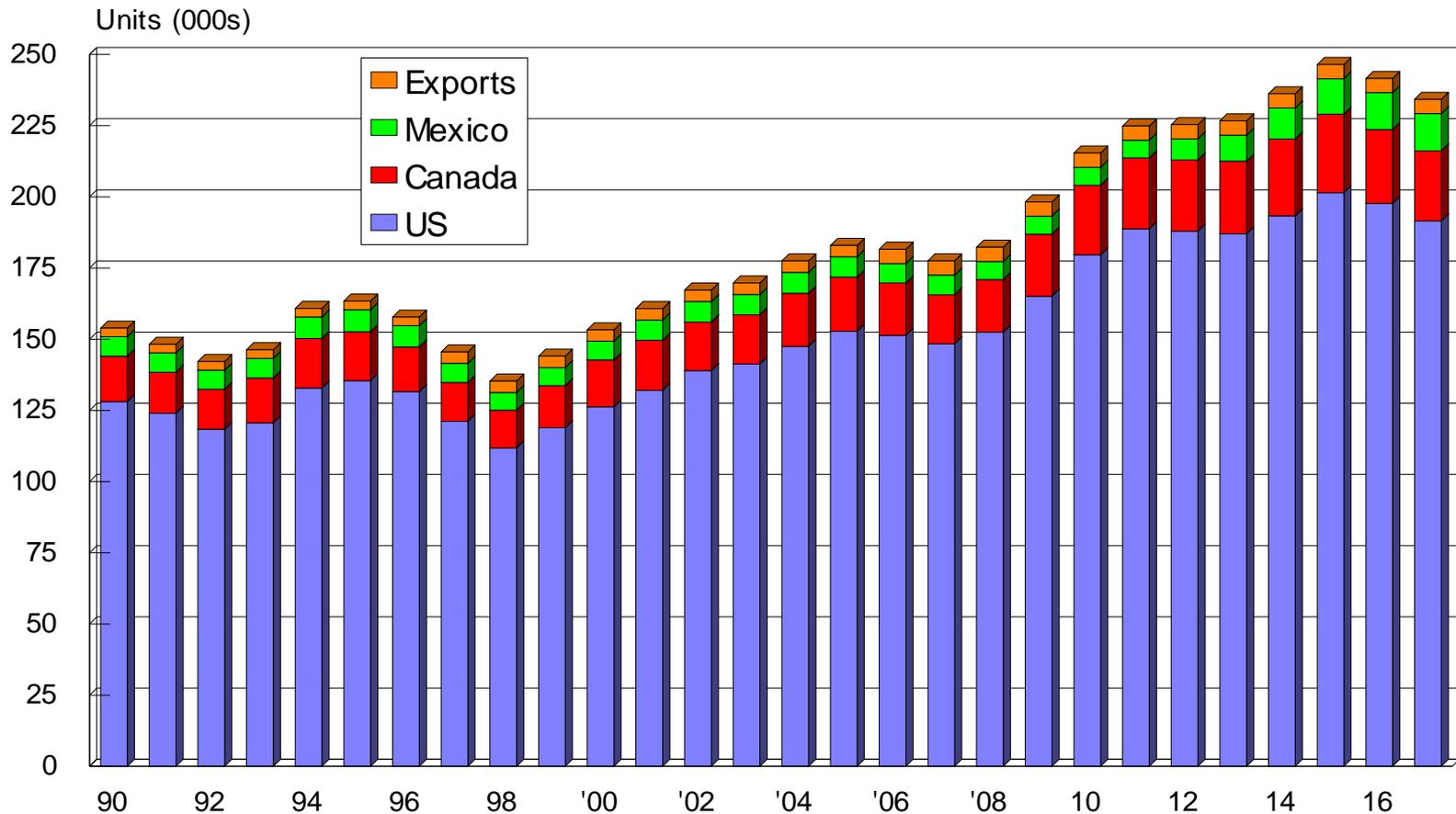


DRY VANS: Population & Average Age 1979 - 2010



REPLACEMENT: NA Class 8 Active Stock

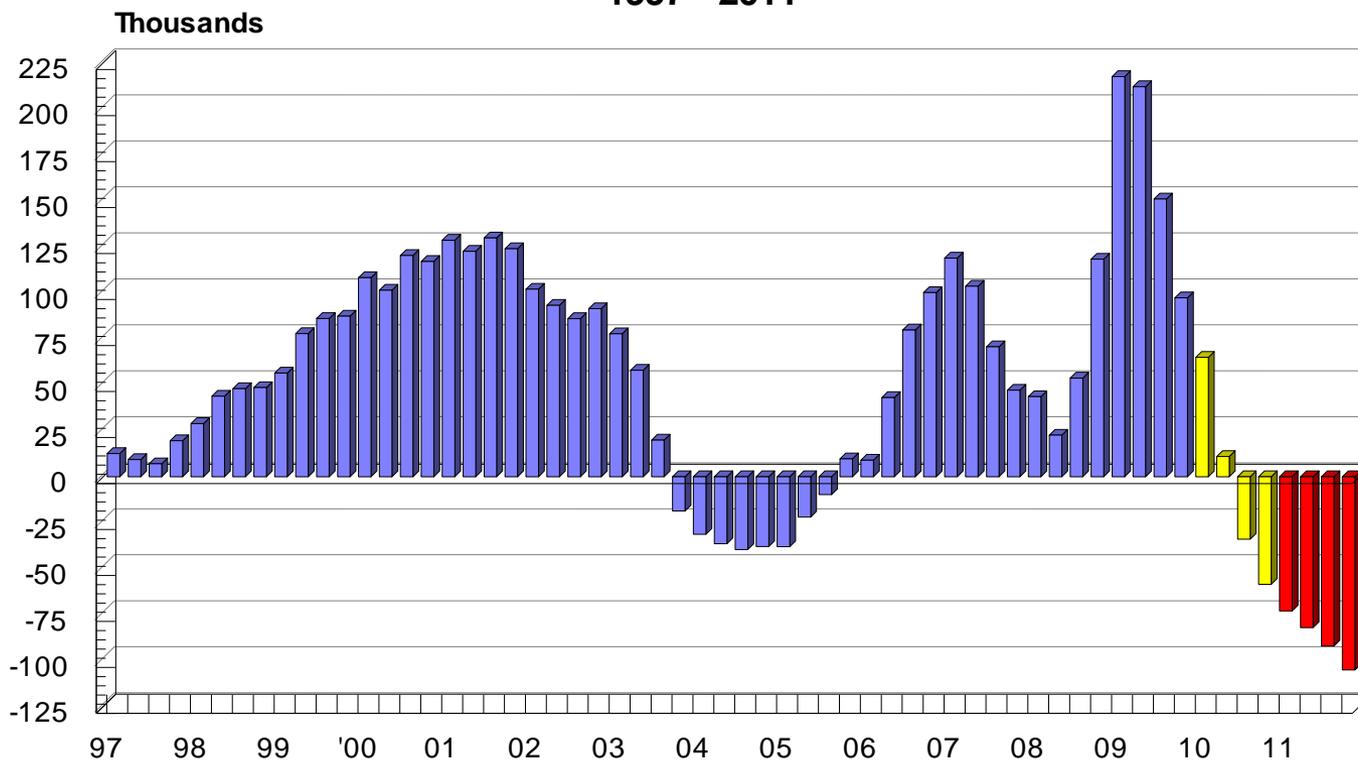
1990 - 2017



Excess Capacity Heading to Shortage

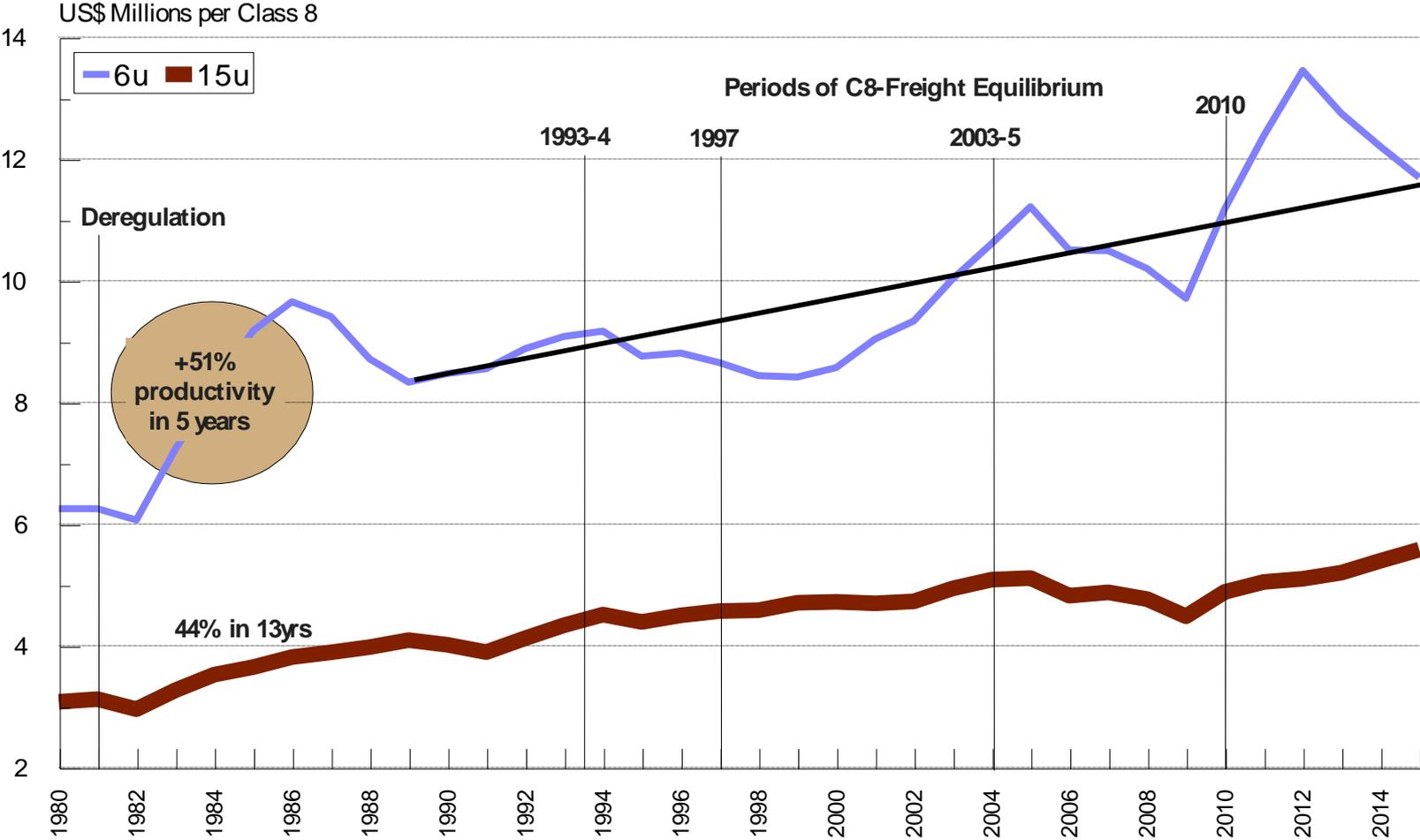
U.S. C8 Pop. Relative to Economic Activity: Export Adjusted

1997 - 2011



Class 8 Population: Freight per Unit

1980 - 2015e

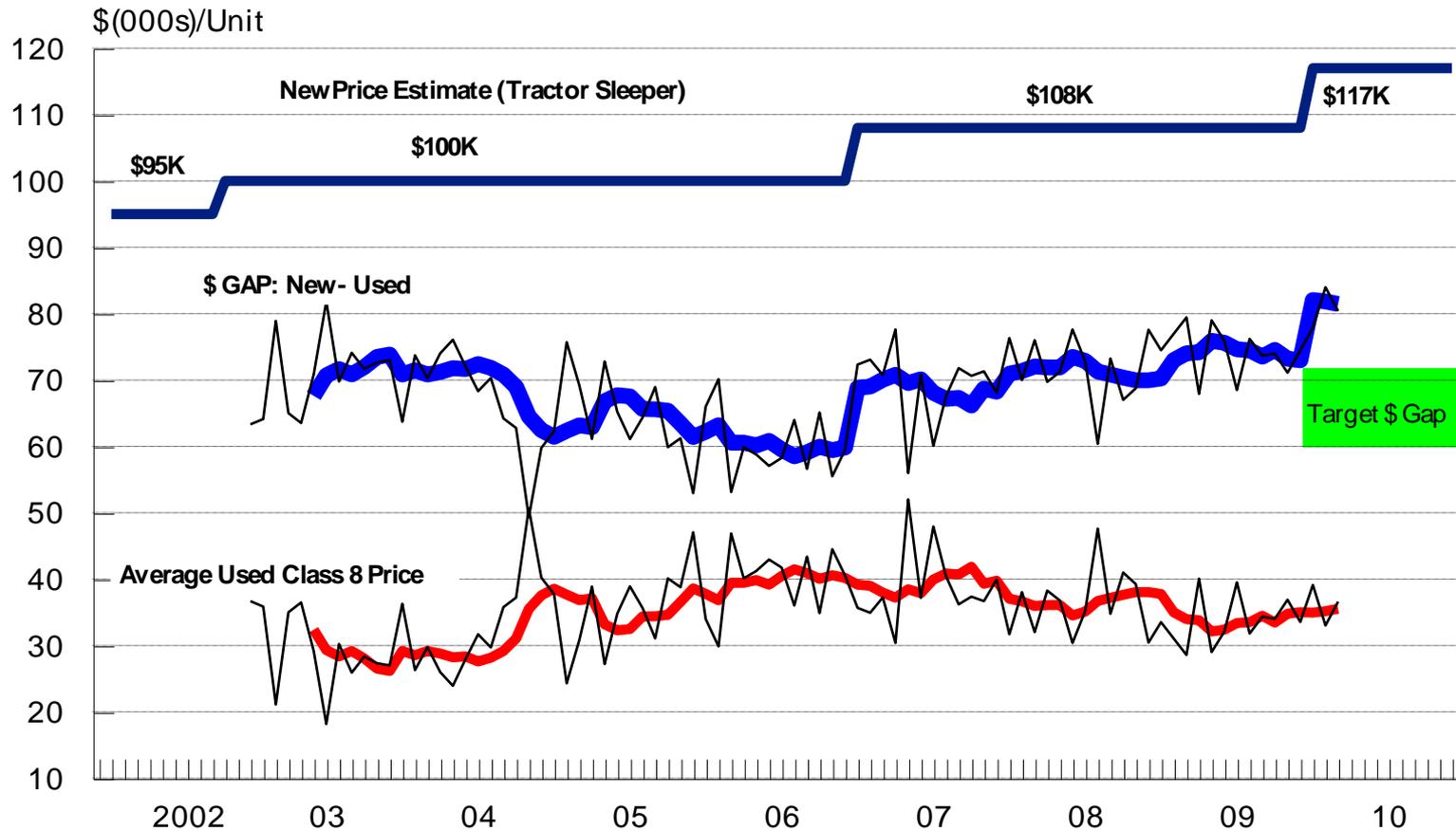


Used Truck Valuations

- Used truck values will be a key determinant of future fleet age profile
 - New truck values up \$22k from EPA'04 to EPA'10 – Excluding taxes!
 - If used truck values do not rise to compensate for higher prices, truckers will have to keep trucks longer
 - Since the end of 2006 overcapacity has been a constant issue, thereby depressing used pricing
 - No guidance as to how pricing will react when capacity glut goes away

Used Class 8 Sales Gap: Average Selling Price vs. Estimated New Class 8 Price

January '03 - March '10 (Not Seasonally Adjusted)

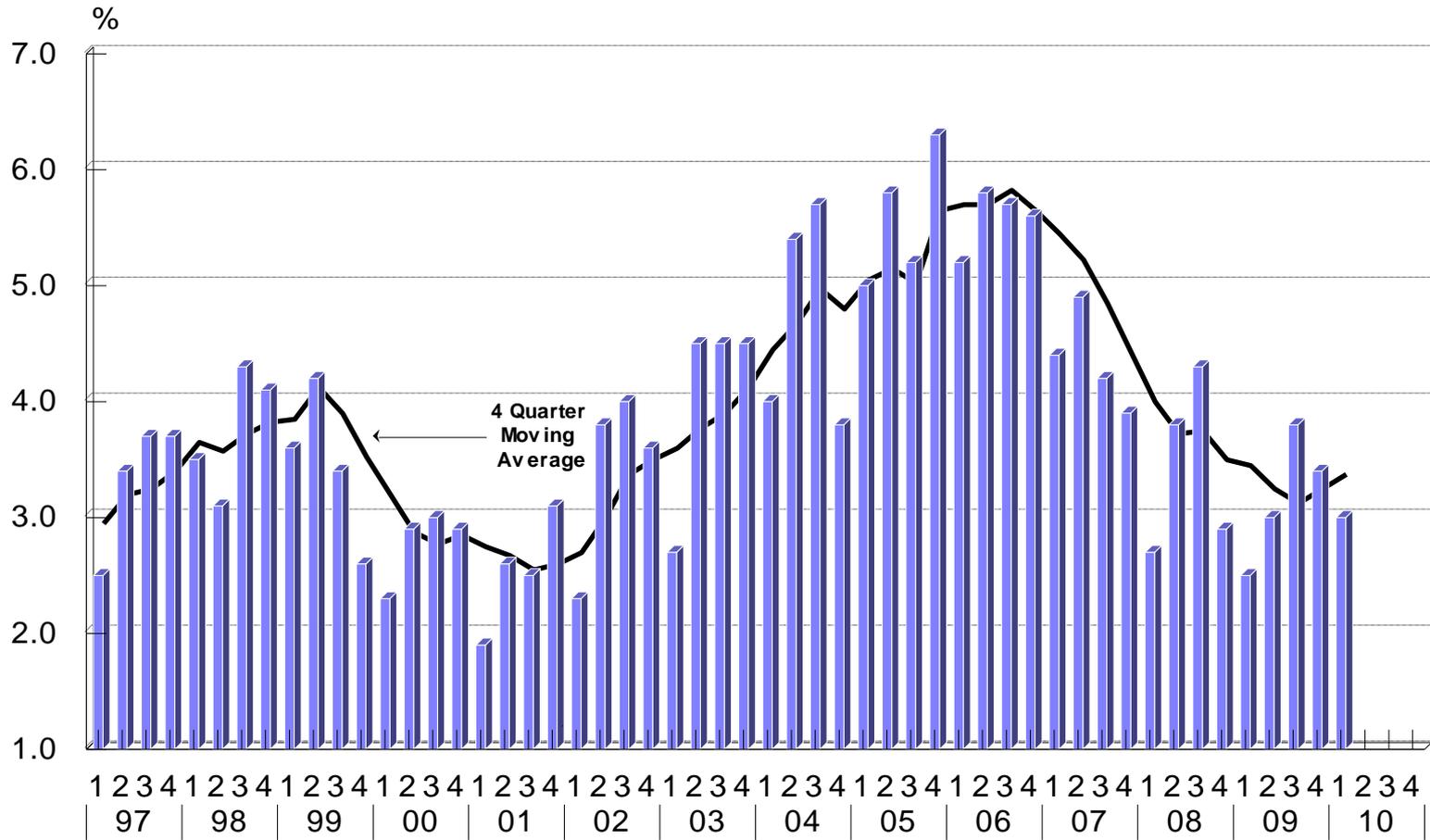


Other Factors

- Trucker profitability
 - Tightening capacity in 2010 sets the stage for very strong profit recovery 2011-2013
 - Truckers reporting rapidly diminishing overcapacity
 - Credit availability should follow revenue & margin expansion
 - **Depreciation allowance becoming a factor**
- Exports & Mexico
 - Weak US\$, will support exports above 92-03 avg.
 - Mexico: In addition to manufacturing boost, on track for emissions prebuy (EPA'07) in late 2011

TL Carrier Database: Net Profit Margin

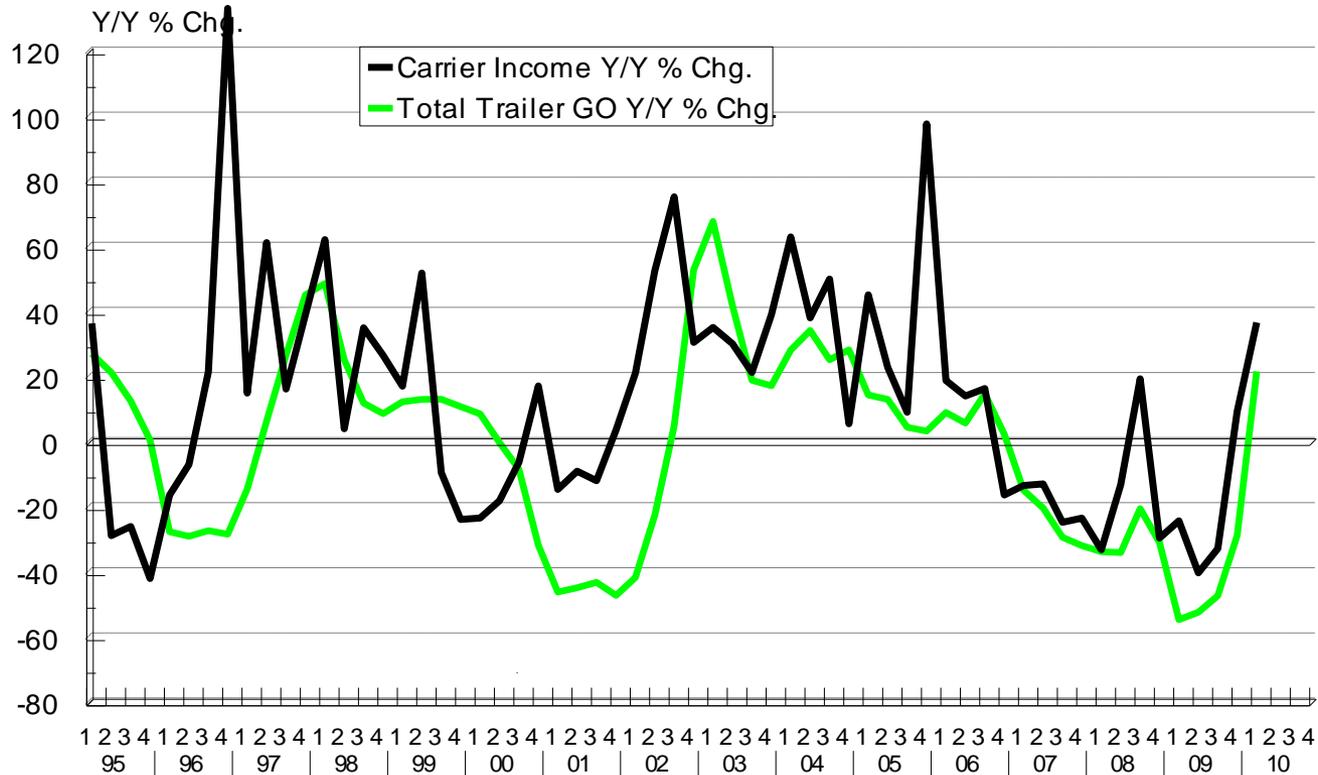
Q1 '97 - Preliminary Q1 '10



When Carriers Make Money...

TL Carrier Database: Carrier Net Income & US Trailer Orders

Year over Year Percent Change
Q1'95 - Q1 '10



Depreciation

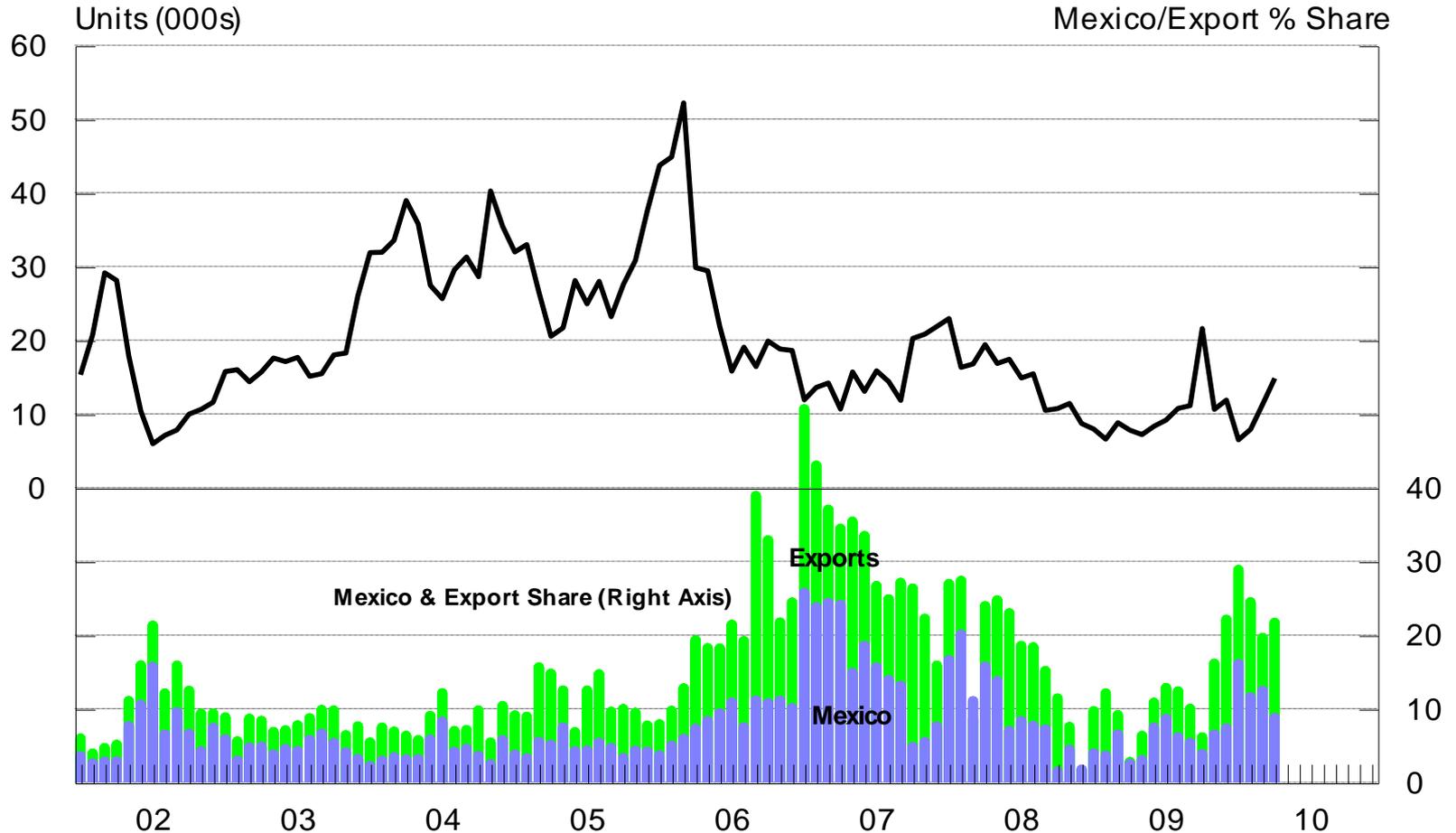
- Truckers depreciate tractors 6 or 7 years, with plans to sell at 4 or 5 years
 - Many truckers who thought they would be trading in 2008 and 2009 are still driving the same trucks
 - In 2010 and 2011, depreciation tax allowance runs out for older trucks.
 - Back of the envelope math suggests replacing an out of depreciation truck with a new truck would generate ~\$5k in tax savings
 - $((\$120k/6\text{years}) * 60\% \text{ depreciation rate}) * 40\% \text{ tax rate}$

Current Environment: Class 8

- Indicators all pointing in right direction in April
 - Orders: Surprise on high side in March and April
 - » Reports that most of industry is building premandate deep into/through Q2
 - » Trucker comments indicate rapid capacity tightening
 - » Orders coming ahead of schedule for EPA'10 units
 - Backlog: Maintained in very tight band since early 2009
 - » BL up 3.5k in April to 46.9k
 - Build: April UPD lowest in seven months
 - » Ahead of previous expectations
 - » Based on BL fill, Q2 build likely to fall between 34k-35k
 - Retail Sales: Seasonally strongest period of the year
 - » Inventory still composed of premandate units
 - Inventory: Units and INRS both fall in April

TOTAL CLASS 8: N.A. NET ORDERS

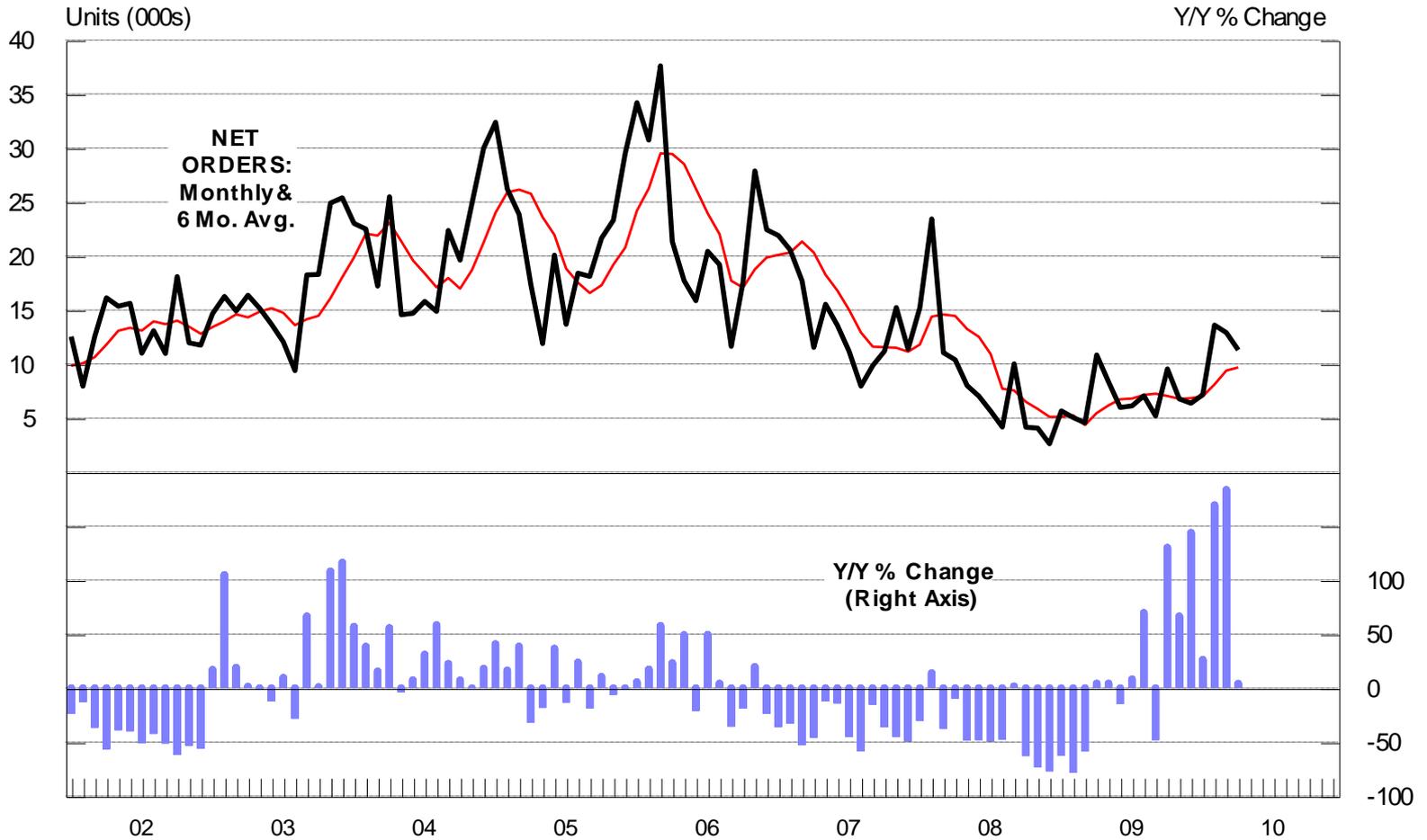
January '02 - April '10 (Not Seasonally Adjusted)



TOTAL TRAILERS: NET ORDERS

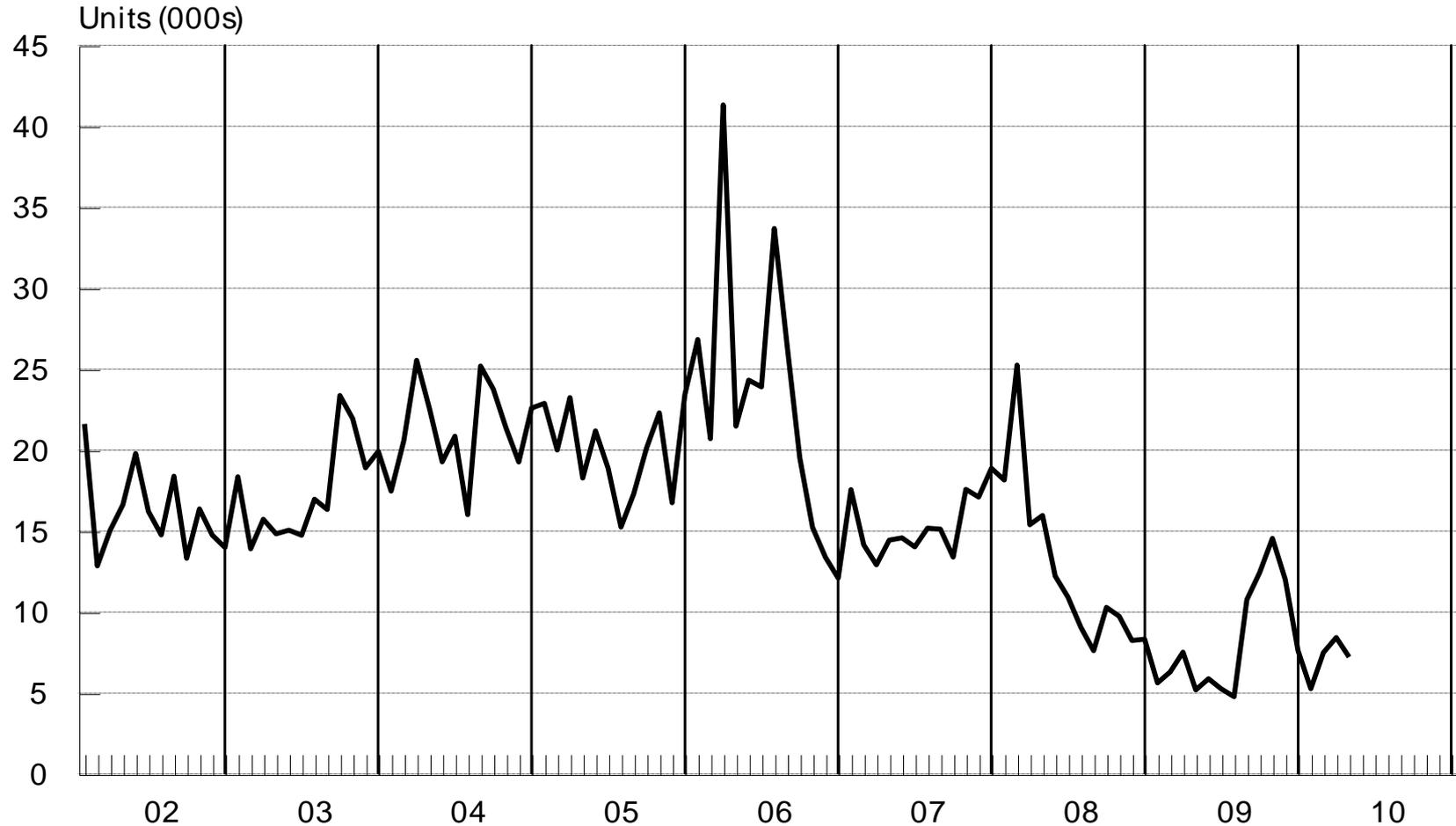
Year over Year Percent Change

January '02 - April '10



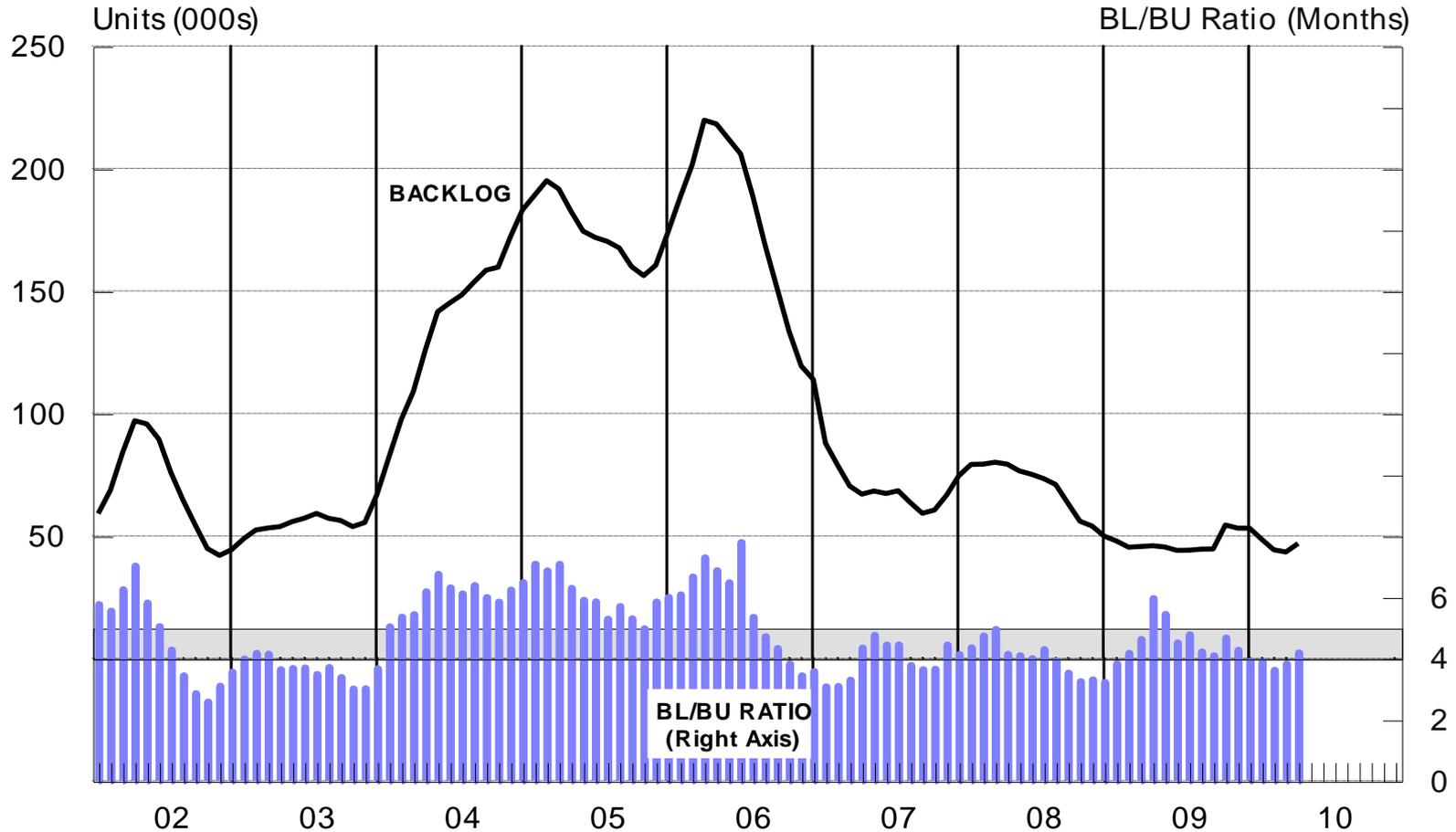
TOTAL CLASSES 5-7: N.A. NET ORDERS

January '02 - April '10 (Not Seasonally Adjusted)



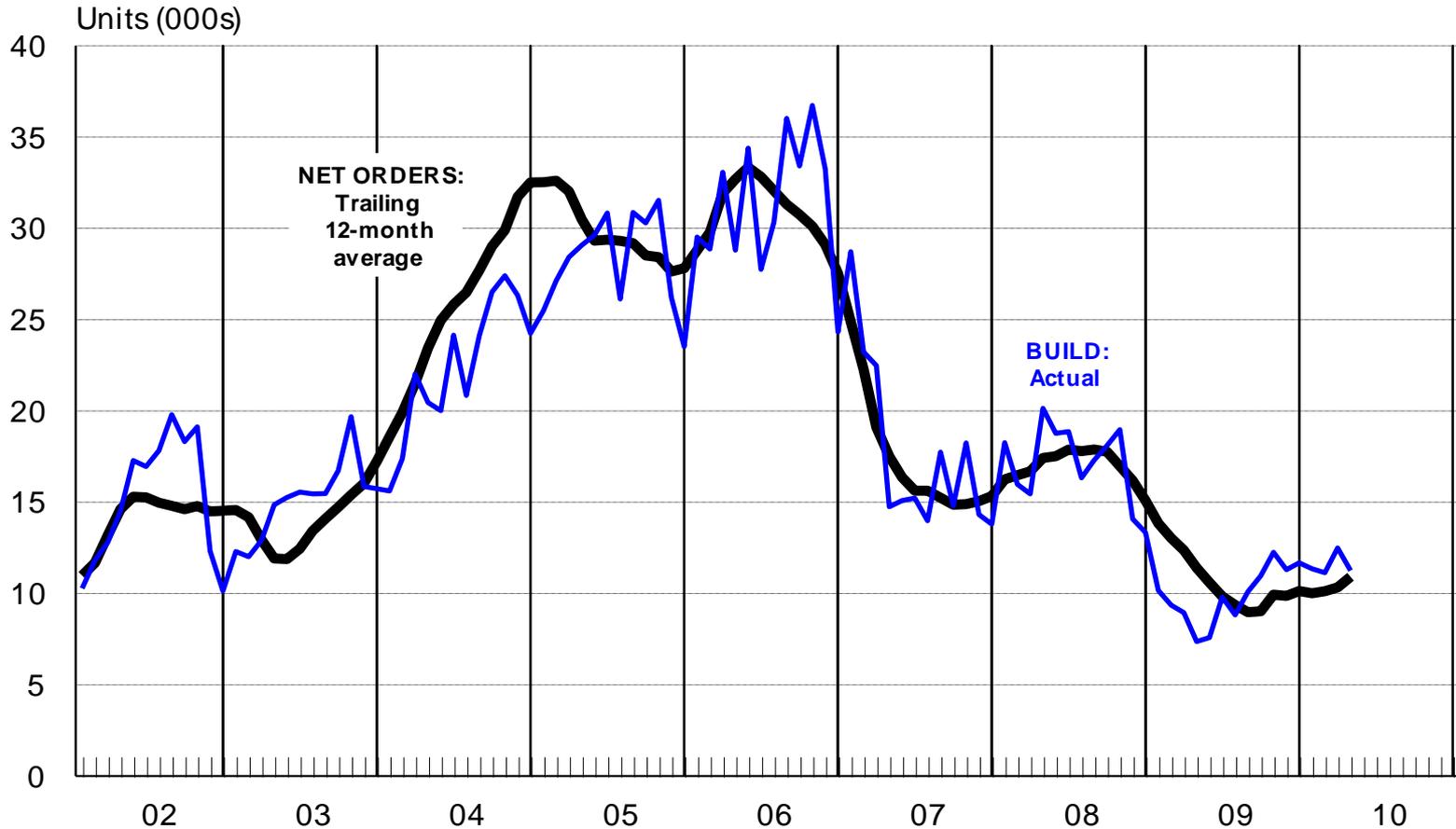
TOTAL CLASS 8: N.A. BACKLOG & BL/BU RATIO

January '02 - April '10 (Not Seasonally Adjusted)



TOTAL CLASS 8 NA: NET ORDERS (Trailing 12 Months) & BUILD

January '02 - April '10 (Not Seasonally Adjusted)

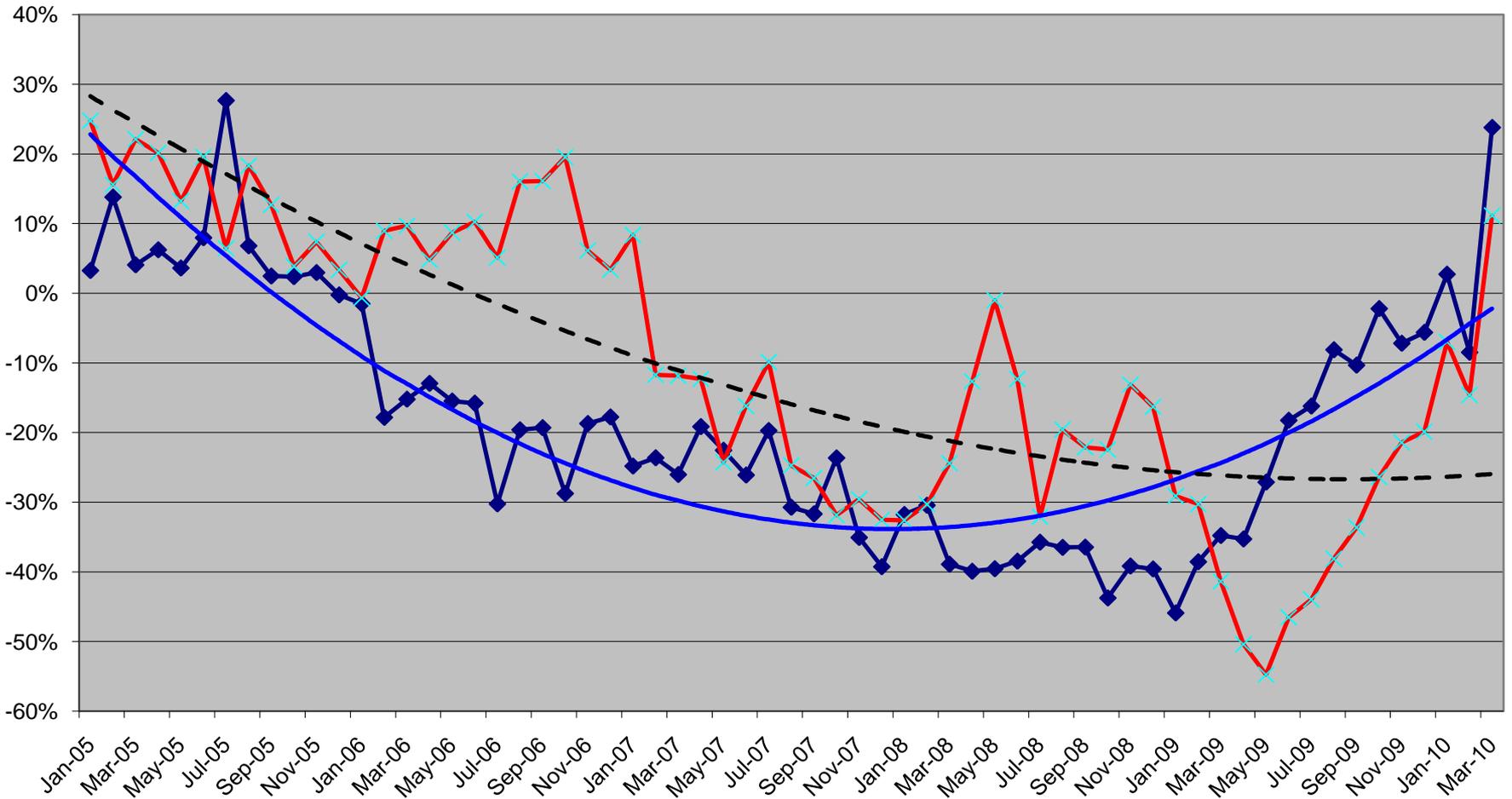


Medium Duty Trucks & Buses

- For trucks, it is all about housing
 - Site preparation companies & utilities
 - House building materials & contractors
 - Making a house a home
 - Most MD trucks stay within 50 miles of home
 - Relatively easy to defer replacement
 - MD truck market subject to right-sizing pressures
 - From above in '90s, from below in '00s
- Buses
 - School boards squeezed by diminished tax collection & higher fuel costs
 - School bus age maximums are mandated in all states

New Home Sales vs. CI 5-7 Truck Sales

Y/Y % Change of SAAR



Source: ACT Research Co., LLC, US DOC Census Bureau

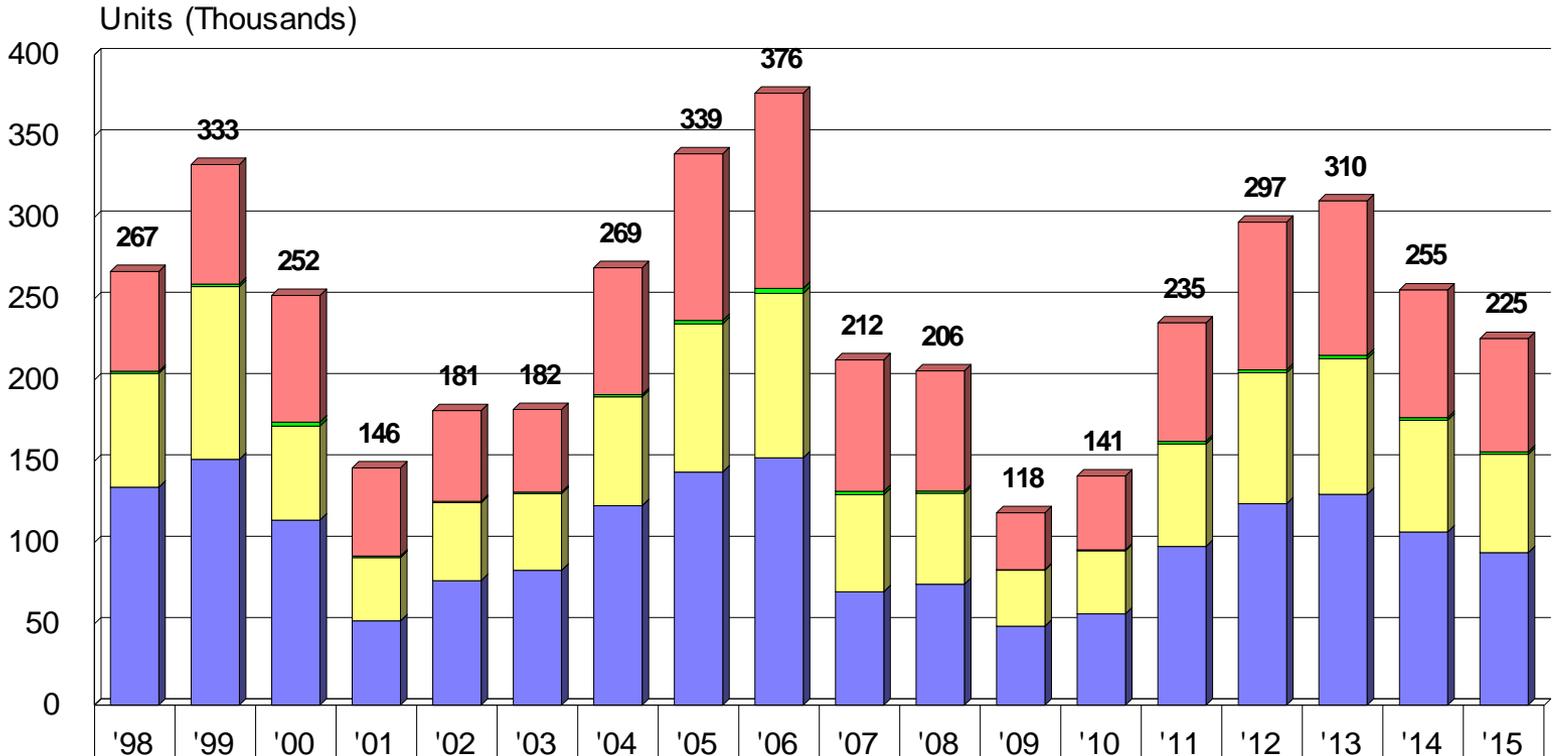


Forecasts

- Ramp-up to 2011
 - Lingering overcapacity dries up in mid 2010
 - Used truck prices rise rapidly through mid 2010
 - Credit log-jam eases as asset values & profits rise
- **Forecast risks appears tilted to the upside**
 - Above trend orders may be explained by continued premandate availability, but...
 - Economy continues to surprise on high-side
 - Truckers indicate rapid capacity tightening since February
 - Press releases for EPA'10 orders are becoming a common occurrence

N.A. Class 8 Production

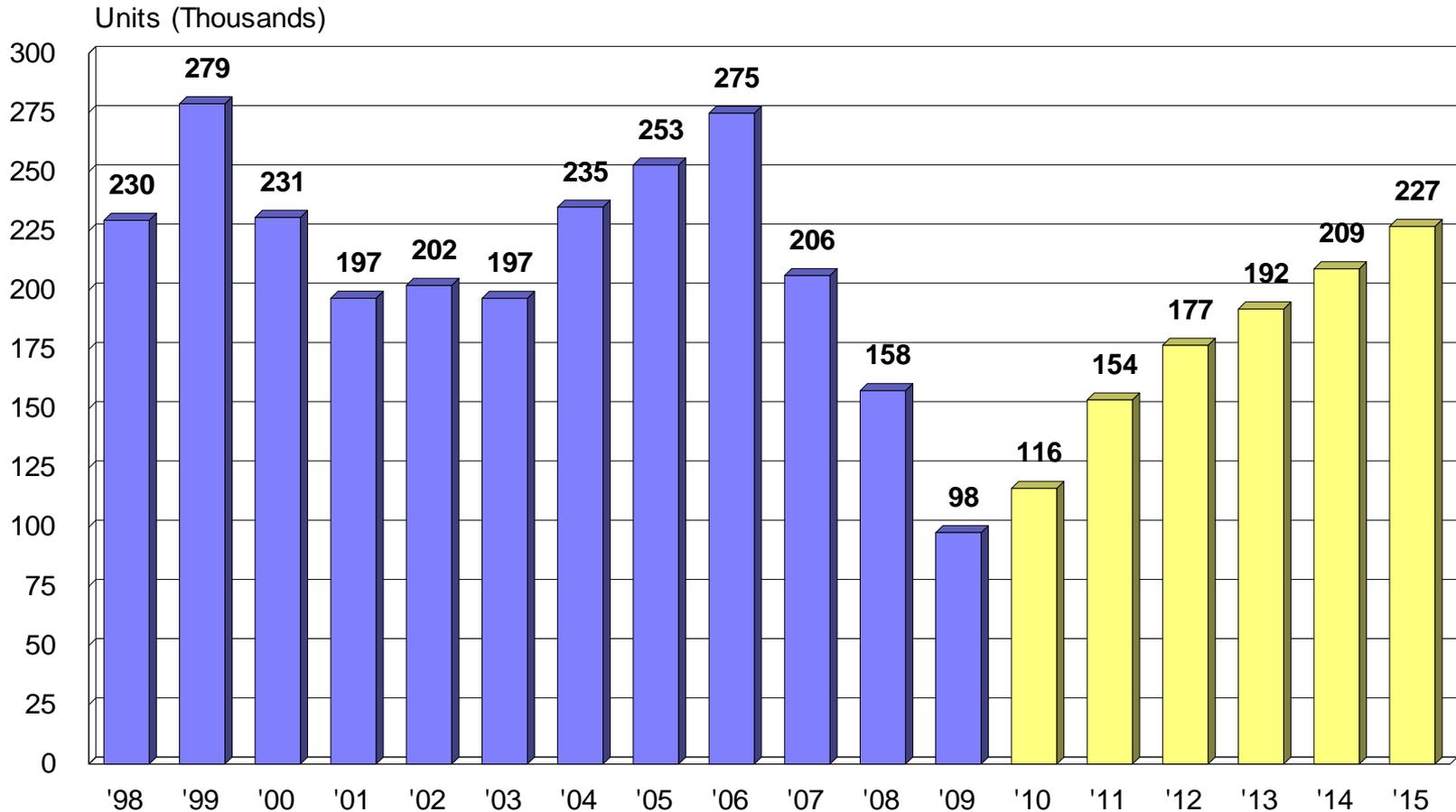
1998-2015



| | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----|----|----|-----|-----|-----|----|----|----|----|----|-----|-----|-----|----|
| Truck Daycab | 61 | 74 | 78 | 54 | 56 | 51 | 78 | 103 | 120 | 81 | 74 | 35 | 45 | 73 | 91 | 95 | 78 | 70 |
| Truck Sleeper | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 3 | 2 | 1 | 0 | 1 | 2 | 2 | 2 | 2 | 1 |
| Tractor: Daycab | 70 | 106 | 58 | 39 | 48 | 47 | 67 | 91 | 101 | 60 | 56 | 34 | 39 | 63 | 81 | 83 | 69 | 61 |
| Tractor: Sleeper | 134 | 151 | 114 | 52 | 77 | 83 | 123 | 143 | 152 | 70 | 74 | 49 | 56 | 98 | 124 | 130 | 107 | 94 |

N.A. Classes 5-7 Production

1998 - 2015





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