



# WELCOME!

## „Getting the Euro to Work – social, economic and political dimensions”

The Goethe-Institut Chicago is proud to continue its joint professional development concept for German, French and Economics teachers with this second conference in our series.

Since our last conference in 2011, things have changed rapidly. The Eurozone is now in urgent need of redesigning the system as a whole.

We come together at a time when the Eurozone is actually in the middle of a heated discussion about financial markets, social stability and prosperity.

As the leaders of international institutions and national governments are trying to chart a new path towards stability and renewed growth, we have the opportunity to be able to discuss some of the issues confronting the EU with a very distinguished group of academics, economic experts, and diplomatic representatives.

During three days of keynote addresses, expert panels, and breakout sessions, conference participants will further explore the actual challenges that Germany, France and the whole of Europe are facing. They will receive first hand information based on the latest developments and news.

Our conference integrated workshops are especially designed for educators and educational professionals. They will explore aspects of the European economy in cross curricular workgroups and develop case studies for the classroom with a special focus on Germany and France as well as on transatlantic economic relations.

As part of the 2012 and 2013 conferences, bilingual supplementary class material will be collected and compiled into an E-book. The purpose is to serve as a support for German and Social Studies educators when presenting intercultural topics to high school students. The title “Culture and Economics: Germany and its partners” will be the umbrella for modules such as “*Germany’s role in Europe*”, “*The Euro as a currency and its influence worldwide*” or “*The Transatlantic Relationship between Germany and the US.*” The publication will be completed in 2013.

The Goethe-Institut is especially grateful to the Federal Reserve Bank of Chicago for hosting this event for the second time. I would like to thank Economic Outreach Specialist, Cindy Ivanac-Lillig for providing guidance in the planning and organizing of this conference.

We are also thankful to collaborate once again with the Consulate General of the Federal Republic of Germany, the Cultural service at the Consulate General of France in Chicago, the Alliance française, the Representative of German Industry and Trade, the German American Chamber of Commerce of the Midwest, the European-American Chamber of Commerce-Cincinnati Chapter, the European Studies Alliance at the University of Wisconsin in Madison, and the European Union Center (EUC) at the University of Illinois.

I wish everyone a wonderful and enriching time in Chicago.

**Werner Ott**  
**Director,**  
**Goethe-Institut Chicago**

This conference is generously supported by the Transatlantic Program of the Government of the Federal Republic of Germany through funds of the European Recovery Program (ERP) of the Federal Ministry of Economics and Technology.

## HELPFUL INFORMATION

**The Conference Desk** is located in the Federal Reserve Bank of Chicago on the Third Floor Conference Center, 230 S. LaSalle St., Chicago, IL 60604. Please pick up your name badge and wear it during the conference. Your conference bags and folders will be handed out at this desk as well.

### **Meals, Drinks, Excursions**

Morning coffee/tea, a buffet lunch on Wed. and Thurs., and afternoon coffee/tea are included in your conference package and will be catered in the Federal Reserve Bank of Chicago.

On Wednesday, July 25<sup>th</sup>, participants will be divided into two groups for the **Tour of the Money Museum at the Federal Reserve Bank of Chicago**. The tour for the first group begins at 11:30 am. The second group's tour begins at 12:15 pm.

### **Welcome Reception on Wednesday**

All participants will be welcomed by the Cultural Service of the Consulate General of France in Chicago at 205 N. Michigan Ave, Chicago, IL 60601. The reception will start at 6 pm.

On Thursday, July 26<sup>th</sup>, participants will be divided into two groups for the **Tour of the Chicago Mercantile Exchange Building** (CME Group). The tour for the first group starts at 10:00 am. The second group's tour starts at 11:00 am at the Chicago Board of Trade building, 141 W Jackson Blvd. at LaSalle St. It's in close proximity to the Federal Reserve Bank. We will walk there together. **CME Organizers** advise to proceed to the South Entrance at Van Buren St. and LaSalle St. (handicap accessible entrances are located on the East [Plaza] or West [Financial Place] sides of the building). Please note that check-in is only possible on schedule and with the entire group. We therefore ask you to arrive on time. Prior to entering the Visitor Gallery, all guests and any bags or personal items are subject to security screening. We recommend leaving all non-essential items at the conference facilities or at any other appropriate location. During the tour, you will receive a general overview of the market along with a bird's eye view of Open Outcry trading from the CME group viewing gallery. This tour takes approximately 45 to 60 minutes. You are also encouraged to walk through CME group's lobby-level Visitor Centers located at 141 W. Jackson St. and 20 S. Wacker Dr., - both of which are open to the public.

The **Guided Tour at the Art Institute of Chicago** is scheduled for Thursday, July 26<sup>th</sup>, at 6:00 pm. Participants can either walk there as a group from the Federal Reserve Bank or meet at the museum's main entrance at 6 pm. Meeting point is 111 South Michigan Ave, Chicago (foyer).

The location for the **Dinner** on Thursday, July 26<sup>th</sup>, will be announced during the conference.

Participants will be divided into three groups according to their language preference for the **Workshops** on Friday, July 27<sup>th</sup>, from 10:45 – 11:45 am.

The Goethe-Institut Chicago invites all participants to visit our office at 150 N. Michigan Ave, Suite 200, Chicago, IL 60601. We would like to welcome you, show you our facilities and tell you about our services.

**If you have any questions, please feel free to contact us any time.**  
**[schultz@chicago.goethe.org](mailto:schultz@chicago.goethe.org) – Tel. (312) 263-0472 or Tel. (773) 988-0569**

## SCHEDULE OF EVENTS

### Wednesday

9:00 – 9:15	Welcome (Consul General Germany, Consul General France, Director Goethe-Institut)	
9:15 – 10:00	Keynote: Dr. Henning Meyer: Sustainable solutions for three overlapping crises in Europe with a special focus on the role of Germany as the biggest European economy	
10:00 – 10:15	Coffee Break	
10:15 – 11:00	Cindy Ivanac-Lillig: The Role of Central Banks in Economic Crisis	
11:00 – 11:30	Panel Discussion: Dr. H. Meyer, Cindy Ivanac-Lillig	
11:30 – 12:15	Guided Tour Federal Reserve Bank, Money Museum	Sheryl Gallaher: Money makes the world go round – and teaching, too – Teaching Resources to teach economics
12:15 – 13:00	Sheryl Gallaher: Money makes the world go round – and teaching, too - Teaching resources to teach economics	Guided Tour Federal Reserve Bank, Money Museum
13:00 – 14:00	Lunch Break	
14:00 – 14:45	Simone Pohl: The perspective of German Businesses in the Midwest  Anne Cappel: The perspective of French and European Businesses in the Midwest	
14:45 – 15:30	Helen Roberts: Germany and Greece – Will it be a European Crisis or a “Big Fat Greek and German Wedding”?	
15:30 – 15:45	Coffee break	
15:45 – 16:30	Helen Roberts: Discussion and Teamwork	
18:00	Reception Invitation by the Cultural Service of the Consulate General of France in Chicago	

### Thursday

9:00 – 9:45	William Strauss: Economic Recovery: State of Manufacturing	
	(allow 10 minutes to walk to CME)	
10:00 - 11:00	Dr. Csanád Siklos: Visualization of intercultural, social and economic factors – with a special focus on Germany and France - Classroom useable film clips	Guided Tour Group 1: Chicago Mercantile Exchange

	(allow 10 minutes to walk to CME)	
11:00 – 12:00	Guided Tour Group 2: Chicago Mercantile Exchange	Dr. Csanád Siklos: Visualization of intercultural, social and economic factors – with a special focus on Germany and France - Classroom useable film clips
12:15 – 13:00	Dr. Sebastien Gay: Economic Growth in Europe - The Challenges ahead	
13:00 – 14:00	Lunch Break	
14:00 – 14:45	Dr. Henning Meyer: Advancing at two different speeds – Eurozone and Non-Eurozone Countries in the EU	
14:45 – 15:45	Cindy Ivanac-Lillig: Intercultural Activity: Economics Challenge	
15:45 - 16:00	Coffee Break	
16:00 – 16:30	Discussion – How to incorporate Economics Challenges in the classroom	
18:00	Guided Tour at the Art Institute of Chicago	
19:30	Dinner (set menu) at own expense	

#### Friday

9:00 – 9:15	Sebnem Ozkan: Europe related Outreach Programs for Teachers and Students at the European Union Center at the University of Illinois	
9:15 - 9:35	Nigel Nagarajan: Ireland: EU Case Study on Economic Assistance (via skype)	
9:35 – 10:00	Dr. Thomas Zielke: Germany matters (via skype)	
10:00 – 10:15	Coffee Break	
10:15 – 10:45	Amy Medearis: Understanding the Euro Crisis and Europe's Response	
10:45 – 11:45	Getting the Euro to Work – Transferring Conference Information into Classroom Situations: <ul style="list-style-type: none"> <li>- French teachers' session: Stéphane Thierry: Introducing Economics concepts to high school students learning French: a fun and interactive approach</li> <li>- German teachers' session: Roma Schultz: Language Learning and Economics are getting married</li> <li>- Economics/Social Studies teachers' session: Sheryl Gallaher: TOP Study Tour in Germany: Reflections, Outcomes and Applications</li> </ul>	
11:45 – 12:30	Discussion and Mini-Presentations	
12:30 – 13:00	Feedback, Final words	

## PRESENTER INFORMATION



**Dr Henning Meyer**

**Keynote: Sustainable solutions for three overlapping crises in Europe with a special focus on the role of Germany as the biggest European economy**

The Eurozone is suffering from three overlapping crises: a structural crisis, a policy crisis and a crisis of democracy. A sustainable solution to the persistent problems of the single currency area can only be found by understanding the key challenges and creating political, economic and social strategies to tackle them. Time is running out fast and especially the high and rising levels of youth unemployment threaten to create a 'lost generation' in Europe that could fundamentally change the shape and direction of the European (dis)integration process in the decades ahead. This keynote speech will analyze the situation and suggest solutions with a special focus on the role of Germany as the biggest European economy.

**Dr Henning Meyer** is a Senior Visiting Fellow at the London School of Economics. He holds a PhD in Comparative Politics, an MA in British and European Politics and Government and an Executive MBA from London Metropolitan University. His publications include books like "Odd Man Out? - Myth and Realities in the British Approach to the European Union" or "Social Europe: A Continent's Answer to Market Fundamentalism" and numerous articles like "Making Transatlantic Economic Relations Work" (in *Global Policy* 1/2011) to name a few examples. For our conference, Dr Henning Meyer is looking into the economic, political and social challenges that Europe faces since the introduction of the Euro.



**Cindy Ivanac-Lillig**

**The Role of Central Banks in Economic Crisis**

The session will explore the role of central banks and monetary policy in addressing the problems that citizens face during difficult economic times. The session addresses both the ECB and the Fed's recent role in trying to stem the downturn and improve the economic situation.

**Cindy Ivanac-Lillig** joined the Chicago Fed in 2008 as an Economic Outreach Specialist. She leads a variety of economic education programs aimed at educators, students and professional associations across the Midwest. She frequently speaks at professional development seminars on the role of the Fed and monetary policy. Prior to joining the Chicago Fed, Cindy worked in microfinance for a large international NGO, where she oversaw a multi-million dollar USAID lending program. Her background also includes a number of years in financial consulting with Ernst & Young and work abroad for the United Nations High Commissioner for Refugees. Cindy received her Bachelor's Degree in Finance from Boston College and her Masters Degree in International Development and Economics from Johns Hopkins University.



**Sheryl Szot Gallaher**

**Money makes the world go round – and teaching, too**

This session will introduce teaching resources to teach economics that are also valuable for language teachers. The activities, case studies and materials will answer questions about money, e.g., inflation, currency exchange rates, deciding when to save and when to spend. Expect an entertaining and resourceful presentation which might influence your personal life as well.



**Simone Pohl**

**Perspectives of German, French and European Businesses in the Midwest**

This presentation will offer insight into the work of the German American Chamber of Commerce of the Midwest as well as inform about the contribution of German businesses to the growth of the American Economy.

**Simone Pohl** has been President and CEO of the German American Chamber of Commerce of the Midwest, Inc. (GACCoM) since March 2006. She joined GACCoM in 2000 and served there in various positions before assuming her current post. Prior to this she spent 8 years in the hospitality industry, including 3 years as Deputy Director of the Munich Convention Bureau. Ms. Pohl studied Business Administration in Munich and Kempten and graduated as Diplom-Betriebswirtin (FH).



**Anne Cappel**

**Perspectives of German, French and European Businesses in the Midwest**

This presentation will offer insight into the work of the European-American Chamber of Commerce-Cincinnati Chapter as well as inform about the contribution of French businesses to the growth of the American Economy.

**Anne Cappel** is the Executive Director of the European-American Chamber of Commerce-Cincinnati Chapter and Honorary Consul of France for Ohio. She has been named to the Executive Order of the Commodores, an organization that assists the State of Ohio in economic growth. She is a Magna Cum Laude graduate of the University of Cincinnati where she earned a Bachelor of Arts in International Affairs and a Master of Business Administration in Marketing. In 2011, the French Ambassador to the United States recognized Ms. Cappel's significant contributions to the French government and its citizens with a formal induction into the French National Order of Merit, a lifelong honor and Knighthood.



**Prof. Helen H. Roberts**

**Germany and Greece – Will it be a European Crisis or a “Big Fat Greek and German Wedding”?**

The EU and the Euro have been severely tested by the world financial crisis, recession, and diverging fiscal policies. What brings countries to combine forces in fiscal and monetary unions, and what drives them apart? This session will set up a framework for discussion, experience some of the factors which brought about the crisis, and analyze possible outcomes. Germany's role in Europe, its relationship to Greece, and the north vs. south divide in Europe will serve as examples in the presentation.

**Prof. Helen H. Roberts** is Clinical Associate Professor in the Department of Economics, University of Illinois at Chicago (UIC). She is also Director of the UIC Center for Economic Education (UIC-CEE), and has been at the UIC-CEE since its founding in 2000. Roberts received her Ph.D. in Economics from the University of Chicago (1995) and has held permanent and visiting appointments at the University of Chicago, Dominican University, and UIC. Professor Roberts has conducted research in International Trade, Industrial Organization, and Applied Game Theory. She is currently working on the effectiveness of educational and financial literacy programs. Professor Roberts has conducted numerous meetings, conferences, and workshops for teachers, parents, and students in economics, consumer economics, and financial literacy, conducts research, and develops curriculum in these fields. Prior to her life as an Economist, Professor Roberts was a Kindergarten teacher and Music Educator. She has taught students at the University of Chicago Laboratory Schools and at Bret Harte Elementary School (a Chicago Public School).



**William A. Strauss**

**Economic Recovery: State of Manufacturing**

The manufacturing sector's recovery has been impressive with growth more than double historical trends and jobs being added. Mr. Strauss will review the state of the manufacturing recovery with a focus on the sectors that are leading the turnaround. He will also highlight the importance of determining the health of manufacturing based upon output rather than labor.

**William A. Strauss** is a Senior Economist and Economic Advisor in the Economic Research Department at the Federal Reserve Bank of Chicago, which he joined in 1982. His chief responsibilities include analyzing the current performance of both the Midwest economy and the manufacturing sector for use in monetary policy. Mr. Strauss earned a B.A. in economics and geography from the State University of New York at Buffalo, and an M.A. in economics from Northwestern University. He has taught as an adjunct faculty member at Loyola University Chicago and Webster University in Chicago. He currently teaches at DePaul University Kellstadt Graduate School of Business, and at the University of Chicago, Graham School of General Studies. At the latter institution, he was named winner of the 2010 Excellence in Teaching Award in the Business and Professional Programs.



**Dr. Csanád Siklós**

**Visualization of intercultural, social and economic factors – with a special focus on Germany and France - Classroom useable film clips**

This presentation will discuss film, video clips and multimedia resources available to teachers and students. Selected resources will be highlighted that can assist teachers in developing Europe-based curriculum units and that encourage students to engage in the study of European issues and events.

**Dr. Csanád Siklós** is the Assistant Director and Outreach Coordinator at the European Studies Alliance / Center for European Studies, University of Wisconsin-Madison. He holds a PhD in Scandinavian languages and literature from the University of Washington. After working as a lecturer at the University of Madison, WI, he had several manager positions at IBSS, the British Library of Political and Economic Science and also worked as a writer, editor and translator. In his current position, Dr. Csanád Siklós advises students in the “Certificate in European Studies”, coordinates and develops outreach activities for the K-14 community, media, business, and general public and also regularly conducts professional development courses, mostly for economics and social studies teachers.



**Dr. Sebastien Gay**

**Economic Growth in Europe - The Challenges ahead**

The developments in Europe can be seen as an opportunity to reframe the economic European Union to ensure economic growth. This presentation will discuss possible steps that could be taken from both a European and an American point of view. By using examples from U.S. history and experiences from years of economic development, solutions to the Euro crisis will be developed. Understanding the necessity of a better integration of countries is key to preparing Europe for the challenges ahead.



**Dr. Sebastien Gay**, originally from France, studied at the prestigious ENSAE, Institute of Political Sciences, and Ecole Normale Superieure in Paris before coming to the United States in 2001 to pursue graduate work. At the University of Chicago, he studied under Nobel Laureate Professor Gary Becker and focused his research efforts on econometrics, behavioral, health, and labor economics. Dr. Gay was an Econometrics lecturer at the College from 2003 to 2006. After graduating in 2006, he relocated to San Francisco to work for Cornerstone Research, Inc., a litigation consulting firm, where he specialized in antitrust and intellectual property casework. Dr. Gay taught at Stanford University in 2007. He joined the faculty at the University of Chicago Economics Department as a lecturer in 2008. He served as a private economics expert before joining the Berkeley Research Group, LLC as a Principal in 2011.



**Dr Henning Meyer**

### **Advancing at different speeds” - Eurozone and Non-Eurozone countries**

Since the introduction of the Schengen area and the Euro, the European Union has seen different levels of political integration. In addition, several member states have negotiated opt-outs from specific aspects of integration treaties and the different enlargement rounds have also included member states of different development levels into the same union. So the European motto "United in diversity" indeed represents the reality of the Union. But where does the European Union go now that there is a deep fault-line developing between Euro and non-Euro member states? This session will look at current political and social dynamics with reference to the EU history.

**Dr Henning Meyer** is a Senior Visiting Fellow at the London School of Economics. He holds a PhD in Comparative Politics, an MA in British and European Politics and Government and an Executive MBA from London Metropolitan University. His publications include books like "Odd Man Out? - Myth and Realities in the British Approach to the European Union" or "Social Europe: A Continent's Answer to Market Fundamentalism" and numerous articles like "Making Transatlantic Economic Relations Work" (in *Global Policy* 1/2011) to name a few examples. For our conference, Dr Henning Meyer is looking into the economic, political and social challenges that Europe faces since the introduction of the Euro.



**Sebnem Ozkan**

### **Europe related Outreach Programs for Teachers and Students at the European Union Center at the University of Illinois**

This presentation will introduce programs and materials for teachers and students that are offered by the European Union Center at the University of Illinois.

**Sebnem Ozkan** works as Outreach Coordinator at the European Union Center (EUC) at the University of Illinois, Urbana-Champaign. She coordinates Center's programs and events, is actively engaged in outreach with the consular corps in Chicago, civic organizations, secondary schools, regional universities, and the general public. She also serves as the coordinator of the EUC's Foreign

Language and Area Studies (FLAS) Fellowships program. Prior to joining the EUC staff, Sebnem worked at the Center for European Studies and the European Union Center of Excellence at the University of Wisconsin-Madison as project assistant and student advisor from 1999-2008. She holds Ph.D. and M.A. degrees in industrial relations from the University of Wisconsin-Madison, and a B.A. degree in Labor Economics and Industrial Relations from Ankara University/Faculty of Political Science (SBF). She is a specialist on EU-Turkey relations, EU social policy, industrial relations and labor issues.



**Nigel Nagarajan**

#### **Ireland: EU Case Study on Economic Assistance**

Mr. Nagarajan will review the current state of the Irish economy and examine how different European institutions and the Irish government have responded to the crisis. In particular, he will address the Economic Assistance Program and how it is helping ease economic pressure and promote a return to growth.

**Nigel Nagarajan** is the current Resident Adviser on Economic and Financial Affairs to the European Commission in Ireland. Prior to that, he served as the Senior Economist of the Delegation of the European Union to the United States.



**Dr. Thomas Zielke**

#### **Germany matters**

In his talk, Dr. Thomas Zielke will inform about the work of the Representative of the German Industry and Trade in Washington and about the transatlantic economic relationship between Germany and the USA.

**Dr. Thomas Zielke** was appointed to the position of Representative of German Industry and Trade in January 2011. He studied Law and Political Sciences in Bonn and graduated from the University of Tübingen in Germany. During several years of practice in the areas of corporate, civil, administrative, energy and labor law, he joined the German Federal Ministry of Economics and Technology (BMW). He served as First Secretary in the Economics Division at the Permanent Mission of Germany to the United Nations in New York, and also served as a member of the administrative committee for the European Union's multiannual Small and Medium Enterprise ME Program in Brussels. From 2001 to 2007, he was Communications Director in the BMWi in Berlin. He became Director of Public Relations and Deputy Representative at RGIT Washington D.C., where he concurrently serves as editor of the weekly publication for the Washington News.



**Amy Medearis**

### **Understanding the Euro Crisis and Europe's Response**

Europe seems to be “hanging in the balance” these days.... What are the origins of the Euro crisis? What are the policy responses by which Europe is hoping to put an end to the crisis? This presentation will cover the key concepts for understanding the Eurozone and also look ahead to the future and discuss the case for the euro.

**Amy Medearis** is the Senior Economist of the Delegation of the European Union to the United States, a position she has held since 2003. In this capacity, she writes regular reports for European Union officials on US macroeconomic developments and on policy developments relating monetary, fiscal, employment and social policies in the United States. She helps to represent the positions of the European Commission at the International Monetary Fund and serves as an interlocutor on European matters for staff at the US Treasury Department and the Federal Reserve Bank. Mrs. Medearis also regularly informs experts and non-experts in the United States about developments in the EU and the European economy. Prior to joining the EU Delegation, Mrs. Medearis served as Vice President and Europe Analyst for the G7 Group, an economic consulting group in Washington, D.C. She also was a guest Research Fellow at Deutsche Bank Research in Berlin and holds a Master's Degree in International Economics and European Studies from the John Hopkins University School of Advanced International Studies and a BA in Comparative Area Studies and German from Duke University.



**Stéphane Thierry**

### **Introducing economic subjects to high school students: a fun and interactive approach in French classes**

This workshop will present different ways of dealing with economic concepts in a fun way, for example, using dialogues, folktales, pictures and charts. The techniques used will prepare teachers to stimulate high school students' interest in basic economic subjects and increase their comprehension and speaking skills.

**Stéphane Thierry** is an instructor for French at the Alliance Française de Chicago and holds a degree in English and Spanish from La Sorbonne and a diploma in Teaching French as a Foreign Language. He has 15 years of experience teaching French as a foreign language in various places (Paris, London, San Francisco and Tokyo). Over the past 2 years, he has been working as a coordinating teacher at the Institut Catholique de Paris. In addition, he has been teaching French for Cuisine and Pastry students at Ferrandi School in Paris.



**Roma Franziska Schultz**

### **Languages and Economics are getting married**

Teaching languages prepares students for life. It involves not just talking about structure but also deals with content. This workshop will reveal how much economics is hidden in language exercises or literature and will also show how to incorporate economic related games in a German class.

**Roma Franziska Schultz** studied German and English and graduated from the University of Leipzig in 1991. She has taught students at the middle school and high school levels, as well as adult education in her home town of Leipzig, Germany. She is the co-author of a series of language learning books. As Language Advisor from 2002 – 2007 for the Goethe-Institut Melbourne in Australia, she conducted an extensive program of professional development workshops. She also organized major events like conferences and summer schools. In 2009, Roma achieved a “Master of Arts” in “Economics and Management” from the Technical University of Kaiserslautern. Since September 2010, Roma has been working for the Goethe-Institut Chicago as Language Consultant and is responsible for Educational Outreach programs in 19 states across the Midwestern U.S.



**Sheryl Szot Gallaher**

### **TOP Study Tour in Germany: Reflections, Outcomes and Applications**

The Transatlantic Outreach Program provided an opportunity for summer study in Germany, to visit schools and financial institutions. This session will focus on ideas gathered during the study tour, and especially on ways to apply this new knowledge to U.S. education, by integrating the study of German culture and economic policy into lessons in Social Studies, World Studies, Foreign Language and Economics. Such integrated curriculum planning can result in lessons that remind U.S. students how all nations are part of a global system and that what happens in Europe affects policy in the U.S.

**Sheryl Szot Gallaher** is the director of the Office of Economic Education at Governors State University, a position she has held since 1994. Prior to that, she was a classroom teacher and gifted education coordinator in Kirby School District 140 in Tinley Park. Gallaher is a regular presenter at local and state conferences, teaches undergrad and graduate level Economics courses, conducts staff development sessions, and organizes programs in economic education for both students and teachers. Gallaher has created award-winning economics lessons for Grades K – 8, and she is co-author of “Financial Fitness for Life,” a Middle School financial literacy publication.



## Thank you:

### Conference Coordinator:

**Roma Schultz**, Language Consultant, Goethe-Institut Chicago

### Contributing to the conference organization:

**Jean-Francois Rochard**, Deputy Cultural Attaché, Cultural Service of the Consulate General of France in Chicago

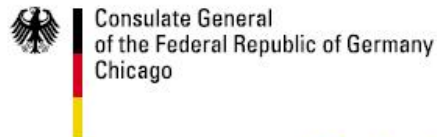
**Cindy Ivanac-Lillig**, Outreach Specialist, Federal Reserve Bank of Chicago

**JoAnn Simonetta-Stob**, Language Coordinator, Goethe-Institut Chicago

**Gloria Wille**, Intern, Goethe-Institut Chicago

**Layout of printed and website material for the conference:** Markus Greiner – Graphic Design

## In Cooperation with:



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