## The Disappearance of Manufacturing?

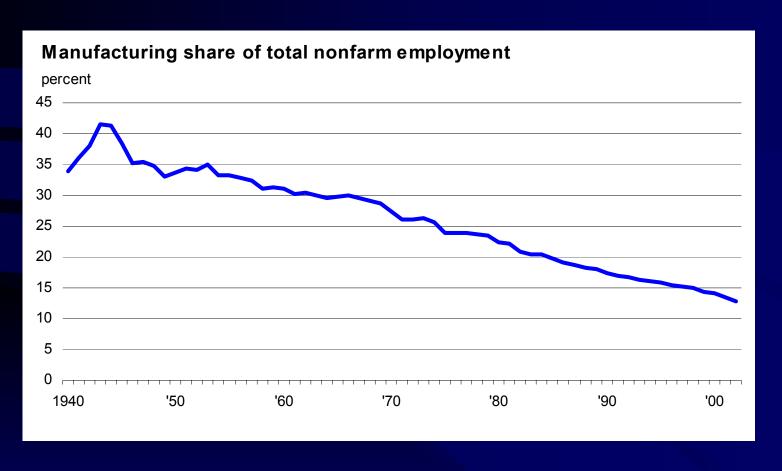
Is Midwest Manufacturing at a Crossroad?
Chicago, Illinois
September 30, 2003

#### **William Strauss**

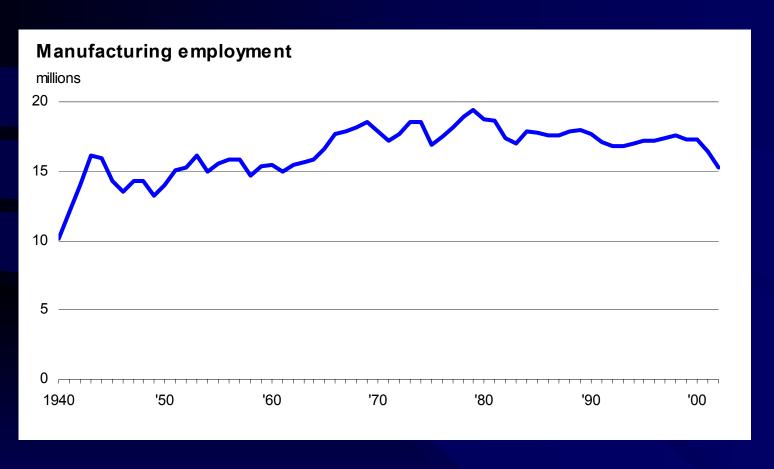
Senior Economist and Economic Advisor Federal Reserve Bank of Chicago

# Fact? The United States is losing its manufacturing base

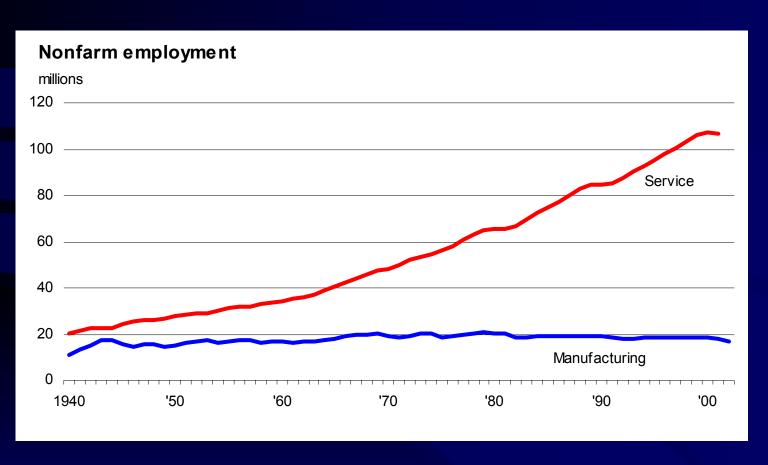
## Manufacturing employment as a share of national employment has been declining for over 50 years



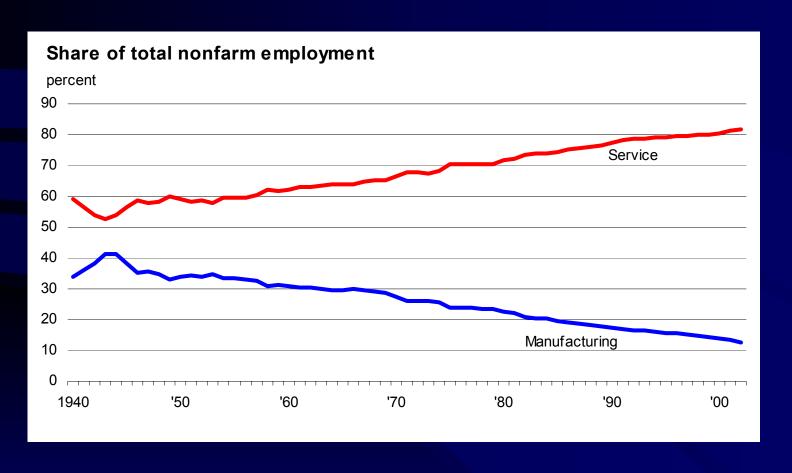
## The number of jobs in manufacturing has been relatively stable over this period, averaging 0.3% growth per year since 1947



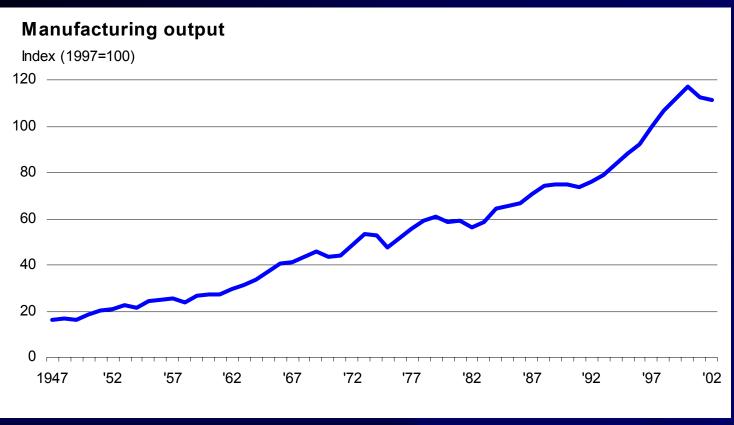
## The service sector has grown by more than fivefold over this period, averaging 2.6% growth per year since 1947



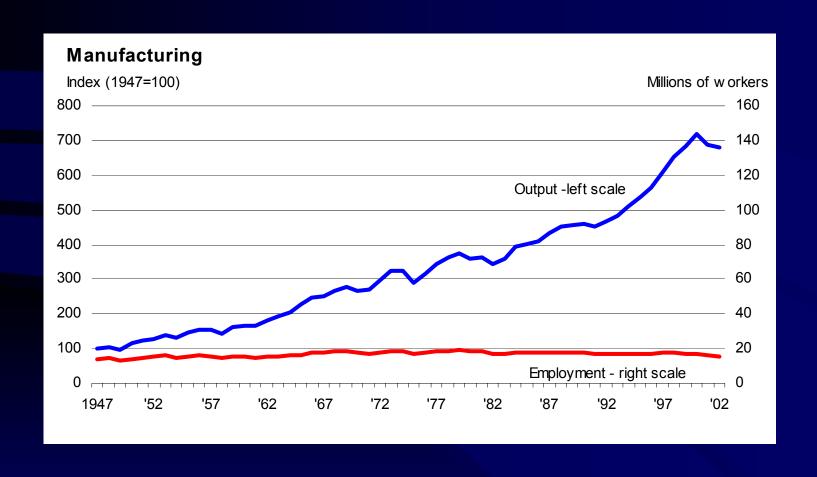
## This has decreased manufacturing's share of total jobs and increased the service sector's share



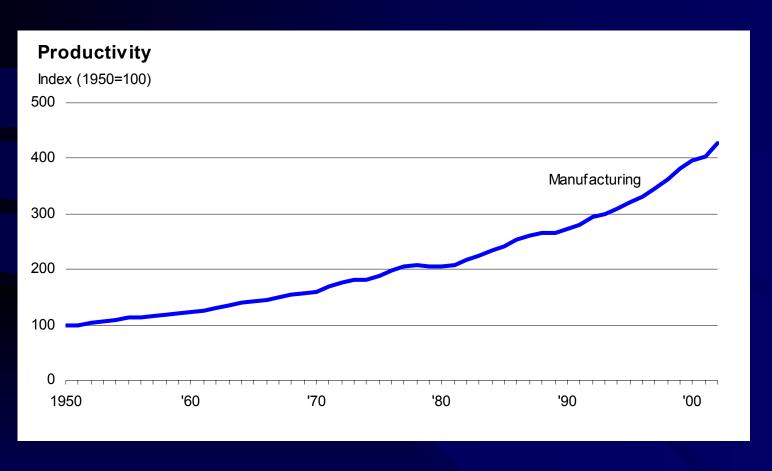
# While manufacturing employment was flat over the past 50 years, manufacturing output increased by 3.8% per year



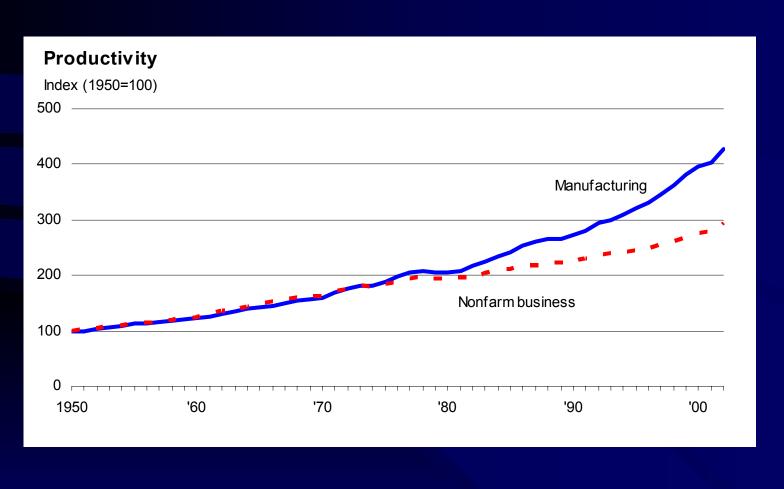
### This translated into a 600 percent increase over this time period



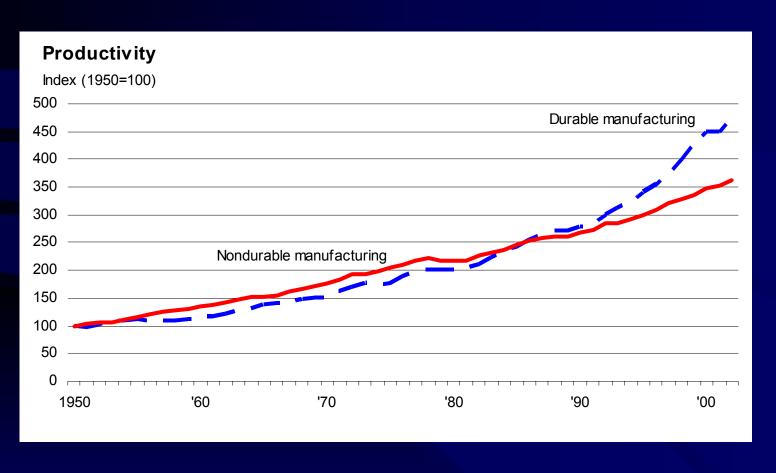
## The increase in output can be attributed to strong productivity growth experienced by the manufacturing sector



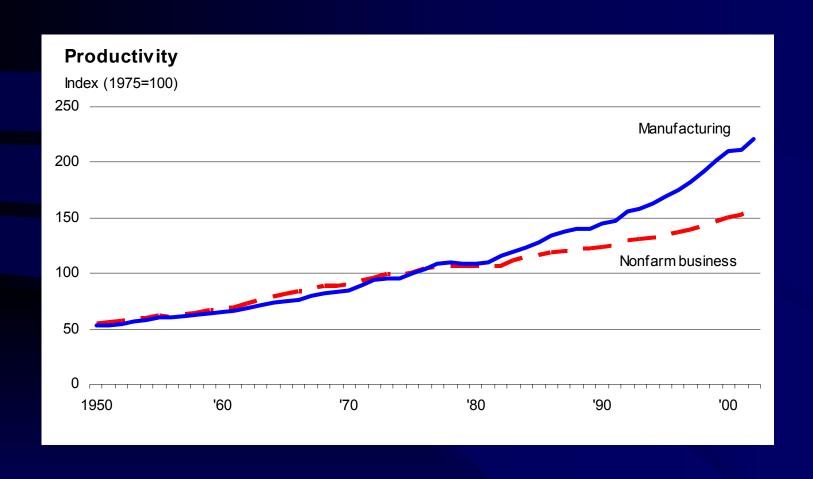
## Over the past 50 years productivity in the manufacturing sector increased 2.8% per year, more than the 2.2% for the nonfarm business sector



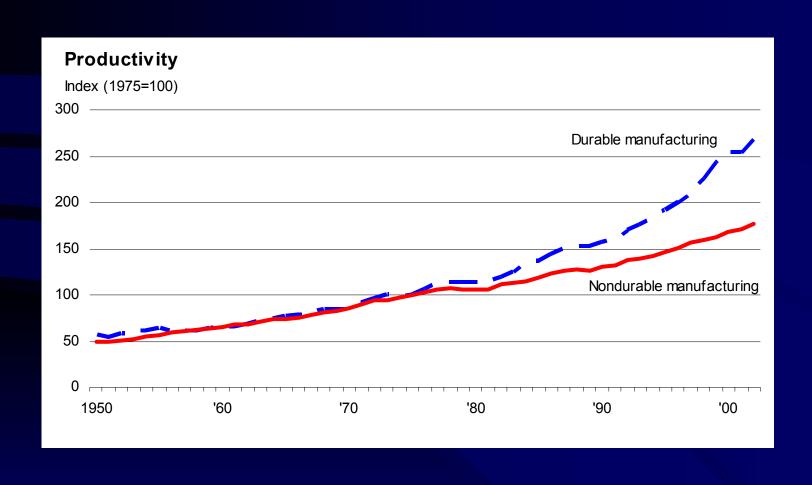
## Productivity in the durable manufacturing sector has been stronger than in nondurable manufacturing



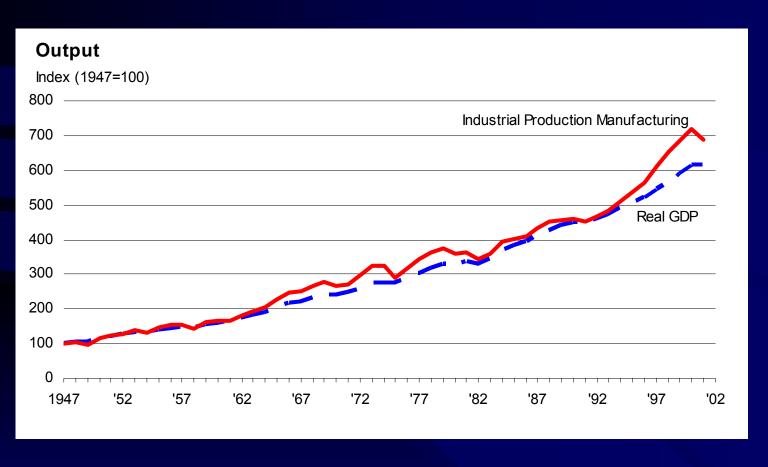
#### The divergence in productivity appears to occur around the mid-70s



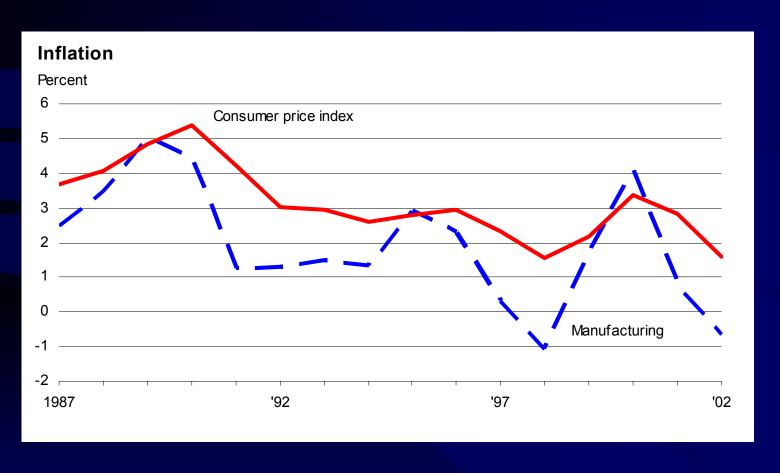
## This is especially apparent in durable manufacturing



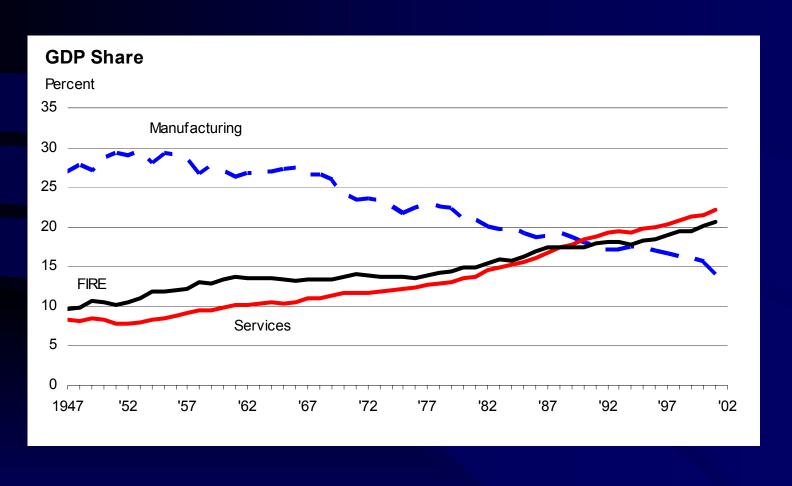
## Strong productivity growth has allowed the manufacturing sector of the U.S. economy to grow faster than the overall economy



## Due to strong productivity growth, price increases in the manufacturing sector have been lower than overall price increases

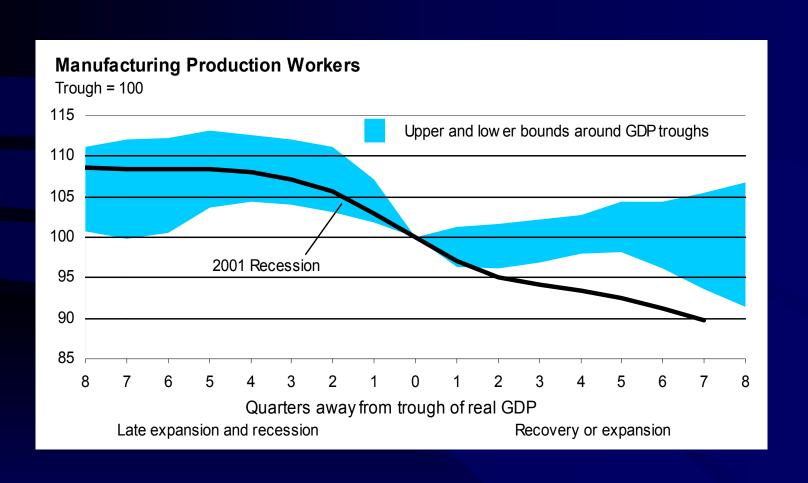


## The lower relative prices in the manufacturing sector has lead to manufacturing comprising a smaller share of GDP over time

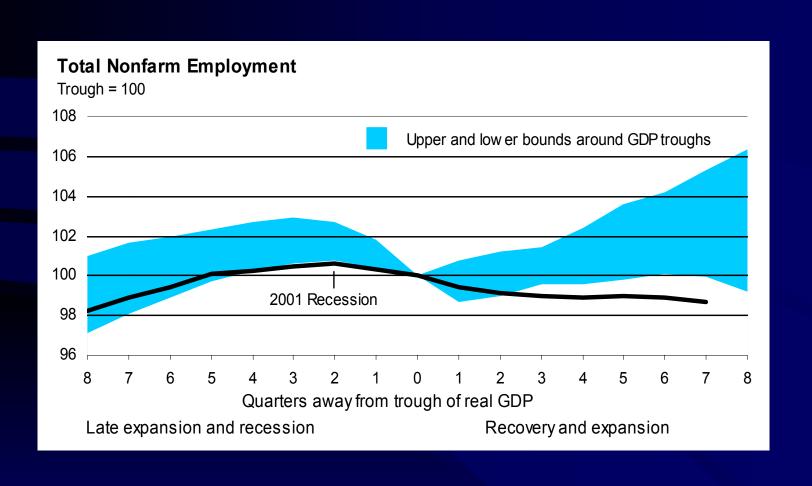


# The current doldrums in manufacturing employment are closely linked with the most recent economic recession

#### Manufacturing workers have suffered steep employment declines over the past few years



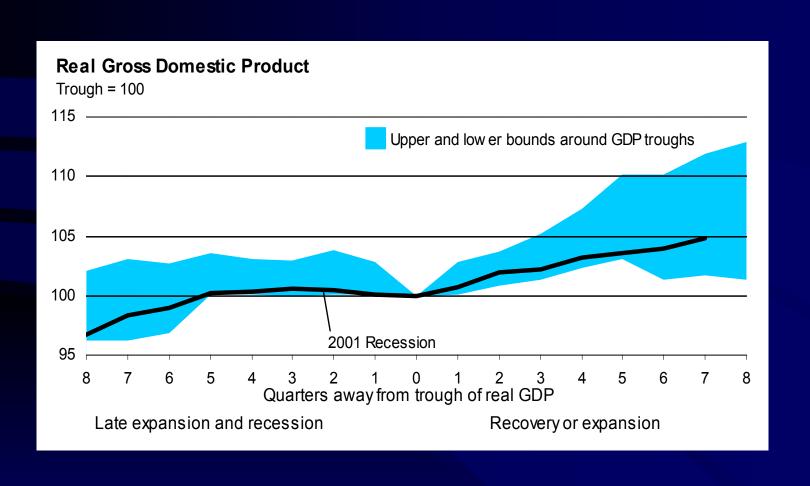
#### But so has everybody else



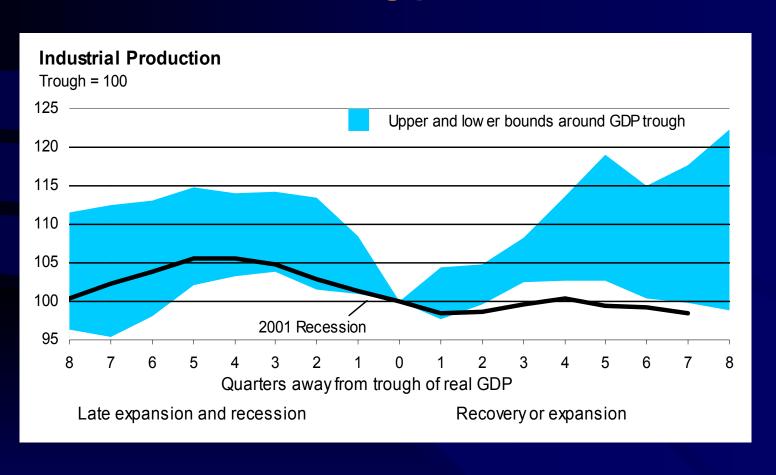
#### The economy has been hit hard by a number of negative economic shocks over the past few years

- The equity market collapse that began in early 2000
- •Soaring energy prices in late 2000 and again in late 2002
- •The September 11, 2001 attack on the United States
- The corporate governance scandals that started in late 2001
- The geopolitical uncertainties regarding Iraq that began in the fall of 2002

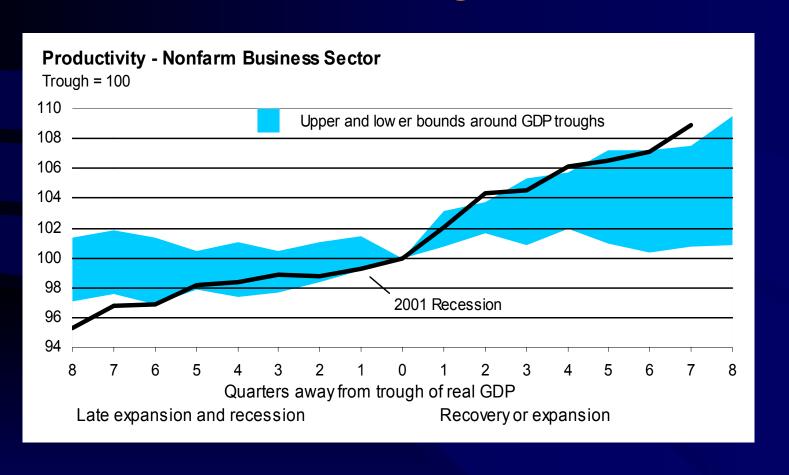
## These shocks have hampered the current economic expansion



## The loss of manufacturing employment is consistent with the declines in overall manufacturing production



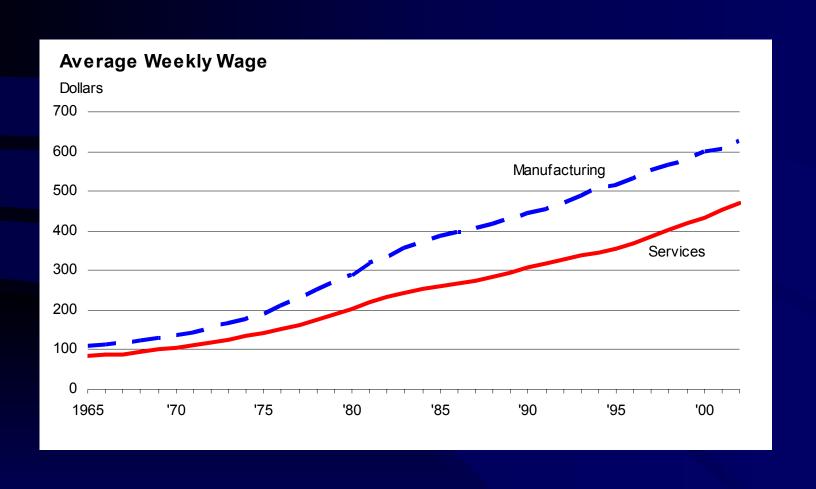
## Productivity has grown at a rate that puts it on the upper bounds during the current period – this is a double edged sword



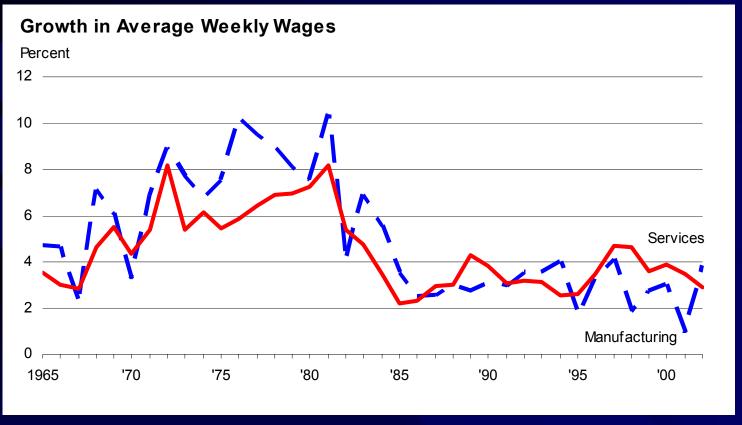
## Fact? Manufacturing jobs are higher paying jobs,

and if we lose these jobs, we will be a nation of hamburger flippers

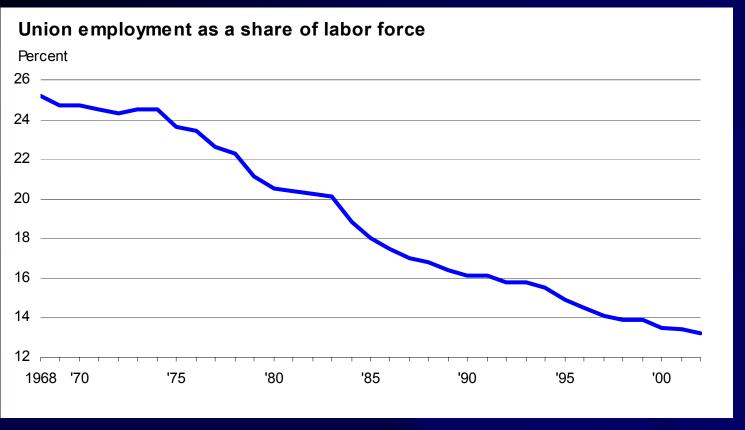
#### Wages are higher in the manufacturing sector



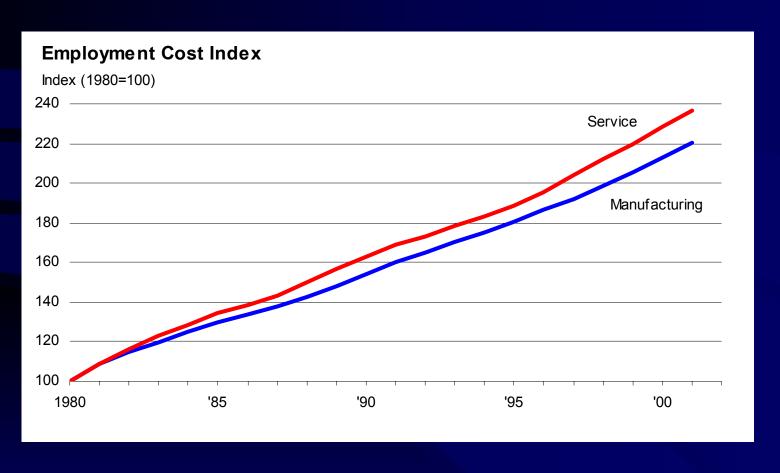
However, over the last fifteen years, service sector wages have been growing at a faster rate – 2.9% per year for manufacturing vs. 3.5% per year for services



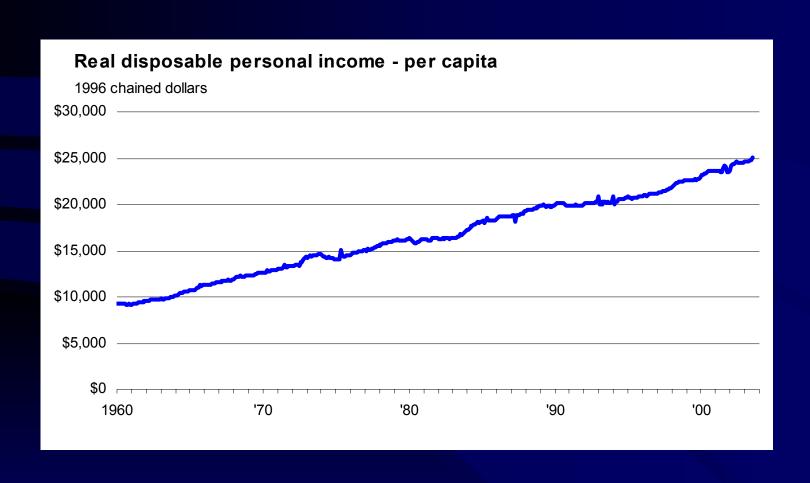
# Unions have played a major role in obtaining higher relative wages in manufacturing jobs and consequently speeding up the substitution away from labor to capital



## Since 1980, employment cost increases in the service sector has exceeded the manufacturing sector

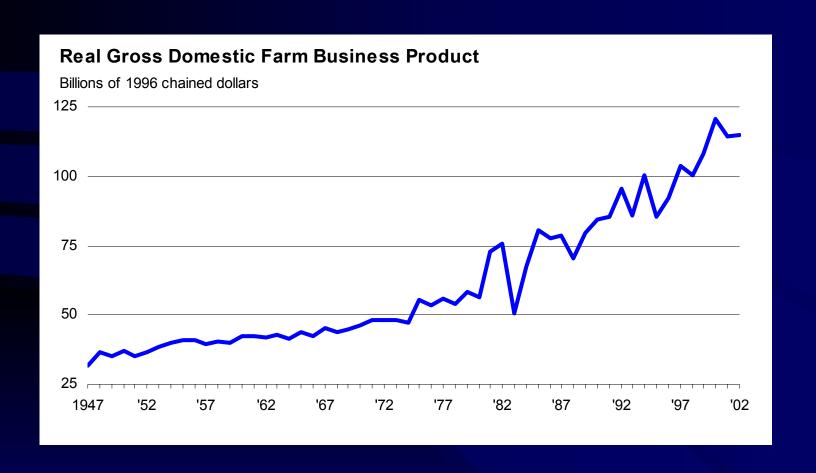


## Standards of living in the United States have never been higher

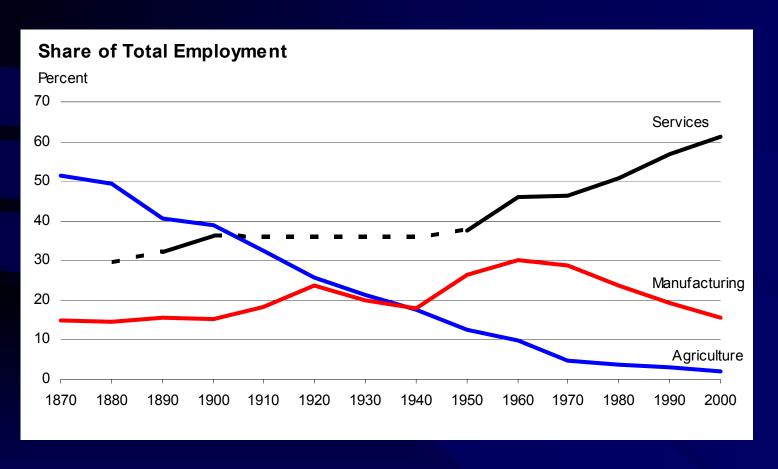


#### Lessons from the farm sector

## We are producing more in our farm sector than at anytime in our history



## And we are accomplished this remarkable feat with just 2.4% of our employment devoted to farming



## Chicago Fed Letter - June 2003 www.chicagofed.org



Questions