Differentiated Road Pricing, Express Lanes, and Carpools: Exploiting Heterogeneous Preferences in Policy Design Kenneth A. Small, Clifford Winston, and Jia yan

### DISCUSSION

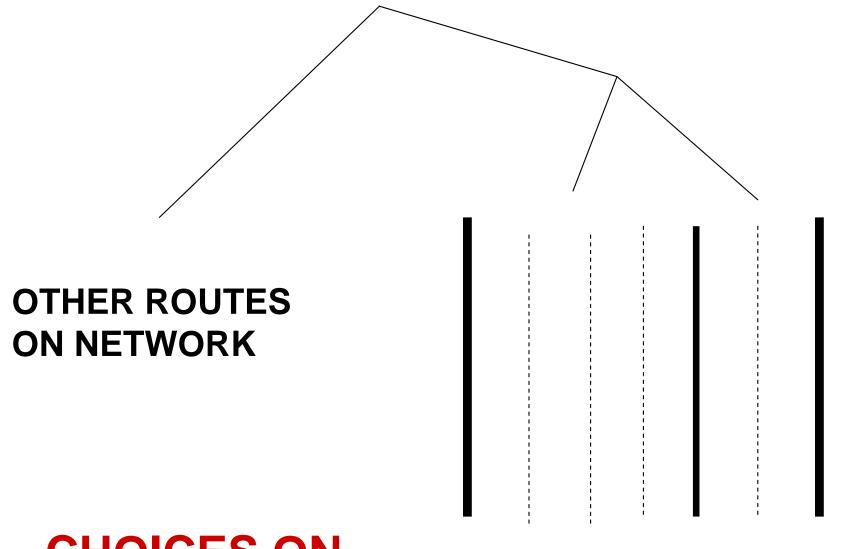
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State University of New York at Buffalo

WORKSHOP ON USING PAYMENT INNOVATIONS TO IMPROVE URBAN TRANSPORTATION NETWORKS JUNE 12, 2007

**Federal Reserve Bank** 



**CHICAGO METROPOLIS 2020** 



CHOICES ON CSR-91 TEN MILE STRETCH

GENERAL LOW-TOLL LANES EXPRESS HIGH-TOLL LANES

## RELIABILITY

 If travelers care about reliability, they should be risk averse. But in the study they are treated as implicitly risk neutral. This requires further study.

 Do congestion tolls make traffic more or less reliable? Congestion is stochastic and as it increases traffic should fluctuate more.
 Tolls reduce congestion, improve reliability?

## Significance of Study

 Shows importance of knowing distribution of income (VOT) in calculating tolls.

 Demonstrates unequal effects of congestion tolls according to income.

 Leads to insights on implementation by public vs. private operators.

## How tolls will be set?

- We need to know the income distribution on the road to set tolls correctly. Otherwise tolls would only capture a small part of potential benefits.
- Is it appropriate to use an econometric model to calculate the tolls people should pay?
- If not, then how will we realize the effect of the income distribution on the tolls we set?

## HOV, HOT may not be optimal

• These solutions need not be used. Uniform tolling of lanes is better from perspective of economic efficiency.

•BUT, private road operators would use HOV, HOT solutions to get better revenue.

# **Alternative Tolling Schemes**

### REVENUE/PER.

HOV \$ 0

**HOT** \$ 0.24

ONE-RTE. \$ 1.64

**TWO-RTE.** \$ 5.35

TWO-HOT \$ 1.81

2-HOT.LTD. \$ 1.05

### SURPLUS/PER.

\$ 2.11

\$ 2.01

\$ 0.50

**\$-2.36** 

\$ 0.98

\$ 1.36

# TWO-ROUTE TOLL POLICY (BEST OF THOSE TRIED)

Sample median income = \$46,250

TYPE OF	TOLL	TRAVEL	TRIPS	TOLL	TOLL AS
LANE		TIME	PER	PER	<b>PERCENT</b>
		(ONE	<b>YEAR</b>	YEAR	OF
		WAY)			<b>MEDIAN</b>
					<b>INCOME</b>
<b>EXPRESS</b>	\$10.14	11.6 min	500	\$ 5070	10.9%
<b>GENERAL</b>	\$ 8.16	12.8 min	500	\$ 4080	8.8%

#### REVENUES FROM THE TOLL

(\$5.35/PERSON)\*500 = \$2675

### **CONSUMER SURPLUS FROM THE TOLL**

(-\$2.36/PERSON)\*500 = -\$1180/PERSON

## Income effects

 How will the consumer economize to partially offset the financial burden of the tolls?

### How will travelers react?

### Substitution effects cause:

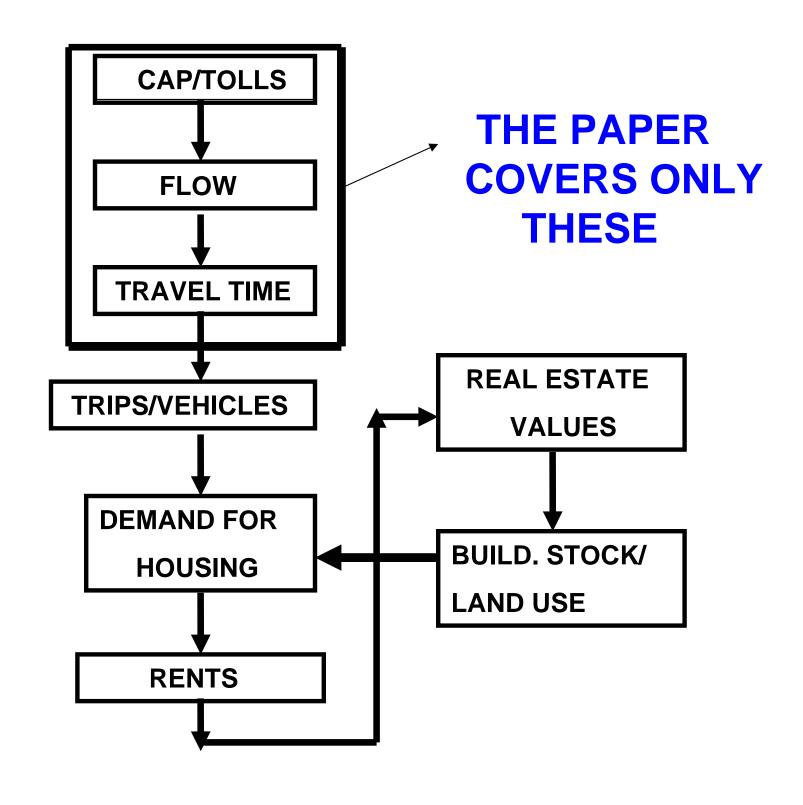
- Choose lane type/change route
- Switch to public transit

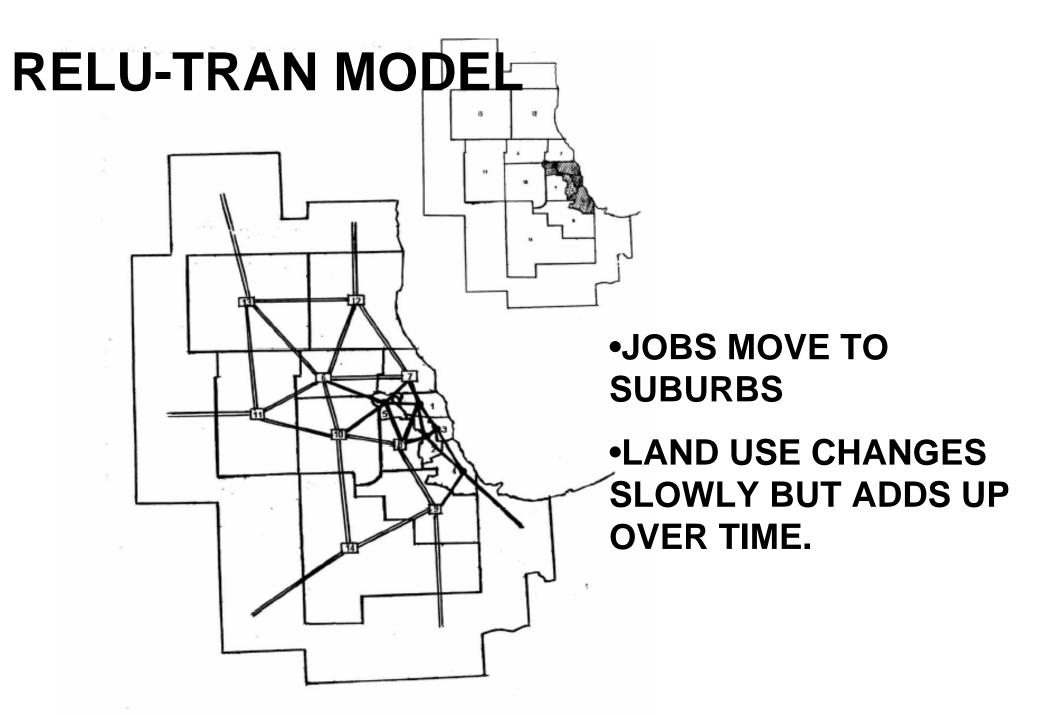
#### **Income effects cause:**

- Switch to efficient vehicles
- Make fewer trips and shorter trips
- Reduce dwelling size or change residence location
- Move to Buffalo

# QUESTIONS RAISED IN READER'S MIND THAT NEED STUDY

- Are there income effects?
   These are ignored in the model but above calculations suggest they are important.
- Which (and whose) taxes should be reduced when tolls are charged?
   We must find those taxes that are the most distorting and reduce those.





CHICAGO MSA 14 ZONE TEST VERSION

