

Great Lakes Areas of Concern & Property Values

Presented to the Chicago Federal Reserve Bank (Detroit Branch) Seminar
Freshwater and the Great Lakes Economic Future
Detroit, MI
November 10, 2008

John Braden

University of Illinois
at Urbana-Champaign



Acknowledgements

USEPA/GLNPO # GL-96553601

Illinois-Indiana Sea Grant Program

AOM NA06 OAR4170079 R/CC-06-06

USDA-CREES/ IL Ag Exper Sta

MRF 470311 & # ILLU-470-316

Thanks to Xia Feng and DooHwan Won for their assistance. Any opinions, interpretations, conclusions, and recommendations are entirely the responsibility of the author and do not necessarily reflect the views of the sponsors or the Federal Reserve System.





© John B. Braden 2005

Areas of Concern in the Great Lakes - St. Lawrence River Basin



© John B. Braden 2005



Legend

- Bilingual RAPs
- Canada
- U.S.A.
- Areas in Recovery
- Delisted Canadian AOCs
- Delisted U.S. AOCs



The Remediation Agenda

- ❖ Cost of remaining remediation of U.S. AOCs ~ \$1.5B - \$4.5B (Great Lakes Regional Collaboration, 2005)
- ❖ Great Lakes Legacy Act - \$250M authorized, \$125 appropriated ('04 – '08); \$100 reauthorized

Are the benefits worth the costs??



Research Question

How much economic value has been lost due to legacy contamination of the Great Lakes?

- ❖ Ecosystem health impairment
- ❖ Human health impairment (e.g., fish ingestion)
- ❖ Reduced recreation & tourism
- ❖ Reduced property values



Methodology

1. *Meta-analysis*: Study of studies to identify points of agreement and difference. Applied to property value studies of contam. sites.

120+ applications in environmental economics
(Nelson & Kennedy 2008)

2. *Benefit function transfer*: Apply meta-analysis results functionally to Great Lakes Areas of Concern (AOCs)



Related Literature

7 economic studies of specific AOCs

3 qualitative reviews of waste site studies (Faber 1998, Kiel & Boyle 2001, and Simons 2006)

1 all-encompassing quantitative meta-analysis of localized amenities/disamenities (Simons & Saginor 2006)

2 cross-sectional studies of NPL sites: Kiel & Williams (2007) & Greenstone & Gallagher (forthcoming)



1. Meta-analysis

46 hedonic studies (1971 to 2007) of property value effects of nonhaz. landfills, hazardous sites (NPL, CERCLIS), aquatic contaminated sites, & nuclear sites

142 value estimates (129 after outliers)

% Price impact = f (*site characteristics, data characteristics, methodology*)



Explanatory Variables

Site Characteristics

Type (NonHaz, Haz, Nuc, Aquatic)
Region
Site size (mean distance)
Cleanup status (Haz)
NPL
Employment

Methodology

Linear vs. nonlinear distance
Discrete vs. contin. environ.
Published
Significance of results
Spatial correlation control

Data Characteristics

Residential/commercial
Parcel/census/assessment
Single/multiple sites
Sample size
Neighborhood controls
Date of data
Mortgage rate



Results – Explaining % Price Effect (+)

Base Case (in constant)

Nonhazardous sites

East North Central Region

Models (Adj R² 0.47 – 0.57)

Robust OLS

Random-effects panel

Weighted LS (w/in studies) – Best

Consistently Significant Explanatory Variables

Constant (-)

Site Size (Distance) (-)

Mountain (+)

Hazardous sites (+)

Parcel-level data (+)

Mid-Atlantic (+)

Aquatic sites (++)

Demograph. controls (+)

East South Central (+)

NPL (-)

Access controls (+)

South Atlantic (+)

Residential (+)

Published (+)

West North Central (-)

Significance (+)

Canada (+)



Usually Insignificant Variables

Nuclear

On-site employment

Cleanup status

Sample size

Industry controls

Time

Mortgage rate

Linear

Discrete

Pacific

New England

West South Central

Spatial corr. control



2. Benefit Function Transfer

% Price impact = f (*site characteristics, data characteristics, methodology*)

Regional computed % discounts (from meta model)

NE States: 17.6%

ENC States: 7.8%

WNC States: 4.6%

Homes w/in 2 miles of each AOC

Median home prices for each AOC



Illustrative Transfer Data

Table 1. Data for Census Tracts within 2 Miles of AOCs

US AOC	Area (mi²)	# Tracts	# Homes	Median Price (\$2000)
Ashtabula River, OH	35	11	9,747	84,235
Buffalo River, NY	14	15	5,264	58,996
Deer Lake, MI	191	10	6,146	75,739
EighteenMile Creek, NY	4	1	690	84,100

.....

For 23 U.S. AOCs excluding Black, Clinton, Cuyahoga, Detroit, Maumee, & Rouge Rivers, and Saginaw Bay, due to size and overlap



Benefits Transfer Summary Results

Owner-occupied residential property values, 23 AOCs

	%	# Sites	\$ Loss
Total loss of property value			\$1,737,342,920
Mean loss per site	10.641	8,756	75,536,649
Std. dev. (sites)	4.766	4,043	105,994,835
Std. err.	0.994	843	22,101,451
95% up. conf. limit per site	12.589	10,408	118,855,492
95% low. conf. limit per site	8.693	7,103	32,217,805



Summary

1. Estimated the effect of noxious sites on surrounding residential property values
2. Calibrated meta-function to specific circumstances of AOCs (assuming meta-sample mean values for most variables)
3. For 23 U.S. AOCs (excepting very large and/or overlapping cases), using 2000 median home prices and quantities within 2 mile radius, **estimated property value loss is \$1.7 billion.**



Outstanding Questions

1. Methodological:

- ❖ Controls for confounding factors (e.g., RCRA sites and NPL status of AOCs)

2. Policy:

- ❖ Property losses ($> \$1.7$ B) alone are in the range of remediation costs ($\$1.5$ B - $\$4.5$ B)
- ❖ Will remediation recover values?
- ❖ Additional benefits through recreation, tourism, ecosystems, & commercial property values



Recovering Property Values

- ❖ Census-based comparison of tracts with and without NPL sites indicates clean-up makes little difference (Greenstone & Gallagher, forthcoming)
- ❖ Pre-post analysis of 57 NPL sites is inconclusive about effects of remediation (Kiel & Williams, 2007)
- ❖ Pre-post analysis of Dallas site suggests hysteresis due to neighborhood effects (McCluskey & Rauser, 2003)
- ❖ “Cleanup stage” insignificant in our analysis



Conclusions

1. Studies of aquatic sites estimate largest property value impacts; NPL status moderates the effects
2. “Benefit transfer” forecasts \$1.7B losses in residential values at 23 U.S. AOCs -- within range of estimated remediation costs
3. Remediation may not fully recover values. What else is required?

