We believe in the Entrepreneurial Spirit. It can unleash the imagination, create opportunities, reinvent the market, rebuild communities and transform the world. If you're seeking the expertise to start or grow your business, we're here to help.

We're the Urban Entrepreneur Partnership.
Elements of entrepreneurial success.

We at the Urban Entrepreneur Partnership (UEP) Inc. believe the entrepreneurial spirit is alive and well in every American community, even long-neglected and economically underserved urban areas. Yet research indicates minority populations start and grow businesses at lower rates than other demographic groups. And on average, minority-owned businesses tend to be smaller and less profitable than other businesses.

Acting in direct response to these findings, the Ewing Marion Kauffman Foundation consulted with academic and business experts across the country to design an educational model addressing key elements of entrepreneurial success.

In 2005, partnering with the White House and the Business Roundtable, an association of leading CEOs, Kauffman launched the Urban Entrepreneur Partnership with the specific goal of fostering minority entrepreneurship in urban-core communities.

Following the devastation of Hurricanes Katrina and Rita later in 2005, the UEP added a specially tailored version of its program—the UEP Gulf Coast Inc.—to help revitalize economies and rebuild communities affected by the storms.

The resulting UEP centers provide business education and personalized one-to-one coaching, as well as access to financing and procurement opportunities, for new and existing minority and urban businesses.

We believe that this unique program will increase the number of profitable, sustainable minority-owned businesses in urban neighborhoods, creating the wealth and jobs needed to strengthen the economy.
Our network.

The Urban Entrepreneur Partnership Inc. operates in Kansas City, Detroit and in the Louisiana cities of New Orleans, Baton Rouge and Hammond, through our affiliate program, the UEP Gulf Coast Inc.

UEP Cities

- UEP Map
- UEP Gulf Coast
- UEP Detroit
- Become a City
Our Educational Process | At the UEP, we take a unique and personalized approach in supporting our entrepreneurs. Our one-to-one coaching, comprehensive and customized educational plan, and real time data collection assists entrepreneurs at any stage of business development grow into thriving companies.

Step 1: INTAKE
- We’ll start by collecting demographic data about you and your business.
- We’ll also collect financial data on your business.
- Next, we’ll assess your business or business idea.
- Then, we’ll assign you a coach with expertise in your industry and your stage of business development.

Important note: Data we collect during the intake phase will enable us to report later on the results and impact of our programs. For confidentiality, we store all client information in a secure database and use only aggregated data. Names will never be identified or reported individually.
About UEP

Overview
Our Partners
History
Quick Facts
Our Leadership
The CEO’s Corner

Speaking in numbers.

24%
Increase in profitability for existing businesses receiving UEP education/coaching.

$4 Million
Commitment from our partners LED* and NEI*.

51%
Businesses have moved from concept to operation since 2005.

915+
Clients have completed our program.

$7 Million+
Amount UEP/UEPGC and the Kauffman Foundation have invested for educating and coaching entrepreneurs.

89%
Clients have completed UEP/UEPGC educational courses.

* Louisiana Economic Development (LED) and New Economy Initiative for Southeast Michigan (NEI)
Intranet –

Combination of “E-room”, “Courtyard”, “Image Now”, “Gifts”, and the “H” drive all rolled into one.

Client Tracking Outcomes Database (CMS) –

Allows the UEP/UEPGC to have a customized database that produces real-time data.
Office Staff Announcements

**UEP Detroit Grand Opening Event!**  
**NEW**  
by Kevin Lockett

**Kauffman’s Urban Entrepreneurial Partnership (UEP) Offers**

Re-tooling Educational Program for Minority-Owned Auto Suppliers

**DETROIT** (Sept. 15, 2009) – One hundred fifty of Detroit’s displaced minority auto suppliers stand to benefit from a $3 million,...

**National Headquarters set to open in the Historic 18th & Vine District!**  
**NEW**

by Kevin Lockett

On November 1, 2009, the UEP Headquarters will open its first set offices in the Historic 18th & Vine District. With more than 3000 square feet of space, the UEP will have ample room to expand its coaching operations.
Customized Outcomes Database

- Collect over **300 variables**
- Provides **real-time outcome data** on UEP/UEPGC entrepreneurs (for research and data reporting)
- Allows senior management the opportunity to analyze client trends
- Offers **web-based solutions** (ease of access)
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<th>Address Line1</th>
<th>Address Line2</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>County</th>
<th>Phone</th>
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<td>Kansas City</td>
<td>MO</td>
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<td>Overland Park</td>
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<td>Johnson</td>
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We believe in the Entrepreneurial Spirit. It can unleash the imagination, create opportunities, reinvent the market, rebuild communities and transform the world. If you're seeking the expertise to start or grow your business, we're here to help.

We're the Urban Entrepreneur Partnership.
The widespread destruction wrought by Hurricane Katrina disrupted countless lives —
It takes insight, experience and resources to seize the opportunity. That's where we come in.

We're the Urban Entrepreneur Partnership, Gulf Coast.
The UEP advances minority entrepreneurship in the urban core by promoting innovation, educating and coaching entrepreneurs, and fostering profitable and sustainable businesses.
We’re proud to play a part in the $100 million New Economy Initiative to help retool and reinvigorate Michigan’s economy. We’re UEP Detroit.
We’re proud to play a part in the $100 million New Economy Initiative to help retool and reinvigorate Michigan’s economy.

We’re UEP Detroit.

$3 million applied to UEP efforts

150 minority auto suppliers will be trained, coached and mentored.

4 industries to target: aerospace, alternative energy, medical devices and military and homeland security.

What’s New.
New Economy Initiative Announces $9.24 million investment to assist automotive suppliers and advance entrepreneurship.

Read more...

> Become a Client
> Become a Partner
> Become a City

THE CEO’S CORNER

News and insight from Daryl Williams, Executive Director/CEO UEP
HOT TOPICS

The Urban Entrepreneur Partnership (UEP) is excited to share our new and improved website. Please visit the site at uepkauffman.org or CLICK the picture to the left.

We are particularly proud to share our "Client Success Stories." View the stories by visiting the website or CLICK the video button to the left.

IN THE NEWS...

The UEP is also pleased to report our latest $3M collaborative: The UEP Detroit 150. This project is a joint endeavor with the New Economy Initiative (NEI) and the Michigan Minority Business Development Council (MMBDC).

The UEP Detroit 150 is a "re-tooling" educational program that provides one-to-one business coaching to 150 of Detroit's leading minority auto suppliers. In addition to coaching, those selected for the program will be connected to leading executives who will provide "re-tooling" opportunities.

If you have any questions about the program or have feedback on the website, please feel free to email me at dwilliams@kauffman.org.
Traffic Sources Overview

All traffic sources sent a total of 1,523 visits

- **80.24%** Direct Traffic
- **15.30%** Referring Sites
- **3.74%** Search Engines
Pages on this site were viewed a total of 5,414 times

5,414 Pageviews

3,734 Unique Views

Navigation Analysis

Navigation Summary
How visitors found your content
1,523 visits came from 4 countries/territories

Detail Level: City | Country/Territory | Sub Continent Region | Continent

**Site Usage**

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**Goal Conversion**

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Filter Country/Territory: containing

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