



Outline

- 2010 Steel Market
- 2011 USA Steel Market Outlook
- Global Steel Outlook
- Raw Materials and Pricing
- Summary

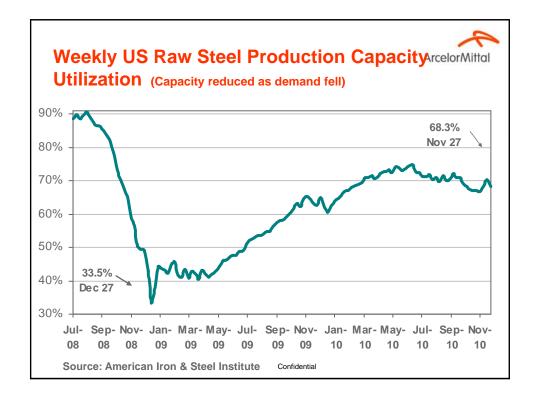
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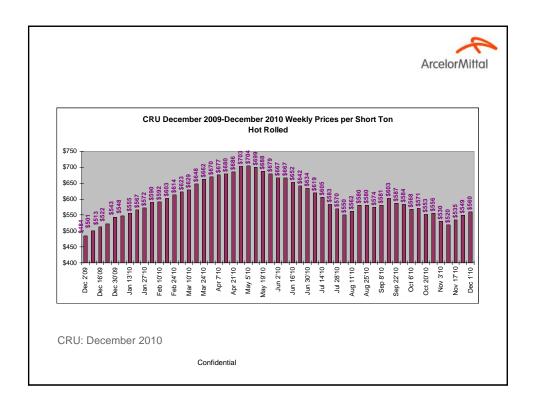


Risks

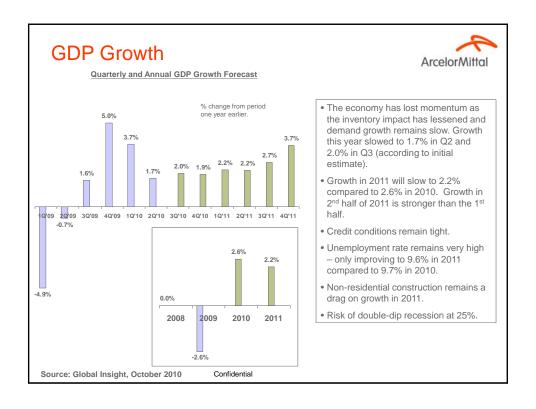
- · Credit markets stall
- · Unemployment higher than anticipated
- Double Dip Recession
- · Quickly increasing energy prices restrain growth
- · Steel imports greater than expected
- Cap and trade
- Wars

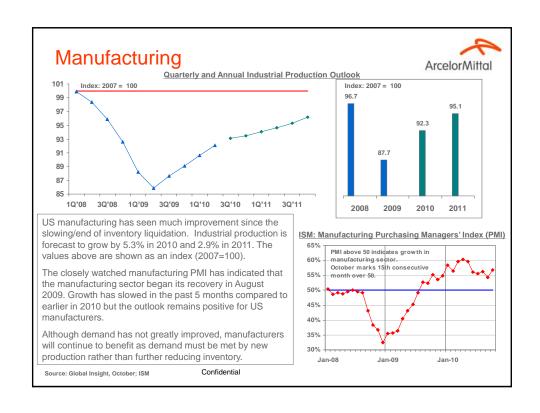
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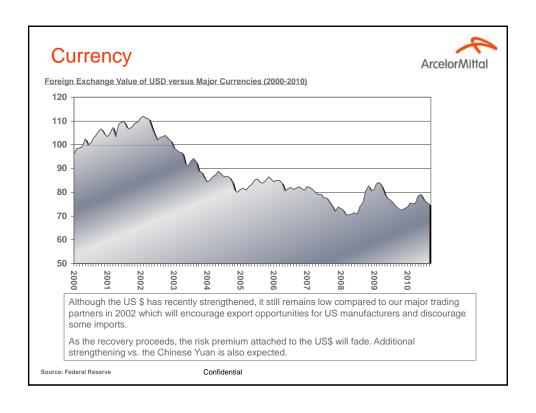


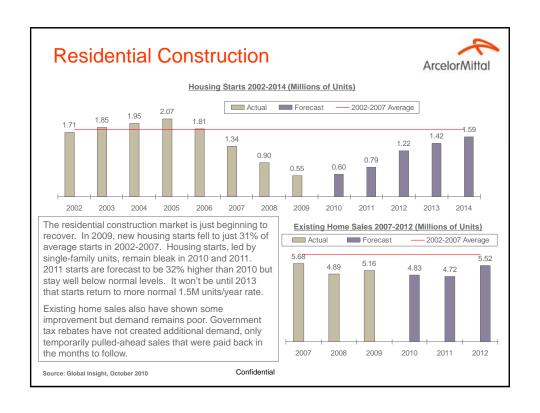


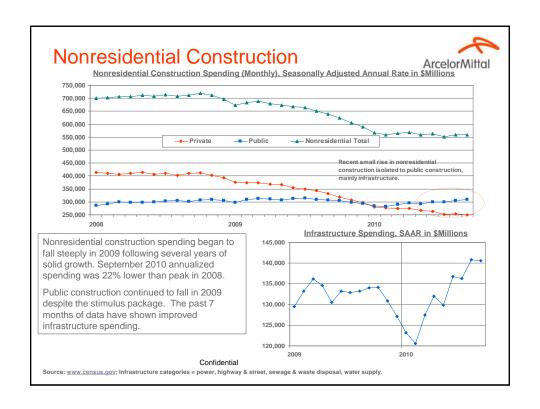


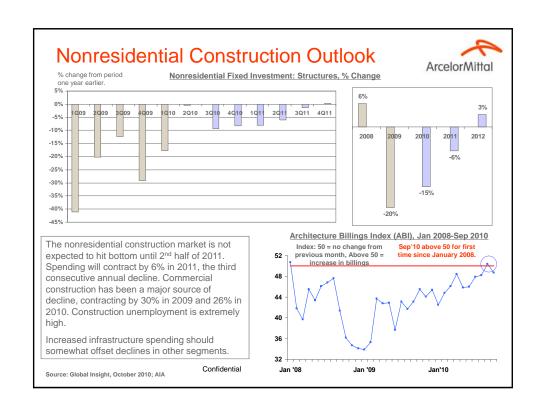


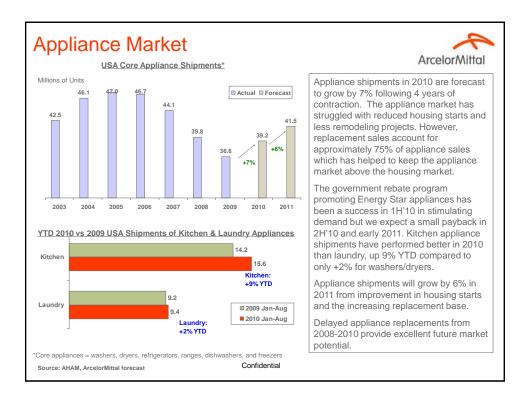


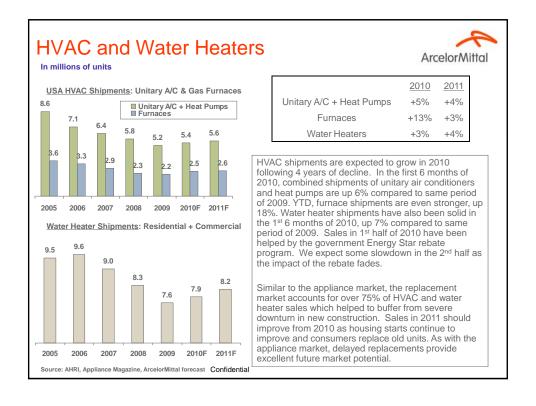


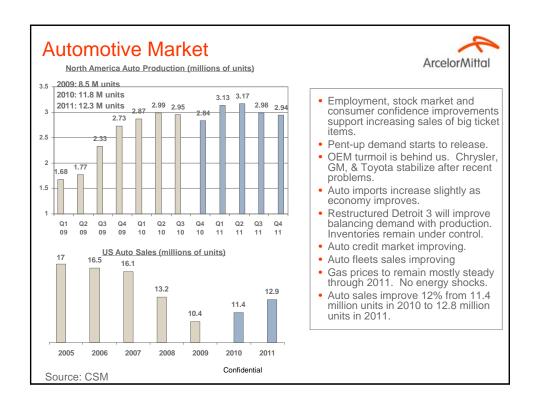


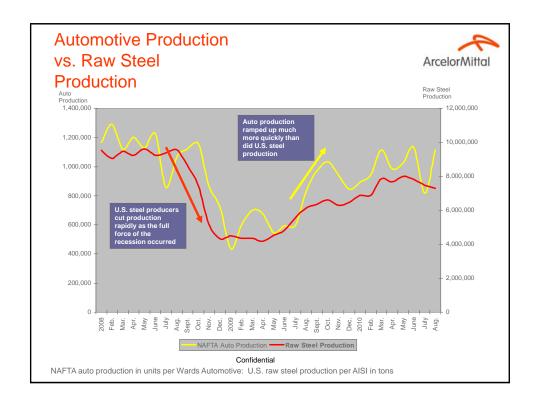


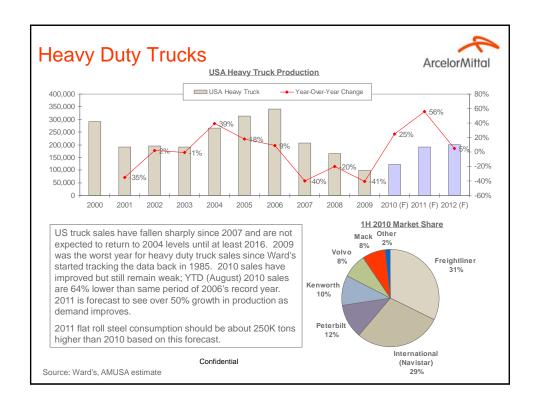


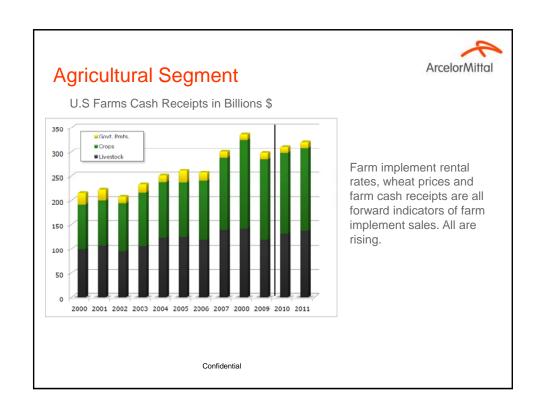


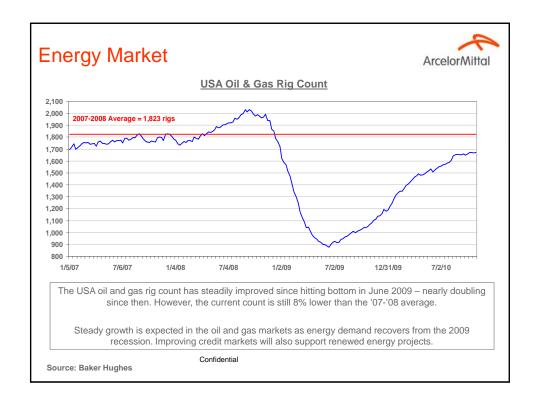


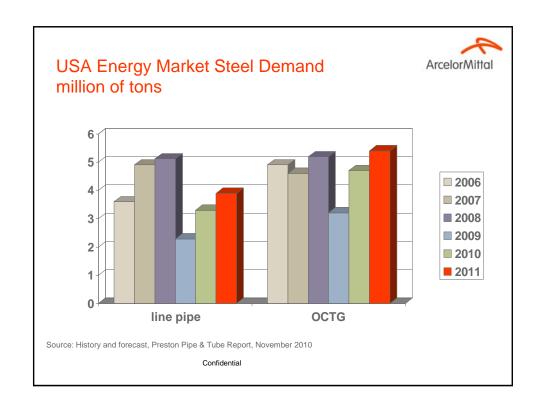




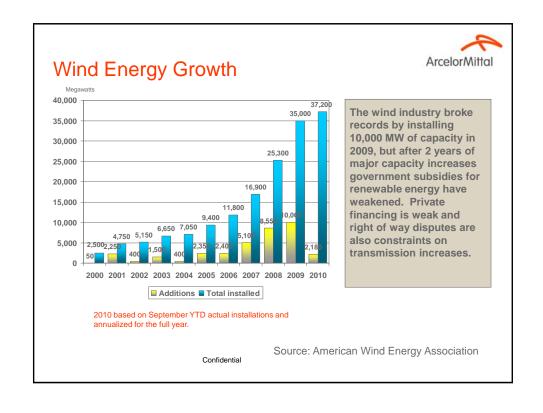


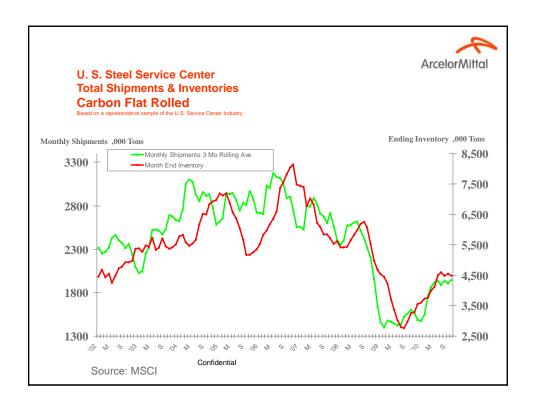


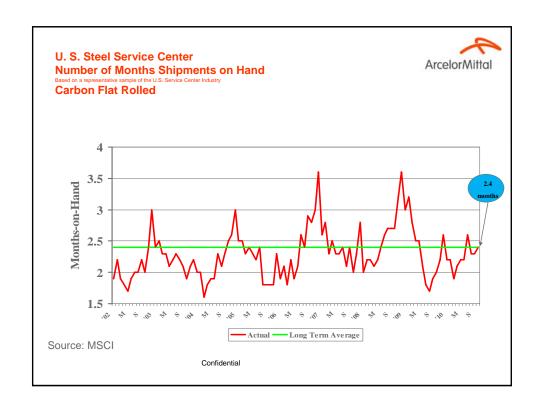


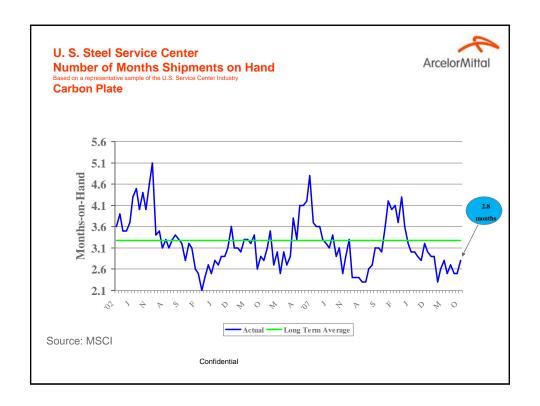


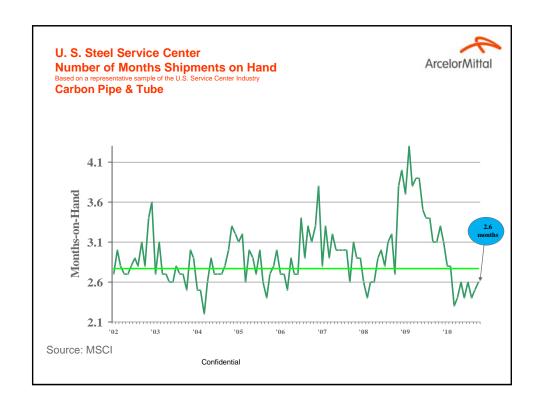


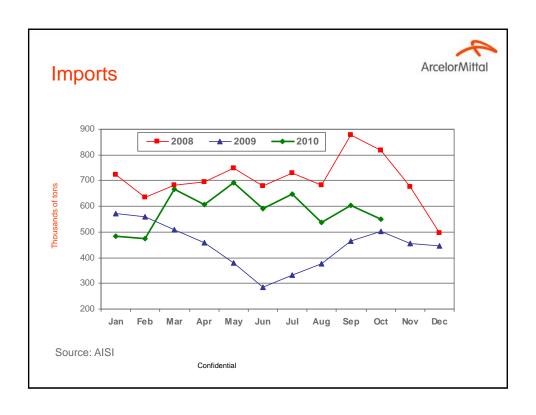


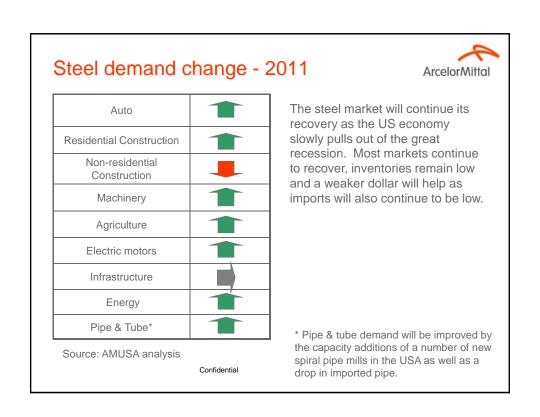












Steel Consumption Forecast Summary 2010 and 2011



Finished Steel (mmt)	2009	2010	ΔΥΟΥ	2011	Δ ΥΟΥ
Industry Shipments	56.4	75.2	+33%	82.1	+9%
Finished Imports	12.9	16.4	+27%	17.5	+7%
Adjustments	1.7	1.7		1.8	
Exports	8.4	11.2	+33%	11.7	+4%
Apparent Steel Consumption	59.2	78.7	+33%	86.1*	+9%
Inventory Change	-2.5	1.6		0.8	
Real Steel Consumption	61.7	77.1	+25%	85.3	+11%

Source: AISI Commercial Research Committee

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<u>short tons</u> 2009 = 65.1 2010 = 86.6 2011 = 95.7

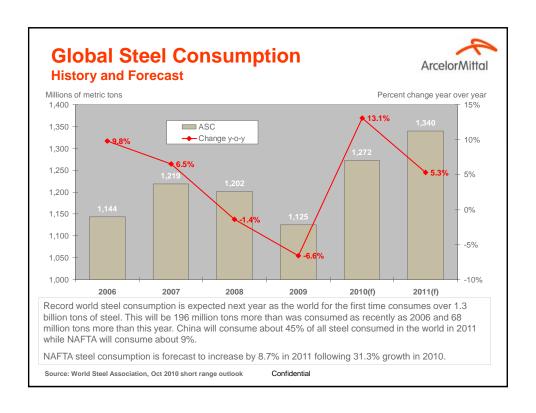
Risks for 2011

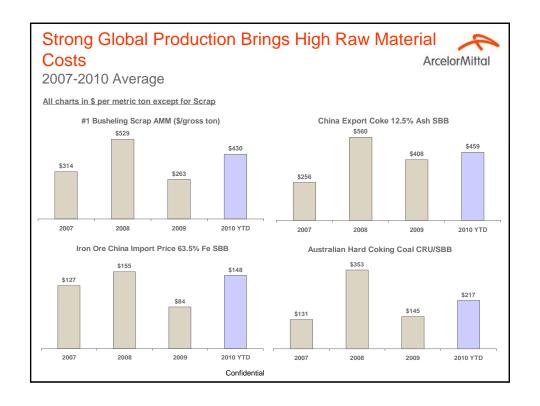


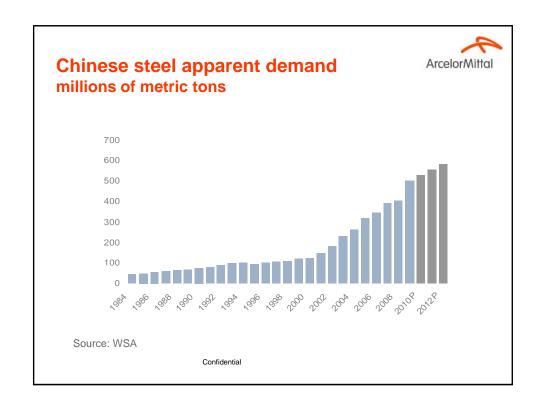
- · -Non-renewal of the Bush tax cuts.
- · -A currency war that leads to increasing protectionism.
- · -Attempts for countries to balance budgets too soon.
- Cap and trade

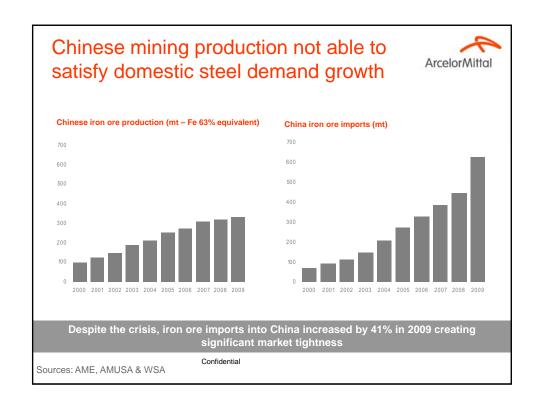
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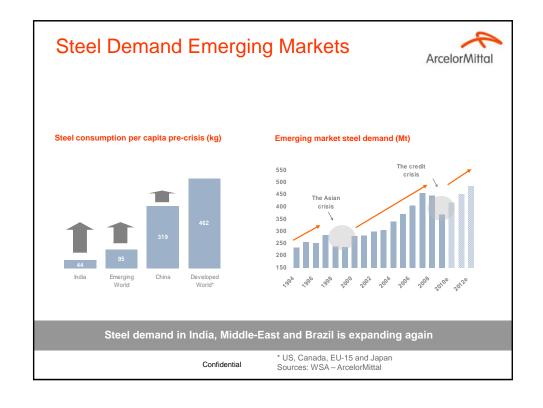




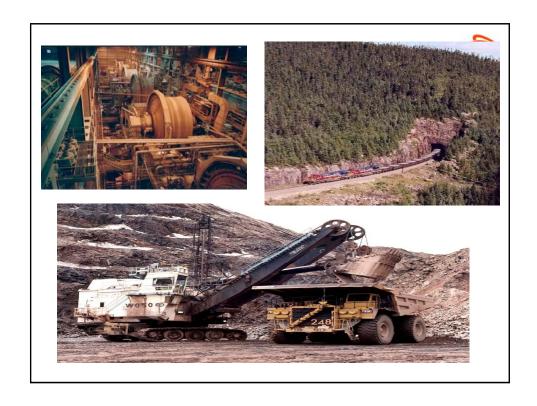


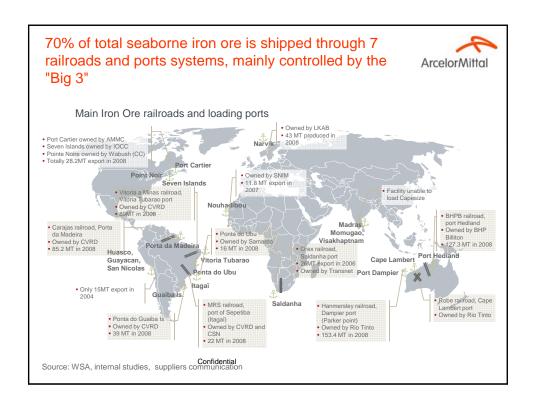


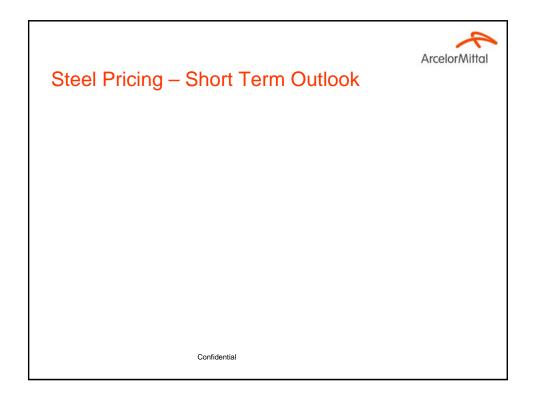


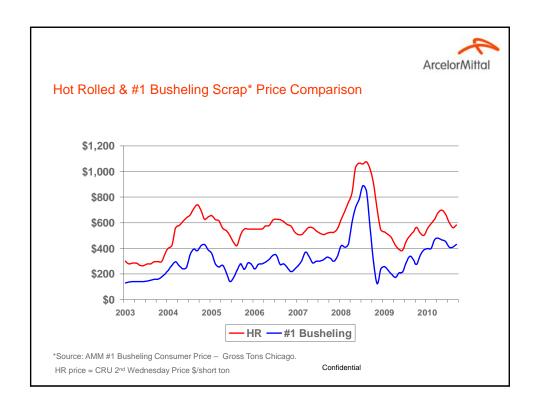


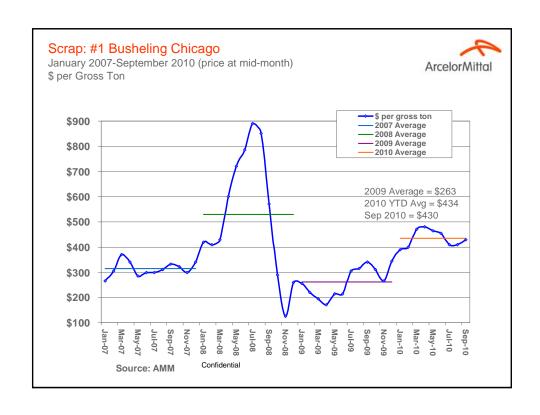


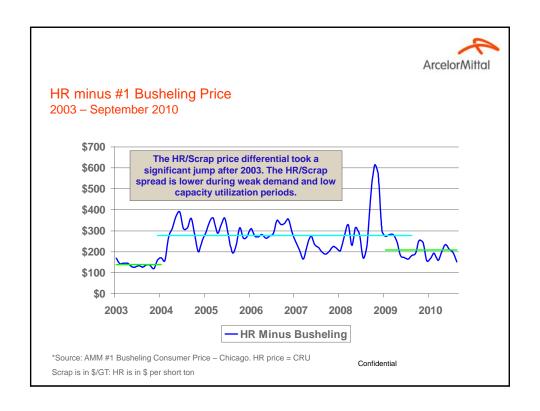


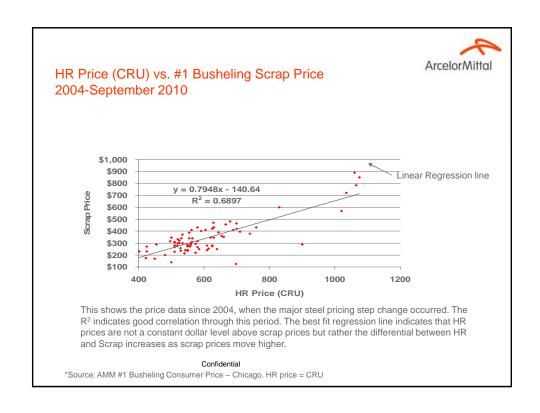














Steel Pricing Drivers

- · Global steel production will brake records in 2010 and 2011.
- Record steel production has put considerable strain on steel making raw materials, such as iron ore, coking coal, and ferroalloys.
- Scrap prices continue to be at high levels. There are limited suppliers of scrap in the world. Exports of scrap from scrap producing nations continues to increase. Scrap prices are now increasing.
- Steel prices are ultimately global prices. Global prices will tend to harmonize.
 Current US spot prices are among the lowest in the world.
- · US steel demand is improving gradually.
- · Steel inventories are low.
- USA Steel imports are relatively low while exports are increasing.
- The US dollar has weakened over the past few years and is expected to weaken more over the next few years.

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Summary

- The US economy will continue its slow gradual recovery. No explosive growth is expected.
- · Steel markets will also continue to recover gradually.
- · Global steel markets will grow strongly.
- Raw materials and scrap will continue to be in tight supply.
- Steel prices will increase driven by improving markets but mostly caused by increasing cost pressures.
- · Risks continue especially with regard to policy mistakes.

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