Issues in Securitization

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Amit Seru University of Chicago and NBER

Common Theme

- Securitization
 - Originate and distribute
- Around in different forms for a long time
 - Credit Cards, Auto, Freddie/Fannie in mortgages
 - Stable structures
- 2000s different: Growth and underperformance
 - Residential Mortgages
 - This session
 - Commercial Real Estate
 - Corporate Loans

Common Theme

- Is there is an effect on performance?
 - Yes
 - Bord and Santos
- What changed?
 - "Incentives"
 - Bord and Santos, Black et al., Furfine
- Why was there a change?
 - Furfine

Bord and Santos

- Compare performance of securitized and nonsecuritized loans
 - Securitized loans underperform
 - Similar to residential mortgages: Agarwal et al. (2010),
 Keys et al. (2010)...
- Heterogeneity
 - Skin in the game seems to matter
 - Concentrated in boom period: Keys et al. (2011)
- Pricing
 - Priced "differently" (perhaps mispricing by investors)

Bord and Santos: Questions

- Heterogeneity across participants?
 - Monitoring incentives vary (e.g., hedge funds)
- Decision to securitize exogenous?
 - Hard to interpret
 - Selection on unobservables: Adverse selection/cherry picking etc.
 - Time to securitize affects which loans end up on books: Keys et al.
- Is this really mispricing?
 - Risk aversion heterogeneity/ LGD/Mapping (model)?
- Why did this change over time?
 - Different clienteles?, Cost of capital went down?...

Black, Chu, Cohen and Nichols

- Performance of securitized loans varies depending on "organizational form" of issuer
 - Conduits (worst), Commercial banks (best)
- Heterogeneity
 - Skin in the game matters
 - Internal funds
 - Warehousing risk
 - Do both "originate and hold" and "originate and sell"
 - Similar to several papers in residential mortgage literature (e.g., Agarwal et al. (2011))

Black, Chu, Cohen and Nichols: Questions

- What is the ex-ante prediction?
 - Fragility of capital structure could discipline: Diamond and Rajan, Calomiris and Kahn
 - Diversified/large business could make one more lax
 - In a narrow range of very comparable loans banks underperformed independent sellers: Keys et al.
- What could be the differences?
 - Screening technology?
 - Cost of capital?
 - Time to securitize?
 - Investors?

Furfine

- "Complex" deals consist of worse loans
 - Large pools, Fusion pools, # of tranches and Rating disagreements
- Skin in the game matters
 - Aligned interests matter
- Complexity effect accentuates over time
- Some evidence of mispricing

Furfine: Questions

- What causes what?
 - More complexity => risky collateral Or Risky collateral =>"complexity"? (Amromin et al, Barlevy and Fisher)
 - More tranches in complex deals: Demarzo
 - Assuming complex deals have more asymmetric information
 - Lower cost of capital over time => riskier loans
- Is this really mispricing?
 - Risk aversion heterogeneity/LGD/Mapping (model)?
 - Actual versus model generated investor yields?
- Why did this change over time?
 - Different clienteles?, Cost of capital went down?...

Going Forward

- What can be generalized? Can we learn from other securitization markets/history?
 - If it works in one market doesn't mean always works
 - Incentive provision varies dramatically across markets
 - GSE (exclusion threat) vs. Credit Cards (reps and warranties)
 - Direct incentives/Reputation/Disclosure/Market
 structure/Internal governance/Capital structure fragility?

- What should and should not be securitized?
 - Is this innovation efficient for all assets? (hard vs. soft)

Going Forward

- What are "benefits" and "costs" of securitization?
 - Value added by banks in screening and monitoring?
 - For what sorts of assets?
 - How much "ease of securitization" leads to change in behavior of agents?
 - What is the right security design?
 - What are investors after?
- Beyond mispricing...a bigger question: why did regulators/rating agencies not pick this?
 - What information do they see? When do they see it? What do they do with it? Lucas critique?
 - Regulatory distortions have real outcomes