The Many Faces of Know Your Farmer, Know Your Food

Bob Bloomer, Regional Vice President
CPS: Third Largest District in Nation

CTH Program for CPS
Schools: 473
Daily breakfasts: 120,000
Daily lunches: 214,000
After school dinner: 11,775
F&R meals: 82%
Local Procurement Program
- $10K pilot in 2007
Frozen Local Program - 2009 launch
Local Procurement Program
- Students enjoy fresh-taste
Expanded Local Fresh Program
- Students eat fresh peaches for the first time
Expanded Local Fresh Program
- Potatoes supplied by Illinois-based De Groot Farms
Request for Information
- Sent to producers in Illinois and neighboring states
Launched Farm Tour Program
- Cristina Foods sponsored tour to Michigan orchard
Introduced Fresh-baked Bone-in Chicken
- Ordered 34 truckloads USDA chicken leg-quarters
Rachael Ray’s Yum-o! Windy City Chicken
- Served to students in 473 CPS schools
Contracted with Miller Amish Country Poultry
- Procured 1.2 Million pounds of drumsticks
Fresh-baked Chicken is a Student Favorite
Bob Bloomer, Regional Vice President
Bob.Bloomer@compass-usa.com
773-722-4964