

*The Many Faces of Know Your
Farmer, Know Your Food*



Bob Bloomer, Regional Vice President



CPS: Third Largest District in Nation



CTH Program for CPS

Schools:	473
Daily breakfasts:	120,000
Daily lunches:	214,000
After school dinner	11,775
F&R meals:	82%



Local Procurement Program

- \$10K pilot in 2007



Frozen Local Program - 2009 launch



Local Procurement Program

- Students enjoy fresh-taste



Expanded Local Fresh Program

- Students eat fresh peaches for the first time



Expanded Local Fresh Program

- Potatoes supplied by Illinois-based De Groot Farms



Request for Information

- Sent to producers in Illinois and neighboring states



Launched Farm Tour Program

- Cristina Foods sponsored tour to Michigan orchard



Introduced Fresh-baked Bone-in Chicken

- Ordered 34 truckloads USDA chicken leg-quarters



Rachael Ray's Yum-o! Windy City Chicken

- Served to students in 473 CPS schools



Contracted with Miller Amish Country Poultry - Procured 1.2 Million pounds of drumsticks



Fresh-baked Chicken is a Student Favorite





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