



**LOCAL ROOTS**  
Market & Café  
*Local and fresh... from the farm to you...*



# Local Foods in rural Ohio



# The Local Roots Mission

“To establish a year-round market place for the purpose of connecting consumers and producers of locally grown foods and other agricultural products. Our goals are to encourage healthy eating, expand local economic development, promote community involvement, and sustainable living.”



# **Innovative Business Structure**

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- **Producer AND Consumer Cooperative**
- **Focus on Local – Ohio**
- **Producers only – no brokers, no reselling**
- **Allow producer to retain most of the sale**
  - **Producers set price**
  - **Sell on consignment**
  - **Encourage volunteerism**

# Making it a Reality: Community Support/Funding

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- Membership
- County Commissioners
- ODA/USDA Specialty Crop Block Grant
- Local Businesses
- ODA Grant













HERBS

413  
Produce  
100

Wine's Truck Patch  
Wine's Truck Patch  
Wine's Truck Patch

#1350  
The Jolly Green Farmer  
The Jolly Green Farmer  
Hydroponic Basil in Parsley with radish  
No Pesticides - No Herbicides  
\$8.00

The Jolly Green Farmer  
Hydroponic Greenhouse - Specializing in vegetables  
Sweet Cherry Tomatoes  
No Pesticides - No Herbicides  
\$3.30

We love to get our  
containers back to  
recycle.

Hydroponic Greenhouse - Specializing in vegetables  
Sweet Cherry Tomatoes  
No Pesticides - No Herbicides  
\$3.30









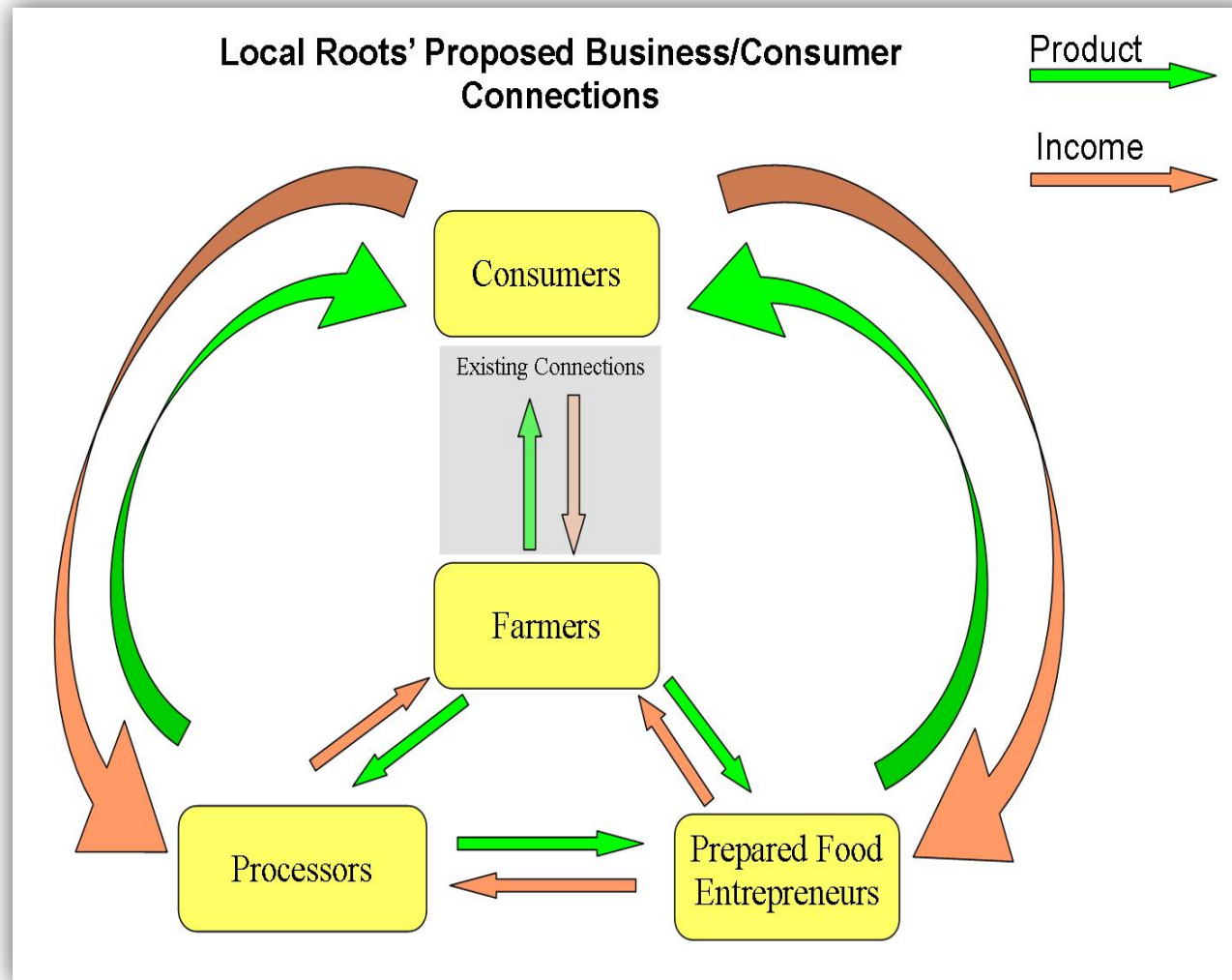
# Future Developments

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- Rural Development/USDA (RBEG) Grant Processing Kitchen
  - Preserving & value add
  - Increasing variety
- “Sprouts”



# Community Impacts



[www.LocalRootsWooster.com](http://www.LocalRootsWooster.com)



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