Wisconsin Innovation Kitchen.

An experiment in food enterprise.

How do we organize the demand side?
Regional food systems are changing.

Opportunities are here and growing now.

How do we organize the opportunity?
Within 250 miles there are: 34,725,215 people

Regional Food Processing Systems

National impact

Each year they spend a lot of money on food:

$104,238,112,584

Source doc: SW WI RPC 2011
The Wisconsin Innovation Kitchen question:

How do you fulfill the large unmet market demand for small batch, professional co-packing services?
Farmer’s markets
Farmer’s markets

CSAs – Community Supported Ag
Incubator Kitchens

CSAs – Community Supported Ag

Farmer’s markets
Processing Kitchens

Incubator Kitchens

CSAs – Community Supported Ag

Farmer’s markets
The Wisconsin Innovation Kitchen experiment:

Create profitable food business platforms

Support community employment and development goals
Wisconsin Innovation Kitchen:

Professional in-house food processing services

Hodan Center - Mineral Point, Iowa County, WI
The Wisconsin Innovation Kitchen experiment:

Create profitable food business platforms

Support community employment
The Wisconsin Innovation Kitchen results:

Black ink

Supporting 90+ community jobs

Jobs for 30+ people with disabilities

Helped grow / launch 30+ businesses
The Wisconsin Innovation Kitchen

call to action:

Organize and fulfill current demand

Create food business support services
Rick Terrien

rick.terrien@gmail.com

Search:
Wisconsin Innovation Kitchen