



**DODGE**



**Jeep**

**SRT**



# Chrysler Group LLC and Mexico Logistics

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Federal Reserve Bank of Chicago Auto Event



Chrysler Group LLC



CHRYSLER GROUP LLC

# Chrysler and Mexico

## Chrysler de Mexico

- ✓ Established in 1938
- ✓ Headquartered in Santa Fe, Mexico City

## Chrysler Plants

### Toluca

- ✓ Assembly
- ✓ Stamping (metal fabrication)
- ✓ Mopar Parts Depot

### Saltillo

- ✓ Truck and Van Assembly
- ✓ North and South Engine

### Mexico City

- ✓ Automotive Engineering Center





# Chrysler and Mexico

## **Total Employment**

- ✓ 8,775 (December, 2012)

## **2012 CY Sales and Production Summary**

### **Vehicles Sold (Ram, Dodge, Chrysler, Fiat, Jeep, Alfa Romeo & Mitsubishi)**

- ✓ 96,197

### **Total Vehicle Production (Chrysler, Dodge, Fiat, Ram)**

- ✓ 455,334

### **Engine Production (911,237)**

- ✓ 5.7L Hemi                      382,946
- ✓ 6.4L SRT                        20,394
- ✓ 3.6L PentaStar                507,897

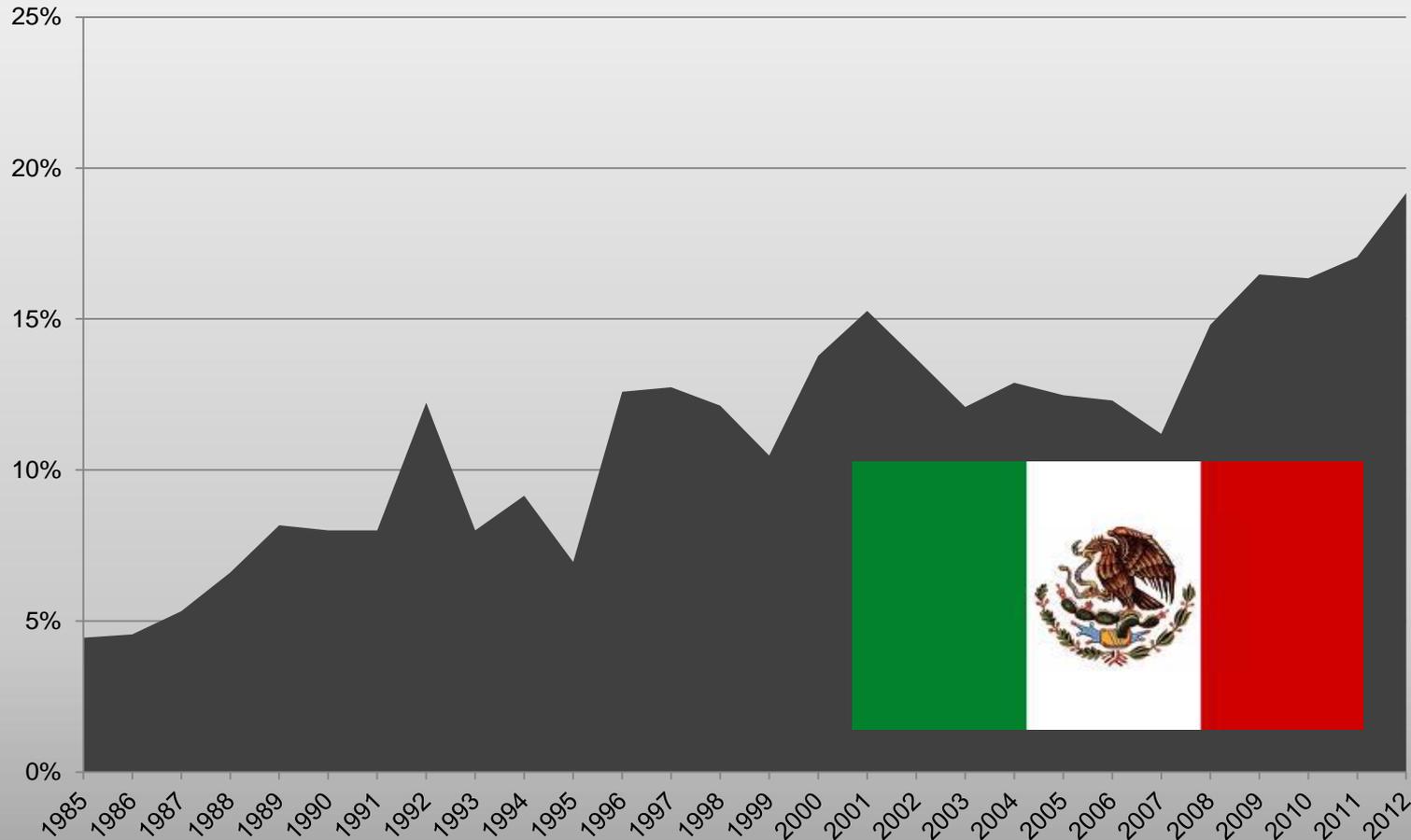
### **Vehicle Exports**

- ✓ 48 Countries including all six land continents
- ✓ 16% of production exported outside of NAFTA



# Chrysler and Mexico

## Mexico Percentage of Total Chrysler Vehicle Production



**Since the start of the negotiations for the NAFTA(1985), the percentage of Mexico production of the Chrysler total has increased over 280% !**



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# Mexico Transportation Entries and Exits



Chrysler imports and exports material and vehicles utilizing rail, truck and sea transportation modes.



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# Mexico Transportation Sustainability



## Consistent Sustainability Responsibility

- ✓ Canada
- ✓ USA
- ✓ Mexico

## Collaborative Carrier Initiatives

- ✓ Equipment innovation
- ✓ Increased driver efficiency
- ✓ Improved fuel economy
- ✓ CO2 reductions
- ✓ Carrier business growth



## 1. Corporate Security

- ✓ Employees
- ✓ Assets (material and finished vehicles)

## 2. Security Compliance

- ✓ Contraband at southern border – North and Southbound
- ✓ Robust border crossing processes
  - Participation in all supply chain security initiatives
  - Chrysler considered a “best practice” importer with US CBP

## 3. Customer Lead-time Advantage

- ✓ Mexico to heartland of the US – one week
- ✓ China to the heartland of the US – four to six weeks

## 4. Mature Supply Chain Infrastructure

- ✓ NAFTA Transportation network integrated
- ✓ 46 Mexican free trade agreements