



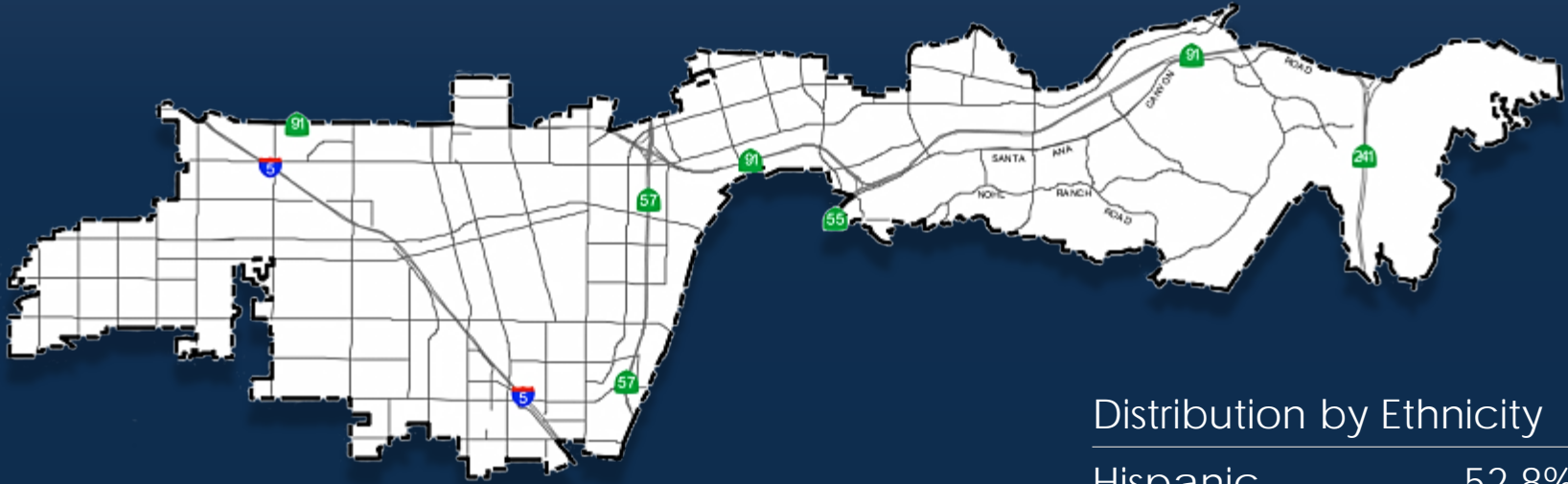
MAYOR TOM TAIT

April 4, 2013

ORANGE COUNTY, CA



CITY OF ANAHEIM

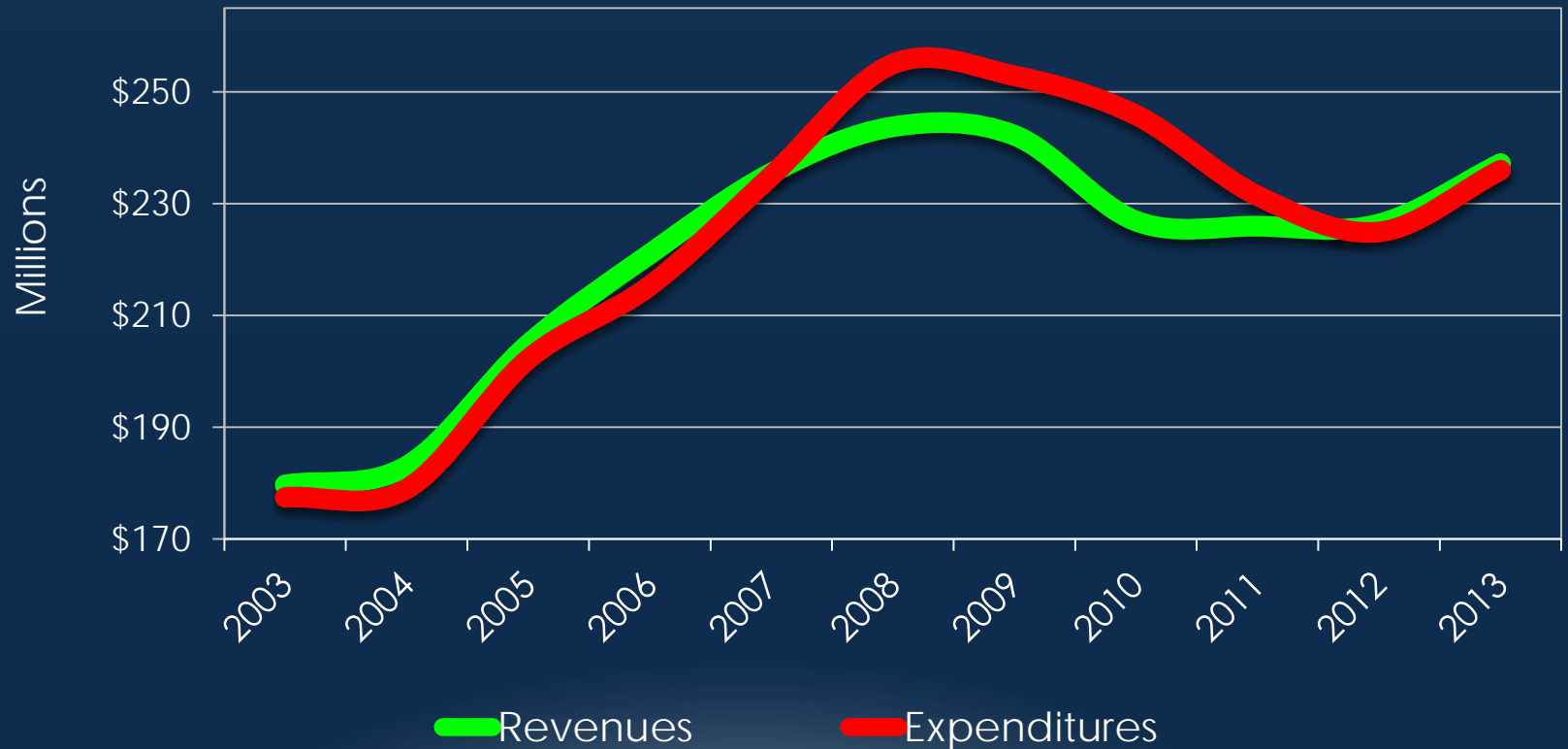


Population: 343,793

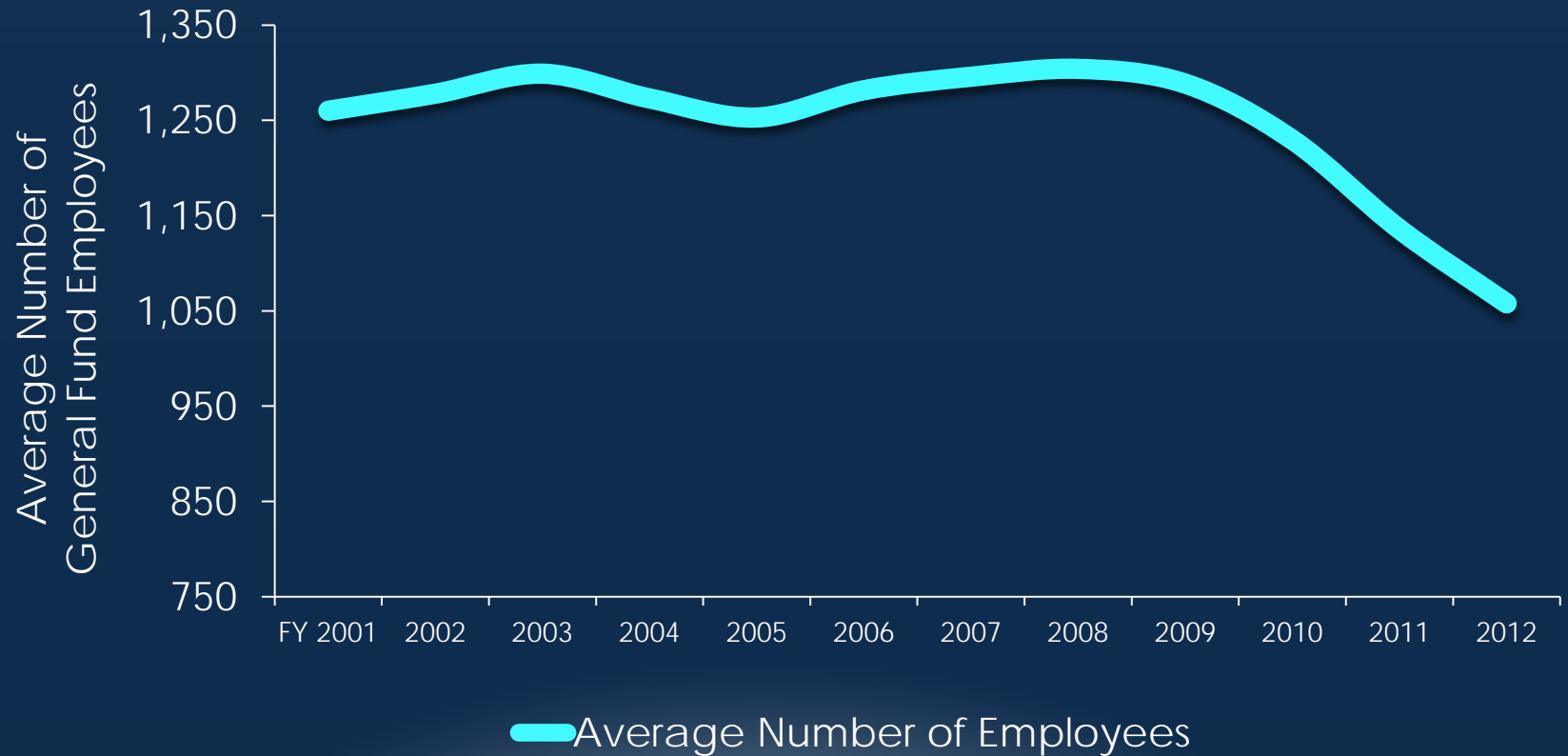
Distribution by Ethnicity

Hispanic	52.8%
White	27.5%
Asian	14.6%
Black	2.4%
Other	2.6%

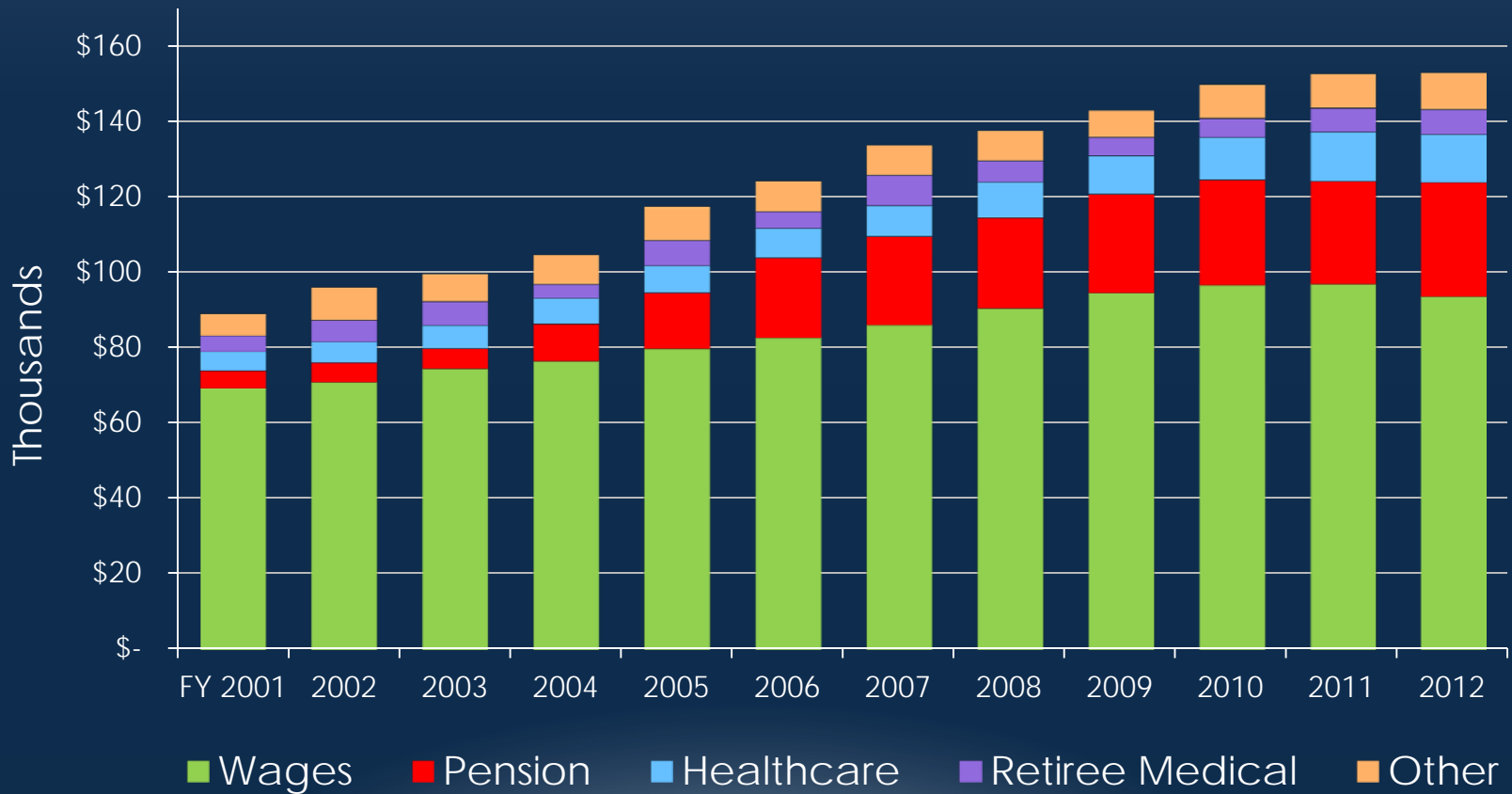
GENERAL FUND EXPENDITURES & OPERATING REVENUES



AVERAGE NUMBER OF GENERAL FUND EMPLOYEE COUNT



AVERAGE COST PER FULL-TIME EMPLOYEE



UNEMPLOYMENT RATE COMPARISON

<u>Year</u>	<u>California</u>	<u>Anaheim</u>
2003	7.3%	6.5%
2004	7.0%	6.0%
2005	6.2%	5.2%
2006	5.3%	4.5%
2007	5.4%	4.8%
2008	6.2%	5.7%
2009	10.6%	10.2%
2010	13.2%	12.9%
2011	12.7%	11.7%
2012	11.3%	10.2%
2013	9.6%	8.4% *

* Source: CA EDD Labor Market Information Division, March 29, 2013.

THE COST OF REGULATION IN CA

- The total loss of gross state output for California each year due to direct, indirect, and induced impact of the regulatory cost is \$492.994 billion.
- The total cost of regulation was \$134,122.48 per small business in California in 2007, labor income not created or lost was \$57,260.15 per small business, direct business taxes not generated or lost were \$4,359.55 per small business, and finally roughly one job lost per small business.
- The cost of regulation results in an employment loss of 3.8 million jobs which is a tenth of the State's population.

COST OF STATE REGULATIONS ON CALIFORNIA SMALL BUSINESSES STUDY

Sanjay B. Varshney, Ph.D., CFA

Professor of Finance and Dean - College of Business Administration California State University, Sacramento

REGULATORY RELIEF TASK FORCE



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Is Now Easier*



200 S. Anaheim Blvd., Anaheim, CA 92805 Dial 311 or (714) 765-4311

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City Administration > Regulatory Relief

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Regulatory Relief Task Force Chairman

Regulatory Relief Task Force Members

Phase I Recommendations

We want to hear your ideas!

Tell us your ideas on how to reduce regulations in Anaheim

Call: 765-4900
Email: regrelief@anaheim.net



Mayor's Regulatory Relief Task Force

On Monday, December 6, the Regulatory Relief Task Force unveiled a new report with 17 recommendations on ways to make it easier to do business in the City of Anaheim. Created by Mayor Tait last January, the Task Force was charged with reviewing the regulatory burden on existing and prospective businesses in Anaheim and making recommendations that help foster more freedom for Anaheim's business community. To read the complete report, [click here](#).

Additional Comments from members of the ANAHEIM REGULATORY RELIEF TASK FORCE

"Anaheim Fire and Rescue valued the opportunity to provide input to the Anaheim Regulatory Relief Task Force on how we can best serve our customers. Our opportunity to solicit feedback from fellow task force members on a new and imaginative approach to business inspections that is both risk-based and customer needs focused, will result in lower fees to businesses in Anaheim."

**Randy Bruegman, Chief
Anaheim Fire and Rescue Inc.**

"The Anaheim Regulatory Relief Task Force has been an enlightening experience showing that a city can make a difference in a tough economy. With cities having trouble with budgets and expenses, Anaheim will be making the commitment to promote business within the city in order to create jobs and improve the business culture for everyone operating within the city. I look forward to seeing the economic benefit of the city implementing these

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