Investing in Detroit’s Future: Resources for Businesses and Community Development
November 19, 2013

Agenda

8:00 – 8:30 AM – Registration and Continental Breakfast

8:30 – 10:00 AM – Welcome and Opening Remarks

Alicia Williams, Vice President, Federal Reserve Bank of Chicago
Thomas Sugrue, David Boies Professor of History and Sociology at University of Pennsylvania, Author of Origins of the Urban Crisis
Dan Kinkead, Director, Detroit Future City
Don Graves, Deputy Assistant Secretary, U.S. Department of Treasury

10:15 – 11:45 AM – Sources of Capital for High Impact Projects
A survey of proposed high-impact investment opportunities for private sector investors, with special attention on those projects that may be eligible for New Markets Tax Credits. This panel will also address how Detroit is building capacity to implement such projects in the future.

Moderator: Paul Dimond, Of Counsel, Miller Canfield
Jonathan Tower, Managing General Partner, Arctaris Michigan Partners, LLC
David Blaszkiewicz, President, Detroit Investment Fund
Matt Cullen, President and CEO, Rock Ventures, LLC
Rick Laber, President of Develop Michigan, Inc., Great Lakes Capital Fund

12:00 Noon – Lunch
A select group of project managers will present brief introductions of potentially catalytic community and economic development projects in Detroit.

Eric Larson, Co-Managing Partner, Bedrock Real Estate Services
Jordon Cox and Thomas Habitz, Kresge Fellows, Henry Ford Health System
Maggie DeSantis, President, Warren/Conner Development Coalition
Kathleen Wendler, President, Southwest Detroit Business Association

1:00 – 2:30 PM – Access to Capital and Credit for Small Businesses in Detroit
A discussion of how to attract more private-sector capital to Detroit’s businesses by leveraging government programs like the U.S. Small Business Administration (SBA) and Michigan Economic Development Corporation (MEDC).

Moderator: Paul Brown, eLab
Maude Toussaint-Comeau, Senior Business Economist, Federal Reserve Bank of Chicago
Gerald Moore, Michigan Director, U.S. Small Business Administration
Ken Harris, President and CEO, Michigan Black Chamber of Commerce
Thomas FitzGibbon, Managing Director and Integration Specialist, Talmer Bank and Trust
Frank Altman, President and CEO, Community Reinvestment Fund (CRF)
Ray Waters, President, Detroit Development Fund and Managing Director, Detroit Community Loan Fund
2:45 – 4:15 PM – Investing in Detroit’s Neighborhoods
How can community development organizations attract capital to Detroit’s neighborhoods? This panel will review
the roles that neighborhood organizations and Community Development Financial Institutions (CDFIs) can play,
from demolition and reclamation projects to stabilization and credit enhancements. Special attention will be paid
to the capacity of Detroit’s community development corporations (CDCs) and the types of federal government
funding community organizations can deploy.

**Moderator:** Jeremiah Boyle, Managing Director of Economic Development, Federal Reserve Bank of
Chicago

**Benson Roberts,** Director of Small Business, Community Development and Housing Policy; U.S.
Department of Treasury

**Tonya Allen,** CEO, Skillman Foundation

**Scott Sporte,** Chief Lending Officer, NCB Capital Impact

**George Jackson,** President and CEO, Detroit Economic Growth Corporation

**Maggie DeSantis,** President, Warren/Conner Development Coalition