19TH ANNUAL CAPITAL MARKETS CONFERENCE

SENATOR JUDD GREGG
CEO, SIFMA

DECEMBER 10, 2013
“THE ESSENTIAL CHALLENGE FOR LEADERS TO CONTEMPLATE IN COMING TO TERMS WITH THE FUTURE OF FINANCE IS TO UNDERSTAND THAT IT CAN BE USED TO HELP BROADEN PROSPERITY ACROSS AN INCREASINGLY WIDE RANGE OF SOCIAL CLASSES…”

Robert Shiller
“...IMAGINE THE DEVELOPMENT OF A NEW LABORATORY, THE FUNDING OF A MEDICAL RESEARCH PROJECT, THE BUILDING OF A NEW UNIVERSITY, OR THE CONSTRUCTION OF A NEW CITY SUBWAY SYSTEM. FINANCE PROVIDES STRUCTURE TO THESE AND OTHER ENTERPRISES AND INSTITUTIONS THROUGHOUT SOCIETY. IF FINANCE SUCCEEDS FOR ALL OF US, IT HELPS BUILD A GOOD SOCIETY.”

Robert Shiller
“GREAT NATIONS ARE NEVER IMPOVERISHED BY PRIVATE, THOUGH THEY SOMETIMES ARE BY PUBLIC PRODIGALITY AND MISCONDUCT.”

Adam Smith
“IF YOU PUT THE FEDERAL GOVERNMENT IN CHARGE OF THE SAHARA DESERT, IN FIVE YEARS THERE'D BE A SHORTAGE OF SAND.”

Milton Friedman
Debt held by the public scores a triple double under President Obama’s 2013 Budget

Source: CBO
Federal taxes and spending as % of GDP

Average 1960-2011 = 21%

Average 1960-2011 = 18%

Source: CBO (Pre-1972 figures from OMB)
Dodd-Frank by the numbers

A New Rule

Every 2.8 days

28 copies

Source: Davis Polk
Dodd-Frank by the numbers

More than

15 million

words of rules written to date

Source: Davis Polk
Dodd-Frank by the numbers

Only 40% of those rules complete

More to come...

Source: Davis Polk
"I DON'T OWN A SINGLE SHARE OF STOCK, AND I HAVE NEVER OWNED A SINGLE SHARE OF STOCK. I DON'T SUPPORT THIS. [POINTING AT NYSE] THIS IS A RIGGED CASINO. I DON'T KNOW WHY ANYBODY WOULD PUT THEIR HARD-EARNED MONEY INTO THIS."

Michael Moore
“DON’T STEAL – THE GOVERNMENT HATES COMPETITION!”

Ron Paul
“A MAJOR SOURCE OF OBJECTION TO A FREE ECONOMY IS PRECISELY THAT IT ... GIVES PEOPLE WHAT THEY WANT INSTEAD OF WHAT A PARTICULAR GROUP THINKS THEY OUGHT TO WANT. UNDERLYING MOST ARGUMENTS AGAINST THE FREE MARKET IS A LACK OF BELIEF IN FREEDOM ITSELF.”

Milton Friedman
HELPING AMERICANS SUCCEED
HELPING MAIN STREET PROSPER
In the past five years

U.S. businesses have raised

$6.3 trillion

in more than 70 different business sectors

Source: Thomson Reuters (2008-2012)
Municipalities are being financed

- 4 million miles of roads
- ½ million bridges
- 16,000 airports
- 900,000 miles of water pipes

Source: National League of Cities, April 15, 2013
Capital is fueling growth

23.5 million small business loans

$587.8 billion lent

Capital brought back the Twinkie
Progress: “Too Big to Fail” is ending

rigorous annual stress tests | required to submit ‘living wills’ | now subject to liquidation
Capital is up, leverage is down

Since 2009, capital levels have increased from $420 billion to more than $803 billion

Source: Federal Reserve Board, Comprehensive Capital Analysis and Review 2013: Assessment Framework and Results, March 2013
The taxpayer has earned a profit

TARP funds to banks have been repaid, with *gross earnings* of nearly $27 billion for the *taxpayer* to date.

Committed to Education
INVEST it FORWARD™

HELPING AMERICANS SUCCEED HELPING MAIN STREET PROSPER

Invest it Forward™

GOAL #1
Invest it Forward™ will help young people connect to the capital markets of today and tomorrow, teaching them how to make informed, life-long financial decisions.

GOAL #2
Invest it Forward™ will connect to the capital markets of today and tomorrow, teaching them how to make informed, life-long financial decisions.

GOAL #3
Invest it Forward™ will connect to the capital markets of today and tomorrow, teaching them how to make informed, life-long financial decisions.

91% of parents say they are committed to instilling financial responsibility upon their children.

52% of teens say they want to learn more about how to manage their money.

85% of American parents surveyed thought that a course in personal finance should be a high school graduation requirement.

Register now to Invest it Forward™!

BE OUR PARTNER:
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- Make a donation to Invest it Forward™.

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- INVEST IT FORWARD FUND
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- Phone:
- Email:

For more information, contact the SIFMA Foundation at 212-310-1350 or info@sifma.org

www.sifma.org/invest-it-forward
Customers first
Customers first

PROTECT INVESTOR CHOICE

PROTECT INVESTOR EDUCATION

PROTECT RETIREMENT SAVINGS
Customers first
THE BETTER ALIGNED A SOCIETY'S FINANCIAL INSTITUTIONS ARE WITH ITS GOALS AND IDEALS, THE STRONGER AND MORE SUCCESSFUL THE SOCIETY WILL BE. IF ITS MECHANISMS FAIL, FINANCE HAS THE POWER TO SUBVERT SUCH GOALS, AS IT DID IN THE SUBPRIME MORTGAGE MARKET OF THE PAST DECADE. BUT IF IT IS FUNCTIONING PROPERLY IT HAS A UNIQUE POTENTIAL TO PROMOTE GREAT LEVELS OF PROSPERITY.

Robert Shiller
HELPING AMERICANS SUCCEED
HELPING MAIN STREET PROSPER